

# ORDER

*Ver 2*



**Orders**  
**Order / Rev:** 431859  
**Alt Order #:**  
**Product Desc:** 10/10-10/16 5269  
**Estimate:** 5269  
**Flight Dates:** 10/10/16 - 10/16/16  
**Original Date / Rev:** 10/07/16 / 10/07/16  
**Order Type:** NORMAL

**WSAW**  
**Primary AE:** Wausau House  
**Sales Office:** WAUN  
**Sales Region:** National

**Agency Name:** AL Media LLC  
**Buying Contact:**  
**Billing Contact:**  
 222 W Ontario St  
 Chicago, IL 60654

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Friends of Julie Lassa  
**Demographic:** HH  
**Product Codes:** Candidate - State - Senate  
**Priority:** P-01  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:** 136630  
**Agency External ID:** 67807  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/16/16	8	\$400.00	\$340.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	8	\$400.00	\$340.00	0.00
<b>Totals</b>	<b>8</b>	<b>\$400.00</b>	<b>\$340.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Wausau House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSAW	10/10/16	10/16/16	Late Show Late Show	CM	1035p-1135p	11-11--	:30	4	\$75.00	P-01	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/16	10/16/16	11-11--		4				\$75.00		0.00			
N 2	WSAW	10/15/16	10/15/16	Sat 1035p-1135p Sat 1035p-1135p	CM	1035p-1135p	-----1-	:30	1	\$15.00	P-01	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/16	10/16/16	-----1-		1				\$15.00		0.00			
N 3	WSAW	10/15/16	10/15/16	Sa 5a-6a Sa 5a-6a	CM	5a-6a	-----1-	:30	1	\$25.00	P-01	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/16	10/16/16	-----1-		1				\$25.00		0.00			
N 4	WSAW	10/16/16	10/16/16	Sunrise 7 @ 7a Sun Sunrise 7 @ 7a Sun	CM	7a-8a	-----1	:30	1	\$50.00	P-01	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/16	10/16/16	-----1		1				\$50.00		0.00			
N 5	WSAW	10/15/16	10/15/16	M-Su 4a-1235a M-Su 4a-1235a	CM	4a-1235a	-----1-	:30	1	\$10.00	P-01	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/16	10/16/16	-----1-		1				\$10.00		0.00			
													<b>Totals</b>	<b>8</b>	<b>\$400.00</b>