

ORDER

Orders
Order / Rev: 441653
Alt Order #:
Product Desc: 10/31-11/8 5522 track a
Estimate: 5522
Flight Dates: 10/31/16 - 11/08/16
Original Date / Rev: 10/28/16 / 10/28/16
Order Type: NORMAL

WSAW
Primary AE: Wausau House
Sales Office: WAUN
Sales Region: National

Agency
Name: AL Media LLC
Buying Contact:
Billing Contact:
 222 W Ontario St
 Chicago, IL 60654

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Friends of Julie Lassa
Demographic: HH
Product Codes: Candidate - State - Senate
Priority: P-03
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID: 136630
Agency External ID: 67807
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/04/16	4	\$300.00	\$255.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	4	\$300.00	\$255.00	0.00
Totals	4	\$300.00	\$255.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Wausau House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSAW	10/31/16	11/08/16	Late Show	CM	1035p1135p	1-111--	:30	4	\$75.00	P-03	0.00	NM	4	\$300.00
				Late Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-1111--		4				\$75.00		0.00			
		Week: 11/07/16	11/13/16	-----		0				\$0.00		0.00			
													Totals	4	\$300.00