

# **4<sup>TH</sup> QUARTER ISSUES REPORT**

## **WGGB-TV, SPRINGFIELD, MA**

### **OCTOBER 1, 2015 – DECEMBER 31, 2015**

There follows a listing of some of the significant issues responded to by WGGB-TV, Springfield, Massachusetts, along with the significant programming treatment of those issues for the period July 1 to September 30, 2015. This listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

#### **DESCRIPTION OF ISSUE: CRIME**

PROGRAM/SEGMENT: **NEWS**

DATE/TIME: October - December

DURATION: 1:30 to 2:30

NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT:

#### **OCTOBER:**

10/2 (4, 5, 6, 10, 11) Length 1:30, Total 7:30 – Safety concerns on local college campuses following shootings at an Oregon college.

10/6(4,5, 6, 10, 11) Length 1:30, Total 7:30 – Chicopee installing surveillance cameras downtown in light of a recent surge of gang violence.

10/12 (4, 5, 6, 10, 11) Length 1:30, Total 7:30 – Increase in car breaks in a Longmeadow neighborhood, include warning to lock car doors and don't keep valuables inside.

10/19 (4, 5, 6, 10, 11) Length 1:30, Total 7:30 – Chicopee police crackdown on gangs downtown and in other parts of the city.

#### **NOVEMBER:**

11/2 (4, 5, 6, 10, 11) Length 1:30, Total 7:30 – Growth of coffining and shootings in Springfield and what police are doing to handle it.

11/5 (10, 11, 5, 6) Length 1:30, Total 6:00 – Suspicious package shuts down Main Street in Northampton for hours.

11/7 (10, 11, 6) Length 1:30, Total 4:30 – Two murders over the weekend, Springfield mayor considers curfew.

11/13 (5, 6, 10, 11) Length 3:00, Total 12:00 – Terror attacks in Paris. Live coverage from ABC, along with local reaction to the attacks.

#### **DECEMBER:**

12/1 (4, 5, 6, 10, 11) Length 1:30, Total 7:30 – Ludlow doctor charged with handing out prescription drugs and defrauding the government.

12/2 (4, 5, 6, 10, 11) Length 1:30, Total 7:30 – Man escapes from Ludlow prison. How it happened and its concerns to people who live around the prison.

12/3 (4, 5, 6, 10, 11) Length 1:30, Total 7:30 – Local gun control debate following the terrorist attack in San Bernardino.

12/8 (4, 5, 6, 10, 11) Length 1:30, Total 7:30 – Holyoke home invasion, what people should do if put in that situation.

#### **DESCRIPTION OF ISSUE: ECONOMY**

PROGRAM/SEGMENT: **NEWS**

DATE/TIME: October - December

DURATION: Varies from 1:30 to 2:30

NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT:

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10/8 (4, 5, 6, 10, 11) Length 1:30, Total 7:30 – Oil prices continue to drop. Local impact on home heating oil prices and what it means for heating assistance, plus impact on gas prices and travel

10/15 (4, 5, 6, 10, 11) Length 1:30, Total 7:30 – Northampton restaurant drops tipping, impact on work force and how customers feel.

10/20 (4, 5, 6, 10, 11) Length 1:30, Total 7:30 – MGM scales back its Springfield casino plan by 14%. Looked at impact on overall project and Springfield economy.

10/29 (4, 5, 6, 10, 11) Length 1:30, Total 7:30 – Governor boosts aid to cities and towns for road and bridge repairs.

#### **NOVEMBER:**

11/5 (4, 5, 10) Length 1:30, Total 4:30 – Mass DOT projects announced, local economic impact.

11/6 (4, 5, 6, 10, 11) Length 1:30, Total 7:00 – National Grid requests winter rate hike.

11/10 (4, 5, 6, 10, 11) Length 1:30, Total 7:00 – Union Station renovations update, impact when it opens.

11/10 (4, 5, 6, 10, 11) Length 1:30, Total 7:00 – Holiday shopping season prospects.

#### **DECEMBER:**

12/1 (4, 5, 6, 10, 11) Length 1:30, Total 7:00 – More fuel assistance money coming to greater Springfield thanks to low oil prices.

12/2 (4, 5, 6, 10, 11) Length 1:30, Total 7:30 – Two insurance carriers accused of overcharging for homeowners insurance.

12/14 (4, 5, 6, 10, 11) Length 1:30, Total 7:30 – Economic impact of Amherst forcing bars to cancel Santa Con pub crawl.

12/12 (6, 10, 11) Length 1:30, Total 4:30 – Gas prices drop to lowest levels in nearly 10 years.

#### **DESCRIPTION OF ISSUE: EDUCATION**

PROGRAM/SEGMENT: **NEWS**

DATE/TIME: October - December

DURATION: Varies from 1:30 to 2:30

NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT:

#### **OCTOBER:**

10/6 (4, 5, 6, 10, 11) Length 1:30, Total 7:30 – Massachusetts outlines new farm to school program and its importance in giving young people an education option.

10/7 (4, 5, 6) Length 1:30, Total 4:30 – Springfield students take part in International Walk to School Day.

10/23(4, 5, 6, 10, 11) Length 1:30, Total 7:30 –New Blake school, booted from AIC campus reopens at Square 1 in Springfield.

10/26 (4, 5, 6, 10, 11) Length 1:30, Total 7:30 – Plans being considered to consolidate Amherst elementary schools.

#### **NOVEMBER:**

11/3 (4, 5, 6, 10, 11) Length 2:00, Total 10:00 – Feature on an extraordinary Central HS teacher who even baby sits student's children in class.

11/8 & 9 (11p, 7, 9) Length 1:30, Total 4:30 – Reuse of old Chicopee High School and impact other schools.

11/12 (6, 10, 11) Length 1:30, Total 4:30 – Amherst plan to consolidate grades K-6, reaction.

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#### **DECEMBER:**

12/2 (4, 5, 6, 10, 11) Length 1:30, Total 7:30 – Threat forces delay of class at Ludlow High School.

12/3 (4, 5, 6, 10, 11) Length 1:30, Total 15:00+ - Continuing coverage of abuse allegations at Holyoke's Peck School. Hampden County DA gets involved in the investigation.

12/4 (5-9am) Length 2:00, Total 12:00 – Honor Roll Live from American International College showcasing different programs.

#### **DESCRIPTION OF ISSUE: HEALTH**

PROGRAM/SEGMENT: **NEWS**

DATE/TIME: October - December

DURATION: 1:30 to 2:30

NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT:

#### **OCTOBER:**

10/7 (4, 5, 6, 10, 11) Length 1:30, Total 7:30 – Growing effort to get life saving drug narcan into schools in Massachusetts.

10/9 (4, 5) Length 1:30, Total 3:00 – Peanut allergy patch unveiled

10/13 (4, 5, 6) Length 1:30, Total 4:30 – Lyme disease bill introduced that would extended coverage benefits to those with long term problems.

10/15 (5-630) Length 2:30, Total 10:00 – Baystate Medical Center oncology doctors in house to answer questions and concerns about breast cancer. Part of our sponsoring the Rays of Hope breast cancer walk.

#### **NOVEMBER:**

11/2 (5, 10, 11) Length 1:30, Total 4:30 – Growing concern over the use of supplements, especially with teenagers.

11/5 (5, 10, 11) Length 1:30, Total 4:30 – Health forum for local veterans.

11/10 (5, 10, 11) Length 2:00, Total 6:00 – Warning about Tampons and toxic shock dangers.

11/30 (4, 5, 6, 10, 11) Length 1:30, Total 7:30 – Birds found eating meat in WalMart Super store in Chicopee.

#### **DECEMBER:**

12/1 (5, 10, 11) Length 1:30, Total 4:30 – Local observances of World Aids Day and strides that have been made. Also we spoke with two people living with HIV.

12/7 (4, 5, 6, 10, 11) Length 1:30, Total 7:30 – Mass Medical Society comes out against legalizing recreational marijuana.

12/9 (4, 5, 6, 10, 11) Length 1:30, Total 7:30 – Chipolte e-coli problem found in Massachusetts. What is e-coli and how does it impact a person's health.

#### **DESCRIPTION OF ISSUE: HOUSING**

PROGRAM/SEGMENT: **NEWS**

DATE/TIME: October-December

DURATION: 1:30 to 2:30

NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT:

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**OCTOBER:**

10/14 (4, 5, 6, 10, 11) Length 1:30, Total 7:30 – Efforts to revitalize Springfield's South End and create affordable housing opportunities.

10/20 (4,5,6) Length 1:30, Total 4:30 – Agawam looks to use land taken for tax evasion into low to moderate income housing.

**NOVEMBER:**

11/17 (4, 5, 10) Length 1:30, Total 4:30 – Affordable home security systems offered, pros and cons.

11/30 (4, 5, 10) Length 1:30, Total 4:30 – Police patrols resulted in fewer home break ins over the Thanksgiving break.

**DECEMBER:**

12/3 (10, 11) Length 1:30, Total 3:00 – MGM casino hearing and the impact construction with have on housing in Springfield's south end.

**DESCRIPTION OF ISSUE: WOMEN, MINORITIES & AGING**

PROGRAM/SEGMENT: **NEWS**

DATE/TIME: October-December

DURATION: Varies from 1:30 to 2:30

NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT:

**OCTOBER:**

10/1 (4, 5, 6, 10, 11) Length 1:30, Total 7:30 – Hillary Clinton brings Presidential campaign to Holyoke.

10/18 (6, 10, 11) Length 1:30, Total 4:30 – Local couple celebrates 67<sup>th</sup> wedding anniversary.

10/20 (5, 10, 11) Length 1:30, Total 4:30 – Women react to new breast screening guidelines.

**NOVEMBER:**

11/2 (4, 5, 6, 10, 11) Length 1:30, Total 7:30 – Man with special needs in Easthampton harassed, community reacts in support of him.

11/11 (4, 5, 6, 10, 11) Length, Total 7:30 – Help for aging and homeless veterans in Western Mass.

**DECEMBER:**

12/3 (4, 5, 6, 10, 11) Length 1:30, Total 7:30 – Dispute over White UMass Student Union page on Facebook and a forum held on campus.

12/ & 12/17 (10, 11) Length 1:30 Total 6:00 – Northampton city council votes in whether or not to make the city a sanctuary for refugees, including Syrians.

12/7 (4, 5, 6, 10, 11) Length 1:30, Total 7:00 – Local Muslim community reacts to Trump proposal to not allow other Muslims into the United States.

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**DESCRIPTION OF ISSUE: ENVIRONMENT, ENERGY, TRANSPORTATION**

PROGRAM/SEGMENT: **NEWS**

DATE/TIME: October-December

DURATION: Varies from 1:30 to 2:30

NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT:

**OCTOBER:**

10/7 (10, 11) Length 1:30, Total 3:00 – Efforts to bring rail service back to Palmer

10/20 (4, 5, 6, 10, 11) Length 1:30, Total 7:30 – Electric rates for Eversource going up over the winter months, homeowners and renters react.

10/26 (4, 5, 6, 10, 11) Length 1:30, Total 7:30 – Efforts to expand high speed rail service along the Northeast corridor.

10/29 (4, 5, 6, 10, 11) Length 1:30, Total 7:30 – I-91 viaduct detours and impact on local traffic.

**NOVEMBER:**

11/4 (4,5, 10) Length 1:30, Total 4:30 – Eversource inspects lines before winter.

11/4 (4,5, 10) Length 1:30, Total 4:30 – Water shut off in Chicopee because of health concerns.

11/6 (4, 5, 6, 10, 11) Length 1:30, Total 7:00 – E-coli found in Montague water supply

11/22 (4, 5, 6, 10, 11) Length 1:30, Total 7:30 – Look at home heating assistance and whether there's more given low oil prices.

**DECEMBER:**

12/9 (10,11) Length 1:30, Total 3:00 –Options for future use of the Mt Tom Coal plant.

12/10 (4, 5, 6, 10, 11) Length 1:30, Total 7:30 – Lack of snow hitting local ski areas hard

12/11 (4,5,6, 10, 11) Length, Total 7:30 – Accident in Westfield knocks out power to dozens of homes.

**DESCRIPTION OF ISSUE: YOUTH & FAMILY**

PROGRAM/SEGMENT: **NEWS**

DATE/TIME: October-December

DURATION: Varies from 1:30 to 2:30

NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT:

**OCTOBER:**

10/9 (5, 10, 11) Length 1:30, Total 4:30 – Families need to be aware of Whooping cough threat and the need to be vaccinated.

10/17 (11) Length 1:30 – Cub Scouts clean up tourist bridge.

10/18 (6, 10, 11) Length 1:30, Total 4:30 – AIC students help homeowners clean their yards.

**NOVEMBER:**

11/17 (4, 5, 6, 10, 11) Length 1:30, Total 7:30 – Changes proposed for the way DCF handles children in foster care.

11/17 (4, 5, 6, 10, 11) Length 1:30, Total 7:30 – Program to help families of heroin addicts. Impact on family structure.

11/27 (6, 10, 11) Length 1:30, Total 4:30 – Balloon parade draws thousands to downtown Springfield.

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**DECEMBER:**

12/1 (10, 11) Length 1:30, Total 3:00 – Family forum on best ways to deal with a child addicted to heroin.

12/2 (4, 5, 6, 10, 11) Length 1:30, Total 7:30 – How families are dealing with the rising cost of child care.

12/4 (4, 5, 6, 10, 11) Length 1:30, Total 7:30 – How families can best deal with children and violence they see on television.

**DESCRIPTION OF ISSUE: 40's FRIENDS**

PROGRAM/SEGMENT: **NEWS (abc40)**

DATE/TIME: Thursdays at Noon

DURATION: Segments run anywhere from 3 to 4 minutes

NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT:

We began showcasing pets available for adoption through the TJ O'Connor Animal Control and Adoption Center in Springfield. We also have a link to the shelter on our website.

**COMMUNITY SERVICE OVERVIEW:**

2015 LOCAL PUBLIC SERVICE ANNOUNCEMENTS RUNNING ON ABC40 AND FOX6 BETWEEN OCTOBER AND DECEMBER

MAJESTIC THEATER, LINK TO LIBRARIES, READ ALOUD (YEAR ROUND)

RAY'S OF HOPE, COATS FOR KIDS, BRIGHTSIDE TOY RUN, BRIGHTSIDE ANGELS, CHEFS FOR JIMMY, STEPPING OUT FOR AUTISM