



WALTON STATIONS of New Mexico, Inc

Order # _____
KWES FM _____ KWES AM _____ KBUY _____

1096 Mechem Drive - Suite 230 - Ruidoso, NM 88345 - (575)258-2222 - Fax (575)258-2224

Date: _____

ADVERTISER	PRODUCT		CONTACT	
AGENCY	SALESPERSON		PHONE	
ADDRESS	TAXABLE <input type="checkbox"/> YES <input type="checkbox"/> NO	FAX#	PREPAYMENT: YES <input type="checkbox"/> NO <input type="checkbox"/> AMOUNT \$	
CITY	STATE	ZIP	AGENCY COMMISSION <input type="checkbox"/> YES <input type="checkbox"/> NO	
FROM	THRU	BILLING INSTRUCTIONS:	POLITICAL <input type="checkbox"/> TRADE <input type="checkbox"/> CO-OP <input type="checkbox"/> LOCAL <input type="checkbox"/> AGENCY <input type="checkbox"/>	
		CALENDAR <input type="checkbox"/> END-OF-FLIGHT <input type="checkbox"/> DEMAND <input type="checkbox"/> BROADCAST BILLING <input type="checkbox"/>		

NOTES	DATES		NUMBER OF SPOTS							TIME		LENGTH	SPOT RATE	TOTAL SPOTS	TOTAL DOLLARS	CART	
	BEGINNING	END	M	T	W	T	F	S	S	BEGINNING	END						
	6/27	7/10			10												1275.00
	6/22	7/10			10												104.39
																	1379.39

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry. In the event of Stations' failure to air any spot scheduled, the Stations' sole responsibility shall be to play additional spots at re-scheduled times (make-goods), or if time constraints prevent this, to reduce the total amount billed.

1. ALL PAYMENTS ARE DUE WITHIN NET 30 DAYS. APPROVED BY _____ DATE _____ ADVERTISER ACCEPTANCE _____ DATE _____

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Lynn Crawford, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/>	FEDERAL CANDIDATE
	<input checked="" type="checkbox"/>	STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: <u>Lynn D. Crawford</u>
Authorized committee: <u>Committee to Elect Lynn Crawford</u>
Agency requesting time (and contact information): <input checked="" type="checkbox"/> N/A
Candidate's political party: <u>Republican</u>
Office sought (no acronyms or abbreviations): <u>NEW MEXICO SENATE 33</u>
Date of election: <u>6/4/24</u> <input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: <u>Traci Crawford</u>
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input checked="" type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates). THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <u>[Signature]</u>	Signature: <u>[Signature]</u>
Name: <u>Lynn Crawford</u>	Name: <u>Layle Sneed</u>
Date of Request to Purchase Ad Time: <u>4/18/24</u>	Date of Station Agreement to Sell Time: <u>4/17/24</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: <i>KBLV KWES Radio</i>	Date Received/Requested: <i>4/17/24</i>
Est. #:	Station Location: <i>Pinjoso Nm</i>	Run Start and End Dates: <i>4/18-6/4</i>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Pls feel
by mail to
elect Lynn
Crawford -

:30 SPOT FOR LYNN CRAWFORD STATE SENATE #1

THIS IS MAYOR LYNN CRAWFORD....ASKING FOR YOUR SUPPORT IN THE
REPUBLICAN PRIMARY FOR STATE SENATE. WHEN YOU CONSIDER ALL
THE CANDIDATES...**ONLY ONE** HAS OVER A DECADE OF EXPERIENCE IN
GOVERNMENT...KNOWING HOW TO GET THINGS DONE FOR OUR
COMMUNITY. YOU KNOW ME AND MY RECORD....AND MY ABILITY TO
CHECK BOXES AND MOVE US FORWARD. IF YOU ELECT ME TO REPRESENT
YOU IN THE
NEW MEXICO SENATE....I WILL USE THAT SAME POSITIVE STRATEGY AND
~~STRONG ENERGY~~ ^{to} TO ACOMPLISH THINGS WE CAN ONLY DREAM OF.....
PLEASE VOTE FOR LYNN CRAWFORD FOR SENATE DISTRICT 33....
THANK YOU. (MESSAGE PAID FOR BY LYNN CRAWFORD FOR STATE SENATE)

:30 SPOT FOR LYNN CRAWFORD FOR STATE SENATE #2

THE STATE SENATE ISN'T FOR ROOKIES....HI...I'M MAYOR LYNN CRAWFORD...
ASKING FOR YOUR VOTE IN THE JUNE REPUBLICAN PRIMARY. OUR
COMMUNITY

MUST MAKE A CHOICE ABOUT WHO WILL REPRESENT US IN THE TANGLED-
MESS

KNOWN AS THE STATE LEGISLATURE. I'M RUNNING FOR SENATE BECAUSE I
BELIEVE I'M

THE BEST POSSIBLE VOICE TO REPRESENT OUR COMMUNITY'S ~~BEST~~
~~INTERESTS~~.

AS PRESIDENT OF THE NEW MEXICO MUNICIPAL LEAGUE...I ALREADY HAVE
THE

CONTACTS AND CONNECTIONS THAT WILL MOVE ~~THIS COMMUNITY~~ INTO A
LEADERSHIP

POSITION STATEWIDE. I CAN STEP INTO THIS POSITION ON DAY-ONE AND
MAKE A

DIFFERENCE....BUT I NEED YOUR VOTE TO GET THE JOB DONE. PLEASE
SUPPORT...LYNN

CRAWFORD FOR STATE SENATE DISTRICT 33. THANK YOU.

(MESSAGE PAID FOR BY LYNN CRAWFORD FOR STATE SENATE.)

:30 SPOT FOR LYNN CRAWFORD FOR STATE SENATE #3

THIS IS VILLAGE MAYOR LYNN CRAWFORD. YOU CAN SEE FOR YOURSELF ALL THE

PROGRESS THAT WE'VE MADE IN OUR COMMUNITY WHILE I'VE SERVED AS MAYOR.

IT'S BEEN AN HONOR TO LEAD OUR REMARKABLE PROGRESS...AND THAT'S WHY I'M

ASKING FOR **YOUR VOTE** IN THE UPCOMING STATE SENATE PRIMARY. AS YOUR STATE

SENATOR...I'LL FIGHT HARD TO BRING MORE APPROPRIATIONS AND IMPROVEMENTS

TO LINCOLN COUNTY. ONE OF THE BEST COMPLIMENTS THAT I RECEIVE IS WHEN PEOPLE

SAY ~~THEY KNOW HOW TO WORK HARD~~ LYNN CRAWFORD WORKS TO GET THE JOB DONE

I LOVE LINCOLN COUNTY...AND THAT'S WHY I'M WILLING TO SERVE. PLEASE VOTE LYNN

CRAWFORD IN THE JUNE REPUBLICAN PRIMARY FOR STATE SENATE. THANK YOU.

(MESSAGE PAID FOR BY LYNN CRAWFORD FOR STATE SENATE.)