

ORDER



Orders
Order / Rev: 370977
 Alt Order #:
Product Desc: Gunter HD 36, Corcoran HD 37, Workma
Estimate: 235
Flight Dates: 10/10/13 - 10/14/13
Original Date / Rev: 10/09/13 / 10/09/13
Order Type: GENERAL

WFTS
Primary AE: Dave Lombardo
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Mentzer Media
Buying Contact:
Billing Contact:
 600 Fairmont Avenue - Suite #306
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: HRCC 3-Pac/Gunter, Corcoran, Workn
Demographic: A25-54
Product Codes: PL State Candidate
Priority: P-3
Revenue Codes: POL, POL, CAND

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/30/13	10/14/13	6	\$3,600.00	\$3,060.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2013	6	\$3,600.00	\$3,060.00	0.00
Totals	6	\$3,600.00	\$3,060.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dave Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WFTS	10/10/13	10/11/13	M-F 11a-12p M-F 11a-12p	CM	1058a-12p	---11--	:30	2	\$450.00	P-3	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/09/13	10/15/13	---11--		2		\$450.00		0.00					
E 2	WFTS	10/10/13	10/11/13	M-F 4-5p M-F 4-5p	CM	358-5p	---11--	:30	2	\$750.00	P-3	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/09/13	10/15/13	---11--		2		\$750.00		0.00					
N 3	WFTS	10/14/13	10/14/13	M-F 11a-12p M-F 11a-12p	CM	1058a-12p	M-----	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/09/13	10/15/13	M-----		1		\$450.00		0.00					
N 4	WFTS	10/14/13	10/14/13	M-F 4-5p M-F 4-5p	CM	358-5p	M-----	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/09/13	10/15/13	M-----		1		\$750.00		0.00					
													Totals	6	\$3,600.00