

1ST QUARTER ISSUES REPORT
WGGB-TV, SPRINGFIELD MA
January 1, 2014 – March 31, 2014

There follows a listing of some of the significant issues responded to by WGGB-TV, Springfield Massachusetts, along with the significant programming treatment of those issues for the period January 1, 2014 to March 31, 2014. This listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

DESCRIPTION OF ISSUE: THE 40 FORCE
PROGRAM/SEGMENT: NEWS (abc40)
DATE/TIME: Mondays 5 to 630
DURATION: Segments run anywhere from 2-3 minutes, total 20 minutes

NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT:
Every Monday, abc40 devotes our 90 minute newscast to issues ranging from How much to tip at restaurants and hair salons, to college costs and elder care, . A panel of experts joins us to answer viewer calls and concerns. We also feature those experts live on the air, twice in each half hour.

DESCRIPTION OF ISSUE: HEALTH
PROGRAM/SEGMENT: NEWS (abc40 and Fox6)
DATE/TIME: Daily at Noon and 5
DURATION: Segments run anywhere from 1:15 to 2:30 in length
NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT:

Daily we look at health issues that impact our audience. We now devote the entire 3 block at noon and 5 to local and national health issues that impact the lives of our viewers.

DESCRIPTION OF ISSUE: HONOR ROLL/HONOR ROLL LIVE
PROGRAM/SEGMENT: NEWS (abc40 and Fox6)
DATE/TIME: Daily, Monday- Friday, AM news and 530pm
DURATION: Segments run anywhere from 1:15 to 2:30 in length

NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT:

Daily, we recognize good things being done by students in our schools. We look to teachers, students and parents to let us know what's going on in our schools.

During Honor Roll Live, we visit one local high school every Friday morning from 5 to 7 to highlight the good things young people are doing. It's a great way for schools to promote activities that go beyond sports.

DESCRIPTION OF ISSUE: 40's FRIENDS
PROGRAM/SEGMENT: NEWS (abc40)
DATE/TIME: Thursdays at Noon
DURATION: Segments run anywhere from 3 to 4 minutes

NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT:
We began showcasing pets available for adoption through the TJ O'Connor Animal Control and Adoption Center in Springfield. We also have a link to the shelter on our website.

COMMUNITY SERVICE OVERVIEW:
2014 LOCAL PUBLIC SERVICE ANNOUNCEMENTS RUNNING ON ABC40 AND FOX6 BETWEEN JANUARY AND MARCH.

MAJESTIC THEATER, LINK TO LIBRARIES, READ ALOUD, CHEFS FOR JIMMY (THE JIMMY FUND) STEPPING OUT FOR AUTISM (COMMUNITY RESOURCES FOR CHILDREN WITH AUTISM), LEGENDS CONCERT (PIONEER VALLEY USO), CARL WALKER HOOVER FOUNDATION SCHOLARSHIP GALA, T-J O'CONNOR FOUNDATION GALA, YOUNG AT HEART CHORUS CONCERTS