

# ORDER WORKSHEET

Rep Order# ~ 9423873 Ver# 1 Status New Traffic Order# Printed: 10/09/14 5:21 PM 1 of 2

Last Received: 10/09/14 10:31 AM  
Showing Buylines: All Lines

Station KTTW-TV SIOUX FALLS  
Advertiser (EVA) EVERY VOICE ACTION  
Product issue  
Estimate# 3777  
Buyer Liz Dome

Agency (BUY) BUYING TIME, LLC  
650 MASSACHUSETTS AVE NW, SUITE 210  
WASHINGTON, DC 20001  
Agency C/P1/P2/E 592/600/3777  
Flight Dates 10/11/14-10/14/14

Rep Firm KATZ CONTINENTAL  
Sales Office (DC) WASHINGTON  
Salesperson (JR4) JACOB ROTH  
Sales Assistant  
Salesperson Phone#  
Salesperson Fax# 202-872-0263

## --- CONTRACT COMMENT ---

THIS ORDER IS TO RUN ON PARENT AND SATELLITE

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

NEW ORDER ISSUE - EVERY VOICE ACTION SHARES ARE EST PLS CFM T/R JACOB

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	M	12P-1P	PEOPLE'S COURT	30	-	-	\$20.00	10/13-10/13	1	1	1	\$20.00
2	Tu	12P-1P	PEOPLE'S COURT	30	-	-	\$20.00	10/14-10/14	1	1	1	\$20.00
3	M	1P-2P	PEOPLE'S COURT	30	-	-	\$20.00	10/13-10/13	1	1	1	\$20.00
4	Tu	1P-2P	PEOPLE'S COURT	30	-	-	\$20.00	10/14-10/14	1	1	1	\$20.00
5	M	4P-5P	STEVE HARVEY	30	-	-	\$25.00	10/13-10/13	1	1	1	\$25.00
6	Tu	4P-5P	STEVE HARVEY	30	-	-	\$25.00	10/14-10/14	1	1	1	\$25.00
7	M	9P-930P	HOT IN CLEVELAND	30	-	-	\$70.00	10/13-10/13	1	1	1	\$70.00
8	Tu	9P-930P	HOT IN CLEVELAND	30	-	-	\$70.00	10/14-10/14	1	1	1	\$70.00
9	Su	8A-9A	FOX NEWS SUNDAY	30	-	-	\$40.00	10/12-10/12	1	1	1	\$40.00

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## ---REPORT TOTALS---

Report Totals: 9 / \$310.00

## ---SALES MONTHLY TOTALS---

Oct2014: 9/ \$310.00  
Order Totals: 9 / \$310.00 Total GRPS: 0.0

## --- COMPETITIVE ---

Market Totals	\$31,000.00	CABL .00%	KDLT 18.00%	KELO 50.00%	KSFY 31.00%	KTTW 1.00%
		UNKN .00%				

Books [null]  
Demos RA35+

## --- CREDIT RISK ---

STANDARD CREDIT TERMS