

INVOICE



KTHV-TV
720 S. IZARD STREET
LITTLE ROCK, AR 72201
Main: (501)376-1111
Billing: (501)244-4503

www.thv11.com

Billing Address:

Canal Partners Media / POL
Attention: Accounts Payable
25 Whitlock Place, Suite 201
Marietta, GA 30064

Send Payment To:

KTHV-TV
KTHV
PO BOX: 637371
Cincinnati, OH 45263-7371

Invoice #	Invoice Date	Invoice Month	Invoice Period
1309144-1	10/09/16	October 2016	09/26/16 - 10/09/16

Property	Account Executive	Sales Office	Sales Region
KTHV	Kristen Waskie	Telerep Philadel	National

Advertiser	Product	Estimate Number
Conner Eldridge-US Senate	CAND-D-US SEN 10/3-10/9/16	4552

Flight Dates	Order #	Alt Order #
10/03/16 - 10/09/16	1309144	08406519

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	747	868

Agency Ref	Advertiser Ref
20042AG	107548

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/03/16	10/03/16	Talk	1-2p	M-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 M----- 1 \$100.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KTHV	M	10/03/16	1:59 PM	Talk	1-2p	:30	CE-04-16H	\$100.00 NM
2	10/03/16	10/03/16	Local News @ 10p M-F	10-1035p	M-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 M----- 1 \$500.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KTHV	M	10/03/16	10:24 PM	Local News @ 10p M-F	10-1035p	:30	CE-04-16H	\$500.00 NM
3	10/03/16	10/03/16	Price Is Right	M-F 10-11A	M-----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 M----- 1 \$225.00									
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1	KTHV	M	10/03/16	9:58 AM	Price Is Right	M-F 10-11A	:30	CE-04-16H	\$225.00 NM
4	10/03/16	10/03/16	Late Show	M-F 1035-1137P	M-----	:30	1	\$95.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 M----- 1 \$95.00									
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1	KTHV	M	10/03/16	11:07 PM	Late Show	M-F 1035-1137P	:30	CE-03-16H	\$95.00 NM
5	10/03/16	10/03/16	Young and the Restless	M-F 11a-12p	M-----	:30	1	\$190.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 M----- 1 \$190.00									
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1	KTHV	M	10/03/16	10:59 AM	Young and the Restless	M-F 11a-12p	:30	CE-04-16H	\$190.00 NM

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions ("Standard Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the 'Advertise With Us' section under the 'About' tab of Station's website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

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Invoice # 1309144-1	Invoice Date 10/09/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/09/16
Advertiser Conner Eldridge-US Senate	Product CAND-D-US SEN 10/3-10/9	Estimate Number 4552	

www.THV11.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/03/16	10/03/16	M-F Noon News	M-F 12-1230p	M-----	:30	1	\$145.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 M----- 1 \$145.00									
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1	KTHV	M	10/03/16	12:25 PM	M-F Noon News	M-F 12-1230p	:30	CE-03-16H	\$145.00 NM
7	10/03/16	10/03/16	Dr. Phil	M-F 3-4P	M-----	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 M----- 1 \$125.00									
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1	KTHV	M	10/03/16	3:32 PM	Dr. Phil	M-F 3-4P	:30	CE-03-16H	\$125.00 NM
8	10/03/16	10/03/16	Local News @ 5p M-F	5-530p	M-----	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 M----- 1 \$325.00									
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1	KTHV	M	10/03/16	5:26 PM	Local News @ 5p M-F	5-530p	:30	CE-04-16H	\$325.00 NM
9	10/03/16	10/03/16	Local News @ 5a M-F	5-6a	M-----	:30	1	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 M----- 1 \$160.00									
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1	KTHV	M	10/03/16	5:12 AM	Local News @ 5a M-F	5-6a	:30	CE-04-16H	\$160.00 NM
10	10/03/16	10/03/16	Local News @ 6p M-F	6-630p	M-----	:30	1	\$340.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 M----- 1 \$340.00									
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1	KTHV	M	10/03/16	6:31 PM	Local News @ 6p M-F	6-630p	:30	CE-03-16H	\$340.00 NM
11	10/03/16	10/03/16	Local News @ 6a M-F	6-7a	M-----	:30	1	\$335.00	NM
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1	KTHV	M	10/03/16	6:50 AM	Local News @ 6a M-F	6-7a	:30	CE-03-16H	\$335.00 NM
12	10/03/16	10/03/16	M-F 630-7P	M-F 630-7P	M-----	:30	1	\$285.00	NM
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1	KTHV	M	10/03/16	6:54 PM	M-F 630-7P	M-F 630-7P	:30	CE-04-16H	\$285.00 NM
13	10/03/16	10/03/16	CBS This Morning	M-F 7-9A	M-----	:30	2	\$150.00	NM
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2	KTHV	M	10/03/16	7:40 AM	CBS This Morning	M-F 7-9A	:30	CE-04-16H	\$150.00 NM

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1	KTHV	Tu	10/04/16	12:58 PM	Bold & the Beautiful	1230-1p	:30	CE-04-16H	\$130.00	NM																																									
18	10/04/16	10/04/16	M-F Noon News	M-F 12-1230p	-T-----	:30	1	\$145.00	NM																																										
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/03/16</td> <td>10/09/16</td> <td>-T-----</td> <td>1</td> <td>\$145.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>KTHV</td> <td>Tu</td> <td>10/04/16</td> <td>12:25 PM</td> <td>M-F Noon News</td> <td>M-F 12-1230p</td> <td>:30</td> <td>CE-04-16H</td> <td>\$145.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/03/16	10/09/16	-T-----	1	\$145.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KTHV	Tu	10/04/16	12:25 PM	M-F Noon News	M-F 12-1230p	:30	CE-04-16H	\$145.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																														
	10/03/16	10/09/16	-T-----	1	\$145.00																																														
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1	KTHV	Tu	10/04/16	12:25 PM	M-F Noon News	M-F 12-1230p	:30	CE-04-16H	\$145.00	NM																																									
19	10/04/16	10/04/16	Let's Make a Deal	2-3p	-T-----	:30	1	\$120.00	NM																																										
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																														
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1	KTHV	Tu	10/04/16	2:26 PM	Let's Make a Deal	2-3p	:30	CE-03-16H	\$120.00	NM																																									
20	10/04/16	10/04/16	Ellen Degeneres	M-F 4-5P	-T-----	:30	1	\$150.00	NM																																										
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																														
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																									
1	KTHV	Tu	10/04/16	4:37 PM	Ellen Degeneres	M-F 4-5P	:30	CE-04-16H	\$150.00	NM																																									
21	10/04/16	10/04/16	Local News @ 5p M-F	5-530p	-T-----	:30	1	\$325.00	NM																																										

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INVOICE

Send Payment To:



KTHV-TV
KTHV
PO BOX: 637371
Cincinnati, OH 45263-7371

Invoice #	Invoice Date	Invoice Month	Invoice Period
1309144-1	10/09/16	October 2016	09/26/16 - 10/09/16
Advertiser	Product	Estimate Number	
Conner Eldridge-US Senate	CAND-D-US SEN 10/3-10/9/16	4552	

www.THV11.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
22	10/04/16	10/04/16	Local News @ 5a M-F	5-6a	-T-----	:30	1	\$160.00	NM																				
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/03/16</td> <td>10/09/16</td> <td>-T-----</td> <td>1</td> <td>\$160.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/03/16	10/09/16	-T-----	1	\$160.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/03/16	10/09/16	-T-----	1	\$160.00																								
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																			
1	KTHV	Tu	10/04/16	5:11 PM	Local News @ 5p M-F	5-530p	:30	CE-03-16H	\$325.00	NM																			
23	10/04/16	10/04/16	Local News @ 6p M-F	6-630p	-T-----	:30	1	\$340.00	NM																				
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/03/16</td> <td>10/09/16</td> <td>-T-----</td> <td>1</td> <td>\$340.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/03/16	10/09/16	-T-----	1	\$340.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/03/16	10/09/16	-T-----	1	\$340.00																								
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																			
1	KTHV	Tu	10/04/16	4:58 AM	Local News @ 5a M-F	5-6a	:30	CE-04-16H	\$160.00	NM																			
1	KTHV	Tu	10/04/16	6:25 PM	Local News @ 6p M-F	6-630p	:30	CE-04-16H	\$340.00	NM																			
24	10/04/16	10/04/16	Local News @ 6a M-F	6-7a	-T-----	:30	1	\$335.00	NM																				
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/03/16</td> <td>10/09/16</td> <td>-T-----</td> <td>1</td> <td>\$335.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/03/16	10/09/16	-T-----	1	\$335.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/03/16	10/09/16	-T-----	1	\$335.00																								
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																			
1	KTHV	Tu	10/04/16	6:41 AM	Local News @ 6a M-F	6-7a	:30	CE-04-16H	\$335.00	NM																			
25	10/04/16	10/04/16	CBS This Morning	M-F 7-9A	-T-----	:30	1	\$150.00	NM																				
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/03/16</td> <td>10/09/16</td> <td>-T-----</td> <td>1</td> <td>\$150.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/03/16	10/09/16	-T-----	1	\$150.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/03/16	10/09/16	-T-----	1	\$150.00																								
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																			
1	KTHV	Tu	10/04/16	8:23 AM	CBS This Morning	M-F 7-9A	:30	CE-03-16H	\$150.00	NM																			
27	10/04/16	10/04/16	M-F THV This Morning 9AM-F 9-930A		-T-----	:30	1	\$80.00	NM																				
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/03/16</td> <td>10/09/16</td> <td>-T-----</td> <td>1</td> <td>\$80.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/03/16	10/09/16	-T-----	1	\$80.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/03/16	10/09/16	-T-----	1	\$80.00																								
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1	KTHV	Tu	10/04/16	9:28 AM	M-F THV This Morning 9AM	M-F 9-930A	:30	CE-04-16H	\$80.00	NM																			
28	10/03/16	10/03/16	M-F THV This Morning 9AM-F 9-930A		M-----	:30	1	\$80.00	NM																				
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/03/16	10/09/16	M-----	1	\$80.00																								
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1	KTHV	M	10/03/16	9:17 AM	M-F THV This Morning 9AM	M-F 9-930A	:30	CE-03-16H	\$80.00	NM																			
29	10/03/16	10/03/16	CBS Evening News	530-6p	M-----	:30	1	\$775.00	NM																				
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/03/16	10/09/16	M-----	1	\$775.00																								
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1	KTHV	M	10/03/16	5:51 PM	CBS Evening News	530-6p	:30	CE-04-16H	\$775.00	NM																			

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www.THV11.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1309144-1	10/09/16	October 2016	09/26/16 - 10/09/16
Advertiser	Product	Estimate Number	
Conner Eldridge-US Senate	CAND-D-US SEN 10/3-10/9/16	4552	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	10/03/16	10/03/16	CBS Evening News	530-6p	M-----	:30	1	\$775.00	NM
30	10/03/16	10/03/16	Let's Make a Deal	2-3p	M-----	:30	1	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 M----- 1 \$120.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KTHV	M	10/03/16	2:26 PM	Let's Make a Deal	2-3p	:30	CE-04-16H	\$120.00 NM
31	10/04/16	10/04/16	Dr. Phil	M-F 3-4P	-T-----	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -T----- 1 \$125.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KTHV	Tu	10/04/16	3:18 PM	Dr. Phil	M-F 3-4P	:30	CE-04-16H	\$125.00 NM
32	10/04/16	10/04/16	Prime Political Program	Prime Political Prog	-T-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -T----- 1 \$1,000.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KTHV	Tu	10/04/16	9:46 PM	Prime Political Program	Prime Political Prog	:30	CE-03-16H	\$1,000.00 NM
33	10/04/16	10/04/16	Tuesday Prime A	T 7-8P	-T-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -T----- 1 \$1,500.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KTHV	Tu	10/04/16	6:59 PM	Tuesday Prime A	T 7-8P	:30	CE-04-16H	\$1,500.00 NM
34	10/08/16	10/08/16	Saturday Prime C	Sa 9-10P	-----S-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -----S- 1 \$500.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KTHV	Sa	10/08/16	10:08 PM	Saturday Prime C	Sa 9-10P	:30	CE-04-16H	\$500.00 NM
35	10/09/16	10/09/16	Sunday Prime A	Su 6-7P	-----S	:30	1	\$1,085.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -----S 1 \$1,085.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KTHV	Su	10/09/16	7:25 PM	Sunday Prime A	Su 6-7P	:30	CE-03-16H	\$1,085.00 NM
36	10/07/16	10/07/16	Friday Prime C	F 9-10P	----F--	:30	1	\$1,270.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 ----F-- 1 \$1,270.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KTHV	F	10/07/16	9:51 PM	Friday Prime C	F 9-10P	:30	CE-04-16H	\$1,270.00 NM
37	10/09/16	10/09/16	CBS Sunday Morning	SU8-930A	-----S	:30	1	\$445.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -----S 1 \$445.00									

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INVOICE

Send Payment To:



KTHV-TV
KTHV
PO BOX: 637371
Cincinnati, OH 45263-7371

Invoice #	Invoice Date	Invoice Month	Invoice Period
1309144-1	10/09/16	October 2016	09/26/16 - 10/09/16
Advertiser	Product	Estimate Number	
Conner Eldridge-US Senate	CAND-D-US SEN 10/3-10/9/16	4552	

www.THV11.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	10/09/16	10/09/16	CBS Sunday Morning	SU8-930A	-----S	:30	1	\$445.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -----S 1 \$445.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTHV	Su	10/09/16	8:57 AM	CBS Sunday Morning	SU8-930A	:30	CE-04-16H	\$445.00 NM
38	10/05/16	10/09/16	CBS This Morning	M-F 7-9A	--WTF--	:30	3	\$220.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 --WTF-- 3 \$220.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KTHV	W	10/05/16	8:59 AM	CBS This Morning	M-F 7-9A	:30	CE-04-16H	\$220.00 NM
1	KTHV	Th	10/06/16	8:54 AM	CBS This Morning	M-F 7-9A	:30	CE-04-16H	\$220.00 NM
3	KTHV	F	10/07/16	8:42 AM	CBS This Morning	M-F 7-9A	:30	CE-04-16H	\$220.00 NM
39	10/08/16	10/08/16	CBS This Morning Sat	Sat 8-10a	-----S-	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -----S- 1 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTHV	Sa	10/08/16	8:26 AM	CBS This Morning Sat	Sat 8-10a	:30	CE-03-16H	\$175.00 NM
40	10/05/16	10/05/16	Wednesday Prime B	W 8-9P	--W----	:30	1	\$1,645.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 --W---- 1 \$1,645.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTHV	W	10/05/16	8:47 PM	Wednesday Prime B	W 8-9P	:30	CE-03-16H	\$1,645.00 NM
41	10/05/16	10/07/16	Dr. Phil	M-F 3-4P	--WTF--	:30	3	\$185.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 --WTF-- 3 \$185.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KTHV	W	10/05/16	3:53 PM	Dr. Phil	M-F 3-4P	:30	CE-04-16H	\$185.00 NM
1	KTHV	Th	10/06/16	3:12 PM	Dr. Phil	M-F 3-4P	:30	CE-03-16H	\$185.00 NM
2	KTHV	F	10/07/16	3:21 PM	Dr. Phil	M-F 3-4P	:30	CE-04-16H	\$185.00 NM
42	10/05/16	10/05/16	Ellen Degeneres	M-F 4-5P	--W----	:30	1	\$220.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 --W---- 1 \$220.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTHV	W	10/05/16	4:19 PM	Ellen Degeneres	M-F 4-5P	:30	CE-04-16H	\$220.00 NM
43	10/07/16	10/07/16	Friday Prime B	F 8-9P	----F--	:30	1	\$970.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 ----F-- 1 \$970.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTHV	F	10/07/16	8:44 PM	Friday Prime B	F 8-9P	:30	CE-03-16H	\$970.00 NM
44	10/05/16	10/07/16	Local News @ 10p M-F	10-1035p	--WF--	:30	2	\$745.00	NM

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INVOICE

Send Payment To:



KTHV-TV
KTHV
PO BOX: 637371
Cincinnati, OH 45263-7371

Invoice # 1309144-1	Invoice Date 10/09/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/09/16
Advertiser Conner Eldridge-US Senate	Product CAND-D-US SEN 10/3-10/9	Estimate Number 4552	

www.THV11.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
45	10/09/16	10/09/16	Local News @ 10p Su	10-1035p	-----S	:30	1	\$560.00	NM																																												
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/03/16</td> <td>10/09/16</td> <td>--W-F--</td> <td>2</td> <td>\$745.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/03/16	10/09/16	--W-F--	2	\$745.00																												
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46	10/06/16	10/07/16	Local News @ 5p M-F	5-530p	---TF--	:30	2	\$485.00	NM																																												
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	KTHV	Th	10/06/16	5:27 PM	Local News @ 5p M-F	5-530p	:30	CE-04-16H	\$485.00	NM																																											
2	KTHV	F	10/07/16	5:21 PM	Local News @ 5p M-F	5-530p	:30	CE-03-16H	\$485.00	NM																																											
47	10/05/16	10/07/16	Local News @ 6p M-F	6-630p	--WTF--	:30	3	\$505.00	NM																																												
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
3	KTHV	W	10/05/16	6:19 PM	Local News @ 6p M-F	6-630p	:30	CE-03-16H	\$505.00	NM																																											
2	KTHV	Th	10/06/16	6:17 PM	Local News @ 6p M-F	6-630p	:30	CE-04-16H	\$505.00	NM																																											
1	KTHV	F	10/07/16	6:18 PM	Local News @ 6p M-F	6-630p	:30	CE-04-16H	\$505.00	NM																																											
48	10/05/16	10/07/16	M-F 630-7P	M-F 630-7P	--W-F--	:30	2	\$420.00	NM																																												
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/03/16</td> <td>10/09/16</td> <td>--W-F--</td> <td>2</td> <td>\$420.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/03/16	10/09/16	--W-F--	2	\$420.00																												
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2	KTHV	F	10/07/16	6:40 PM	M-F 630-7P	M-F 630-7P	:30	CE-04-16H	\$420.00	NM																																											
49	10/07/16	10/07/16	Let's Make a Deal	2-3p	----F--	:30	1	\$175.00	NM																																												
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INVOICE

Send Payment To:



KTHV-TV
KTHV
PO BOX: 637371
Cincinnati, OH 45263-7371

Invoice #	Invoice Date	Invoice Month	Invoice Period
1309144-1	10/09/16	October 2016	09/26/16 - 10/09/16
Advertiser	Product	Estimate Number	
Conner Eldridge-US Senate	CAND-D-US SEN 10/3-10/9	4552	

www.THV11.com

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54	10/06/16	10/07/16	Price Is Right	M-F 10-11A	---TF--	:30	2	\$335.00	NM																																													
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KTHV
PO BOX: 637371
Cincinnati, OH 45263-7371

Invoice # 1309144-1	Invoice Date 10/09/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/09/16
Advertiser Conner Eldridge-US Senate	Product CAND-D-US SEN 10/3-10/9	Estimate Number 4552	

www.THV11.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
58	10/05/16	10/07/16	Bold & the Beautiful	1230-1p	--WTF--	:30	3	\$190.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 --WTF-- 3 \$190.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KTHV W 10/05/16 12:59 PM Bold & the Beautiful 1230-1p :30 CE-03-16H \$190.00 NM									
3 KTHV Th 10/06/16 12:59 PM Bold & the Beautiful 1230-1p :30 CE-03-16H \$190.00 NM									
2 KTHV F 10/07/16 12:59 PM Bold & the Beautiful 1230-1p :30 CE-03-16H \$190.00 NM									
59	10/05/16	10/07/16	Late Show	M-F 1035-1137P	--W-F--	:30	2	\$140.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KTHV W 10/05/16 11:36 PM Late Show M-F 1035-1137P :30 CE-04-16H \$140.00 NM									
2 KTHV F 10/07/16 11:11 PM Late Show M-F 1035-1137P :30 CE-03-16H \$140.00 NM									
60	10/06/16	10/06/16	Talk	1-2p	---T---	:30	1	\$145.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 ---T--- 1 \$145.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KTHV Th 10/06/16 1:29 PM Talk 1-2p :30 CE-04-16H \$145.00 NM									
61	10/05/16	10/07/16	Young and the Restless	M-F 11a-12p	--W-F--	:30	2	\$280.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 --W-F-- 2 \$280.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KTHV W 10/05/16 11:59 AM Young and the Restless M-F 11a-12p :30 CE-04-16H \$280.00 NM									
1 KTHV F 10/07/16 11:59 AM Young and the Restless M-F 11a-12p :30 CE-04-16H \$280.00 NM									
62	10/05/16	10/07/16	Local News @ 5a M-F	5-6a	--WT---	:30	2	\$235.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KTHV W 10/05/16 5:20 AM Local News @ 5a M-F 5-6a :30 CE-04-16H \$235.00 NM									
2 KTHV Th 10/06/16 5:55 AM Local News @ 5a M-F 5-6a :30 CE-03-16H \$235.00 NM									
63	10/05/16	10/09/16	Local News @ 6a M-F	6-7a	--W-F--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 --W-F-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KTHV W 10/05/16 6:42 AM Local News @ 6a M-F 6-7a :30 CE-03-16H \$500.00 NM									
1 KTHV F 10/07/16 6:41 AM Local News @ 6a M-F 6-7a :30 CE-03-16H \$500.00 NM									
64	10/05/16	10/09/16	M-F THV This Morning 9AM-F	9-930A	--WTF--	:30	3	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 --WTF-- 3 \$110.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 KTHV W 10/05/16 9:22 AM M-F THV This Morning 9AM M-F 9-930A :30 CE-04-16H \$110.00 NM									
1 KTHV Th 10/06/16 9:23 AM M-F THV This Morning 9AM M-F 9-930A :30 CE-04-16H \$110.00 NM									
2 KTHV F 10/07/16 9:19 AM M-F THV This Morning 9AM M-F 9-930A :30 CE-04-16H \$110.00 NM									

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions ("Standard Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the 'Advertise With Us' section under the 'About' tab of Station's website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

INVOICE

Send Payment To:



KTHV-TV
KTHV
PO BOX: 637371
Cincinnati, OH 45263-7371

Invoice # 1309144-1	Invoice Date 10/09/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/09/16
Advertiser Conner Eldridge-US Senate	Product CAND-D-US SEN 10/3-10/9	Estimate Number 4552	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
65	10/08/16	10/08/16	SA HOG ZONE SS LATE SA	1035-1105PM	-----S-	:30	1	\$340.00	NM
Weeks:		<u>Start Date</u> 10/03/16	<u>End Date</u> 10/09/16	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$340.00			
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KTHV	Sa	10/08/16	11:08 PM	SA HOG ZONE SS LATE	SA 1035-1105PM	:30	CE-03-16H	\$340.00 NM
66	10/08/16	10/08/16	Local News @ 6p Sa	6-630p	-----S-	:30	1	\$185.00	NM
Weeks:		<u>Start Date</u> 10/03/16	<u>End Date</u> 10/09/16	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$185.00			
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KTHV	Sa	10/08/16		Local News @ 6p Sa	6-630p	:00		\$185.00 NM
spot dnr d/t SEC Football overrun (news preempted in full)									
67	10/05/16	10/05/16	Price Is Right	M-F 10-11A	--W----	:30	1	\$225.00	NM
Weeks:		<u>Start Date</u> 10/03/16	<u>End Date</u> 10/09/16	<u>MTWTFSS</u> --W----	<u>Spots/Week</u> 1	<u>Rate</u> \$225.00			
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KTHV	W	10/05/16	9:59 AM	Price Is Right	M-F 10-11A	:30	CE-03-16H	\$225.00 NM
68	10/06/16	10/06/16	Young and the Restless	M-F 11a-12p	---T---	:30	1	\$280.00	NM
Weeks:		<u>Start Date</u> 10/03/16	<u>End Date</u> 10/09/16	<u>MTWTFSS</u> ---T---	<u>Spots/Week</u> 1	<u>Rate</u> \$280.00			
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KTHV	Th	10/06/16	10:59 AM	Young and the Restless	M-F 11a-12p	:30	CE-04-16H	\$280.00 NM
69	10/06/16	10/06/16	Let's Make a Deal	2-3p	---T---	:30	1	\$135.00	NM
Weeks:		<u>Start Date</u> 10/03/16	<u>End Date</u> 10/09/16	<u>MTWTFSS</u> ---T---	<u>Spots/Week</u> 1	<u>Rate</u> \$135.00			
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KTHV	Th	10/06/16	2:29 PM	Let's Make a Deal	2-3p	:30	CE-04-16H	\$135.00 NM

Total Spots 88

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$31,555.00
<u>Agency Commission</u>	\$4,733.25
<u>Net Amount Due</u>	\$26,821.75

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