

KHSL TV
Chico, CA

Significant Treatment of Community Issues
(October 1, 2008 – December 31, 2008)

KHSL Channel 12 provides regular coverage of local public affairs issues on news programs that air daily. The News at Noon especially provides a platform for interviews of community members regarding issues, non-profit organizations, and public events that affect viewers in our coverage area. The following are a list of some of the topics covered during this quarter.

HEALTH AND SAFETY

Interviewed Chico Fire Inspector Marie Fickert about Halloween Safety and changing batteries in smoke detectors for Daylight Savings. Also interviewed representatives from Butte County Child Abuse Council and Child Protective Services about “Month of the Child”, problems of child abuse, and how people can donate to a fund to provide money for child welfare programs. Interviewed local Audiologist about hearing problems and a free hearing aid giveaway. Also spoke with local homeless shelter officials about how shelter operates and the need for community support.

FAMILY & COMMUNITY

“Monday’s Child.” Each Monday at Noon we feature a local foster child up for adoption. “Action News Applauds You.” Each Friday at Noon features a person or group making a difference in our community. We run a segment on Northern California History each Tuesday, and a rundown of upcoming community events each Thursday.

Here are some of the other groups, programs, or events promoted through interviews on CBS 12 News at Noon this quarter: Paradise Johnny Appleseed Days, Home and Garden Show, Artoberfest, Local Genealogy Conference, Annie B’s Community Fund Drive, Butte College Make a Difference Project, Haven Humane Society Bark and Wine, Promotion of Animal Welfare Society, Bear Stage Theatre, Health Insurance Counseling and Advocacy Program, Work Training Center, Butte Watercolor Society, Chico Women’s Club, Community Creche Exhibit, Girl Scouts, Downtown Chico Business Association, Corning Hometown Christmas, Oroville YMCA, Coats for Kids, Chico Community Ballet, Orland Festival of Crafts, Orland Centennial Celebration, Boys and Girls Club, and Butte County Toy Run####