

# Sales Order

Station: **WJYP-AM** Agency: **KATZ GROUP SALES**  
 Contract Name: **32234836-01** Address: **125 WEST 55TH STREET**  
 Contract#: **906** **3RD FLOOR**  
 Start Date: **10/09/18** End Date: **11/06/18** City: **NEW YORK** State: **NY** Zip: **10019**  
 Revenue Type: **POLITICAL, AGENCY** Type: **Cash** Buyer:  
 Advertiser: **ALEX MOONEY FOR CONGRESS** Tax Schedule: **(None)**  
 Address: Agency Commission %: **15**  
 City: State: Zip: Billing Cycle: **Calendar**  
 Product Name: **MOONEY FOR WVCD2** Salesperson: **5280k** Comm %: **11**  
 Competitive Code: **Political** Makegood Policy: **Within Contract Dates**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$
1	10/09/18	10/12/18		6:00 AM	10:00 AM	60			4	3	3			10	D	75.00	10	750.00	1
2	10/09/18	10/12/18		3:00 PM	7:00 PM	60			3	2	3			8	D	75.00	8	600.00	1
3	10/13/18	10/18/18		6:00 AM	7:00 PM	60						3	2	5	D	50.00	5	250.00	1
4	10/20/18	11/04/18		6:00 AM	7:00 AM	60						2	3	5	D	50.00	15	750.00	1
5	10/15/18	11/02/18		6:00 AM	10:00 AM	60	2	2	2	2	2			10	D	75.00	30	2,250.00	1
6	10/15/18	11/02/18		3:00 AM	7:00 AM	60	2	1	2	1	2			8	D	75.00	24	1,800.00	1
7	11/05/18	11/06/18		6:00 AM	10:00 AM	60	1	1						2	D	75.00	2	150.00	1
8	11/05/18	11/05/18		3:00 PM	7:00 PM	60	2							2	D	75.00	2	150.00	1

## Billing Projections: By Month

	Oct 18	Nov 18
CA	5,625.00	1,075.00
ST	4,800.00	1,900.00

☒ Print Spot Prices

TOTAL SPOTS **96**  
 GROSS TOTAL \$ **6,700.00**  
 ADJUSTED SPOTS **96**  
 ADJUSTED TOTAL \$ **6,700.00**

APPROVE      DECLINE



Sales Manager



Traffic Manager



N/A



Not In Use

Apr 17, 19  
 CONT# 32234836 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO  
 TO WJYP-AM (Charleston, WV)  
 FM BRIAN DONLEY  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: na / na / na

SALESPERSON FAX#

PH #

BYR Helen Hanratty  
 ADV ALEX MOONEY FOR CONGRESS  
 PDT Mooney for WV CD2  
 FLT Oct 09, 18 - Nov 06, 18

\* REP ORDER COMMENT \*

\*\* 10/8/2018 12:52:00 PM: ISSUE/POLITICAL: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24-HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM. EMMA.RUSNAK@KATZMEDIA.COM 215-557-4230. THANK YOU!

\*\* 10/8/2018 12:52:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	.TWTF..	6A - 10A	60	10/9/2018 - 10/12/2018	1W	10	\$75.00	10
	1.2	.TWTF..	3P - 7P	60	10/9/2018 - 10/12/2018	1W	8	\$75.00	8
	1.3	.....SS	6A - 7P	60	10/13/2018 - 10/14/2018	1W	5	\$50.00	5
					** WEEKLY FLIGHT TOTALS **		23	\$1,600.00	
		<b>FLIGHT 2</b>							
	2.1	.....SS	6A - 7P	60	10/20/2018 - 11/4/2018	3W	5	\$50.00	15
	2.2	MTWTF..	6A - 10A	60	10/15/2018 - 11/2/2018	3W	10	\$75.00	30
	2.3	MTWTF..	3P - 7P	60	10/15/2018 - 11/2/2018	3W	8	\$75.00	24
					** WEEKLY FLIGHT TOTALS **		23	\$4,800.00	
		<b>FLIGHT 3</b>							
	3.1	MT.....	6A - 10A	60	11/5/2018 - 11/6/2018	1W	2	\$75.00	2
	3.2	M.....	3P - 7P	60	11/5/2018 - 11/5/2018	1W	2	\$75.00	2
					** WEEKLY FLIGHT TOTALS **		4	\$300.00	

Apr 17, 19  
 CONT# 32234836 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO

DDS CONT# 0  
 C/P/E: na / na / na

	Oct 18	Nov 18					
SPOTS	69	27					
CASH	4800.00	1900.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	4800.00	1900.00					

							TOTAL
SPOTS							96
CASH							6,700.00
TRADE							0.00
NSL							0.00
TOTAL							6,700.00

**\*\* Competitive Comments \*\***

MOONEY FOR WVCD2

SVC: SP18 MSA Eastlan

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

**Station and Location:**

**Date:**

I, Strategic Media Placement

being/on behalf of: Alex Mooney

a legally qualified candidate of the Republican

political party for the office of: West Virginia Congressional District 2

in the General

election to be held on: 11.6.2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Alex Mooney for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Peter Onoszko, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

***To Be Signed By Candidate or Authorized Committee***

05.29.2018

Date

Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

## FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Strategic Media Placement

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

A. Brent Fink

signature of candidate or authorized committee

A. Brent Fink

printed name

5/29/2018

date

### AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

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<b>Station and Location:</b>	<b>Date:</b>
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I, Strategic Media Placement  
being/on behalf of: Alex Mooney  
a legally qualified candidate of the Republican  
political party for the office of: West Virginia Congressional District 2  
in the General  
election to be held on: 11.6.2018  
do hereby request station time as follows:

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The name of the treasurer of the candidate's authorized committee is:

Peter Onoszko, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

***To Be Signed By Candidate or Authorized Committee***

05.29.2018

Date

Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

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(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

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☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

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A. Brent Fink

signature of candidate or authorized committee

A. Brent Fink

printed name

5/29/2018

date

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