

CONTRACT



WGN-TV
2501 W Bradley Place
Chicago, IL 60618
(773) 528-2311

And:

Screen Strategies Media
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030

<u>Contract / Revision</u> 377234 /		<u>Alt Order #</u> 8367218
<u>Product</u> Duckworth for Senate / 2276		
<u>Contract Dates</u> 09/14/16 - 09/19/16		<u>Estimate #</u> 2276
<u>Advertiser</u> Duckworth, T/D/ US Senate		<u>Original Date / Revision</u> 09/12/16 / 09/12/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WGN-TV	<u>Account Executive</u> Aaron Ashe	<u>Sales Office</u> NSO Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	9	09/14/16	09/19/16	M-F 5a-6a	5:00 AM-5:30 AM		:30				NM	4	\$2,400.00
CANDIDAT DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	--WTF--				3	\$600.00	0.00			
Week:		09/19/16	09/25/16	M-----				1	\$600.00	0.00			
N 2	9	09/14/16	09/19/16	M-F 5a-6a	5:30 AM-6:00 AM		:30				NM	4	\$2,400.00
CANDIDAT DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	--WTF--				3	\$600.00	0.00			
Week:		09/19/16	09/25/16	M-----				1	\$600.00	0.00			
N 3	9	09/14/16	09/19/16	M-F 6a-7a	6a-7a		:30				NM	4	\$5,600.00
CANDIDAT DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	--WTF--				3	\$1,400.00	0.00			
Week:		09/19/16	09/25/16	M-----				1	\$1,400.00	0.00			
N 4	9	09/14/16	09/19/16	M-F 7a-8a	7a-8a		:30				NM	4	\$4,800.00
CANDIDAT DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	--WTF--				3	\$1,200.00	0.00			
Week:		09/19/16	09/25/16	M-----				1	\$1,200.00	0.00			
N 5	9	09/14/16	09/19/16	M-F 8a-9a	8a-9a		:30				NM	4	\$4,400.00
CANDIDAT DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	--WTF--				3	\$1,100.00	0.00			
Week:		09/19/16	09/25/16	M-----				1	\$1,100.00	0.00			
N 6	9	09/15/16	09/15/16	M-F 9a-10a	9:00 AM-9:30 AM		:30				NM	1	\$800.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	---T---				1	\$800.00	0.00			
N 7	9	09/19/16	09/19/16	M-F 11a-1p	11:30 AM-12:00 PM		:30				NM	1	\$650.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/19/16	09/25/16	M-----				1	\$650.00	0.00			

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<u>Contract / Revision</u> 377234 /		<u>Alt Order #</u> 8367218
<u>Contract Dates</u> 09/14/16 - 09/19/16		<u>Product</u> Duckworth for Senate /
<u>Advertiser</u> Duckworth, T/D/ US Sena		<u>Estimate #</u> 2276
		<u>Original Date / Revision</u> 09/12/16 / 09/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 8	9	09/14/16	09/16/16	M-F 11a-1p	12:00 PM-12:30 PM		:30				NM	2	\$1,400.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	--W-F--				2	\$700.00	0.00			
N 9	9	09/15/16	09/19/16	M-F 11a-1p	12:30 PM-1:00 PM		:30				NM	2	\$1,500.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	---T---				1	\$750.00	0.00			
Week:		09/19/16	09/25/16	M-----				1	\$750.00	0.00			
N 10	9	09/14/16	09/19/16	M-F 3p-4p	3p-4p		:30				NM	3	\$900.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	--W-F--				2	\$300.00	0.00			
Week:		09/19/16	09/25/16	M-----				1	\$300.00	0.00			
N 11	9	09/15/16	09/15/16	M-F 4p-6p	4:00 PM-4:30 PM		:30				NM	1	\$700.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	---T---				1	\$700.00	0.00			
N 12	9	09/14/16	09/14/16	M-F 4p-6p	4:30 PM-5:00 PM		:30				NM	1	\$700.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	--W----				1	\$700.00	0.00			
N 13	9	09/16/16	09/16/16	M-F 4p-6p	5:00 PM-5:30 PM		:30				NM	1	\$800.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	----F--				1	\$800.00	0.00			
N 14	9	09/19/16	09/19/16	M-F 4p-6p	5:30 PM-6:00 PM		:30				NM	1	\$800.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/19/16	09/25/16	M-----				1	\$800.00	0.00			
N 15	9	09/14/16	09/19/16	M-F 6p-630p	6p-630p		:30				NM	4	\$3,200.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	--WTF--				3	\$800.00	0.00			
Week:		09/19/16	09/25/16	M-----				1	\$800.00	0.00			
N 16	9	09/14/16	09/19/16	M-F 630p-7p	630p-7p		:30				NM	4	\$3,200.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	--WTF--				3	\$800.00	0.00			
Week:		09/19/16	09/25/16	M-----				1	\$800.00	0.00			
N 17	9	09/18/16	09/18/16	Su 630p-7p	630p-7p		:30				NM	1	\$450.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	-----S				1	\$450.00	0.00			
D 18	9	09/16/16	09/16/16	M-F 1130p-12a	1130p-12a		:30				NM	0	\$0.00
LOWEST PREEMPTABLE RATE													
N 19	9	09/14/16	09/19/16	M-F 7p-9p	7:00 PM-7:30 PM		:30				NM	2	\$1,000.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	--W----				1	\$500.00	0.00			
Week:		09/19/16	09/25/16	M-----				1	\$500.00	0.00			

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<u>Advertiser</u> Duckworth, T/D/ US Sena		<u>Estimate #</u> 2276
		<u>Original Date / Revision</u> 09/12/16 / 09/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 20	9	09/15/16	09/15/16	M-F 7p-9p	7:30 PM-8:00 PM		:30				NM	1	\$500.00
		LOWEST PREEMPTABLE RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	---T---				1	\$500.00	0.00			
N 21	9	09/16/16	09/16/16	M-F 7p-9p	8:30 PM-9:00 PM		:30				NM	1	\$500.00
		LOWEST PREEMPTABLE RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	----F--				1	\$500.00	0.00			
N 22	9	09/18/16	09/18/16	Sa-Su 7p-9p	7:00 PM-7:30 PM		:30				NM	1	\$500.00
		LOWEST PREEMPTABLE RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	-----S				1	\$500.00	0.00			
N 23	9	09/14/16	09/19/16	9p M-Su News	9:00 PM-9:30 PM		:30				NM	4	\$8,000.00
		CANDIDATE DISCOUNT RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	--WTF--				3	\$2,000.00	0.00			
Week:		09/19/16	09/25/16	M-----				1	\$2,000.00	0.00			
N 24	9	09/14/16	09/16/16	9p M-Su News	9:30 PM-10:00 PM		:30				NM	3	\$6,000.00
		CANDIDATE DISCOUNT RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	--WTF--				3	\$2,000.00	0.00			
N 25	9	09/18/16	09/18/16	9p M-Su News	9:00 PM-9:30 PM		:30				NM	1	\$2,000.00
		CANDIDATE DISCOUNT RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	-----S				1	\$2,000.00	0.00			
N 26	9	09/14/16	09/14/16	M-F 12a-1230a	12a-1230a		:30				NM	1	\$150.00
		LOWEST PREEMPTABLE RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	--W----				1	\$150.00	0.00			
N 27	9	09/15/16	09/15/16	M-F 11p-1130p	11p-1130p		:30				NM	1	\$500.00
		CANDIDATE DISCOUNT RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	---T---				1	\$500.00	0.00			
N 28	9	09/18/16	09/18/16	Su 1030p-11p	1030p-11p		:30				NM	1	\$250.00
		LOWEST PREEMPTABLE RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	-----S				1	\$250.00	0.00			
N 29	9	09/17/16	09/17/16	Cubs Baseball	Various		:30				NM	1	\$6,000.00
		CANDIDATE DISCOUNT RATE (GUARANTEED INSIDE POSITION)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	-----S-				1	\$6,000.00	0.00			
N 30	9	09/17/16	09/17/16	9p M-Su News	9:30 PM-10:00 PM		:30				NM	1	\$2,000.00
		CANDIDATE DISCOUNT RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	-----S-				1	\$2,000.00	0.00			
Totals										0.00		60	\$62,100.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
377234 /	8367218

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/14/16 - 09/19/16	Duckworth for Senate / 2	2276

<u>Advertiser</u>	<u>Original Date / Revision</u>
Duckworth, T/D/ US Sena	09/12/16 / 09/12/16

<u>Time Period</u>	<u># of Spots</u>	<u>Gross Amount</u>	<u>Net Amount</u>
08/29/16 - 09/19/16	60	\$62,100.00	\$52,785.00
Totals	60	\$62,100.00	\$52,785.00

Signature: _____ **Date:** _____

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