

CONTRACT



WGN-TV
 2501 W Bradley Place
 Chicago, IL 60618
 (773) 528-2311

<u>Contract / Revision</u> 377234 /		<u>Alt Order #</u> 8367218
<u>Product</u> Duckworth for Senate / 2276		
<u>Contract Dates</u> 09/14/16 - 09/19/16		<u>Estimate #</u> 2276
<u>Advertiser</u> Duckworth, T/D/ US Senate		<u>Original Date / Revision</u> 09/12/16 / 09/12/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WGN-TV	<u>Account Executive</u> Aaron Ashe	<u>Sales Office</u> NSO Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Screen Strategies Media
 11150 Fairfax Blvd
 Suite 505
 Fairfax, VA 22030

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	9	09/14/16	09/19/16	M-F 5a-6a	5:00 AM-5:30 AM		:30				NM	4	\$2,400.00
CANDIDAT DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	--WTF--				3	\$600.00	0.00			
Week:		09/19/16	09/25/16	M-----				1	\$600.00	0.00			
N 2	9	09/14/16	09/19/16	M-F 5a-6a	5:30 AM-6:00 AM		:30				NM	4	\$2,400.00
CANDIDAT DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	--WTF--				3	\$600.00	0.00			
Week:		09/19/16	09/25/16	M-----				1	\$600.00	0.00			
N 3	9	09/14/16	09/19/16	M-F 6a-7a	6a-7a		:30				NM	4	\$5,600.00
CANDIDAT DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	--WTF--				3	\$1,400.00	0.00			
Week:		09/19/16	09/25/16	M-----				1	\$1,400.00	0.00			
N 4	9	09/14/16	09/19/16	M-F 7a-8a	7a-8a		:30				NM	4	\$4,800.00
CANDIDAT DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	--WTF--				3	\$1,200.00	0.00			
Week:		09/19/16	09/25/16	M-----				1	\$1,200.00	0.00			
N 5	9	09/14/16	09/19/16	M-F 8a-9a	8a-9a		:30				NM	4	\$4,400.00
CANDIDAT DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	--WTF--				3	\$1,100.00	0.00			
Week:		09/19/16	09/25/16	M-----				1	\$1,100.00	0.00			
N 6	9	09/15/16	09/15/16	M-F 9a-10a	9:00 AM-9:30 AM		:30				NM	1	\$800.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	---T---				1	\$800.00	0.00			
N 7	9	09/19/16	09/19/16	M-F 11a-1p	11:30 AM-12:00 PM		:30				NM	1	\$650.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/19/16	09/25/16	M-----				1	\$650.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



<u>Contract / Revision</u> 377234 /		<u>Alt Order #</u> 8367218
<u>Contract Dates</u> 09/14/16 - 09/19/16		<u>Product</u> Duckworth for Senate /
		<u>Estimate #</u> 2276
<u>Advertiser</u> Duckworth, T/D/ US Sena		<u>Original Date / Revision</u> 09/12/16 / 09/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 8	9	09/14/16	09/16/16	M-F 11a-1p	12:00 PM-12:30 PM		:30				NM	2	\$1,400.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/12/16	09/18/16	--W-F--	2			\$700.00	0.00				
N 9	9	09/15/16	09/19/16	M-F 11a-1p	12:30 PM-1:00 PM		:30				NM	2	\$1,500.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/12/16	09/18/16	---T---	1			\$750.00	0.00				
Week:		09/19/16	09/25/16	M-----	1			\$750.00	0.00				
N 10	9	09/14/16	09/19/16	M-F 3p-4p	3p-4p		:30				NM	3	\$900.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/12/16	09/18/16	--W-F--	2			\$300.00	0.00				
Week:		09/19/16	09/25/16	M-----	1			\$300.00	0.00				
N 11	9	09/15/16	09/15/16	M-F 4p-6p	4:00 PM-4:30 PM		:30				NM	1	\$700.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/12/16	09/18/16	---T---	1			\$700.00	0.00				
N 12	9	09/14/16	09/14/16	M-F 4p-6p	4:30 PM-5:00 PM		:30				NM	1	\$700.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/12/16	09/18/16	--W----	1			\$700.00	0.00				
N 13	9	09/16/16	09/16/16	M-F 4p-6p	5:00 PM-5:30 PM		:30				NM	1	\$800.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/12/16	09/18/16	----F--	1			\$800.00	0.00				
N 14	9	09/19/16	09/19/16	M-F 4p-6p	5:30 PM-6:00 PM		:30				NM	1	\$800.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/19/16	09/25/16	M-----	1			\$800.00	0.00				
N 15	9	09/14/16	09/19/16	M-F 6p-630p	6p-630p		:30				NM	4	\$3,200.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/12/16	09/18/16	--WTF--	3			\$800.00	0.00				
Week:		09/19/16	09/25/16	M-----	1			\$800.00	0.00				
N 16	9	09/14/16	09/19/16	M-F 630p-7p	630p-7p		:30				NM	4	\$3,200.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/12/16	09/18/16	--WTF--	3			\$800.00	0.00				
Week:		09/19/16	09/25/16	M-----	1			\$800.00	0.00				
N 17	9	09/18/16	09/18/16	Su 630p-7p	630p-7p		:30				NM	1	\$450.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/12/16	09/18/16	-----S	1			\$450.00	0.00				
D 18	9	09/16/16	09/16/16	M-F 1130p-12a	1130p-12a		:30				NM	0	\$0.00
LOWEST PREEMPTABLE RATE													
N 19	9	09/14/16	09/19/16	M-F 7p-9p	7:00 PM-7:30 PM		:30				NM	2	\$1,000.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/12/16	09/18/16	--W----	1			\$500.00	0.00				
Week:		09/19/16	09/25/16	M-----	1			\$500.00	0.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



<u>Contract / Revision</u> 377234 /		<u>Alt Order #</u> 8367218
<u>Contract Dates</u> 09/14/16 - 09/19/16		<u>Product</u> Duckworth for Senate /
		<u>Estimate #</u> 2276
<u>Advertiser</u> Duckworth, T/D/ US Sena		<u>Original Date / Revision</u> 09/12/16 / 09/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 20	9	09/15/16	09/15/16	M-F 7p-9p	7:30 PM-8:00 PM		:30				NM	1	\$500.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/12/16	09/18/16	---T---	1			\$500.00	0.00				
N 21	9	09/16/16	09/16/16	M-F 7p-9p	8:30 PM-9:00 PM		:30				NM	1	\$500.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/12/16	09/18/16	----F--	1			\$500.00	0.00				
N 22	9	09/18/16	09/18/16	Sa-Su 7p-9p	7:00 PM-7:30 PM		:30				NM	1	\$500.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/12/16	09/18/16	-----S	1			\$500.00	0.00				
N 23	9	09/14/16	09/19/16	9p M-Su News	9:00 PM-9:30 PM		:30				NM	4	\$8,000.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/12/16	09/18/16	--WTF--	3			\$2,000.00	0.00				
Week:		09/19/16	09/25/16	M-----	1			\$2,000.00	0.00				
N 24	9	09/14/16	09/16/16	9p M-Su News	9:30 PM-10:00 PM		:30				NM	3	\$6,000.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/12/16	09/18/16	--WTF--	3			\$2,000.00	0.00				
N 25	9	09/18/16	09/18/16	9p M-Su News	9:00 PM-9:30 PM		:30				NM	1	\$2,000.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/12/16	09/18/16	-----S	1			\$2,000.00	0.00				
N 26	9	09/14/16	09/14/16	M-F 12a-1230a	12a-1230a		:30				NM	1	\$150.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/12/16	09/18/16	--W----	1			\$150.00	0.00				
N 27	9	09/15/16	09/15/16	M-F 11p-1130p	11p-1130p		:30				NM	1	\$500.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/12/16	09/18/16	---T---	1			\$500.00	0.00				
N 28	9	09/18/16	09/18/16	Su 1030p-11p	1030p-11p		:30				NM	1	\$250.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/12/16	09/18/16	-----S	1			\$250.00	0.00				
N 29	9	09/17/16	09/17/16	Cubs Baseball	Various		:30				NM	1	\$6,000.00
CANDIDATE DISCOUNT RATE (GUARANTEED INSIDE POSITION)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/12/16	09/18/16	-----S-	1			\$6,000.00	0.00				
N 30	9	09/17/16	09/17/16	9p M-Su News	9:30 PM-10:00 PM		:30				NM	1	\$2,000.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		09/12/16	09/18/16	-----S-	1			\$2,000.00	0.00				
Totals										0.00		60	\$62,100.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



WGN-TV
2501 W Bradley Place
Chicago, IL 60618
(773) 528-2311

<u>Contract / Revision</u>	<u>Alt Order #</u>
377234 /	8367218

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/14/16 - 09/19/16	Duckworth for Senate /	22276

<u>Advertiser</u>	<u>Original Date / Revision</u>
Duckworth, T/D/ US Sena	09/12/16 / 09/12/16

Time Period	# of Spots	Gross Amount	Net Amount
08/29/16 - 09/19/16	60	\$62,100.00	\$52,785.00
Totals	60	\$62,100.00	\$52,785.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

