



July 3, 2014

**FOR THE PUBLIC FILE**

This is to certify that WLTX-TV broadcasts an announcement on the 1<sup>st</sup> and 16<sup>th</sup> of each month advising the public of the station's Public File and the website at which viewers may inspect the file. The announcement references the Children's portion of the file.

  
Rich O'Dell  
President & General Manager

*7/3/14*

Quarter Ending: March 31, 2014

### CHILDREN'S TV PROGRAMMING COMMERCIAL CERTIFICATION

WLTX-TV ("Station") certifies that all 12-and-under children's TV programs carried during this quarter on its primary and multicast channels were formatted so that, as a matter of standard policy and practice, the programs would not exceed the "commercial matter" time limits of 73.670(a) of the FCC's rules: Weekdays: 12 minutes in any clock-hour children's programming (6 minutes in a stand-alone half-hour program); Weekends: 10.5 minutes in any clock-hour children's programming (5.25 minutes in a stand-alone .5 hour program). Programming promos, with certain exceptions, count as commercial matter.

<u>Program Title</u>
Lucky Dog
Dr. Chris Pet Vet
Recipe Rehab
Jamie Oliver's 15-Minute Meals
All in With Laila Ali
Game Changers with Kevin Frasier
Mouse in the House
Animal Rescue
Biz Kids
Dog Tales
Dragonfly TV
Missing
Think Big

1. Station certifies that there were not any time periods during the quarter in which the "commercial matter" time limits stated above were exceeded during 12-and-under children's programming.

X              
Yes                  No

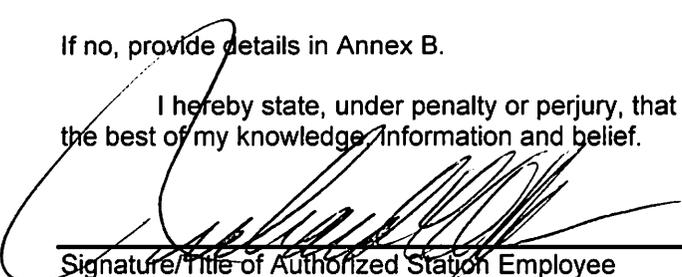
If no, provide details of each such instance in Annex A.

2. Station certifies that, during the quarter, it has complied with the commercial requirements of 73.670(b), (c) & (d) of the FCC's rules regarding the display of Internet website addresses during 12-and-under children's programming, which requirements became effective January 2, 2007.

X              
Yes                  No

If no, provide details in Annex B.

I hereby state, under penalty or perjury, that the foregoing is true, correct and complete to the best of my knowledge, information and belief.

  
\_\_\_\_\_  
Signature/Title of Authorized Station Employee

2/3/14   
\_\_\_\_\_  
Date

CERTIFICATION OF COMPLIANCE  
WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS  
April 1, 2014 through June 30, 2014

During the period April 1, 2014 through June 30, 2014, the CBS Television Network ("CBS"), a unit of CBS Corporation, disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 13 to 16 years old:

LUCKY DOG  
DR. CHRIS PET VET  
RECIPE REHAB  
JAMIE OLIVER'S 15 MINUTE MEALS  
ALL IN WITH LAILA ALI  
GAME CHANGERS WITH KEVIN FRAZIER

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS during the period April 1, 2014 through June 30, 2014 was not required to conform to the commercial time limits prescribed in the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670(a)-(d) because the programming was all originally produced and broadcast primarily for an audience of children older than 12. See 47 C.F.R. §73.670, Note 2.



Matthew Margo  
Senior Vice President  
CBS Program Practices, New York  
CBS Television Network

Date: June 30, 2014



**TELCO** PRODUCTIONS, INC.

Dear Station,

Pursuant to the Children's Television Act of 1990 and the rules and regulations of the FCC, "ANIMAL RESCUE" satisfies the FCC's Children's programming requirements and may be classified as Core Programming as defined under Section 73.671 of the Commission's Rules. "ANIMAL RESCUE" furthers the educational and informational needs of children 13 to 16 years of age with its programming content, including safety tips and informational about various animals and their habitats. The programs also show real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals, as well as exhibiting good social responsibility and promoting strong personal and community values. "ANIMAL RESCUE" as delivered is formatted to allow for no more than 14 minutes of total commercial time per broadcast hour (7 minutes per half-hour). "ANIMAL RESCUE" does not display any Internet web site address or host selling during or adjacent to the program, and is otherwise in compliance with Sections 73.670(a) through (d) of the Commission's Rules.

To facilitate your FCC filings, episode synopses are available on-line at our website, [www.telcoproductions.com](http://www.telcoproductions.com). Also available online are testimonials from our program advisory board, consisting of educators and veterinary professionals who have reviewed the program (see following pages). If you have any other questions or comments, please feel free to contact us.

Sincerely,

A handwritten signature in cursive script that reads "Alex Paen". The signature is written in black ink and is positioned above the typed name.

Alex Paen  
President,  
Telco Productions, Inc.

2730 Wilshire Blvd., Suite 200, Santa Monica, CA 90403-4747 USA  
Telephone 310.828.4003 Fax 310.828.3340  
E-mail [info@telcoproductions.com](mailto:info@telcoproductions.com) Website: [www.telcoproductions.com](http://www.telcoproductions.com)

**VCA Wilshire Animal Hospital**

2421 Wilshire Boulevard  
Santa Monica, CA 90403  
**Tel.:** (310) 828-4587  
**Fax:** (310) 453-1562



Dear Alex,

Upon review of several programs, it is my opinion that "Animal Rescue" is an educational and instructional television series for children 16 years of age and younger. As a teacher, lecturer and Doctor of Veterinary Medicine, I feel "Animal Rescue" is specifically designed to educate and inform children about various types of animals and their care, as well as showcasing professional and non-professional people exhibiting selfless dedication assisting animals in need. The programs not only educate youngsters about a wide and diverse range of the world's animals, their habitats and how they live, but they also offer instruction on medical and rehabilitation techniques and address the social aspects and emotional concerns of being a responsible citizen.

As an Adjunct Professor at Western University School of Veterinary Medicine, a lecturer at UCLA Extension and a practicing veterinarian, I would recommend "Animal Rescue" to parents, educators and broadcasters as an excellent example of informational programming serving young viewers.

Sincerely,

A handwritten signature in black ink, appearing to read 'Frank Lavac', written in a cursive style.

Frank Lavac, MS, D.V.M., Board Certified Specialist in Avian Medicine and Surgery

Wilshire Animal Hospital



# International Fund for Animal Welfare

To Whom It May Concern:

We at IFAW (International Fund for Animal Welfare – [www.ifaw.org](http://www.ifaw.org)) value the educational and informative content of the television program *Animal Rescue*. We feel that it provides youths with a good understanding of the key threats faced by animals both wild and domestic. We also feel that it provides responsible guidance to youths in encouraging them to become involved in key animal welfare and conservation initiatives. IFAW supports the good work of the television program *Animal Rescue* and recommends it to parents, educators and others who control the television viewing of youths in America.

[www.ifaw.org](http://www.ifaw.org)

INTERNATIONAL HEADQUARTERS  
411 Main Street  
Yarmouth, Port MA 01975 USA  
Tel: 508-744-2330  
Fax: 508-744-2329

OFFICES  
Australia  
Belgium  
Canada  
China  
East Africa  
France  
Germany  
Mexico  
Netherlands  
Russia  
South Africa  
United Kingdom

Jennifer Ferguson-Mitchell

IFAW Deputy Director, Communications



COMMUNICATION STUDIES/SPEECH  
334 KINSEY HALL  
405 HILGARD AVENUE  
LOS ANGELES, CALIFORNIA 90085-1538

Alex Paen  
President, Telco Productions, Inc.  
2730 Wilshire Boulevard, Suite 2000  
Santa Monica, CA 90403

Re: "Animal Rescue "

Dear Alex:

You asked me to review the program "Animal Rescue" and provide my opinion as to its educational and informational value for children under 16 years of age. I am happy to do so.

I believe the program exerts a extremely positive influence on young viewers; the stories are wonderful illustrations of the best of human instincts. Its particular strengths are its themes of respect and compassion for all living creatures, its informative instruction on medical rehabilitation treatments and the techniques and teamwork of rescue personnel. It provides valuable information to young viewers about the animals themselves, their habitats, development and behavior, and also promotes awareness of important environmental issues.

"Animal Rescue" strongly promotes the kind of pro-social values that are of inestimable importance in shaping the growth and character of young people. It is a sorely needed antidote to so much of television programming that presents a negative view of society and human behavior. The program is an excellent vehicle for informing and educating children and would be a valuable addition to any broadcaster's lineup. The public interest is well served by this series.

Sincerely yours,

A handwritten signature in cursive script, appearing to read "Paul Rosenthal".

Paul Rosenthal  
Associate Professor  
Communication Studies, UCLA



Dear Station,

Pursuant to the Children's Television Act of 1990, "BIZ KIDS" will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. "BIZ KIDS" serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of understanding the economy and basic business principles. The series features teens starting their own businesses, actively solving problems and developing important life skills.

"BIZ KIDS" as delivered is formatted to allow for no more than 14 minutes of total commercial time per broadcast hour (7 minutes per half-hour). "BIZ KIDS" does not display any Internet web site address or host selling during or adjacent to the program, and is otherwise in compliance with Sections 73.670(a) through (d) of the Commission's Rules.

To facilitate your FCC filings, episode synopses are available on line at our website, [www.telcoproductions.com](http://www.telcoproductions.com). Also available on-line are testimonials from our educational advisory review board, consisting of educators and other professionals who have reviewed the series (see the following letters for details).

If you have any other questions, please don't hesitate to contact us.

Sincerely,

A handwritten signature in cursive script that reads "Alex Paen".

Alex Paen  
President, Telco Productions, Inc.

2730 Wilshire Blvd., Suite 200, Santa Monica, CA 90403-4747 USA  
Telephone 310.828.4003 Fax 310.828.3340  
E-mail [info@telcoproductions.com](mailto:info@telcoproductions.com)



## Biz Kid\$ Generic Series Description:

Biz Kid\$ is a weekly half-hour series focusing on financial literacy and entrepreneurship for teens, targeting 13 to 16-year-olds. Using a mix of strong financial education tools, dynamic sketch comedy, and inspiring true stories of young entrepreneurs, Biz Kid\$ provides important information for future success. Each episode features math, language arts, and social studies as well as teaching teens about money and business.

2730 Wilshire Blvd., Suite 200, Santa Monica, CA 90403-4747 USA  
Telephone 310.828.4003 Fax 310.828.3340  
E-mail [info@telcoproductions.com](mailto:info@telcoproductions.com)



Dear Station,

Pursuant to the Children's Television Act of 1990, "Dog Tales" will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. "Dog Tales" serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.

To facilitate your FCC filings, episode synopses are available on line at our website, [www.telcoproductions.com](http://www.telcoproductions.com). Also available on-line are testimonials from our educational advisory review board, consisting of educators and veterinary professionals who have reviewed the program (see opposite pages).

If you have any other questions, please don't hesitate to contact us.

Sincerely,

Alex Paen

President, Telco Productions, Inc.

TELCO PRODUCTIONS, INC.  
2730 Wilshire Boulevard, Suite 200, Santa Monica, CA 90403  
Telephone 310-828-4003 Fax 310-828-3340  
E-mail: [info@telcoproductions.com](mailto:info@telcoproductions.com)

**VCA Wilshire Animal Hospital**  
2421 Wilshire Boulevard  
Santa Monica, CA 90403  
**Tel.:** (310) 828-4587  
**Fax:** (310) 453-1562



Dear Alex,

It's my opinion that "Dog Tales" is a valuable educational and instructional television series for children 13 to 16 years of age. The program contains information on medical and health issues for dogs, as well as providing facts and histories of various dog breeds. As a teacher, lecturer and Doctor of Veterinary Medicine, I feel "Dog Tales" educates children about all types of dogs and showcases professional and non-professional people helping and caring for dogs as well as learning the responsibilities of dog ownership. By promoting compassionate behavior towards dogs, the show provides young viewers with a positive message about "man's best friend" and how they are a major part of our world.

As an Adjunct Professor at Western University School of Veterinary Medicine, a lecturer at UCLA Extension and a practicing veterinarian, I would recommend "Dog Tales" to parents, educators and broadcasters as an excellent example of informational programming serving families and especially young viewers.

Sincerely,

A handwritten signature in black ink, appearing to read 'Frank Lavac', written in a cursive style.

Frank Lavac, MS, D.V.M., Board Certified Specialist in Avian Medicine and Surgery

**Wilshire Animal Hospital**



# International Fund for Animal Welfare

FREDERICK M. O'REGAN, PRESIDENT

Dear Alex,

We at IFAW (International Fund for Animal Welfare – [www.ifaw.org](http://www.ifaw.org)) believe the educational and informative content of “Dog Tales” is suitable for children 13-16 years of age. The show highlights the compassionate care of dogs while informing young viewers about the responsibilities of dog ownership.

We also feel the show provides guidance to young people in encouraging them to become involved in animal welfare. The show contains examples of various programs administered by professional animal workers as well as volunteers helping dogs. “Dog Tales” also includes various interactions of individuals and families with dogs and how these relationships foster a better understanding of our world today.

IFAW supports “Dog Tales” as a wonderful example of what young viewers should be watching on television and we highly recommend it to parents and educators as well.

Sincerely,

A handwritten signature in black ink that reads "Nancy Barr". The signature is written in a cursive, flowing style.

Nancy Barr  
Public Affairs  
IFAW International Headquarters

[www.ifaw.org](http://www.ifaw.org)

INTERNATIONAL HEADQUARTERS  
411 Main Street  
Framingham, MA 01901-1843  
USA  
Tel: US 744 2121  
Fax: US 744 2129

Australia  
Belgium  
Canada  
China  
France  
Germany  
India  
Japan  
Kenya  
Mexico  
Netherlands  
Russia  
South Africa  
United Kingdom

# Telco Productions, Inc.

## DRAGONFLY TV

“Dragonfly TV” is a weekly half-hour science television series that meets the educational and informational objectives of the FCC’s Childrens Programming requirements for children ages 13-16. The programs highlight children “doing” projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. “Dragonfly TV” is closed-captioned for the hearing impaired and displays the “E/I” icon throughout the broadcast.



Alex Paen  
President  
Telco Productions, Inc.

# UCLA Engineering

HENRY SAMUELI SCHOOL OF ENGINEERING AND APPLIED SCIENCE

---

Electrical Engineering Department

Professor Bahram Jalali  
68-109 Engineering 4  
Box 159410  
Los Angeles, CA 90095-1594  
310-825-9655  
310-206-2239 fax

Alex Paen  
President, Telco Productions, Inc.  
2730 Wilshire Boulevard, Suite 200  
Santa Monica, CA 90403

RE: Dragonfly TV

Dear Alex,

I have reviewed the series "Dragonfly TV" and I believe it's educational and informational value meets FCC requirements for children's programming aged 13-16 years. As a teaching Professor of Electrical Engineering at UCLA, I consider this extraordinary television series vital to enhancing the interest of science among our youth and applaud those television stations that broadcast it. The series engages young viewers with various scientific projects and provides a variety of information from multiple scientific fields. An example of this is in episode D-105, when youngsters experiment with designing their own model rockets, noting how various shapes, materials and engines affect performance. Another example is in episode D-114, where kids investigate why there are so many boulders present in white water rapids and how they affect the water's speed and direction.

This series' educational contribution to youngsters impresses me, and since there are virtually no science programs on television today, "Dragonfly TV" fills a much needed void.

Sincerely yours,



Bahram Jalali  
Professor  
Henry Samueli School of Engineering and Applied Science, UCLA

# California Science Center

700 State Drive, Los Angeles, CA 90037

Telephone: 323.SCIENCE (724.3623)

Fax: 213.711.2031

[www.californiasciencecenter.org](http://www.californiasciencecenter.org)

Alex Paen  
President, Telco Productions, Inc.  
2730 Wilshire Boulevard, Suite 200  
Santa Monica, CA 90403

RE: Dragonfly TV

Dear Alex,

I believe the television series "Dragonfly TV" meets the FCC's educational and informational requirements for children's programming aged 13-16 years. The series is a wonderful example of how television can extend the science knowledge of young viewers. The various scientific experiments and investigations featured on the shows enable young people to gain an appreciation for science in a unique and entertaining way. "Dragonfly TV" not only promotes interest in the various science fields, but also allows young viewers to think critically about different problems and search for solutions. For example, in episode D-109, kids investigate eco-systems and how changes in the environment affect salmon populations. In episode D-103, youngsters invent a "wobble meter" to investigate balance, learning how and why a pole can help a tight rope walker keep from falling.

I wholeheartedly endorse this series and feel the educational and informational value more than meets the standards set forth by the FCC.

Sincerely,



Diane C. Perlov, Ph.D.  
Senior Vice President, Exhibits  
California Science Center



# MISSING

September, 2011

Dear Station,

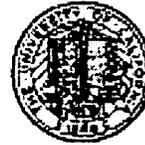
"Missing" will satisfy the FCC Children's Programming requirement and can be classified as either core or non-core programming. "Missing" serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and real life stories using various resources to help find missing people. The show is also a public service to communities across the United States and is endorsed by the National Center for Missing and Exploited Children.

Episode synopses are available on-line at our website ([www.telcoproductions.com](http://www.telcoproductions.com)) to facilitate your FCC filing. Also available are testimonials from educators who have reviewed the program.

If you have any other questions, please don't hesitate to contact us.

Sincerely,

Alex Paen  
President, Telco Productions, Inc.



COMMUNICATION STUDIES/SPEECH  
534 KINSLEY HALL  
405 HILGARD AVENUE  
LOS ANGELES, CALIFORNIA 90095-1539

Alex Paen  
President, Telco Productions, Inc.  
2730 Wilshire Boulevard, Suite 2000  
Santa Monica, CA 90403

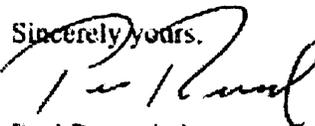
Re: "Missing "

Dear Alex:

I have viewed your new program "Missing" and I am happy to provide my opinion as to its educational and informational value.

I think this program is an exceptionally important series in the public interest. It performs an invaluable public service by identifying young persons who are missing and alerting the public to this fact. I always marvel at the power of television when I read of long-lost persons who have been found because someone saw a program like this one. Obviously, the wider the circulation, the better the potential for such an outcome.

I also think the series carries an important message for young people in regard to being aware of their surroundings and cautious when dealing with strangers. The tips about how to act in dangerous or potentially dangerous circumstances are also important lessons, both to children and adults. As I said, I believe programming of this kind makes an invaluable contribution to the public interest and, in my view, should be an essential component in any broadcaster's lineup.

Sincerely yours,  


Paul Rosenthal  
Associate Professor  
Communication Studies, UCLA

## **Culver City High School**

**4401 Elends Street**

**Culver City, California 90230**

**(310) 842-2000**

Dear Alex,

I am happy to provide you with my evaluation of your television program, "**Missing.**" In my view, "**Missing**" indeed "serves the educational and informational needs of children under 16 years of age."

As a high school teacher and consultant with a graduate degree, I know that children can't learn subject matter if they are fearful for their own safety. "**Missing**" educates the under-16 viewer as to what potential dangers may arise, and how, specifically, these dangers can be successfully dealt with (i.e. your "safety tips"). In addition to helping find missing persons, "**Missing,**" meets and exceeds the informational and educational needs of children under 16 (not to mention their parents). Any television station which cares about serving the public interest should be proud to present such a series.

Best Wishes,



Ms. Lisa Michel, M.S.  
Culver City High School  
Culver City, CA 90230

FROM THE OFFICE OF

**Linda Paddor, M.A.**

**Education Specialist**  
**Los Angeles, CA**

Dear Mr. Paen,

As per your request, I have studied the TV program "*Missing*," in order to provide you with my assessment, from the perspective of a professional educator and children's consultant, as to whether this program serves the educational and informational needs of children under 16 years of age.

It is my assessment that "*Missing*" meets those needs and more. The first responsibility of educators and parents towards their children is their personal safety. Sadly, we live in a world which seems to grow less safe with time. The program, "*Missing*," without overstating any dangers, educates children of all ages as well as their parents as to what possible dangers exist to their safety, and illustrates specific ways of dealing with them, via the show's safety tips. As such, it will give children a sense that they have the power and means to protect themselves when away from watchful eyes. "*Missing*," in my opinion, is an excellent TV program, which meets the informational and educational needs of children under 16, as well as their parents, and would be a great asset to any television station, as well as providing a much needed public service.

Well done.



Ms. Linda Paddor, M.A.  
Los Angeles, CA



**TELCO** PRODUCTIONS, INC.

---

Dear Station,

Pursuant to the Children's Television Act of 1990, "THINK BIG" will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. "THINK BIG" serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of having a working knowledge of math, science and physics. The series shows children actively solving problems using scientific principles, combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that that the physical sciences can be useful, challenging and fun. Each episode presents an "invent-off" challenge, where teenage teams must invent a machine designed to perform a specific task in limited amount of time, promoting creative thinking and practical skills.

"THINK BIG" as delivered is formatted to allow for no more than 14 minutes of total commercial time per broadcast hour (7 minutes per half-hour). "THINK BIG" does not display any Internet web site address or host selling during or adjacent to the program, and is otherwise in compliance with Sections 73.670(a) through (d) of the Commission's Rules.

To facilitate your FCC filings, episode synopses are available on line at our website, [www.telcoproductions.com](http://www.telcoproductions.com). Also available on-line are testimonials from our educational advisory review board, consisting of educators and other professionals who have reviewed the series (see the following letters for details).

If you have any other questions, please don't hesitate to contact us.

Sincerely,

A handwritten signature in cursive script that reads "Alex Paen".

Alex Paen  
President, Telco Productions, Inc.

2730 Wilshire Blvd., Suite 200, Santa Monica, CA 90403-4747 USA  
Telephone 310.828.4003 Fax 310.828.3340  
E-mail [info@telcoproductions.com](mailto:info@telcoproductions.com)



Box 951594  
UCLA  
Los Angeles, CA 90095-1594  
Voice: 310-825-9655  
Fax: 310-206-2239  
Email: [jalali@ucla.edu](mailto:jalali@ucla.edu)  
Web: [www.photonics.ucla.edu](http://www.photonics.ucla.edu)

Dear Alex,

Having reviewed the series, "THINK BIG" I believe that it serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of having a working knowledge of science, technology, engineering and math (STEM). The series shows children actively solving problems using scientific principles, combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that that the physical sciences can be useful, challenging and fun.

Each episode presents an "invent-off" challenge, where teenage teams must invent a machine designed to perform a specific task in limited amount of time, promoting creative thinking and practical skills. For example, in one episode teams are challenged to produce a machine for sweeping dust off the floor. They are given the same materials to work with, with each team taking their own novel approach to solving the problem, demonstrating their skills in design, physics and electronics. Using teamwork and ingenuity, both teams succeed in producing a working machine, but only one team wins, based on superior performance.

Sincerely,

A handwritten signature in black ink that reads "Bahram Jalali".

Bahram Jalali  
Northrop Grumman Endowed Chair in Optoelectronics, Professor  
Electrical Engineering Department, Biomedical Engineering Program  
California NanoSystems Institute  
Department of Surgery, David Geffen School of Medicine at UCLA  
UCLA Eli and Edit Broad Center for Regenerative Medicine and Stem Cells