

Issues and Programs List

4th Quarter, 2020

Page 1

Station: KWWW-FM

City/State: Quincy/Wenatchee, WA

The following pages list the programs and/or Public Service Announcements that the station believes provided the most significant attention to the community problems, issues and needs for the quarter listed above.

Issue:

Description:

1 KIDS IN NEED OF WINTER COATS KW3 HELPS COLLECT COATS FOR KIDS IN OUR COMMUNITY

2 COMMUNITY NEEDS DIAPERS KW3 ASKS THE COMMUNITY FOR DIAPERS ON MAKE A DIFFERENCE DAY

3 COMMUNITY NEEDS WIPES KW3 ASKS FOR WIPES FOR AREA MOMS

4 HOMELESS CATS AND DOGS KW3 PROMOTES ADOPTION OF HOMELESS DOGS AND CATS AT THE HUMANE SOCIETY.

5 FOOD BANK IN DIRE NEED KW3 LISTENERS HELPS RAISE MONEY FOR OUR LOCAL SALVATION ARMY

Issue 3 **COMMUNITY NEEDS WIPES** **4th Quarter, 2020**

(Each issue should have its own page and 5 programs or PSA schedules broadcast in response to the issue.)

	Name of Program:	Date & Time Aired:	Length of program or segment:	Description of Program or Segment:
1	Breakfast Burrito Show	10/21/20, 9:10am	3:00 minutes.	Lorena Urrutia from the Women's Service League of NCW talks about how they distribute wipes.
2	Breakfast Burrito Show	10/22/20, 9:10am	03:00 minutes	Connor and Aly give the statistics on how many families NEED to go to area charities for baby wipes
3	Breakfast Burrito Show	10/23/20, 9:10am	03:00 minutes	Connor & Aly talk with Cori Bautista from the Women's Service League about the Wipes Drive
4	Nikki from the Burrito	10/24/20, 8-10am	03:00 minutes	Connor from the Breakfast Burrito is live at Wal-Mart collecting wipes for area families
5	All Dayparts	10/12/20 to 10/24/20	30 second PSA	PSA campaign for our Women's Service League Wipes Drive for area families

Issue 4	Homeless dogs and cats		4th Quarter, 2020
<i>(Each issue should have its own page and 5 programs or PSA schedules broadcast in response to the issue.)</i>			
Name of Program:	Date & Time Aired:	Length of Program or Segment:	Description of Program or Segment:
1 Breakfast Burrito Show	10/7/20 WED 8:10a	3:00 minutes	KW3 promotes the Humane Society's Pet of the Week. Promotes fundraising for the shelter.
2 Breakfast Burrito Show	10/14/20 WED 8:10a	3:00 minutes	KW3 promotes the Humane Society's Pet of the Week. Promotes fundraising for the shelter.
3 Breakfast Burrito Show	10/21/20 WED 8:10a	3:00 minutes	KW3 promotes the Humane Society's Pet of the Week. Promotes fundraising for the shelter.
4 Breakfast Burrito Show	10/28/20 WED 8:10a	3:00 minutes	KW3 promotes the Humane Society's Pet of the Week. Promotes fundraising for the shelter.
5 Breakfast Burrito Show	11/04/20 WED 8:10a	3:00 minutes	KW3 promotes the Humane Society's Pet of the Week. Promotes fundraising for the shelter.
THIS SEGMENT happens each and every Wednesday throughout the quarter.			

Issue 5	FOOD BANK IN DIRE NEED		4th Quarter, 2020
<i>(Each issue should have its own page and 5 programs or PSA schedules broadcast in response to the issue.)</i>			
Name of Program:	Date & Time Aired:	Length of Program or Segment:	Description of Program or Segment:
1 Breakfast Burrito Show	12/07/20, 8:10am	3:00 minutes	The Breakfast Burrito share details on how our local Salvation Army help our community
2 Breakfast Burrito Show	12/08/20, 8:10am	3:00 minutes	The Breakfast Burrito give out figures, of just how many families rely on the local Salavation Army for food.
3 Breakfast Burrito Show	12/09/20, 8:10am	3:00 minutes	The Breakfast Burrito visit with Major Ralph Jiminez about how the funds will be used to help build up their Food Bank
4 Connor from the Burrito	12/10/20, Noon-2pm	2 hours	Connor with help from Rich Monroe, an advertising exec, help ring the bell for our area Salvation Army
5 Multiple programs	11/30/20 - 12/10/20	:30 PSA's	PSA to remind our listeners to give money to our local Salvation Army.