

# ORDER



**Orders**  
**Order / Rev:** 441653  
**Alt Order #:**  
**Product Desc:** 10/31-11/8 5522 track a  
**Estimate:** 5522  
**Flight Dates:** 10/31/16 - 11/08/16  
**Original Date / Rev:** 10/28/16 / 10/28/16  
**Order Type:** NORMAL

**WSAW**  
**Primary AE:** Wausau House  
**Sales Office:** WAUN  
**Sales Region:** National

**Agency**  
**Name:** AL Media LLC  
**Buying Contact:**  
**Billing Contact:**  
 222 W Ontario St  
 Chicago, IL 60654

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Friends of Julie Lassa  
**Demographic:** HH  
**Product Codes:** Candidate - State - Senate  
**Priority:** P-03  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:** 136630  
**Agency External ID:** 67807  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/04/16	4	\$300.00	\$255.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	4	\$300.00	\$255.00	0.00
<b>Totals</b>	<b>4</b>	<b>\$300.00</b>	<b>\$255.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Wausau House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSAW	10/31/16	11/08/16	Late Show Late Show	CM	1035p1135p	1-111--	:30	4	\$75.00	P-03	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-1111--		4				\$75.00		0.00			
		Week: 11/07/16	11/13/16	-----		0				\$0.00		0.00			
													<b>Totals</b>	<b>4</b>	<b>\$300.00</b>