

# Yes on 17 Week of 10/20 Revised

Period From 10/20/2014 To 10/26/2014

Revision #:      Date: 10/17/2014  
12:06 PM

Client: SDASCP      Estimate: 264  
Media: TV      Description: Yes on 17 Final Push  
Product: Issue      Flight Start Date: 9/1/2014      05:00 AM  
Market: Sioux Falls      Flight End Date: 11/4/2014      04:59 AM

Send Billing To: Media One Marketing  
3918 S. Western Avenue

Sioux Falls, SD 57105  
Phone: (605)339-0000  
Fax: (605)332-8211

Separation between spots: 15      Buyer: Anne Eldem

Daypart Program	STN Gross	Wks Dur	Total Spots
<b>KITW-S2</b>			
Su 12:00p-3:00p Football fb	\$2,300.00	30      1	1
Su 8:30a-11:30a Football fb	\$1,300.00	30      1	1
Tu 7:00p-10:00p series World Series	\$800.00	30      2	2
F 7:00p-10:00p series World Series	\$800.00	30      2	2
Sa 7:00p-10:00p series World Series	\$800.00	30      2	2
Su 7:00p-10:00p series World Series	\$800.00	30      2	2
W 7:00p-10:00p series World Series	\$800.00	30      2	2
<b>Total Spots:</b>			<b>12</b>

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Daypart  
Program

STN  
Gross

Wks  
Dur 10/20

Total  
Spots

KTTW-S2

Total Cost: \$11,600.00

Station Monthly Summary

OCT 14	\$11,600.00
Total Cost:	\$11,600.00

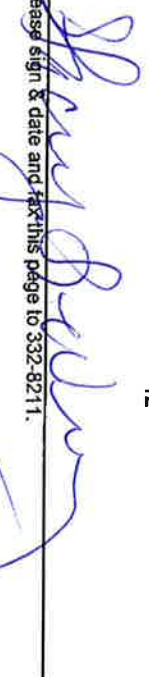
12

12

12

Signature:

Please sign & date and fax this page to 332-8211.



**Disclaimer:**  
Please review schedule closely and alert Media One ASAP of any discrepancies or availability issues. Schedule subject to cancellation or modification within 2-weeks notice. All make goods or revisions must be pre approved by Media One. Media One, Inc. observes a sequential liability policy for all contracts negotiated on behalf of its clients. Invoice and affidavit due to Media One by the 7th of the following month.