

Kristin Filkins

From: Dan Firnbach
Sent: Thursday, June 16, 2022 11:36 AM
To: Kristin Filkins
Cc: Kayla Kennedy
Subject: RE: 3Q Topics reminder

Here you go!

WWTV-WWUP

1. Economy Woes—Record inflation, rising interest rates and more continue to impact our very way of living a happy and healthy life. We breakdown what industries are hit the hardest, how our viewers can make sure they remain financially secure and how the economy got to this point. Making sure they understand it could not be as bad as 2008 when the housing market crashed.
2. Gaylord Tornado Damage—In May a deadly tornado ripped through the community of Gaylord, killing two and injuring dozens more. Lives and businesses were changed forever with millions of dollars in damages. We show the devastation and the road to recovery for those ultimately impacted by the deadly tornado.
3. Summer Jobs—The job market is starting to return to pre-pandemic levels, but does that mean summer jobs are already being filled or are struggling to be filled. We look at what industries are struggling, how much it's going to cost small business to pay a competitive wage, and are high schoolers/college students running to apply for these positions.
4. Shortage after Shortage—as the country and state of Michigan cycles through one shortage after another. Right now the state and country is dealing with baby formula production after a Sturgis, MI plant has stopped production. This is driving a nationwide formula shortage. We talk to parents who are either having to pay more for formula or who can't find any formula.

WFQX

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