

2nd QUARTER ISSUES REPORT
WGGB-TV, SPRINGFIELD MA
April 1, 2013 – June 30, 2013

There follows a listing of some of the significant issues responded to by WGGB-TV, Springfield Massachusetts, along with the significant programming treatment of those issues for the period April 1, 2013 to June 30, 2013. This listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

DESCRIPTION OF ISSUE: CRIME FILES

PROGRAM/SEGMENT: NEWS (abc40 and Fox6)

DATE/TIME: Tuesdays, 6p, 10p and 11p, Wednesdays, 5a, 6a, 530p

DURATION: Segments run anywhere from 1:15 to 2:30 in length

NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT:

Crime files is a collaboration with the Springfield Police Department. Each week, we profile a wanted criminal in Springfield. We have set up a link on our website, so that viewers and those logging on, can contact Springfield Police directly, if they see one of these wanted criminals. They can leave their tips anonymously. We began airing the Crime Files segment the first Tuesday in April. In that time, we have profiled more than 170 criminals. More than 130 have been apprehended since that first broadcast in April 2009.. Springfield Police Department Lieutenant John Delaney has said that without our help, they would not have had the success that the effort has achieved.

DESCRIPTION OF ISSUE: HEALTH

PROGRAM/SEGMENT: NEWS (abc40 and Fox6)

DATE/TIME: Daily at Noon and 5

DURATION: Segments run anywhere from 1:15 to 2:30 in length

NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT:

Daily we look at health issues that impact our audience. We now devote the entire 3 block at noon and 5 to local and national health issues that impact the lives of our viewers.

DESCRIPTION OF ISSUE: HONOR ROLL

PROGRAM/SEGMENT: NEWS (abc40 and Fox6)

DATE/TIME: Daily, Monday- Friday, AM news and 530pm

DURATION: Segments run anywhere from 1:15 to 2:30 in length

NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT:

Daily, we recognize good things being done by students in our schools. We look to teachers, students and parents to let us know what's going on in our schools.

DESCRIPTION OF ISSUE: 40's FRIENDS

PROGRAM/SEGMENT: NEWS (abc40)

DATE/TIME: Wednesdays at Noon

DURATION: Segments run anywhere from 3 to 4 minutes

NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT:

We began showcasing pets available for adoption through the TJ O'Connor Animal Control and Adoption Center in Springfield. We also have a link to the shelter on our website.

DESCRIPTION OF ISSUE: YOUR MONEY MONDAY

PROGRAM/SEGMENT: NEWS (abc40)

DATE/TIME: Mondays 5 to 630

DURATION: Segments run anywhere from 2-3 minutes, total 20 minutes

NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT:

Every Monday, abc40 devotes our 90 minute newscast to issues ranging from How much to tip at restaurants and hair salons, to college costs and elder care, . A panel of experts joins us to answer viewer calls and concerns. We also feature those experts live on the air, twice in each half hour.

COMMUNITY SERVICE:

2013 LOCAL PUBLIC SERVICE ANNOUNCEMENTS

APRIL - JUNE: MAJESTIC THEATER, LINK TO LIBRARIES, READ ALOUD, PIONEER VALLEY USO, THE JIMMY FUND