

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <i>WGXA - Macon</i>	Date:
---	--------------

I, Gail Neylan

do hereby request station time concerning the following issue:

Ending Spending Action Fund
815 Slaters Lane
Alexandria, VA 22314

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Ending Spending Action Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Ending Spending Action Fund
815 Slaters Lane
Alexandria VA, 22314

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Joe Ricketts & Todd Ricketts

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

3/14/2014

Date



Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

Rebecca L. Swan
Printed Name

GM
Title

Inv Date	Invoice #	Description	Balance Due	Discount	Net Amount
10-10-14	5761MSWGXA-K	ESAFGA-ESAFGA-ESAFGA 5761	5952 450.50		450.50
10-10-14	5762MSWGXA-K	ESAFGA-ESAFGA-ESAFGA 5762	5956 484.50		484.50
10-10-14	5835MSWGXA-K	ESAFGA-ESAFGA-ESAFGA 5835	5972 569.50		569.50
10-10-14	5864MSWGXA-K	ESAFGA-ESAFGA-ESAFGA 5834	5971 3,808.00		3,808.00

Check Total: \$5,312.50

Safeguard LITHO USA 01/14 W135F000538M

REORDER FROM YOUR LOCAL SAFEGUARD DISTRIBUTOR, IF UNKNOWN, CALL 800-523-2422

DOCUMENT INCLUDES VISIBLE FIBERS, CHEMICAL REACTIVE PROPERTIES AND FEATURES A FOIL HOLOGRAM

THE AMERICAN MEDIA ADVOCACY GROUP

815 SLATERS LANE
ALEXANDRIA, VA 22314BB&T
Branch Banking and Trust Company

VIRGINIA

68-426/514

12625

12625

NUMBER

PAY EXACTLY*****5,312*DOLLARS*AND*50*CENTS

DATE

AMOUNT

Oct 10, 2014

\$5,312.50

PAY
TO THE
ORDER
OFWGXA-TV
599 Martin Luther King Jr. Blvd
Macon, GA 31201

TRUE WATERMARK PAPER - HOLD TO LIGHT TO VIEW

HEAT SENSITIVE RED IMAGE DISAPPEARS WITH HEAT

⑈012625⑈ ⑆051404260⑆0000252417966⑈



WGXA-TV FOX24
599 Martin Luther King, Jr. Blvd.
Macon, GA 31201

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

Contract # 5952

Schedule Dates 10/14/14-10/20/14
Advertiser Ending Spending Action Fund (1769)
Agency American Media & Advocacy Group (1262)
Product Political Issue (1003)
Brand EST. 5761 (4650)
Salesperson Katz - Washington DC, (1022)
Sales Office Katz - Washington DC
Buyer Name
Phone/Fax /
CPE 379/681/5761
Account Types National/Political Issue
Billing Type Standard
Comments 9425089

Date Entered 10/10/14
Last Modified 10/10/14
Entered By Cassie Crowley
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$79.50
Net Total \$450.50
Sales Tax

FOX (WGXA)

By Broadcast Month	Spots	Rate
Oct. 2014	7	\$530.00
Grand Total:	7	\$530.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/15/14-10/15/14	4	:30	7A- WGXA Morning News				1					1	\$40.00	\$40.00	FOX (WGXA)		10/10/14
2.0	Normal Line / SPOT	10/17/14-10/17/14	4	:30	7A- WGXA Morning News						1			1	\$40.00	\$40.00	FOX (WGXA)		10/10/14
3.0	Normal Line / SPOT	10/14/14-10/14/14	4	:30	9A- 10A (EST)			1						1	\$100.00	\$100.00	FOX (WGXA)		10/10/14
4.0	Normal Line / SPOT	10/15/14-10/15/14	4	:30	9A- 10A (EST)				1					1	\$100.00	\$100.00	FOX (WGXA)		10/10/14
5.0	Normal Line / SPOT	10/16/14-10/16/14	4	:30	9A- 10A (EST)					1				1	\$100.00	\$100.00	FOX (WGXA)		10/10/14
6.0	Normal Line / SPOT	10/20/14-10/20/14	4	:30	9A- 10A (EST)		1							1	\$100.00	\$100.00	FOX (WGXA)		10/10/14
7.0	Normal Line / SPOT	10/15/14-10/15/14	4	:30	10A- 11A (EST)				1					1	\$50.00	\$50.00	FOX (WGXA)		10/10/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



EGXA-TV ABC16
599 Martin Luther King, Jr. Blvd.
Macon, GA 31201

National Media Research Planning
815 Slaters Lane
Alexndria, VA 22314

Contract # 5962

Schedule Dates 10/14/14-10/21/14
Advertiser NRSC IE (1849)
Agency National Media Research Planning (1283)
Product Political Issue (1003)
Brand 5615 - TV OCT14 - 20 (4659)
Salesperson Swan, Rebecca (1010)
Sales Office WGXA TV
Buyer Name
Phone/Fax /
CPE 360/677/5615
Account Types National/Political Issue
Billing Type Standard
Comments 3578462

Date Entered 10/10/14
Last Modified 10/13/14
Entered By Cassie Crowley
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$851.25
Net Total \$4,823.75
Sales Tax

ABC (EGXA)

By Broadcast Month	Spots	Rate
Oct. 2014	17	\$5,675.00
Grand Total:	17	\$5,675.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/14/14-10/17/14	3	:30	6A- 7A (EST)			1	1	1	1			4	\$35.00	\$140.00	ABC (EGXA)		10/10/14
2.0	Normal Line / SPOT	10/20/14-10/20/14	3	:30	6A- 7A (EST)		1							1	\$35.00	\$35.00	ABC (EGXA)		10/10/14
3.0	Normal Line / SPOT	10/14/14-10/17/14	3	:30	6:57A- ABC Good Morning America			1	1	1	1			4	\$100.00	\$400.00	ABC (EGXA)		10/10/14
4.0	Normal Line / SPOT	10/20/14-10/20/14	3	:30	6:57A- ABC Good Morning America		1							1	\$100.00	\$100.00	ABC (EGXA)		10/10/14
5.0	Normal Line / SPOT	10/20/14-10/20/14	3	:30	7:57P- ABC Dancing with the Stars Mon		2							2	\$800.00	\$1,600.00	ABC (EGXA)		10/10/14
6.0	Normal Line / SPOT	10/18/14-10/18/14	3	:30	3:28P- ABC College Football 3:30p							2		2	\$400.00	\$800.00	ABC (EGXA)		10/10/14
7.0	Normal Line / SPOT	10/16/14-10/16/14	3	:30	9P- ABC Scandal Thu 1					1				1	\$1,500.00	\$1,500.00	ABC (EGXA)		10/10/14
8.0	Normal Line / SPOT	10/21/14-10/21/14	4	:30	9P- ABC Marvel's Agents of S.H.I.E.L.D Tue 1			1						1	\$300.00	\$300.00	ABC (EGXA)	MG FOR 2X CASTLE \$200ea , 1X AFV @ \$300 , 1X 20/20 @ \$400	10/13/14
9.0	Normal Line / SPOT	10/20/14-10/20/14	4	:30	7:57P- ABC Dancing with the Stars Mon		1							1	\$800.00	\$800.00	ABC (EGXA)	MG FOR 2X CASTLE \$200ea , 1X AFV @ \$300 , 1X 20/20 @ \$400	10/13/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

ORDER WORKSHEET

Rep Order# 9425089 Ver# 1 Status New
EC'd No

Traffic Order# 5952

Printed: 10/10/14 11:04 AM Duplicate 1 of 2
Last Received: 10/10/14 10:58 AM
Showing Buylines: All Lines

Station WGXA-TV MACON
Advertiser (ESAF) ENDING SPENDING ACTI
Product Ending Spending Acti
Estimate# 5761
Buyer AMAG MediaAssistant

Agency (AMAG) AMERICAN MEDIA & ADVOCACY GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 379/681/5761
Flight Dates 10/14/14-10/20/14
Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (LR4) LAURA REPP
Sales Assistant DEVON
Salesperson Phone#
Salesperson Fax# 917-206-0428

--- CONTRACT COMMENT ---

SEP: 30

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER SHARES ARE EST PLS CF TR DEVON FOR LAUAR

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	W	7A-9A	WGXA MORN NEWS	30	1.0	1.0	\$40.00	10/15-10/15	1	1	\$40.00
2	F	7A-9A	WGXA MORN NEWS	30	1.0	1.0	\$40.00	10/17-10/17	1	1	\$40.00
3	Tu	9A-10A	FAMILY FEUD B	30	4.0	4.0	\$100.00	10/14-10/14	1	1	\$100.00
4	W	9A-10A	FAMILY FEUD B	30	4.0	4.0	\$100.00	10/15-10/15	1	1	\$100.00
5	Th	9A-10A	FAMILY FEUD B	30	4.0	4.0	\$100.00	10/16-10/16	1	1	\$100.00
6	M	9A-10A	FAMILY FEUD B	30	4.0	4.0	\$100.00	10/20-10/20	1	1	\$100.00
7	W	10A-11A	MILLIONAIRE	30	1.1	1.1	\$50.00	10/15-10/15	1	1	\$50.00

---REPORT TOTALS---

Report Totals: 7 / \$530.00

---SALES MONTHLY TOTALS---