WVII-TV, WFVX-TV EEO Public File Report Form December 1, 2009 – November 30, 2010

I. VACANCY LIST

See Master Recruitment Source List (MRSL) for recruitment source data

JOB TITLE	RECRITMENT SOURCES (RS) Used to Fill Vacancy	RS Referring Hiree
Master Control Operator	1,2,5,20	5
Account Executive	1-3, 14, 17, 20	1
Master Control Operator	1,2,5,20	5
Reporter	1-18	4
News Assignment Editor	1-5, 14, 16-18, 20	2
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II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source entitled to vacancy notification? (Yes/No)	No. of Interviewees Referred by RS Over 12-month Period
1	In-House Posting: 371 Target Industrial Circle Bangor, ME 04401	N	0
2	Employee Referrals	N	1
3	Classified Dept. Bangor Daily News 491 Main St. Bangor, ME 04401 207-990-8196	N	2
4	Mark Holloway tvjobs.com (all activity through Internet)	N	1
5	New England School of Communications One College Circle Bangor, ME 04401 207-947-6083	N	4
6	Classified Dept. Ellsworth American PO Box 509 Ellsworth, ME 04605 207-667-2576	N	0
7	Career Center 45 Oak St Bangor, ME 04401 1-888-828-0568	N	0
8	Zonta Club PO Box 1904 Bangor, ME 04401 207-945-5663	N	0
9	Adonis Ferreira University of Maine Multicultural Student Affairs 5748 Memorial Union Orono, ME 04469-5748 207-581-1405	N	0
10	Penobscot Indian Nation Career Development Center 5 River Road Old Town, ME 04468 207-827-7776, ext 325	N	0
11	Beal College 99 Farm Rd. Bangor, ME 04401 207-947-4591	N	0

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TOTAL INVERVIEWS OVER 12 MONTH PERIOD			10
20	WVII.com website	N	1
19	Village NetMedia (Village Soup) P.O. Box 249 Rockland, ME 04841 207-594-4401	N	0
18	JobsInME.com Attn: Heidi Sawyer 207-591-1220	N	0
17	Craigslist www.craigslist.com	N	1
16	Employment One Attn: Leslie 207-947-6945 www.e1maine.com	N	0
15	James Varner NAACP – Bangor Chapter 531 South Brunswick St Old Town, ME 04468	N	0
14	WJFW Marie Fields P.O. Box 858 1400 S. Oneida Ave. Rhinelander, WI 54501	N	0
13	Amber Luckie-Parks Brown College Career Services 1440 Northland Drive Mendota, Heights, MN 55120	N	0
12	December 1, 2008 – Novemb Joanne Dauphinee Greater Bangor National Organization of Women 87 Sunset Strip Brewer, ME 04412 207-989-3306	N	0

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III. RECRUITMENT INITATIVES

	TYPE OF RECRUITMENT INITIATIVE	BRIEF DESCRIPTION OF ACTIVITY
	(MENU SELECTION)	
1	Internship Program (#5)	WVII and WFVX hosted 2 interns during the reporting period. These interns served with the stations' news producers, reporter/anchors, photojournalists, news assignment editors and video/commercial production personnel.
2	Participate in Job Fair (#10)	We participate in several events and programs sponsored by local educational institutions that relate to career opportunities in broadcasting. Twice each year we send a representative to participate in a Career day event held at the New England School Of Communications in Bangor. We attend a yearly Career Day held at the University of Maine in Orono. We participate in the yearly Career Day events at the United Technology Center in Bangor. We attend the annual University of Southern Maine Job Fair held in Lewiston. Six times in the last year Anchors, Reporters, Producers, and Editors from our News Department spoke to individual journalism classes at the University of Maine about opportunities in careers within the Broadcast field. This year the operations manager spoke to several classes of students in the Lincoln Maine school district who were interested in broadcasting careers.
3	Staff Training (#8)	The station has a policy of promoting from within and therefore offers many internal cross training opportunities. The training programs are designed to enable station personnel to acquire skills that could qualify them for higher-level positions. In this reporting year the station has trained and promoted internally the following positions: -Sales Assistant to Administrative Assistant Recently our staff-training program has resulted in one employee being promoted to a higher-level position.