

**WILKS BROADCASTING GROUP**

**ISSUES AND PROGRAMS REPORT**

**FOR**

**WHOK-95.5-FM**

**1st QUARTER, 2013**

**(JANUARY 1 – MARCH 31)**

**Prepared By:**

**Kristie Kemper**

**Wilks Broadcasting Columbus News/Public Affairs Director**

## **PUBLIC AFFAIRS PROGRAMMING**

PROGRAM THAT  
ADDRESSES COMMUNITY ISSUES

### **FOCUS ON CENTRAL OHIO**

(Sunday, 6:00 a.m.-7:00a.m.)

Locally-produced program that focuses on issues of concern to the Central Ohio community. It is produced and hosted by Wilks Broadcasting Columbus News/Public Affairs Director Kristie Kemper.

## QUARTERLY ISSUES/PROGRAMS REPORT

**4TH QUARTER, 2009  
(JANUARY 1- MARCH 31)**

### MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMS

- 1. CHARITY:** Hope Street Kids Cancer Awareness; Road of Life Cancer Research; Sexual Assault Response Network of Central Ohio; American Cancer Society.
- 2. HEALTH/SAFETY:** Central Ohio Diabetes Association; United dairy Council and National Nutrition Month; Service Employees International Union for Nurses; Prescription for Care Program; Ohio Tobacco Use Prevention and Control Foundation; American Heart Month; Emergency Management Agency for Franklin County and Severe Weather Awareness Week.
- 3. ROADS/TRANSPORTATION:** Ohio Department of Transportation and the 70/71 Corridor Project; Columbus International Airport; 670 Cap City Partners.
- 4. YOUTH/FAMILY RELATIONS/ANIMALS:** Ohio Humane Education Association and animal adoption programs; National Mentoring Month; Girls Scouts of Central Ohio; Youth to Youth International; Court Appointed Special Advocates; Children's Hospital and clinical therapy; How to prevent child abductions.
- 5. GOVERNMENT:** IRS and the upcoming tax season; Better Business Bureau And recent online scams; United States Marines and Recruitment; Ohio Department of Taxation.
- 6. EDUCATION:** College Goal Sunday; Columbus Urban League; Homework Hotlines; Behavior Intervention Specialist with Excel Academy; Delaware County Career Center.

**7. ECONOMY/JOBS/UNEMPLOYMENT:** Development Department with Fairfield County; Central Ohio Community Action Agency.

**8. DRUGS/ALCOHOL ABUSE:** Ohio Tobacco use Prevention and Control Foundation and their “Stand” campaign; Ohio Department of Alcohol and Drug addiction Services and their Early Warning Network; The Know! Campaign empowering parents to keep their kids drug-free. DUI laws courtesy of a DUI attorney.

# **QUARTERLY ISSUES/PROGRAMS REPORT**

**1st Quarter, 2013**

**(January 1-March 31)**

## **MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING**

### **CHARITY**

#### Focus on Central Ohio

January 27, 2013

6:40 a.m.

19 minutes of a 60-minute program

Host Kristie Kemper talks with Congresswoman Deborah Pryce about Hope Street Kids and the upcoming fund-raiser, "Children for Children" concert which raises money for the Organization that funds childhood cancer research. Pryce is co-founder of Hope Street Kids and started the foundation after the death of her daughter. Carolyn Pryce Walker lost her battle with cancer at the age of 9.

#### Focus On Central Ohio

February 3, 2013

6:40 a.m.

19 minutes of a 60-minute program

Host Kristie Kemper talks to Rob Emrich, Founder of Road of Life, a non-profit cancer research corporation operating in the Columbus area. Their mission is three-fold: to prevent cancer through education; to aggressively fund cancer research through seed grants; and to lead the next generation of the social sector by raising the level of accountability for non-profits and serving as a model for the new social entrepreneurship.

Focus On Central Ohio

February 24, 2013

6:00 a.m.

19 minutes of a 60-minute program

Host Kristie Kemper talks to Lyen Djakov, Program Supervisor with SARNCO, Sexual Assault Response Network of Central Ohio. Numerous fund raisers are planned for March into June to help Sarnco receive more funds to keep operations up and running.

Focus On Central Ohio

March 31, 2013

6:20 a.m.

19 minutes of a 60-minute program

Host Kristie Kemper talks to Jennifer Snider, charity organizer for the American Cancer Society about various events planned in the coming months to increase cancer awareness and to increase funds to be used to treat cancer. The Mystery Theater Gala, to be held April 12<sup>th</sup>, will benefit Camp Friendship, a camp for children with cancer, allowing them to share their experiences, strengths and hopes in a safe and fun outdoor environment.

**HEALTH AND SAFETY**

Focus on Central Ohio

January 6, 2013

6:00 a.m.

19 minutes of a 60-minute program

Host Kristie Kemper talks with Charles Farmer with the Central Ohio Diabetes Association about the progression of the presence of the disease in today's society. Farmer explains the different types of diabetes and he warns more children are being diagnosed with Type 2, which is associated with being overweight and inactive. He also explains where Central Ohioans can get free screenings.

Focus On Central Ohio

January 6, 2013

6:40 a.m.

19 minutes of a 60-minute program

Host Kristie Kemper speaks with Amy Mobley from the United Dairy Council about nutrition for the New Year. Topics discussed included nutrition for children, child obesity, and what it takes to be committed to a healthy lifestyle.

Focus On Central Ohio

January 20, 2013

6:40 a.m.

16 minutes of a 60-minute program

Host Kristie Kemper speaks to Sue Muranno, Registered Nurse and a member of the Service Employees International Union. The union is concerned that, without better safeguards, plans to vaccinate half a million health care workers against smallpox poses a public health risk.

Focus On Central Ohio

February 3, 2013

6:20 a.m.

19 minutes of a 60-minute program

Host Kristie Kemper speaks with Mike Rossati, founder of the Rossati Windows Fund, which is taking part in Columbus' "Prescription for Care Program." The program is an alliance of thirty-five community organizations whose goal is to increase the acquisition and distribution of prescription medication to approximately 130,000 low-income Franklin County residents. The program needs to education the public, community organizations and health care providers as to the program's existence and how to take advantage of its services.

Focus On Central Ohio

February 10, 2013

6:00 a.m.

19 minutes of a 60-minute program

Host Kristie Kemper speaks with Mike Renner, Executive Director of Ohio Tobacco Use Prevention and Control Foundation after the organizations Quit Line, to help Ohioans break the tobacco habit. The program is designed in an effort to reach urban African American and rural Appalachian populations due to the high rates of tobacco use and tobacco related diseases in these communities.

Focus on Central Ohio

February 10, 2013

6:40 a.m.

19 minutes of a 60-minute program

Host Kristie Kemper talks with Dr. Jill Steuer about American Heart Month. Dr. Steuer is an Associate Professor of Nursing at Capital University and is Chair of Operation Heartbeat and discusses how to live a heart-healthy lifestyle and the need for businesses to install automated external defibrillators (AEDs) to help in the first critical moments when someone is in cardiac arrest.

Focus On Central Ohio

March 17, 2013

6:20 a.m.

19 minutes of a 60-minute program

Host Kristie Kemper speaks with J.R Thomas, Public Information Officer with the Emergency Management Agency for Franklin County about Severe Weather Awareness Week, designated for March 25-29 by Ohio Governor John Kasich. The week is set aside to remind all of us that tornado and flood season is here and to be prepared for severe weather. The EMAFC takes an aggressive approach in educating the residents of the county not only in the dangers of severe weather, but how to best protect yourself during these incidents.

**ROADS AND TRANSPORTATION**

Focus on Central Ohio

February 24, 2013

6:20 a.m.

19 minutes of 60-minute program

Host Kristie Kemper talks with David Whittaker of Port Columbus International Airport about the recent news of America West pulling it's hub from the airport and what this means to passengers with tickets, how it will affect the local economy and what kind of an impact it will have on the airport since it is the largest carrier.

Focus on Central Ohio

March 10, 2013

6:40 a.m.

19 minutes of a 60-minute program

Host Kristie Kemper talks with Jack Marchbanks, Director of the Ohio Department of Transportation's District 6, about the 70/71 Innerbelt Corridor Proejct that will affect nearly 200 thousand drivers daily through downtown Columbus. With construction well underway, ODOT has called several community meetings on how best to address the congestion in the area.

Focus on Central Ohio

March 24, 2013

6:20 a.m.

19 minutes of a 60-minute program

Host Kristie Kemper talks with Bob McLaughlin, Downtown Development Administrator, about 670 Cap Partners. The city recently finished major and unique improvements to the area of downtown that for years was left barren.

**YOUTH AND FAMILY AND ANIMAL RELATIONS**

Focus On Central Ohio

January 13, 2013

6:00 a.m.

19 minutes of a 60-minute program

Host Kristie Kemper talks to Kim Saunders from the Ohio Humane Education Association about a new web site that features adoptable animals from shelters across Ohio. People looking to adopt a pet can scan the website and be able to search by type of pet, breed, size, age and gender. Kim contends that people doing their initial search for a pet online can relieve the stress of visiting a shelter.

Focus on Central Ohio

January 13, 2013

6:20 a.m.

39 minutes of a 60-minute program

Host Kristie Kemper features an extended segment on National Mentoring Month, a time in January to recognize adults who volunteer their time to help mentor a young person. Guests include Marilyn Pritchett, Director of the Mentoring Center of Central Ohio, Rich Nagel, a local mentor who was just awarded "Outstanding Mentor" and Matt Boggess, Nagel's mentee.

Focus on Central Ohio

January 20, 2013

6:00 a.m.

19 minutes of a 60-minute program

Host Kristie Kemper talks with representatives with the Girl Scouts of Central Ohio, Janet Smith, P.R. Manager, Barbara McGrath, a leader and her daughter and scout, Kaitlyn. They discuss how the Girl Scouts have expanded since the start of the organization and what programs are offered for troops to participate in. Their annual fund-raising Cookie Sale has started and Smith discusses where the money goes once it is collected.

Focus on Central Ohio

January 27, 2013

6:00 a.m.

19 minutes of a 60-minute program

Host Kristie Kemper talks with representatives with the Girl Scouts of Central Ohio, Janet Smith, P.R. Manager, Barbara McGrath, a leader and her daughter and scout, Kaitlyn. They discuss how the Girl Scouts have expanded since the start of the organization and what programs are offered for troops to participate in.

Focus on Central Ohio

February 17, 2013

6:00 a.m.

19 minutes of a 60-minute program

Host Kristie Kemper talks with Tom Riether with Youth to Youth International about their weekend conference for eighth graders called "The Weekend...An Eighth Grade Experience in Drug-Free Fun and Leadership." Youth to Youth is an organization that was founded in Ohio in 1982 that helps eighth graders prepare for their high school years and learn how to handle the pressures of drugs and alcohol, how to become a role model and leader, violence prevention and peer interaction.

Focus On Central Ohio

March 10, 2013

6:00 a.m.

19 minutes of a 60-minute program

Host Kristie Kemper talks to Stephanie Bream, Director of CASA, Court Appointed Special Advocates. This organization uses volunteers to help children caught up in the court process of divorcing parents or abuse cases. CASA is currently accepting applications for more volunteers, and offering training programs throughout the year. CASA volunteers basically become the voice of the child during a court hearing, offering support and protection.

Focus on Central Ohio

March 10, 2013

6:20 a.m.

19 minutes of a 60-minute

Host Kristie Kemper talks with Dr. Amy House, Outpatient Clinical Therapist with Children's Hospital about how to explain what war is to kids. She explains the different stages of a child's life about understanding the concepts of hate, war, death and terrorism.

Focus on Central Ohio

March 24, 2013

6:40 a.m.

19 minutes of a 60-minute program

Host Kristie Kemper talks with Fairfield County Sheriff Dave Phalen about how to prevent child abductions. Sheriff Phalen talks about what his community is doing to help parents keep tabs on their children by offering free fingerprint kits and a variety of tips on what to do if a child turns up missing. Sheriff Phalen uses the nationally-known kidnapping case of Elizabeth Smart in which members of the community paid attention to the details of the case and that led to her safe return home.

**GOVERNMENT**

Focus On Central Ohio

January 20, 2013

6:20 a.m.

19 minutes of a 60-minute program

Host Kristie Kemper speaks with Chris Kerns from the Internal Revenue Service about the IRS website and its new features, including expanded free e-filing options and more helpful services. Taxpayers will see reduced tax rates, more deductions and fewer forms to file. Taxpayers can even check on the status of their refund by visiting the "Where's My Refund" section on IRS.gov.

Focus On Central Ohio

February 17, 2013

6:40 a.m.

19 minutes of a 60-minute program

Host Kristie Kemper talks to Kip Morris, President and General Manager of the Better Business Bureau about the need to education consumers and businesses and the practical steps they can take to wisely manage their personal and sensitive information and minimize its misuse. The primary focus of the conversation was concerning high-speed internet access, which means hackers are better able to gather personal information that could lead to identity theft.

Focus on Central Ohio

March 3, 2013

6:00 a.m.

19 minutes of a 60-minute program

Host Kristie Kemper speaks to members of the Marines, Sgts. Dave Francisco, Juanita Moore, Anthony lowery and Keith Debois about their weekend visit to Central Ohio as part of a recruitment campaign and what it takes to be a Marine. They explain the process of joining, the rigorous boot-camp, the benefits of being involved in the Armed Forces and what is being done to prepare for the looming war with Iraq. They also explain when you join the Marines, it is a life commitment.

Focus on Central Ohio

March 17, 2013

6:00 a.m.

19 minutes of a 60-minute program

Host Kristie Kemper talk to Gary Gutmundson, Communications Director of the Ohio Department of Taxation about how you can file your Ohio individual tax returns on-line at no charge. By giving the taxpayers the opportunity to do this, it saves the state money and your return is filed quicker than the paper method. Gary also talks about how the state has set up a toll-free help line for people who have questions when filling out their tax forms.

## **EDUCATION**

### Focus on Central Ohio

February 3, 2013

6:00 a.m.

19 minutes of a 60-minute program

Host Kristie Kemper talks with Marnie Roberts about “College Goal Sunday,” a program designed to help college-bound seniors with all of the paperwork that goes into the application process. The program is a one-day event that takes place in several locations around Ohio and helps parents and students learn about financial aid and help them understand that lack of money shouldn’t hinder their desire to continue their education.

### Focus On Central Ohio

February 17, 2013

6:20 a.m.

19 minutes of a 60-minute program

Host Kristie Kemper speaks with Linda Stallworth, Education Program Director with the Columbus Urban League about the organizations campaign to promote financial education in low/moderate communities. The Financial Education Program’s overall goal is to effectively empower low/moderate community individuals with the tools, that will aid them in effectively reaching all levels of financial independence, and successfully build individual wealth, while assisting in building community wealth.

### Focus On Central Ohio

March 17, 2013

6:40 a.m.

19 minutes of a 60-minute program

Host Kristie Kemper talks to William Pierce, Director of the Homework Hotline, a coaching and tutorial program dedicated to providing the students in the Columbus area with a centralized location where they can get timely help not only with their math and science homework, but also help with any academic or scholastic problem that they may encounter during their school day.

### Focus on Central Ohio

March 31, 2013

6:00 a.m.

19 minutes of a 60-minute program

Host Kristie Kemper talks with Mike Padgett, Director of Administration and Dave Jacob, Behavior Intervention Specialist with Excel Academy. The academy is finishing up its 9<sup>th</sup> year helping children with learning difficulties, social and/or behavioral problems. Students can either be recommended to attend either by their parents or public school district and it can be all, or part, of kindergarten through 12<sup>th</sup> grade.

Focus On Central Ohio

March 31, 2013

6:40 a.m.

19 minutes of a 60-minute program,

Host Kristie Kemper talks to Sue Rowland, Director of Adult Education and Eddie Powell, Coordinator of Adult Workforce Development at the Delaware Area Career Center. Vocational Education has changed with the times and is now referred to as Career and Technical Education. Numerous new course offerings have recently been recommended by the Center's Advisory Boards to help people stay abreast of the marketplace and meet the demands of employers.

**ECONOMY AND JOBS AND UNEMPLOYMENT**

Focus on Central Ohio

January 27, 2013

6:20 a.m.

19 minutes of a 60-minute program

Host Kristie Kemper talks with Darlene Allen, Director of the Future Business Leaders Of America and Ashley Henderson, Chapter President about the F.B.L.A. conference for Ohio high school students. The organization trains students to become business leaders And gives them the self-confidence and business skills to help them succeed in employment after graduation.

Focus on Central Ohio

February 24, 2013

6:40 a.m.

19 minutes of a 60-minute program

Host Kristie Kemper talks with David Zak, Economic Development Director of Fairfield County about how the city of Lancaster is working to keep a local factory open and the school district is sacrificing their tax revenue each year for the property. Zak explains the recent announcement from Anchor Hocking they will invest 30 million dollars to keep the glass-making plant from shutting down and moving operations out-of-state and the 900 positions will be saved.

Focus On Central Ohio

March 3, 2013

6:20 a.m.

19 minutes of a 60-minute program

Host Kristie Kemper talks to Collette Harrell, Acting Director of Human Resources at the Central Ohio Community Action Agency about how low income residents can still take part in CMACAO's Winter Crisis Program, called Emergency HEAP. The program offers assistance to those whose main home heating utility has been disconnected or is in danger of disconnection.

**DRUG AND ALCOHOL ABUSE**

Focus On Central Ohio

January 6, 2013

6:20 a.m.

19 minutes of a 60-minute program

Host Kristie Kemper talks to Mike Renner, Executive Director of the Ohio Tobacco Use Prevention and Control Foundation about the "Stand" Campaign against smoking. Marketing research shows that Ohio kids are being reached with the anti-tobacco messages. There is clear evidence that Kids have received the stand messages favorably and are considering them in their thinking about tobacco use and the effects of tobacco on their health.

Focus on Central Ohio

February 10, 2013

6:20 a.m.

19 minutes of a 60-minute program

Host Kristie Kemper talks with Stacy Frohnafel-Hassen with the Ohio Department of Alcohol and Drug Addiction Services about the Early Warning Network, designed to help keep parents and teachers up-to-date on street drugs and their terminologies. Frohnafel highlights some of the latest crazes involving getting "high" on over-the-counter drugs. "Robo-Fire" uses cough syrup combined with inhalants and "Wet Water" is smoking a combination of tobacco and embalming fluid. She explains the warning signs if you think your child is using such chemicals.

Focus On Central Ohio

March 3, 2013

6:40 a.m.

19 minutes of a 60-minute program

Host Kristie Kemper speaks with Nicole Dunn, Director of the Know! Campaign. Know! is a community wide partnership empowering kids to be substance free, providing parents with simple tool and information they can use to reduce their kids' risk of using alcohol, tobacco and other drugs. Know! recognizes that a child's best chance of staying away from substances is when the entire community comes together – parents, mentors, prevention agencies, educators, community leaders and other supporters – to communicate a consistent anti-substance message to kids.

Focus On Central Ohio

March 24, 2013

6:00 a.m.

19 minutes of a 60-minute program

Host Kristie Kemper speaks with Brad Koffel, a Columbus-based DUI Lawyer about the newly passed Ohio Transportation budget bill that lowers Ohio's legal blood alcohol content level from .10 to .08. According to Mr. Koffel, the change in the legal limit has some serious hidden issues nobody is mentioning. He says while the change is well-intentioned, it is forcing law enforcement to guess whether or not a driver is at .08 because of physical signs of impairment at that level, or either not present or extremely difficult to detect.