

## Ampersand Cable System Order

Order #	62785641
Syscode	9411
System Name	Prime Media/Ness City, KS
Market	Wichita

AE	Paul Doll
Sales Coordinator	Joe Foley
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD Jul19
-	

Flight Dates	07/20/20 - 08/02/20
Agency	Mentzer Media Services
Advertiser	Senate Leadership Fund

Client Code	SLFKS
Product Code	SLFKS
Est Code	8300
Product Name	(KS Statewide)7.24-7.27
Credit Status	Cash in Advance

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		07/22/20	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$1,014.00	
Commission		\$152.10	
Net Total		\$861.90	
Total Spots		85	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7.22 New Order. Please Review and Confirm. Thank You!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	7/20/20	7/26/20	05:00	09:00					X	X	X	-	-	4	\$11.00	\$44.00	30	NCR
2	FXNC	FXNC EM	7/27/20	8/2/20	05:00	09:00	X							-	-	2	\$11.00	\$22.00	30	NCR
3	FXNC	FXNC DT	7/20/20	7/26/20	09:00	16:00					X	X	X	-	-	4	\$9.00	\$36.00	30	NCR
4	FXNC	FXNC DT	7/27/20	8/2/20	09:00	16:00	X							-	-	2	\$9.00	\$18.00	30	NCR
5	FXNC	FXNC EF	7/20/20	7/26/20	16:00	19:00					X	X	X	-	-	2	\$14.00	\$28.00	30	NCR
6	FXNC	FXNC EF	7/27/20	8/2/20	16:00	19:00	X							-	-	1	\$14.00	\$14.00	30	NCR
7	FXNC	FXNC PT	7/20/20	7/26/20	19:00	24:00					X	X	X	-	-	4	\$21.00	\$84.00	30	NCR
8	FXNC	FXNC PT	7/27/20	8/2/20	19:00	24:00	X							-	-	2	\$21.00	\$42.00	30	NCR
9	FXNC	FXNC W	7/20/20	7/26/20	11:00	19:00						X	X	-	-	4	\$14.00	\$56.00	30	NCR
10	ESP2	ESP2 DT	7/20/20	7/26/20	09:00	16:00					X	X	X	-	-	4	\$6.00	\$24.00	30	NCR 06/29/20-09/02/20
11	ESP2	ESP2 DT	7/27/20	8/2/20	09:00	16:00	X							-	-	1	\$6.00	\$6.00	30	NCR 06/29/20-09/02/20
12	ESP2	ESP2 EF	7/20/20	7/26/20	16:00	19:00					X	X	X	-	-	1	\$9.00	\$9.00	30	NCR 06/29/20-09/02/20
13	ESP2	ESP2 EF	7/27/20	8/2/20	16:00	19:00	X							-	-	1	\$9.00	\$9.00	30	NCR 06/29/20-09/02/20
14	ESP2	ESP2 PT	7/20/20	7/26/20	19:00	24:00					X	X	X	-	-	6	\$14.00	\$84.00	30	NCR 06/29/20-09/02/20
15	ESP2	ESP2 PT	7/27/20	8/2/20	19:00	24:00	X							-	-	1	\$14.00	\$14.00	30	NCR 06/29/20-09/02/20
16	ESP2	ESP2 W	7/20/20	7/26/20	11:00	19:00						X	X	-	-	1	\$9.00	\$9.00	30	NCR 06/29/20-09/02/20
17	ESPN	ESPN DT	7/20/20	7/26/20	09:00	16:00					X	X	X	-	-	4	\$7.00	\$28.00	30	NCR 06/29/20-09/02/20
18	ESPN	ESPN DT	7/27/20	8/2/20	09:00	16:00	X							-	-	1	\$7.00	\$7.00	30	NCR 06/29/20-09/02/20
19	ESPN	ESPN EF	7/20/20	7/26/20	16:00	19:00					X	X	X	-	-	1	\$11.00	\$11.00	30	NCR 06/29/20-09/02/20
20	ESPN	ESPN EF	7/27/20	8/2/20	16:00	19:00	X							-	-	1	\$11.00	\$11.00	30	NCR 06/29/20-09/02/20
21	ESPN	ESPN PT	7/20/20	7/26/20	19:00	24:00					X	X	X	-	-	6	\$16.00	\$96.00	30	NCR 06/29/20-09/02/20

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22	ESPN	ESPN PT	7/27/20	8/2/20	19:00	24:00	X							-	-	1	\$16.00	\$16.00	30	NCR 06/29/20-09/02/20
23	ESPN	ESPN W	7/20/20	7/26/20	11:00	19:00						X	X	-	-	1	\$11.00	\$11.00	30	NCR 06/29/20-09/02/20
24	HGTV	HGTV DT	7/20/20	7/26/20	09:00	16:00					X	X	X	-	-	4	\$7.00	\$28.00	30	NCR 06/29/20-09/02/20
25	HGTV	HGTV DT	7/27/20	8/2/20	09:00	16:00	X							-	-	1	\$7.00	\$7.00	30	NCR 06/29/20-09/02/20
26	HGTV	HGTV EF	7/20/20	7/26/20	16:00	19:00					X	X	X	-	-	1	\$11.00	\$11.00	30	NCR 06/29/20-09/02/20
27	HGTV	HGTV EF	7/27/20	8/2/20	16:00	19:00	X							-	-	1	\$11.00	\$11.00	30	NCR 06/29/20-09/02/20
28	HGTV	HGTV PT	7/20/20	7/26/20	19:00	24:00					X	X	X	-	-	6	\$16.00	\$96.00	30	NCR 06/29/20-09/02/20
29	HGTV	HGTV PT	7/27/20	8/2/20	19:00	24:00	X							-	-	1	\$16.00	\$16.00	30	NCR 06/29/20-09/02/20
30	HGTV	HGTV W	7/20/20	7/26/20	11:00	19:00						X	X	-	-	1	\$11.00	\$11.00	30	NCR 06/29/20-09/02/20
31	LIF	LIF DT	7/20/20	7/26/20	09:00	16:00					X	X	X	-	-	4	\$6.00	\$24.00	30	NCR 06/29/20-09/02/20
32	LIF	LIF DT	7/27/20	8/2/20	09:00	16:00	X							-	-	1	\$6.00	\$6.00	30	NCR 06/29/20-09/02/20
33	LIF	LIF EF	7/20/20	7/26/20	16:00	19:00					X	X	X	-	-	1	\$9.00	\$9.00	30	NCR 06/29/20-09/02/20
34	LIF	LIF EF	7/27/20	8/2/20	16:00	19:00	X							-	-	1	\$9.00	\$9.00	30	NCR 06/29/20-09/02/20
35	LIF	LIF PT	7/20/20	7/26/20	19:00	24:00					X	X	X	-	-	6	\$14.00	\$84.00	30	NCR 06/29/20-09/02/20
36	LIF	LIF PT	7/27/20	8/2/20	19:00	24:00	X							-	-	1	\$14.00	\$14.00	30	NCR 06/29/20-09/02/20

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37	LIF	LIF W	7/20/20	7/26/20	11:00	19:00						X	X	-	-	1	\$9.00	\$9.00	30	NCR 06/29/20-09/02/20

	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Total
<b>SPOTS</b>	66	19	0	0	0	0	0	0	0	0	0	0	85
<b>AMT</b>	\$792.00	\$222.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,014.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 07/22/20

62785641 | Wichita | Prime Media/Ness City, KS | 9411 |