

4th QUARTER ISSUES REPORT

WGGB-TV, SPRINGFIELD MA

Oct 1, 2020 - Dec 31, 2020

There follows a listing of some of the significant issues responded to by WGGB-TV, Springfield Massachusetts, along with the significant programming treatment of those issues for the period Oct. 1, 2020 through Dec. 31, 2020. This listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

DESCRIPTION OF ISSUE: CRIME

PROGRAM/SEGMENT: NEWS

DATE/TIME: October - December

DURATION: Varies from 1:30 to 2:30

NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT:

October

- 10/16 (4,5,6,10,11) :30/1:30 Police release surveillance video from BLM spray paint vandalism
- 10/19 (4,5,6,10,11) :30/1:30 Police investigate deadly shooting in Springfield
- 10/29 (4,5,6,10,11) :30/1:30 East Longmeadow police searching for assault suspect

November

- 11/02 (10,11) 1:30 Man searching for answers after fiancé was murdered
- 11/13 (4,5,6,10,11) :30 West Springfield police arrest five, recover stolen vehicle
- 11/24 (4,5,6,10,11) :30/1:30 String of car thefts tied to Connecticut

December

- 12/10 (4,5,6,10,11) :30/1:30 Caught on camera – packages stolen from Springfield porch
- 12/12 (6,10,11) :30 Police investigate after 2 people shot in Holyoke
- 12/14 (4,5,6,10,11) :30 Holyoke man charged with assaulting a minor

DESCRIPTION OF ISSUE: ECONOMY

PROGRAM/SEGMENT: NEWS

DATE/TIME: October - December

DURATION: Varies from 1:30 to 2:30

NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT:

October

- 10/01 (4,5,6,10,11) :30/1:30 Springfield's move to high risk category impacting local businesses
- 10/09 (4,5,6) :30 Cinemark to reopen theaters in Hadley, West Springfield
- 10/11 (6,10,11) 1:30 Pandemic impacting holiday weekend tourism in MA

November

- 11/05 (4,5,6,10,11) :30/1:30 COVID -19 impacting turkey sales ahead of Thanksgiving
- 11/09 (4,5,6) :30 Dow set to soar 1,500 points after Pfizer says it's COVID-19 vaccine is 90% effective
- 11/16 (4,5,6) 1:30 Local expert says stimulus package still up in the air

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December

12/03 (4,5,6) 1:30 owners encouraging customers to support local restaurants
12/09 (4,5,6,10,11) :30/1:30 Local farms report a boom in Christmas tree sales
12/15 (4,5,6,10,11) :30/1:30 Stores busy with snowblower sales, repairs ahead of storm

DESCRIPTION OF ISSUE: EDUCATION

PROGRAM/SEGMENT: NEWS

DATE/TIME: October - December

DURATION: Varies from 1:30 to 2:30

NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT:

October

10/01 (4,5,6,10,11) :30/1:30 Schools offering resources for special education students learning at home
10/01 (4,5,6,10,11) :30/1:30 Positive COVID-19 cases among Umass students on the rise
10/05 (4,5,6,10,11) :30 Springfield school attendance on the right track say officials

November

11/03 (4,5,6,10,11) :30/1:30 Expert discusses mental health aspects of remote learning
11/06 (4,5,6,10,11) :30/1:30 Schools dealing with state's new mask order
11/12 (4,5,6,10,11) :30/1:30 Chicopee Public Schools to move to full remote learning until after Holidays

December

12/03 (10,11) 1:30 Students may return to in-person learning before Easthampton mayor's order ends
12/03 (4,5,6,10,11) :30/1:30 Some school districts continuing remote learning until after the Holidays
12/04 (:30/1:30 Significant drop in enrollment at PA public schools amid pandemic

DESCRIPTION OF ISSUE: HEALTH

PROGRAM/SEGMENT: NEWS

DATE/TIME: OCTOBER - DECEMBER

DURATION: Varies from 1:30 to 2:30

NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT:

October

10/01 (4,5,6,10,11) :30/1:30 Springfield officials address city's COVID-19 "high risk" designation
10/05 (4,5,6,10,11) :30/1:30 Medical providers continue to urge importance of Flu shot amid pandemic
10/06 (4,5,6,10,11) :30/1:30 Doctor's highly recommending Flu shot this year due to COVID-19

November

11/05 (4,5,6,10,11) :30/1:30 Kids and the COVID-19 vaccine
11/09 (4,5,6,10,11) :30/1:30 Baystate Health expert says COVID-19 vaccine could be more effective than Flu shot
11/16 (4,5,6,10,11) Baystate CEO reacts to early results of Moderna COVID-19 vaccine

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December

12/03 (4,5,6,10,11) :30/1:30 Baystate doctor speaks out on Moderna's COVID-19 vaccine trial for kids
12/07 (4,5,6,10,11) :30/1:30 MA hospitals gearing up for COVID-19 vaccine
12/09 (4,5,6,10,11) :30/1:30 residents, officials react to state's COVID-19 distribution plan

DESCRIPTION OF ISSUE: HOUSING

PROGRAM/SEGMENT: NEWS

DATE/TIME: OCTOBER - DECEMBER

DURATION: Varies from 1:30 to 2:30

NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT

October

10/12 (4,5,6) :30 Gov. Baker unveils \$171m plan aimed at aiding tenants, landlords
10/14 (4,5,6,10,11) :30/1:30 Mass eviction, foreclosure moratorium set to expire Saturday
10/19 (4,5,6,10,11) :30/1:30 Local group pushing for eviction protection after moratorium expires

November

11/05 (4,5,6) 1:00 Community organizations offer services to help with statewide housing crisis
11/19 (4,5,6) 1:30 Housing prices soaring amid record low mortgage rates
11/24 (4,5,6,10,11) :30/1:30 Craigs Doors opens new 24-hour shelter in Amherst

December

12/04 (4,5,6,10,11) :30/1:00 Virtual forum held to address pandemic housing assistance
12/08 (4,5,6,10,11) :30/1:30 Sen Markey calling to increase low-income home energy assistance program
12/28 (6,10,11) :30/1:30 Officials react to President signing \$900b COVID relief bill expanding eviction moratorium

DESCRIPTION OF ISSUE: WOMEN, MINORITIES & AGING

PROGRAM/SEGMENT: NEWS

DATE/TIME: OCTOBER - DECEMBER

DURATION: Varies from 1:30 to 2:30

NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT:

October

10/01 (4,5,6) :30 Senior groups play competitive parking lot bingo at West Springfield Council in Aging
10/01 (4,5,6,10,11) :30/1:30 Doctor's making extra push for mammograms during pandemic
10/06 (4,5,6,10,11) :30/1:30 Northampton ice cream shop honors Justice Ruth Bader Ginsberg

November

11/07 (4,5,6,10,11) :30 Harris bursts through another barrier, becoming 1st female, 1st black VP-elect
11/10 (4,5,6,10,11) :30/1:30 New Women's shelter honors fallen Springfield officer
11/22 (4,5,6,10,11) :30/1:30 Springfield leaders speak at annual Puerto Rican flag-raising ceremony

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December

12/09 (4,5,6) 1:00 East Longmeadow senior group hold parking lot Christmas bingo
12/21 (4,5,6) 1:00 Gov. Baker announces \$49m awarded to minority owned businesses
12/29 (4,5,6,10,11) :30/1:30 Leaders of MLK church searching for answers after suspicious fire

DESCRIPTION OF ISSUE: ENVIRONMENT, ENERGY, TRANSPORTATION

PROGRAM/SEGMENT: NEWS

DATE/TIME: OCTOBER - DECEMBER

DURATION: Varies from 1:30 to 2:30

NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT:

October

10/08 (4,5,6) :30 PVTA service delays due to outages in Springfield
10/28 (4,5,6,10,11) :30/1:30 Heating oil prices down as colder weather nears
10/29 (4,5,6,10,11) :30/1:30 Tire shops busy as drivers get ready for winter weather

November

11/10 (4,5,6,10,11) :30/1:30 Northampton leaders update Project Main Street
11/17 (4,5,6,10,11) :30/1:30 As COVID-19 cases rise, PVTA announces Public Awareness Campaign
11/24 (4,5,6,10,11) :30/1:30 Eversource not turning off homeowner's power this winter

December

12/07 (4,5,6) :30 Oil prices down as surge in Coronavirus cases forces more lockdowns
12/08 (4,5,6,10,11) 1:00 Sen. Markey calls for funding for low-income energy assistance program
12/17 (4,5,6,10,11) :30/1:30 Storm hindering local public transportation

DESCRIPTION OF ISSUE: YOUR SCHOOL AUTHORITY

PROGRAM/SEGMENT: NEWS

DATE/TIME: WEEKDAYS AM, Noon, 4,5,6

DURATION: Segments run anywhere from 1 to 3 minutes

NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT:

We focus exclusively on directly answering viewer questions - submitted through a dedicated phone line and email address - about education and schooling during the pandemic.

Throughout the week, Western Mass News works to contact school officials, health experts, doctors, and policy makers to provide viewers with the latest education policies, plans, and news to allow them to keep their children safe and healthy.

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DESCRIPTION OF ISSUE: PET CONNECTION

PROGRAM/SEGMENT: NEWS

DATE/TIME: Thursdays at Noon

DURATION: Segments run anywhere from 3 to 4 minutes

NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT:

We showcase pets available for adoption through the TJ O'Connor Animal Control and Adoption Center in Springfield. We also have a link to the shelter on our website.

DESCRIPTION OF ISSUE: SURPRISE SQUAD

PROGRAM/SEGMENT: NEWS

DATE/TIME: Wednesdays at 5

DURATION: Segments run anywhere from 3 to 4 minutes

NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT:

Every week, Western Mass News joined by Western Mass Hyundai Dealers, honors a person nominated by someone in the community, who has fallen on hard times or has done an outstanding job in the community. They're given either money or items to help make their lives or tasks easier.