

1st QUARTER ISSUES REPORT
WGGB-TV, SPRINGFIELD MA
JANUARY 1, 2012 -- MARCH 31, 2012

There follows a listing of some of the significant issues responded to by WGGB-TV, Springfield Massachusetts, along with the significant programming treatment of those issues for the period January 1, 2012 to March 31, 2012. This listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

DESCRIPTION OF ISSUE: CRIME FILES

PROGRAM/SEGMENT: NEWS (abc40 and Fox6)

DATE/TIME: Tuesdays, 6p, 10p and 11p, Wednesdays, 5a, 6a, 530p

DURATION: Segments run anywhere from 1:15 to 2:30 in length

NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT:

Crime files is a collaboration with the Springfield Police Department. Each week, we profile a wanted criminal in Springfield. We have set up a link on our website, so that viewers and those logging on, can contact Springfield Police directly, if they see one of these wanted criminals. They can leave their tips anonymously. We began airing the Crime Files segment the first Tuesday in April. In that time, we have profiled more than 170 criminals. More than 130 have been apprehended since that first broadcast in April 2009..

Springfield Police Department Lieutenant John Delaney has said that without our help, they would not have had the success that the effort has achieved.

DESCRIPTION OF ISSUE: HEALTH

PROGRAM/SEGMENT: NEWS (abc40 and Fox6)

DATE/TIME: Daily at Noon, 5, 10 and 11

DURATION: Segments run anywhere from 1:15 to 2:30 in length

NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT:

Daily we look at health issues that impact our audience. We now devote the first 15 minutes of the news at 5, to local and national health issues that impact the lives of our viewers.

DESCRIPTION OF ISSUE: STUDENT OF CHARACTER

PROGRAM/SEGMENT: NEWS (abc40 and Fox6)

DATE/TIME: Wednesdays, 5a, 530p

DURATION: Segments run anywhere from 1:15 to 2:30 in length

NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT:

Each week, in conjunction with the Springfield Republican, abc40 profiles an outstanding student in the Pioneer Valley. These students are making a difference in both the classroom and the community.

DESCRIPTION OF ISSUE: MAKING A DIFFERENCE

PROGRAM/SEGMENT: NEWS (abc40 and Fox6)

DATE/TIME: Thursdays 10 and 11, Fridays, 430-7a, 12n, 5p, quarterly 30 minute specials

NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT

Each week, we feature an individual or group that is making a difference in the lives of people in the Pioneer Valley. It's a positive look at what's going on. We also take these weekly segments and compile them in a 30 minute special each quarter. The latest first ran in July and is run a number of times.

2nd QUARTER ISSUES REPORT
WGGB-TV, SPRINGFIELD MA
April 1, 2012 – June 30, 2012

There follows a listing of some of the significant issues responded to by WGGB-TV, Springfield Massachusetts, along with the significant programming treatment of those issues for the period April 1, 2012 to June 30, 2012. This listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

DESCRIPTION OF ISSUE: CRIME FILES

PROGRAM/SEGMENT: NEWS (abc40 and Fox6)

DATE/TIME: Tuesdays, 6p, 10p and 11p, Wednesdays, 5a, 6a, 530p

DURATION: Segments run anywhere from 1:15 to 2:30 in length

NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT:

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DESCRIPTION OF ISSUE: HEALTH

PROGRAM/SEGMENT: NEWS (abc40 and Fox6)

DATE/TIME: Daily at Noon, 5, 10 and 11

DURATION: Segments run anywhere from 1:15 to 2:30 in length

NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT:

Daily we look at health issues that impact our audience. We now devote the first 15 minutes of the news at 5, to local and national health issues that impact the lives of our viewers.

DESCRIPTION OF ISSUE: STUDENT OF CHARACTER

PROGRAM/SEGMENT: NEWS (abc40 and Fox6)

DATE/TIME: Wednesdays, 5a, 530p

DURATION: Segments run anywhere from 1:15 to 2:30 in length

NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT:

Each week, in conjunction with the Springfield Republican, abc40 profiles an outstanding student in the Pioneer Valley. These students are making a difference in both the classroom and the community.

DESCRIPTION OF ISSUE: TORNADO COVERAGE

PROGRAM/SEGMENT: 1-HOUR SPECIAL

DATE/TIME: Friday, 6/1, 8 to 9 pm, Sunday, 6/3m 10 to 11 am

NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT

We took a 60 minute look back on the June 1st, 2011 tornado that hit the Pioneer Valley. We looked back on that day and the recovery in the year that followed, along with the work that still needs to be done.

DESCRIPTION OF SERVICE: PUBLIC SERVICE ADS

PROGRAM SEGMENT: ALL

DATE/TIME: VARIOUS

NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT:

Ongoing: Link to Libraries, Food Bank of Western Massachusetts, Majestic Theater
Events: April – Bark for Life (American Cancer Society); Great Legends Concert (Pioneer Valley USO); May - Future Begins Here (Therapeutic Equestrian Center, Holyoke Rows and Holyoke Public Library); Evening of Hope Gala (American Cancer Society); June/July- Best Buddies Golf Tournament; Brightside Golf Tournament (Brightside for Families and Children)

3rd QUARTER ISSUES REPORT
WGGB-TV, SPRINGFIELD MA
JULY 1, 2012 – SEPTEMBER 30, 2012

There follows a listing of some of the significant issues responded to by WGGB-TV, Springfield Massachusetts, along with the significant programming treatment of those issues for the period July 1, 2012 to September 30, 2012. This listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

DESCRIPTION OF ISSUE: CRIME FILES

PROGRAM/SEGMENT: NEWS (abc40 and Fox6)

DATE/TIME: Tuesdays, 6p, 10p and 11p, Wednesdays, 5a, 6a, 530p

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