

KHSL TV
Chico, CA

Significant Treatment of Community Issues
(April 1, 2008 – June 30, 2008)

KHSL Channel 12 provides regular coverage of local public affairs issues on news programs that air daily. The News at Noon especially provides a platform for interviews of community members regarding issues, non-profit organizations, and public events that affect viewers in our coverage area. The following are a list of some of the topics covered during this quarter.

CRIME/PUBLIC SAFETY

Nina Simmons with LDS Church about extensive Emergency Preparedness Fair, Calli Jane Burch with the Butte Fire Safe Council about Wildfire Awareness week, and Daryll Spessard about the Every 15 Minutes program at area high schools and importance of parents taking part.

HEALTH

Glenn Co. WIC Breastfeeding Director talking about Breast Feeding Awareness Week and importance of breast feeding, Audiologist Crystal Chalmers about Better Hearing Month and causes of hearing problems, Mike Little with Club Stairways about efforts to establish a daytime program, drop in center for adults with mental illness, Tatianna Fassieux with Passages Health Insurance and Advocacy program, talking about changes in Medicare and upcoming series of workshops.

FAMILY & COMMUNITY

“Monday’s Child.” Each Monday at Noon we feature a local foster child up for adoption. “Action News Applauds You.” Each Friday at Noon features a person or group making a difference in our community.

Here are some of the other groups, programs, or events promoted through interviews on CBS 12 News at Noon this quarter: Downtown Chico Business Association, Shriners, Chico Chamber of Commerce, Work Training Center, Promotion of Animal Welfare Society, American Cancer Society, Butte County Special Olympics, CSUC Theatre Productions, Cinco De Mayo, BEC Endangered Species Fair, Chico Art Center, Boys and Girls Club, Paradise Chocolate Festival, Youth for Change Foster Parent program, Butte County Libraries, Butte Community College, Hooked on Fishing Not Drugs, Oroville Boat Races, Fly Girls Benefit for Breast Cancer.###

The following is a list of some of the more significant community issues addressed by this/these station(s) for the quarter specified. This listing is by no means complete, nor is the order in which these issues appear, intended to imply any degree of priority or significance of the issues.

QUARTERLY ISSUES/PROGRAMS LIST FOR STATIONS(S) 1ST 2ND 3RD 4TH Quarter of _____

ISSUE DESCRIPTION:	PROGRAM SEGMENT:	DATE/TIME:	DURATION:	DESCRIPTION OF SEGMENT:	(Year)
Example: New Dog Leash Law	Peggy's 7:00AM Newscast	6/12/07	:45	Avid PB: Mayor McCollum urges council to pass law	

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