

4th QUARTER ISSUES REPORT
WGGB-TV, SPRINGFIELD MA
OCTOBER 1, 2011 – DECEMBER 31, 2011

There follows a listing of some of the significant issues responded to by WGGB-TV, Springfield Massachusetts, along with the significant programming treatment of those issues for the period October 1, 2011 to December 31, 2011. This listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

DESCRIPTION OF EVENT: OCTOBER 29TH NOR-EASTER

PROGRAM/SEGMENT: NEWS (abc40 and Fox6)

DATE/TIME: Continuous from October 29th

DURATION: Varies

NARRATION OF TYPES AND DESCRIPTION OF PROGRAM/SEGMENT:

Western Massachusetts was pounded by a freak October Nor-easter on the 29th and 30th of October. The heavy wet snow dropped trees and branches on power lines and into roadways. Millions of people in Massachusetts and Connecticut were without power, some for as long as a week. That weekend, we devoted our entire newscasts to the storm and recovery effort. We worked with local DPW departments to keep viewers informed of the clean-up and recovery effort and with utility companies on the restoration of power. It dominated our news coverage through the first week of November. Our coverage continued through the end of the year in regards to state and federal aid and the continuing clean-up effort.

DESCRIPTION OF ISSUE: JUNE 1ST TORNADO

PROGRAM/SEGMENT: NEWS (abc40 and Fox6)

DATE/TIME: Continuous from October-December

DURATION: Varies

NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT:

June 1st, a tornado struck Western Massachusetts just after 4pm. Abc40 continued our coverage of the recovery in the cities and towns hit hard, working on the recovery.

DESCRIPTION OF ISSUE: HURRICANE IRENE

PROGRAM/SEGMENT: NEWS (abc40 and Fox6)

DATE/ TIME: Continuous through December 31st

DURATION:Varies

NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT:

Sunday, August 26th Hurricane Irene set her sights on New England. We continued our coverage on our regularly scheduled newscasts through the end of the year, as parts of Western Mass recovered from massive flooding caused by the storm. Most of that coverage focused on the recovery effort in Franklin County where flooding closed dozens of roads.

DESCRIPTION OF ISSUE: CRIME FILES

PROGRAM/SEGMENT: NEWS (abc40 and Fox6)

DATE/TIME: Tuesdays, 6p, 10p and 11p, Wednesdays, 5a, 6a, 530p

DURATION: Segments run anywhere from 1:15 to 2:30 in length

NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT:

Crime files is a collaboration with the Springfield Police Department. Each week, we profile a wanted criminal in Springfield. We have set up a link on our website, so that viewers and those logging on, can contact Springfield Police directly, if they see one of these wanted criminals. They can leave their tips anonymously. We began airing the Crime Files segment the first Tuesday in April. In that time, we have profiled more than 170 criminals. More than 130 have been apprehended since that first broadcast in April 2009.. Springfield Police Department Lieutenant John Delaney has said that without our help, they would not have had the success that the effort has achieved.

DESCRIPTION OF ISSUE: HEALTH

PROGRAM/SEGMENT: NEWS (abc40 and Fox6)

DATE/TIME: Daily at Noon, 5, 10 and 11

DURATION: Segments run anywhere from 1:15 to 2:30 in length

NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT:

Daily we look at health issues that impact our audience. We now devote the first 15 minutes of the news at 5, to local and national health issues that impact the lives of our viewers.

DESCRIPTION OF ISSUE: MAKING A DIFFERENCE

PROGRAM/SEGMENT: NEWS (abc40 and Fox6)

DATE/TIME: Thursdays 10 and 11, Fridays, 430-7a, 12n, 5p, quarterly 30 minute specials

NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT

Each week, we feature an individual or group that is making a difference in the lives of people in the PioneerValley. It's a positive look at what's going on. We also take these weekly segments and compile them in a 30 minute special each quarter. The latest first ran in July and is run a number of times.

3rd QUARTER ISSUES REPORT
WGGB-TV, SPRINGFIELD MA
JULY 1, 2011 – SEPTEMBER 30, 2011

There follows a listing of some of the significant issues responded to by WGGB-TV, Springfield Massachusetts, along with the significant programming treatment of those issues for the period July 1, 2011 to September 30, 2011. This listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

DESCRIPTION OF ISSUE: JUNE 1ST TORNADO

PROGRAM/SEGMENT: NEWS (abc40 and Fox6)

DATE/TIME: Continuous from July-September

DURATION: Varies

NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT:

June 1st, a tornado struck Western Massachusetts just after 4pm. Abc40 continued our coverage of the recovery in the cities and towns hit hard, working on the recovery. We conducted a fundraising drive with United Bank and our viewers donated \$40,000 which was donated to four local charities.

DESCRIPTION OF ISSUE: HURRICANE IRENE

PROGRAM/SEGMENT: NEWS (abc40 and Fox6)

DATE/ TIME: Weekend of August 25th and 26th

DURATION: Varies

NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT:

Sunday, August 26th Hurricane Irene set her sights on New England. We broadcast weekend editions of our morning and noon news to inform our viewers of the possible dangers. We continued our coverage on our regularly scheduled newscasts through the month of September, as parts of Western Mass recovered from massive flooding caused by the storm

DESCRIPTION OF ISSUE: CRIME FILES

PROGRAM/SEGMENT: NEWS (abc40 and Fox6)

DATE/TIME: Tuesdays, 6p, 10p and 11p, Wednesdays, 5a, 6a, 530p

DURATION: Segments run anywhere from 1:15 to 2:30 in length

NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT:

Crime files is a collaboration with the Springfield Police Department. Each week, we profile a wanted criminal in Springfield. We have set up a link on our website, so that viewers and those logging on, can contact Springfield Police directly, if they see one of these wanted criminals. They can leave their tips anonymously. We began airing the Crime Files segment the first Tuesday in April. In that time, we have profiled more than 170 criminals. More than 115 have been apprehended since that first broadcast in April 2009..

Springfield Police Department Lieutenant John Delaney has said that without our help, they would not have had the success that the effort has achieved.

DESCRIPTION OF ISSUE: HEALTH

PROGRAM/SEGMENT: NEWS (abc40 and Fox6)

DATE/TIME: Daily at Noon, 5, 10 and 11

DURATION: Segments run anywhere from 1:15 to 2:30 in length

NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT:

Daily we look at health issues that impact our audience. We now devote the first 15 minutes of the news at 5, to local and national health issues that impact the lives of our viewers.

DESCRIPTION OF ISSUE: MAKING A DIFFERENCE

PROGRAM/SEGMENT: NEWS (abc40 and Fox6)

DATE/TIME: Thursdays 10 and 11, Fridays, 430-7a, 12n, 5p, quarterly 30 minute specials

NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT

Each week, we feature an individual or group that is making a difference in the lives of people in the Pioneer Valley. It's a positive look at what's going on. We also take these weekly segments and compile them in a 30 minute special each quarter. The latest first ran in July and is run a number of times.

QUARTERLY ISSUES REPORT
WGGB-TV, SPRINGFIELD MA
MARCH 1, 2011 – JUNE 30, 2011

There follows a listing of some of the significant issues responded to by WGGB-TV, Springfield Massachusetts, along with the significant programming treatment of those issues for the period March 1, 2011 to June 30, 2011. This listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

DESCRIPTION OF ISSUE: JUNE 1ST TORNADO

PROGRAM/SEGMENT: NEWS (abc40 and Fox6)

DATE/TIME: Beginning 6/1 and continuing through June (all shows)

DURATION: Varies

NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT:

June 1st, a tornado struck Western Massachusetts just after 4pm. It first touched down in Westfield and ended in Charlton in Worcester County. It cut a half mile swath for 39 miles knocking down trees, buildings, houses and killing three people.

We began storm coverage with our morning programs. We began wall to wall coverage at 3:45 that afternoon and continued for more than five hours, keeping our viewers informed of further storm threats and the extent of the damage. We devoted all of our newscasts from June First through the 10th on tornado coverage: the damage it did, how people were dealing with it and how the community came together to help. We produced a 30 minute storm special that aired Friday, June 3rd. And we established a fund through United Bank to help the tornado victims. Every day our newscasts covered some aspect of the storm recovery. And on Wednesday June 28th, abc40 and Fox6 sponsored a barbeque for tornado victims and relief workers in the town of Monson. We also broadcast live, devoting our 5-630 news to coverage of the event. We will continue coverage in the days, weeks and months ahead, as Western and central Mass continue to recover from the tornado.

DESCRIPTION OF ISSUE: CRIME FILES

PROGRAM/SEGMENT: NEWS (abc40 and Fox6)

DATE/TIME: Tuesdays, 6p, 10p and 11p, Wednesdays, 5a, 6a, 530p

DURATION: Segments run anywhere from 1:15 to 2:30 in length

NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT:

Crime files is a collaboration with the Springfield Police Department. Each week, we profile a wanted criminal in Springfield. We have set up a link on our website, so that viewers and those logging on, can contact Springfield Police directly, if they see one of these wanted criminals. They can leave their tips anonymously. We began airing the Crime Files segment the first Tuesday in April. In that time, we have profiled more than 170 criminals. More than 107 have been apprehended since that first broadcast in April 2009.. Springfield Police Department Lieutenant John Delaney has said that without our help, they would not have had the success that the effort has achieved.

DESCRIPTION OF ISSUE: HEALTH

PROGRAM/SEGMENT: NEWS (abc40 and Fox6)

DATE/TIME: Daily at Noon, 5, 10 and 11

DURATION: Segments run anywhere from 1:15 to 2:30 in length

NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT:

Daily we look at health issues that impact our audience. We now devote the first 15 minutes of the news at 5, to local and national health issues that impact the lives of our viewers.

DESCRIPTION OF ISSUE: SCHOOL BULLYING

PROGRAM/SEGMENT: NEWS (abc40 and Fox6)

DATE/TIME: Daily at 4:30 TO 7 am, Noon, 5, 530, 6, 10 and 11

DURATION: Segments run anywhere from 1:15 to 2:30 in length.

NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT:

The hanging death of 15 year old Phoebe Prince on January 14th 2010 has promoted a nationwide debate on the issue of bullying in schools. She was allegedly bullied by a group of students. We've reported on her death, how South Hadley school officials are dealing with it and heard from experts in the field.

In May, all six of the teenagers charged in the case reached plea agreements with the district attorney's office. When four of the six appeared in court, we aired their plea agreements live, hearing from them and Phoebe Prince's mother. It brought this long and painful case to a close and gave our viewers a real insight as to the workings of the court system.

Abc40 and Fox6 continue to air weekly segments known as "BullyBusters". Every Thursday night at 6, we offer parents, children and educators advice on dealing with bullying.

DESCRIPTION OF ISSUE: MAKING A DIFFERENCE

PROGRAM/SEGMENT: NEWS (abc40 and Fox6)

DATE/TIME: Thursdays 10 and 11, Fridays, 430-7a, 12n, 5p, quarterly 30 minute specials

NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT

Each week, we feature an individual or group that is making a difference in the lives of people in the Pioneer Valley. It's a positive look at what's going on. We also take these weekly segments and compile them in a 30 minute special each quarter. The latest first ran in May and is run a number of times.

QUARTERLY ISSUES REPORT
WGGB-TV, SPRINGFIELD MA
JANUARY 1, 2011 – MARCH 31, 2011

There follows a listing of some of the significant issues responded to by WGGB-TV, Springfield Massachusetts, along with the significant programming treatment of those issues for the period January 1, 2011 to March 31, 2011. This listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

DESCRIPTION OF ISSUE: CRIME FILES

PROGRAM/SEGMENT: NEWS (abc40 and Fox6)

DATE/TIME: Tuesdays, 6p, 10p and 11p, Wednesdays, 5a, 6a, 530p

DURATION: Segments run anywhere from 1:15 to 2:30 in length

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Springfield Police Department Lieutenant John Delaney has said that without our help, they would not have had the success that the effort has achieved.

DESCRIPTION OF ISSUE: HEALTH

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PROGRAM/SEGMENT: NEWS (abc40 and Fox6)

DATE/TIME: Daily at 4:30 TO 7 am, Noon, 5, 530, 6, 10 and 11

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NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT:

The hanging death of 15 year old Phoebe Prince on January 14th has promoted a nationwide debate on the issue of bullying in schools. She was allegedly bullied by a group of students. We've reported on her death, how South Hadley school officials are dealing with it and heard from experts in the field. Abc40 and Fox6 air weekly segments known as "BullyBusters". Every Thursday night at 6, we offer parents, children and educators advice on dealing with bullying.

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DATE/TIME: Thursdays 10 and 11, Fridays, 430-7a, 12n, 5p, quarterly 30 minute specials

NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT

Each week, we feature an individual or group that is making a difference in the lives of people in the Pioneer Valley. It's a positive look at what's going on. We also take these weekly segments and compile them in a 30 minute special each quarter. The latest first ran in February and is run a number of times on both stations.