

DUPLICATE

INVOICE



WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
Main: (414)355-6666
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
566609-1	08/26/12	August 2012	07/30/12 - 08/21/12

Station	Account Executive	Sales Office	Sales Region
WITI	Trevor Heaton	Washington DC	National

Billing Address:

Mentzer Media
Attention: Accounts Payable
600 Fairmount Avenue
Suite 306
Towson, MD 21286

Send Payment To:

WITI
3609 Solutions Center
Chicago, IL 60677-3006

Advertiser	Product	Estimate Number
Americans For Prosperity	AFP	1810

Flight Dates	Order #	Alt Order #
08/15/12 - 08/21/12	566609	09782014

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/15/12	08/17/12	M-F 6a-7a	6a-7a	--WTF--	:30	3	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 6 W 08/15/12 6:27 AM M-F 6a-7a 6a-7a :30 AFP12TV14H \$700.00 NM									
1 6 Th 08/16/12 6:14 AM M-F 6a-7a 6a-7a :30 AFP12TV14H \$700.00 NM									
3 6 F 08/17/12 6:13 AM M-F 6a-7a 6a-7a :30 AFP12TV14H \$700.00 NM									
2	08/15/12	08/17/12	M-F 8a-9a	8a-9a	--WTF--	:30	3	\$665.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$665.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 6 W 08/15/12 8:23 AM M-F 8a-9a 8a-9a :30 AFP12TV14H \$665.00 NM									
3 6 Th 08/16/12 8:07 AM M-F 8a-9a 8a-9a :30 AFP12TV14H \$665.00 NM									
2 6 F 08/17/12 8:10 AM M-F 8a-9a 8a-9a :30 AFP12TV14H \$665.00 NM									
3	08/15/12	08/17/12	M-F 11a-1130a FOX 6	11a-1130a	--WTF--	:30	3	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 6 W 08/15/12 11:22 AM M-F 11a-1130a FOX 6 11a-1130a :30 AFP12TV14H \$250.00 NM									
1 6 Th 08/16/12 11:09 AM M-F 11a-1130a FOX 6 11a-1130a :30 AFP12TV14H \$250.00 NM									
2 6 F 08/17/12 11:10 AM M-F 11a-1130a FOX 6 11a-1130a :30 AFP12TV14H \$250.00 NM									
4	08/15/12	08/17/12	M-F 1130a-12p FOX 6	1130a-12p	--WTF--	:30	3	\$285.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$285.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 6 W 08/15/12 11:40 AM M-F 1130a-12p FOX 6 1130a-12p :30 AFP12TV14H \$285.00 NM									
2 6 Th 08/16/12 11:59 AM M-F 1130a-12p FOX 6 1130a-12p :30 AFP12TV14H \$285.00 NM									
1 6 F 08/17/12 11:58 AM M-F 1130a-12p FOX 6 1130a-12p :30 AFP12TV14H \$285.00 NM									

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566609-1	08/26/12	August 2012	07/30/12 - 08/21/12
Advertiser	Product	Estimate Number	
Americans For Prosperity	AFP	1810	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/15/12	08/17/12	M-F 5p-530p	5p-530p	--WTF--	:30	3	\$485.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$485.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 6 W 08/15/12 5:08 PM M-F 5p-530p 5p-530p :30 AFP12TV14H \$485.00 NM									
1 6 Th 08/16/12 5:24 PM M-F 5p-530p 5p-530p :30 AFP12TV14H \$485.00 NM									
2 6 F 08/17/12 5:29 PM M-F 5p-530p 5p-530p :30 AFP12TV14H \$485.00 NM									
6	08/15/12	08/17/12	M-F 9-930p	9p-930p	--WTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 6 W 08/15/12 9:12 PM M-F 9-930p 9p-930p :30 AFP12TV14H \$1,200.00 NM									
2 6 Th 08/16/12 M-F 9-930p 9p-930p :00 \$1,200.00 NM									
See MG 7.4,7.5,7.6,7.7									
3 6 F 08/17/12 M-F 9-930p 9p-930p :00 \$1,200.00 NM									
See MG 6.4									
4 6 Tu 08/21/12 9:11 PM M-F 9-930p 9p-930p :30 AFP12TV14H \$1,200.00 NM									
MG for 6.3 08/17									
7	08/15/12	08/17/12	M-F 930-10p	930p-10p	--WTF--	:30	3	\$1,165.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$1,165.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 6 W 08/15/12 9:37 PM M-F 930-10p 930p-10p :30 AFP12TV14H \$1,165.00 NM									
2 6 Th 08/16/12 M-F 930-10p 930p-10p :00 \$1,165.00 NM									
See MG 7.4,7.5,7.6,7.7									
4 6 Th 08/16/12 8:47 PM NFL on FOX Preseason various :30 AFP12TV14H \$1,500.00 NM									
MG for 7.2,6.2,7.3									
3 6 F 08/17/12 M-F 930-10p 930p-10p :00 \$1,165.00 NM									
See MG 7.4,7.5,7.6,7.7									
5 6 F 08/17/12 10:41 PM NFL on FOX Preseason various :30 AFP12TV14H \$1,500.00 NM									
MG for 7.2,6.2,7.3									
6 6 Sa 08/18/12 Sa 6p News 6-630p :00 \$200.00 NM									
Unresolved									
7 6 Su 08/19/12 5:27 PM Su 5p News 5-6p :30 AFP12TV14H \$330.00 NM									
MG for 7.2,6.2,7.3									
8	08/16/12	08/16/12	NFL on FOX Preseason	various	---T---	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 ---T--- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 6 Th 08/16/12 6:59 PM NFL on FOX Preseason various :30 AFP12TV14H \$1,500.00 NM									
9	08/17/12	08/17/12	NFL on FOX Preseason	various	----F--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 ----F-- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 6 F 08/17/12 8:49 PM NFL on FOX Preseason various :30 AFP12TV14H \$1,500.00 NM									

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Advertiser	Product	Estimate Number	
Americans For Prosperity	AFP	1810	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	08/18/12	08/18/12	Sa 8a-9a	8a-9a	-----S-	:30	2	\$380.00	NM
Weeks:	<u>Start Date</u> 08/13/12	<u>End Date</u> 08/19/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 2	<u>Rate</u> \$380.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 6	Sa	08/18/12	8:27 AM	Sa 8a-9a	8a-9a	:30	AFP12TV14H	\$380.00	NM
1 6	Sa	08/18/12	8:53 AM	Sa 8a-9a	8a-9a	:30	AFP12TV14H	\$380.00	NM
11	08/18/12	08/18/12	Sa 6p News	6-630p	-----S-	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u> 08/13/12	<u>End Date</u> 08/19/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$400.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Sa	08/18/12	6:29 PM	Sa 6p News	6-630p	:30	AFP12TV14H	\$400.00	NM
12	08/18/12	08/18/12	Sa 10p-1035p	10p-1035p	-----S-	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u> 08/13/12	<u>End Date</u> 08/19/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Sa	08/18/12	10:13 PM	Sa 10p-1035p	10p-1035p	:30	AFP12TV14H	\$1,000.00	NM
13	08/19/12	08/19/12	Su 7a-8a	7a-8a	-----S	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u> 08/13/12	<u>End Date</u> 08/19/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$350.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Su	08/19/12	7:40 AM	Su 7a-8a	7a-8a	:30	AFP12TV14H	\$350.00	NM
14	08/19/12	08/19/12	Su 9p-930p	9p-930p	-----S	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u> 08/13/12	<u>End Date</u> 08/19/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Su	08/19/12	9:22 PM	Su 9p-930p	9p-930p	:30	AFP12TV14H	\$1,000.00	NM
15	08/19/12	08/19/12	Su 930p-10p	930p-10p	-----S	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u> 08/13/12	<u>End Date</u> 08/19/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Su	08/19/12	9:38 PM	Su 930p-10p	930p-10p	:30	AFP12TV14H	\$1,000.00	NM
16	08/19/12	08/19/12	Su 10p-1035p	10p-1035p	-----S	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u> 08/13/12	<u>End Date</u> 08/19/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Su	08/19/12	10:12 PM	Su 10p-1035p	10p-1035p	:30	AFP12TV14H	\$1,000.00	NM
17	08/20/12	08/21/12	M-F 8a-9a	8a-9a	MT-----	:30	2	\$665.00	NM
Weeks:	<u>Start Date</u> 08/20/12	<u>End Date</u> 08/26/12	<u>MTWTFSS</u> MT-----	<u>Spots/Week</u> 2	<u>Rate</u> \$665.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	M	08/20/12	8:20 AM	M-F 8a-9a	8a-9a	:30	AFP12TV14H	\$665.00	NM
2 6	Tu	08/21/12	8:27 AM	M-F 8a-9a	8a-9a	:30	AFP12TV14H	\$665.00	NM

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566609-1	08/26/12	August 2012	07/30/12 - 08/21/12
Advertiser	Product	Estimate Number	
Americans For Prosperity	AFP	1810	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	08/20/12	08/21/12	M-F 11a-1130a FOX 6	11a-1130a	MT-----	:30	2	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MT-----	2	\$250.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	M	08/20/12	11:21 AM	M-F 11a-1130a FOX 6	11a-1130a	:30	AFP12TV14H	\$250.00	NM
2 6	Tu	08/21/12	11:27 AM	M-F 11a-1130a FOX 6	11a-1130a	:30	AFP12TV14H	\$250.00	NM
19	08/20/12	08/21/12	M-F 1130a-12p FOX 6	1130a-12p	MT-----	:30	2	\$285.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MT-----	2	\$285.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	M	08/20/12	11:40 AM	M-F 1130a-12p FOX 6	1130a-12p	:30	AFP12TV14H	\$285.00	NM
2 6	Tu	08/21/12	11:40 AM	M-F 1130a-12p FOX 6	1130a-12p	:30	AFP12TV14H	\$285.00	NM
20	08/20/12	08/21/12	M-F 5p-530p	5p-530p	MT-----	:30	2	\$485.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MT-----	2	\$485.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	M	08/20/12	5:26 PM	M-F 5p-530p	5p-530p	:30	AFP12TV14H	\$485.00	NM
2 6	Tu	08/21/12	5:12 PM	M-F 5p-530p	5p-530p	:30	AFP12TV14H	\$485.00	NM
21	08/20/12	08/21/12	M-F 9-930p	9p-930p	MT-----	:30	1	\$1,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MT-----	1	\$1,200.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Tu	08/21/12	9:28 PM	M-F 9-930p	9p-930p	:30	AFP12TV14H	\$1,200.00	NM
22	08/20/12	08/21/12	M-F 930-10p	930p-10p	MT-----	:30	2	\$1,165.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MT-----	2	\$1,165.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 6	M	08/20/12	9:38 PM	M-F 930-10p	930p-10p	:30	AFP12TV14H	\$1,165.00	NM
1 6	Tu	08/21/12	9:42 PM	M-F 930-10p	930p-10p	:30	AFP12TV14H	\$1,165.00	NM
23	08/20/12	08/21/12	M-F 6a-7a	6a-7a	MT-----	:30	2	\$700.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MT-----	2	\$700.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 6	M	08/20/12	6:07 AM	M-F 6a-7a	6a-7a	:30	AFP12TV14H	\$700.00	NM
1 6	Tu	08/21/12	6:28 AM	M-F 6a-7a	6a-7a	:30	AFP12TV14H	\$700.00	NM

Total Spots **44** Gross Total **\$30,860.00**

Payment Terms 30 Days

Agency Commission **\$4,629.00**
Net Amount Due **\$26,231.00**