



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25142549		<b>Changes as of:</b> 9/23/2016 at 4:53 PM		<b>Version:</b> Highlighting Makegood 21	
<b>CPE:</b> 1853/5667/36741		<b>Flight:</b> 8/8/16 - 10/2/16		<b>Total \$:</b> \$38,796.00	
<b>Agency:</b> US INTERNATIONAL MED		<b>Advertiser:</b> CA FOR UNITED MEDICA		<b>Market:</b> Eureka	
<b>US INTERNATIONAL MEDIA 1201 ALTA LOMA RD ATTN: INVOICES LOS ANGELES CA 90069</b>		<b>Product:</b> Prop		<b>Office:</b> LOS ANGELES	
		<b>Agency Order #:</b> 4946017		<b>Primary Demo:</b> Adults 35+	
		<b>Buyer:</b> Kelly, Liz		<b>Con Type:</b> POLITICAL/NOTE	
		<b>Salesperson:</b> TERRY DREHER 323-966-5066		<b>Assistant:</b> Devaughn Ishmael 323-966-5069	
				<b>Total GRP:</b> 970.0	
				<b>Traffic #:</b> 228110	
				<b>Separation:</b>	
				<b>Total Spots:</b> 694	
				<b>Total CPP:</b> \$40.00	

Comments: Separation: 8

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/8 - 9/26										Total Spots	Total		
							8/8	8/15	8/22	8/29	9/5	9/12	9/19	9/26				\$	CPP	GRP
MSD 23	Su 5:30p-6p		ABC NWS-SUN	\$75.00	0.6	30	0	0	1	0	1	0	2	1	2		5	\$375.00	\$125.00	3.0
MGD 61	Sa 6p-6:30p		ABC WORLD NEWS	\$75.00	0.6	30	0	0	0	0	0	0	0	1		1	\$75.00	\$125.00	0.6	
TOTALS:							0	0	113	102	103	123	122	131		694	\$38,796.00	\$40.00	970.0	

Makegood Comments

Date/Time	Action	Added by	Comment
09/26/16 9:09 AM	Accepted	Jillian Saul	Other