

KHSL TV  
Chico, CA

**Significant Treatment of Community Issues**  
(July 1, 2008 – September 30, 2008 )

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KHSL Channel 12 provides regular coverage of local public affairs issues on news programs that air daily. The News at Noon especially provides a platform for interviews of community members regarding issues, non-profit organizations, and public events that affect viewers in our coverage area. The following are a list of some of the topics covered during this quarter.

**CRIME/PUBLIC SAFETY**

Extensive coverage and live interviews with Cal Fire, OES, Red Cross, and Forestry officials about the dozens of wildfires, evacuations, emergency shelters, and donations needed to help fire victims during the months of June and July. Also interviewed Chico Fire Inspector Marie Fickert in September about the North Valley fire and Safety Expo.

**HEALTH**

“C.I.T.” Model for forming unified effort involving mental health clients, and the agencies that serve them ... and law enforcement ... to better serve the needs of that community, and therefore reduce problems associated with them. And to help law enforcement when there is a crisis to avert tragedy. Also promoted Blood Source Summer Blood drive, and VIVA, a support program for children living in families experiencing cancer. Also promoted “Vision Gateway”, an expo for the visually impaired, and the Alzheimer’s Association.

**FAMILY & COMMUNITY**

“Monday’s Child.” Each Monday at Noon we feature a local foster child up for adoption. “Action News Applauds You.” Each Friday at Noon features a person or group making a difference in our community.

Here are some of the other groups, programs, or events promoted through interviews on CBS 12 News at Noon this quarter: Downtown Chico Business Association, Women in Business Conference, North Valley Community Foundation, Certified Organic Farmer’s Market, Chico Art Center Lecture Series, Teen Car Control Clinic at Thunderhill Race Park, Chico Performances, CARD Neighborhood Night Out, United Way, Chico Airfest, World Music Festival, KZFR Community Radio, Butte Environmental Community Creeks Cleanup, Red Bluff Garden Club Benefit, Chico Palio, North State Symphony, and the Senior Nutrition Spaghetti Feed.###