

ORDER WORKSHEET

Rep Order# 9430178 Ver# 7
 EC'd No

Status Revised

Traffic Order#

Last Received:
 Showing Buylines:

Printed: 10/28/14 3:02 PM
 10/28/14 1:05 PM
 All Lines

1 of 3

Station KTTW-TV SIOUX FALLS
 Advertiser (MAYD) MAYDAY PAC
 Product issue
 Estimate# 3812
 Buyer Liz Dome

Agency (BUYT) BUYING TIME,LLC
 650 MASSACHUSETTS AVE NW, SUITE 210
 WASHINGTON, DC 20001
 Agency C/P1/P2/E 621/629/3812
 Flight Dates 10/21/14-10/27/14

Rep Firm KATZ CONTINENTAL
 Sales Office (DC) WASHINGTON
 Salesperson (JR4) JACOB ROTH
 Sales Assistant
 Salesperson Phone#
 Salesperson Fax# 202-872-0263

29989

--- CONTRACT COMMENT ---

THIS ORDER IS TO RUN ON PARENT AND SATELLITE SKED B

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

-- REMARKS --

REVISED ORDER SEE LN 18 FOR 1X NA AND MOVED TO CURRENT FLIGHT TTCNX: \$40 TTREV: \$540 PLS CFM T/R JACOB

1X STU OUT 10/26
 WOULD SERVED

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Tu	12P-1P	PEOPLE'S COURT	30	-	-	\$20.00	10/21-10/21	1	1	1	\$20.00
2	Th	12P-1P	PEOPLE'S COURT	30	-	-	\$20.00	10/23-10/23	1	1	1	\$20.00
3	F	12P-1P	PEOPLE'S COURT	30	-	-	\$20.00	10/24-10/24	1	1	1	\$20.00
4	M	12P-1P	PEOPLE'S COURT	30	-	-	\$20.00	10/27-10/27	1	1	1	\$20.00
5	Tu	11A-12P	PEOPLE'S COURT	30	-	-	\$20.00	10/21-10/21	1	1	1	\$20.00
6	W	11A-12P	PEOPLE'S COURT	30	-	-	\$20.00	10/22-10/22	1	1	1	\$20.00
7	Th	11A-12P	PEOPLE'S COURT	30	-	-	\$20.00	10/23-10/23	1	1	1	\$20.00
8	M	11A-12P	PEOPLE'S COURT	30	-	-	\$20.00	10/27-10/27	1	1	1	\$20.00
9	Tu	4P-5P	STEVE HARVEY	30	-	-	\$25.00	10/21-10/21	1	1	1	\$25.00
10	Th	4P-5P	STEVE HARVEY	30	-	-	\$25.00	10/23-10/23	1	1	1	\$25.00

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Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
11	F	4P-5P	STEVE HARVEY	30	-	-	\$25.00	10/24-10/24	1	1	1	\$25.00
12	M	4P-5P	STEVE HARVEY	30	-	-	\$25.00	10/27-10/27	1	1	1	\$25.00
13	Tu	9P-930P	HOT IN CLEVELAND	30	-	-	\$70.00	10/21-10/21	0	1	0	\$0.00
14	W	9P-930P	HOT IN CLEVELAND	30	-	-	\$70.00	10/22-10/22	0	1	0	\$0.00
15	Th	9P-930P	HOT IN CLEVELAND	30	-	-	\$70.00	10/23-10/23	1	1	1	\$70.00
16	M	9P-930P	HOT IN CLEVELAND	30	-	-	\$70.00	10/27-10/27	1	1	1	\$70.00
17	Su	8A-9A	FOX NEWS SUNDAY	30	-	-	\$40.00	10/26-10/26	0	1	0	\$0.00
18*	Su	1030P-1130P	MODERN FAMILY	30	-	-	\$40.00	10/26-10/26	1	1	1	\$40.00
		Sales remark: V7 1X NA AND MOVED TO CURRENT FLIGHT V7 Comment Changed, Spots/week Changed										
19	Th	6P-7P	THE MIDDLE	30	-	-	\$50.00	10/23-10/23	2	1	2	\$100.00

2866442

--REPORT TOTALS--

Report Totals: 17 / \$540.00

--SALES MONTHLY TOTALS--

Oct2014: 13/ \$405.00

Nov2014: 4/ \$135.00

Order Totals: 17 / \$540.00

Total GRPS: 0.0

-- COMPETITIVE --

Market Totals \$54,000.00
 CABL .00% KDLT 13.00% KELO 61.00% KSFY 25.00% KTTW 1.00%
 UNKN .00%