

CONTRACT

NBC  **KNTV**
BAY AREA 2450 N. 1st St
 San Jose, CA 95131
 (408) 432-6221

www.nbcbayarea.com

And:

ADELSTEIN/LISTON
222 W ONTARIO
SUITE 503
CHICAGO, IL 60610
USA

| | | |
|--|--|--|
| <u>Contract / Revision</u> 507747 / | | <u>Alt Order #</u> |
| <u>Product</u> MIKE HONDA FOR CONGRESS CA #17 DEM | | |
| <u>Contract Dates</u> 10/27/14 - 11/04/14 | | <u>Estimate #</u> 4479 |
| <u>Advertiser</u> MIKE HONDA FOR CONGRESS CA #17 DEM | | <u>Original Date / Revision</u> 10/24/14 / 10/28/14 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KNTV | <u>Account Executive</u> Margaret Serio | <u>Sales Office</u> Chicago NSO |
| <u>Special Handling</u> | | |
| <u>Demographic</u> RA35+ | | |
| | | <u>Total Ratings</u> 57.00 |
| <u>IDB#</u> | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> 00246 | | <u>Advertiser Ref</u> 35846 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|-------|-------------------|-----------------|------------------------|----------------|--------|--------|-------------------|-------------|---------------|------|-------|-------------|
| N 1 | KNTV | 10/27/14 | 11/04/14 | BAY AREA NEWS | 6A-7A | | :30 | | | | NM | 5 | \$2,750.00 |
| | | CDR | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | Week: | 10/27/14 | 11/02/14 | MTWTF-- | | | | 3 | \$550.00 | 0.80 | | | |
| | Week: | 11/03/14 | 11/09/14 | MT----- | | | | 2 | \$550.00 | 0.80 | | | |
| N 2 | KNTV | 10/27/14 | 11/04/14 | TODAY SHOW | 7A-9A | | :30 | | | | NM | 5 | \$2,750.00 |
| | | CDR | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | Week: | 10/27/14 | 11/02/14 | MTWTF-- | | | | 3 | \$550.00 | 1.00 | | | |
| | Week: | 11/03/14 | 11/09/14 | MT----- | | | | 2 | \$550.00 | 1.00 | | | |
| N 3 | KNTV | 10/27/14 | 11/03/14 | BAY AREA NEWS | 5P-530P | | :30 | | | | NM | 5 | \$3,375.00 |
| | | CDR | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | Week: | 10/27/14 | 11/02/14 | MTWTF-- | | | | 4 | \$675.00 | 1.10 | | | |
| | Week: | 11/03/14 | 11/09/14 | M----- | | | | 1 | \$675.00 | 1.10 | | | |
| N 4 | KNTV | 10/27/14 | 11/03/14 | BAY AREA NEWS | 6P-7P | | :30 | | | | NM | 6 | \$4,050.00 |
| | | CDR | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | Week: | 10/27/14 | 11/02/14 | MTWTF-- | | | | 5 | \$675.00 | 1.00 | | | |
| | Week: | 11/03/14 | 11/09/14 | M----- | | | | 1 | \$675.00 | 1.00 | | | |
| N 5 | KNTV | 10/27/14 | 10/27/14 | THE BLACKLIST | 10P-11P | M----- | :30 | 1 | \$14,000.00 | 7.00 | NM | 1 | \$14,000.00 |
| | | CDR | | | | | | | | | | | |
| N 6 | KNTV | 10/27/14 | 11/03/14 | M-SU BAY AREA LATE NEW | 11P-1135P | | :30 | | | | NM | 3 | \$6,900.00 |
| | | CDR | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.


www.nbcbayarea.com

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|---------------------------------------|-------------------------------|---|
| Contract / Revision 507747 / | | Alt Order # |
| Contract Dates 10/27/14 - 11/04/14 | Product MIKE HONDA FOR CON | Estimate # 4479 |
| Advertiser MIKE HONDA FOR CONG | | Original Date / Revision 10/24/14 / 10/28/14 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|--------|--------------------|-------------------|-------------------|-----------------------|-----------------------|-----------------|---------------|-------------------|---------------------|---------------|-------------|-------|-------------|
| | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | MTWTFSS | | | | 2 | \$2,300.00 | 1.60 | | | |
| Week: | | 11/03/14 | 11/09/14 | M----- | | | | 1 | \$2,300.00 | 1.60 | | | |
| N 7 | KNTV | 10/27/14 | 11/02/14 | 5P BAY AREA NEWS WKND | 5P-530P | | :30 | | | | NM | 2 | \$675.00 |
| CDR | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | -----S- | | | | 1 | \$675.00 | 1.90 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| | 1 | KNTV | 10/27/14-11/02/14 | 5P BAY AREA NEWS WKND | 5P-530P | -----Sa-- | :30 | | \$675.00 | 1.90 | NM | | |
| | See MG 7.2, 7.3 | | | | | | | | | | | | |
| | NA-NOT AVAILABLE | | | | | | | | | | | | |
| | 2 | KNTV | 11/03/14-11/04/14 | TODAY SHOW | 7A-9A | MTu----- | :30 | | \$550.00 | 1.00 | NM | | |
| | Ⓜ MG for 7.1 11/01 | | | | | | | | | | | | |
| | 3 | KNTV | 10/27/14-11/02/14 | SU BAY AREA NEWS | 7A-8A | -----Su | :30 | | \$125.00 | 0.90 | NM | | |
| | Ⓜ MG for 7.1 11/01 | | | | | | | | | | | | |
| N 8 | KNTV | 10/27/14 | 11/02/14 | LAW AND ORDER: SVU | 9P-10P | | :30 | | | | NM | 1 | \$1,100.00 |
| CDR | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | -----S- | | | | 1 | \$1,100.00 | 1.20 | | | |
| N 9 | KNTV | 10/27/14 | 11/02/14 | SATURDAY NIGHT LIVE | 1130P-1A | | :30 | | | | NM | 1 | \$1,800.00 |
| CDR | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | -----S- | | | | 1 | \$1,800.00 | 3.60 | | | |
| N 10 | KNTV | 10/27/14 | 11/02/14 | NFL REGULAR SEASON | 515P-9P | | :30 | | | | NM | 2 | \$54,000.00 |
| CDR | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | -----S | | | | 2 | \$27,000.00 | 9.00 | | | |
| Totals | | | | | | | | | | 57.00 | | 31 | \$91,400.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|---------------|-------------|
| 10/27/14 - 11/04/14 | 31 | \$91,400.00 | (\$13,710.00) | \$77,690.00 |
| Totals | 31 | \$91,400.00 | (\$13,710.00) | \$77,690.00 |

Signature: _____ **Date:** _____

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