

INVOICE



KTHV-TV
720 S. Izard Street
Little Rock, AR 72201
Main: (501)376-1111
Billing: (501)244-4503

www.KTHV11.com

Billing Address:

Canal Partners Media / POL
Attention: Accounts Payable
25 Whitlock Place, Suite 201
Marietta, GA 30064

Send Payment To:

KTHV-TV
KTHV
PO BOX: 637371
Cincinnati, OH 45263-7371

Invoice #	Invoice Date	Invoice Month	Invoice Period
1309144-1	10/09/16	October 2016	09/26/16 - 10/09/16

Property	Account Executive	Sales Office	Sales Region
KTHV	Kristen Waskie	Telerep Philadel	National

Advertiser	Product	Estimate Number
Conner Eldridge-US Senate	CAND-D-US SEN 10/3-10/9	4552

Flight Dates	Order #	Alt Order #
10/03/16 - 10/09/16	1309144	08406519

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	747	868

Agency Ref	Advertiser Ref
20042AG	107548

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/03/16	10/03/16	Talk	1-2p	M-----	:30	1	\$100.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 M----- 1 \$100.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KTHV	M	10/03/16	1:59 PM	Talk	1-2p	:30	CE-04-16H	\$100.00	NM
2	10/03/16	10/03/16	Local News @ 10p M-F	10-1035p	M-----	:30	1	\$500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 M----- 1 \$500.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KTHV	M	10/03/16	10:24 PM	Local News @ 10p M-F	10-1035p	:30	CE-04-16H	\$500.00	NM
3	10/03/16	10/03/16	Price Is Right	M-F 10-11A	M-----	:30	1	\$225.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 M----- 1 \$225.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KTHV	M	10/03/16	9:58 AM	Price Is Right	M-F 10-11A	:30	CE-04-16H	\$225.00	NM
4	10/03/16	10/03/16	Late Show	M-F 1035-1137P	M-----	:30	1	\$95.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 M----- 1 \$95.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KTHV	M	10/03/16	11:07 PM	Late Show	M-F 1035-1137P	:30	CE-03-16H	\$95.00	NM
5	10/03/16	10/03/16	Young and the Restless	M-F 11a-12p	M-----	:30	1	\$190.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 M----- 1 \$190.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KTHV	M	10/03/16	10:59 AM	Young and the Restless	M-F 11a-12p	:30	CE-04-16H	\$190.00	NM

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions ("Standard Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the 'Advertise With Us' section under the 'About' tab of Station's website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

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www.THV11.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/03/16	10/03/16	M-F Noon News	M-F 12-1230p	M-----	:30	1	\$145.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 M----- 1 \$145.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTHV	M	10/03/16	12:25 PM	M-F Noon News	M-F 12-1230p	:30	CE-03-16H	\$145.00 NM
7	10/03/16	10/03/16	Dr. Phil	M-F 3-4P	M-----	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 M----- 1 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTHV	M	10/03/16	3:32 PM	Dr. Phil	M-F 3-4P	:30	CE-03-16H	\$125.00 NM
8	10/03/16	10/03/16	Local News @ 5p M-F	5-530p	M-----	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 M----- 1 \$325.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTHV	M	10/03/16	5:26 PM	Local News @ 5p M-F	5-530p	:30	CE-04-16H	\$325.00 NM
9	10/03/16	10/03/16	Local News @ 5a M-F	5-6a	M-----	:30	1	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 M----- 1 \$160.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTHV	M	10/03/16	5:12 AM	Local News @ 5a M-F	5-6a	:30	CE-04-16H	\$160.00 NM
10	10/03/16	10/03/16	Local News @ 6p M-F	6-630p	M-----	:30	1	\$340.00	NM
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTHV	M	10/03/16	6:31 PM	Local News @ 6p M-F	6-630p	:30	CE-03-16H	\$340.00 NM
11	10/03/16	10/03/16	Local News @ 6a M-F	6-7a	M-----	:30	1	\$335.00	NM
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTHV	M	10/03/16	6:50 AM	Local News @ 6a M-F	6-7a	:30	CE-03-16H	\$335.00 NM
12	10/03/16	10/03/16	M-F 630-7P	M-F 630-7P	M-----	:30	1	\$285.00	NM
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTHV	M	10/03/16	6:54 PM	M-F 630-7P	M-F 630-7P	:30	CE-04-16H	\$285.00 NM
13	10/03/16	10/03/16	CBS This Morning	M-F 7-9A	M-----	:30	2	\$150.00	NM
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2	KTHV	M	10/03/16	7:40 AM	CBS This Morning	M-F 7-9A	:30	CE-04-16H	\$150.00 NM

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<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/03/16</td><td>10/09/16</td><td>-T-----</td><td>1</td><td>\$150.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KTHV</td><td>Tu</td><td>10/04/16</td><td>4:37 PM</td><td>Ellen Degeneres</td><td>M-F 4-5P</td><td>:30</td><td>CE-04-16H</td><td>\$150.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/03/16	10/09/16	-T-----	1	\$150.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KTHV	Tu	10/04/16	4:37 PM	Ellen Degeneres	M-F 4-5P	:30	CE-04-16H	\$150.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/03/16	10/09/16	-T-----	1	\$150.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	KTHV	Tu	10/04/16	4:37 PM	Ellen Degeneres	M-F 4-5P	:30	CE-04-16H	\$150.00	NM																																	
21	10/04/16	10/04/16	Local News @ 5p M-F	5-530p	-T-----	:30	1	\$325.00	NM																																		

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INVOICE

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KTHV-TV
KTHV
PO BOX: 637371
Cincinnati, OH 45263-7371

Invoice #	Invoice Date	Invoice Month	Invoice Period
1309144-1	10/09/16	October 2016	09/26/16 - 10/09/16
Advertiser	Product	Estimate Number	
Conner Eldridge-US Senate	CAND-D-US SEN 10/3-10/9	4552	

www.THV11.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<div>Weeks: <div>Start Date10/03/16</div> <div>End Date10/09/16</div> <div>MTWTFSS-T-----</div> <div>Spots/Week1</div> <div>Rate\$325.00</div></div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTHV	Tu	10/04/16	5:11 PM	Local News @ 5p M-F	5-530p	:30	CE-03-16H	\$325.00 NM
22	10/04/16	10/04/16	Local News @ 5a M-F	5-6a	-T-----	:30	1	\$160.00	NM
<div>Weeks: <div>Start Date10/03/16</div> <div>End Date10/09/16</div> <div>MTWTFSS-T-----</div> <div>Spots/Week1</div> <div>Rate\$160.00</div></div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTHV	Tu	10/04/16	4:58 AM	Local News @ 5a M-F	5-6a	:30	CE-04-16H	\$160.00 NM
23	10/04/16	10/04/16	Local News @ 6p M-F	6-630p	-T-----	:30	1	\$340.00	NM
<div>Weeks: <div>Start Date10/03/16</div> <div>End Date10/09/16</div> <div>MTWTFSS-T-----</div> <div>Spots/Week1</div> <div>Rate\$340.00</div></div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTHV	Tu	10/04/16	6:25 PM	Local News @ 6p M-F	6-630p	:30	CE-04-16H	\$340.00 NM
24	10/04/16	10/04/16	Local News @ 6a M-F	6-7a	-T-----	:30	1	\$335.00	NM
<div>Weeks: <div>Start Date10/03/16</div> <div>End Date10/09/16</div> <div>MTWTFSS-T-----</div> <div>Spots/Week1</div> <div>Rate\$335.00</div></div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTHV	Tu	10/04/16	6:41 AM	Local News @ 6a M-F	6-7a	:30	CE-04-16H	\$335.00 NM
25	10/04/16	10/04/16	CBS This Morning	M-F 7-9A	-T-----	:30	1	\$150.00	NM
<div>Weeks: <div>Start Date10/03/16</div> <div>End Date10/09/16</div> <div>MTWTFSS-T-----</div> <div>Spots/Week1</div> <div>Rate\$150.00</div></div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTHV	Tu	10/04/16	8:23 AM	CBS This Morning	M-F 7-9A	:30	CE-03-16H	\$150.00 NM
27	10/04/16	10/04/16	M-F THV This Morning 9AM-F 9-930A		-T-----	:30	1	\$80.00	NM
<div>Weeks: <div>Start Date10/03/16</div> <div>End Date10/09/16</div> <div>MTWTFSS-T-----</div> <div>Spots/Week1</div> <div>Rate\$80.00</div></div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTHV	Tu	10/04/16	9:28 AM	M-F THV This Morning 9AM	M-F 9-930A	:30	CE-04-16H	\$80.00 NM
28	10/03/16	10/03/16	M-F THV This Morning 9AM-F 9-930A		M-----	:30	1	\$80.00	NM
<div>Weeks: <div>Start Date10/03/16</div> <div>End Date10/09/16</div> <div>MTWTFSSM-----</div> <div>Spots/Week1</div> <div>Rate\$80.00</div></div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTHV	M	10/03/16	9:17 AM	M-F THV This Morning 9AM	M-F 9-930A	:30	CE-03-16H	\$80.00 NM
29	10/03/16	10/03/16	CBS Evening News	530-6p	M-----	:30	1	\$775.00	NM
<div>Weeks: <div>Start Date10/03/16</div> <div>End Date10/09/16</div> <div>MTWTFSSM-----</div> <div>Spots/Week1</div> <div>Rate\$775.00</div></div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTHV	M	10/03/16	5:51 PM	CBS Evening News	530-6p	:30	CE-04-16H	\$775.00 NM

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Cincinnati, OH 45263-7371

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Advertiser	Product	Estimate Number	
Conner Eldridge-US Senate	CAND-D-US SEN 10/3-10/9	4552	

www.THV11.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	10/03/16	10/03/16	CBS Evening News	530-6p	M-----	:30	1	\$775.00	NM
30	10/03/16	10/03/16	Let's Make a Deal	2-3p	M-----	:30	1	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 M----- 1 \$120.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KTHV	M	10/03/16	2:26 PM	Let's Make a Deal	2-3p	:30	CE-04-16H	\$120.00 NM
31	10/04/16	10/04/16	Dr. Phil	M-F 3-4P	-T-----	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -T----- 1 \$125.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KTHV	Tu	10/04/16	3:18 PM	Dr. Phil	M-F 3-4P	:30	CE-04-16H	\$125.00 NM
32	10/04/16	10/04/16	Prime Political Program	Prime Political Prog	-T-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -T----- 1 \$1,000.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KTHV	Tu	10/04/16	9:46 PM	Prime Political Program	Prime Political Prog	:30	CE-03-16H	\$1,000.00 NM
33	10/04/16	10/04/16	Tuesday Prime A	T 7-8P	-T-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -T----- 1 \$1,500.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KTHV	Tu	10/04/16	6:59 PM	Tuesday Prime A	T 7-8P	:30	CE-04-16H	\$1,500.00 NM
34	10/08/16	10/08/16	Saturday Prime C	Sa 9-10P	-----S-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -----S- 1 \$500.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KTHV	Sa	10/08/16	10:08 PM	Saturday Prime C	Sa 9-10P	:30	CE-04-16H	\$500.00 NM
35	10/09/16	10/09/16	Sunday Prime A	Su 6-7P	-----S	:30	1	\$1,085.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -----S 1 \$1,085.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KTHV	Su	10/09/16	7:25 PM	Sunday Prime A	Su 6-7P	:30	CE-03-16H	\$1,085.00 NM
36	10/07/16	10/07/16	Friday Prime C	F 9-10P	----F--	:30	1	\$1,270.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 ----F-- 1 \$1,270.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KTHV	F	10/07/16	9:51 PM	Friday Prime C	F 9-10P	:30	CE-04-16H	\$1,270.00 NM
37	10/09/16	10/09/16	CBS Sunday Morning	SU8-930A	-----S	:30	1	\$445.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -----S 1 \$445.00									

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1309144-1	10/09/16	October 2016	09/26/16 - 10/09/16
Advertiser	Product	Estimate Number	
Conner Eldridge-US Senate	CAND-D-US SEN 10/3-10/9	4552	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	10/09/16	10/09/16	CBS Sunday Morning	SU8-930A	-----S	:30	1	\$445.00	NM
10/03/16 10/09/16 -----S 1 \$445.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KTHV Su 10/09/16 8:57 AM CBS Sunday Morning SU8-930A :30 CE-04-16H \$445.00 NM									
38	10/05/16	10/09/16	CBS This Morning	M-F 7-9A	--WTF--	:30	3	\$220.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 --WTF-- 3 \$220.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KTHV W 10/05/16 8:59 AM CBS This Morning M-F 7-9A :30 CE-04-16H \$220.00 NM 1 KTHV Th 10/06/16 8:54 AM CBS This Morning M-F 7-9A :30 CE-04-16H \$220.00 NM 3 KTHV F 10/07/16 8:42 AM CBS This Morning M-F 7-9A :30 CE-04-16H \$220.00 NM									
39	10/08/16	10/08/16	CBS This Morning Sat	Sat 8-10a	-----S-	:30	1	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 -----S- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KTHV Sa 10/08/16 8:26 AM CBS This Morning Sat Sat 8-10a :30 CE-03-16H \$175.00 NM									
40	10/05/16	10/05/16	Wednesday Prime B	W 8-9P	--W----	:30	1	\$1,645.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 --W---- 1 \$1,645.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KTHV W 10/05/16 8:47 PM Wednesday Prime B W 8-9P :30 CE-03-16H \$1,645.00 NM									
41	10/05/16	10/07/16	Dr. Phil	M-F 3-4P	--WTF--	:30	3	\$185.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 --WTF-- 3 \$185.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KTHV W 10/05/16 3:53 PM Dr. Phil M-F 3-4P :30 CE-04-16H \$185.00 NM 1 KTHV Th 10/06/16 3:12 PM Dr. Phil M-F 3-4P :30 CE-03-16H \$185.00 NM 2 KTHV F 10/07/16 3:21 PM Dr. Phil M-F 3-4P :30 CE-04-16H \$185.00 NM									
42	10/05/16	10/05/16	Ellen Degeneres	M-F 4-5P	--W----	:30	1	\$220.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 --W---- 1 \$220.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KTHV W 10/05/16 4:19 PM Ellen Degeneres M-F 4-5P :30 CE-04-16H \$220.00 NM									
43	10/07/16	10/07/16	Friday Prime B	F 8-9P	----F--	:30	1	\$970.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 ----F-- 1 \$970.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KTHV F 10/07/16 8:44 PM Friday Prime B F 8-9P :30 CE-03-16H \$970.00 NM									
44	10/05/16	10/07/16	Local News @ 10p M-F	10-1035p	--W-F--	:30	2	\$745.00	NM

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Conner Eldridge-US Senate	CAND-D-US SEN 10/3-10/9	4552	

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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																
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2	KTHV	F	10/07/16	10:28 PM	Local News @ 10p M-F	10-1035p	:30	CE-04-16H	\$745.00 NM																																																												
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48	10/05/16	10/07/16	M-F 630-7P	M-F 630-7P	--W-F--	:30	2	\$420.00	NM																																																												
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49	10/07/16	10/07/16	Let's Make a Deal	2-3p	----F--	:30	1	\$175.00	NM																																																												
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Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions ("Standard Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the 'Advertise With Us' section under the 'About' tab of Station's website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

INVOICE

Send Payment To:



KTHV-TV
KTHV
PO BOX: 637371
Cincinnati, OH 45263-7371

Invoice #	Invoice Date	Invoice Month	Invoice Period
1309144-1	10/09/16	October 2016	09/26/16 - 10/09/16
Advertiser	Product	Estimate Number	
Conner Eldridge-US Senate	CAND-D-US SEN 10/3-10/9	4552	

www.THV11.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
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1	KTHV	Su	10/09/16	11:13 PM	Su 1035-1135P	Su 1035-1135P	:30	CE-03-16H	\$40.00	NM																																												
53	10/09/16	10/09/16	Prime Political Program	Prime Political Prog	-----S	:30	1	\$1,545.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/03/16</td><td>10/09/16</td><td>-----S</td><td>1</td><td>\$1,545.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KTHV</td><td>Su</td><td>10/09/16</td><td>10:06 PM</td><td>Prime Political Program</td><td>Prime Political Prog</td><td>:30</td><td>CE-04-16H</td><td>\$1,545.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/03/16	10/09/16	-----S	1	\$1,545.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KTHV	Su	10/09/16	10:06 PM	Prime Political Program	Prime Political Prog	:30	CE-04-16H	\$1,545.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/03/16	10/09/16	-----S	1	\$1,545.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	KTHV	Su	10/09/16	10:06 PM	Prime Political Program	Prime Political Prog	:30	CE-04-16H	\$1,545.00	NM																																												
54	10/06/16	10/07/16	Price Is Right	M-F 10-11A	---TF--	:30	2	\$335.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/03/16</td><td>10/09/16</td><td>---TF--</td><td>2</td><td>\$335.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KTHV</td><td>Th</td><td>10/06/16</td><td>9:58 AM</td><td>Price Is Right</td><td>M-F 10-11A</td><td>:30</td><td>CE-03-16H</td><td>\$335.00</td><td>NM</td></tr><tr><td>2</td><td>KTHV</td><td>F</td><td>10/07/16</td><td>9:59 AM</td><td>Price Is Right</td><td>M-F 10-11A</td><td>:30</td><td>CE-03-16H</td><td>\$335.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/03/16	10/09/16	---TF--	2	\$335.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KTHV	Th	10/06/16	9:58 AM	Price Is Right	M-F 10-11A	:30	CE-03-16H	\$335.00	NM	2	KTHV	F	10/07/16	9:59 AM	Price Is Right	M-F 10-11A	:30	CE-03-16H	\$335.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/03/16	10/09/16	---TF--	2	\$335.00																																																	
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1	KTHV	Th	10/06/16	9:58 AM	Price Is Right	M-F 10-11A	:30	CE-03-16H	\$335.00	NM																																												
2	KTHV	F	10/07/16	9:59 AM	Price Is Right	M-F 10-11A	:30	CE-03-16H	\$335.00	NM																																												
55	10/08/16	10/08/16	Local News @ 6a Sa	6-7a	-----S-	:30	1	\$125.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/03/16	10/09/16	-----S-	1	\$125.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	KTHV	Sa	10/08/16	6:55 AM	Local News @ 6a Sa	6-7a	:30	CE-04-16H	\$125.00	NM																																												
56	10/08/16	10/08/16	Local News @ 7a Sa	7-8a	-----S-	:30	1	\$170.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/03/16	10/09/16	-----S-	1	\$170.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	KTHV	Sa	10/08/16	7:53 AM	Local News @ 7a Sa	7-8a	:30	CE-04-16H	\$170.00	NM																																												
57	10/05/16	10/05/16	Wednesday Prime A	W 7-8P	--W----	:30	1	\$1,345.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/03/16</td><td>10/09/16</td><td>--W----</td><td>1</td><td>\$1,345.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KTHV</td><td>W</td><td>10/05/16</td><td>6:59 PM</td><td>Wednesday Prime A</td><td>W 7-8P</td><td>:30</td><td>CE-04-16H</td><td>\$1,345.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/03/16	10/09/16	--W----	1	\$1,345.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KTHV	W	10/05/16	6:59 PM	Wednesday Prime A	W 7-8P	:30	CE-04-16H	\$1,345.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/03/16	10/09/16	--W----	1	\$1,345.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	KTHV	W	10/05/16	6:59 PM	Wednesday Prime A	W 7-8P	:30	CE-04-16H	\$1,345.00	NM																																												

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INVOICE

Send Payment To:



KTHV-TV
KTHV
PO BOX: 637371
Cincinnati, OH 45263-7371

Invoice #	Invoice Date	Invoice Month	Invoice Period
1309144-1	10/09/16	October 2016	09/26/16 - 10/09/16
Advertiser	Product	Estimate Number	
Conner Eldridge-US Senate	CAND-D-US SEN 10/3-10/9	4552	

www.THV11.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
58	10/05/16	10/07/16	Bold & the Beautiful	1230-1p	--WTF--	:30	3	\$190.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 --WTF-- 3 \$190.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTHV	W	10/05/16	12:59 PM	Bold & the Beautiful	1230-1p	:30	CE-03-16H	\$190.00 NM
3	KTHV	Th	10/06/16	12:59 PM	Bold & the Beautiful	1230-1p	:30	CE-03-16H	\$190.00 NM
2	KTHV	F	10/07/16	12:59 PM	Bold & the Beautiful	1230-1p	:30	CE-03-16H	\$190.00 NM
59	10/05/16	10/07/16	Late Show	M-F 1035-1137P	--W-F--	:30	2	\$140.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 --W-F-- 2 \$140.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTHV	W	10/05/16	11:36 PM	Late Show	M-F 1035-1137P	:30	CE-04-16H	\$140.00 NM
2	KTHV	F	10/07/16	11:11 PM	Late Show	M-F 1035-1137P	:30	CE-03-16H	\$140.00 NM
60	10/06/16	10/06/16	Talk	1-2p	---T---	:30	1	\$145.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 ---T--- 1 \$145.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTHV	Th	10/06/16	1:29 PM	Talk	1-2p	:30	CE-04-16H	\$145.00 NM
61	10/05/16	10/07/16	Young and the Restless	M-F 11a-12p	--W-F--	:30	2	\$280.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 --W-F-- 2 \$280.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KTHV	W	10/05/16	11:59 AM	Young and the Restless	M-F 11a-12p	:30	CE-04-16H	\$280.00 NM
1	KTHV	F	10/07/16	11:59 AM	Young and the Restless	M-F 11a-12p	:30	CE-04-16H	\$280.00 NM
62	10/05/16	10/07/16	Local News @ 5a M-F	5-6a	--WT---	:30	2	\$235.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 --WT--- 2 \$235.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTHV	W	10/05/16	5:20 AM	Local News @ 5a M-F	5-6a	:30	CE-04-16H	\$235.00 NM
2	KTHV	Th	10/06/16	5:55 AM	Local News @ 5a M-F	5-6a	:30	CE-03-16H	\$235.00 NM
63	10/05/16	10/09/16	Local News @ 6a M-F	6-7a	--W-F--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 --W-F-- 2 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KTHV	W	10/05/16	6:42 AM	Local News @ 6a M-F	6-7a	:30	CE-03-16H	\$500.00 NM
1	KTHV	F	10/07/16	6:41 AM	Local News @ 6a M-F	6-7a	:30	CE-03-16H	\$500.00 NM
64	10/05/16	10/09/16	M-F THV This Morning 9AM-F 9-930A		--WTF--	:30	3	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 --WTF-- 3 \$110.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KTHV	W	10/05/16	9:22 AM	M-F THV This Morning 9AM	M-F 9-930A	:30	CE-04-16H	\$110.00 NM
1	KTHV	Th	10/06/16	9:23 AM	M-F THV This Morning 9AM	M-F 9-930A	:30	CE-04-16H	\$110.00 NM
2	KTHV	F	10/07/16	9:19 AM	M-F THV This Morning 9AM	M-F 9-930A	:30	CE-04-16H	\$110.00 NM

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INVOICE

Send Payment To:



KTHV-TV
KTHV
PO BOX: 637371
Cincinnati, OH 45263-7371

Invoice #	Invoice Date	Invoice Month	Invoice Period
1309144-1	10/09/16	October 2016	09/26/16 - 10/09/16
Advertiser	Product	Estimate Number	
Conner Eldridge-US Senate	CAND-D-US SEN 10/3-10/9	4552	

www.THV11.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
65	10/08/16	10/08/16	SA HOG ZONE SS LATE SA	1035-1105PM	-----S-	:30	1	\$340.00	NM
Weeks:	<u>Start Date</u> 10/03/16	<u>End Date</u> 10/09/16	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$340.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTHV	Sa	10/08/16	11:08 PM	SA HOG ZONE SS LATE	SA 1035-1105PM	:30	CE-03-16H	\$340.00 NM
66	10/08/16	10/08/16	Local News @ 6p Sa	6-630p	-----S-	:30	1	\$185.00	NM
Weeks:	<u>Start Date</u> 10/03/16	<u>End Date</u> 10/09/16	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$185.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTHV	Sa	10/08/16		Local News @ 6p Sa	6-630p	:00		\$185.00 NM
Credited spot dnr d/t SEC Football overrun (news preempted in full)									
67	10/05/16	10/05/16	Price Is Right	M-F 10-11A	--W----	:30	1	\$225.00	NM
Weeks:	<u>Start Date</u> 10/03/16	<u>End Date</u> 10/09/16	<u>MTWTFSS</u> --W----	<u>Spots/Week</u> 1	<u>Rate</u> \$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTHV	W	10/05/16	9:59 AM	Price Is Right	M-F 10-11A	:30	CE-03-16H	\$225.00 NM
68	10/06/16	10/06/16	Young and the Restless	M-F 11a-12p	---T---	:30	1	\$280.00	NM
Weeks:	<u>Start Date</u> 10/03/16	<u>End Date</u> 10/09/16	<u>MTWTFSS</u> ---T---	<u>Spots/Week</u> 1	<u>Rate</u> \$280.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTHV	Th	10/06/16	10:59 AM	Young and the Restless	M-F 11a-12p	:30	CE-04-16H	\$280.00 NM
69	10/06/16	10/06/16	Let's Make a Deal	2-3p	---T---	:30	1	\$135.00	NM
Weeks:	<u>Start Date</u> 10/03/16	<u>End Date</u> 10/09/16	<u>MTWTFSS</u> ---T---	<u>Spots/Week</u> 1	<u>Rate</u> \$135.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTHV	Th	10/06/16	2:29 PM	Let's Make a Deal	2-3p	:30	CE-04-16H	\$135.00 NM
<u>Total Spots</u>							88		

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$31,555.00
<u>Agency Commission</u>	\$4,733.25
<u>Net Amount Due</u>	\$26,821.75

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