

Rich Broadcasting
 1406 Commerce Way
 Idaho Falls, Idaho 83401
 Phone: (208) 524-5900
 Email: billing@richbroadcasting.com



Sandler & Innocenzi
 705 PRINCE STREET
 ALEXANDRIA, VA 22314

Advertiser: Mike Crapo For State Senate
 Order #: 2542620655566
 Date Entered: 10/18/2022
 Last Modified: 10/18/2022
 Product: GENERAL
 Salesperson: Sandie Fulks
 Billing Cycle: Calendar Month
 Estimate #: 243

Order Date Range: 10/19/2022 through 11/08/2022 (3 weeks)
Media Outlets: KPKY-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	10/19/22-11/04/22	KPKY-FM	06:00AM-10:00AM	60	--	--	2	1	2	--	--	5	10.00	15	150.00
2	10/19/22-11/04/22	KPKY-FM	10:00AM-03:00PM	60	--	--	2	1	2	--	--	5	10.00	15	150.00
3	10/19/22-11/04/22	KPKY-FM	03:00PM-07:00PM	60	--	--	2	1	2	--	--	5	10.00	15	150.00
4	11/07/22-11/08/22	KPKY-FM	06:00AM-10:00AM	60	1	1	--	--	--	--	--	2	10.00	2	20.00
5	11/07/22-11/08/22	KPKY-FM	10:00AM-03:00PM	60	1	1	--	--	--	--	--	2	10.00	2	20.00
6	11/07/22-11/08/22	KPKY-FM	03:00PM-07:00PM	60	1	1	--	--	--	--	--	2	10.00	2	20.00

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Commission	Net Billing
KPKY-FM	51	0	0	0	\$510.00	\$76.50	\$433.50
Totals	51	0	0	0	\$510.00	\$76.50	\$433.50

Total Charges: \$510.00
Agency Commission: \$76.50
Total Net: \$433.50

Accepted for Rich Broadcasting

Accepted for advertiser OR agency as agent for the advertiser

 Name Title

 Name Title

For the purpose of these standard terms and conditions, the person(s), firm or corporation contracting for broadcast time under the agreement, of which these terms and conditions form a part (the Agreement), whether as principal (the "Advertiser") or as agent (the "Agency"), is deemed to be duly authorized for all purposes relating to this Agreement. If an Agency is or has accepted this Agreement on behalf of an Advertiser, the Agency confirms that it is authorized to bind the Advertiser and the Advertiser and the Agency shall be jointly and severally liable for all obligations under this Agreement. The Advertiser/Agency (hereinafter, the "Purchaser") and the radio station accepting this Agreement (the "Station") hereby agree to the following terms and conditions. Where the agreement is for Advertisements in the form of regular commercial inventory, such agreement may be terminated by either party giving the other at least Two (2) broadcast weeks written notice. Where the agreement is for Advertisements in the form of sponsorship/feature, such agreement may be terminated by either party giving the other at least Four (4) weeks written notice. Verbal notice is acceptable if confirmed in writing within Seven (7) days. The Purchaser shall provide the Station with the script, recording or instructions concerning the content of commercial advertisements, in writing, at least Two (2) business days prior to the broadcast of said commercial messages. In case of failure to do so, the Station may, at its discretion, broadcast other Advertisements for the Purchaser to the best of the knowledge of its agents or employees (the Substitute Ads). The Purchaser releases the Station of any claim arising from the broadcast of the Substitute Ads. Any creative and original ideas such as: scripts, produced commercials, testimonials, designs, etc., is the property of the Station, thereby the Station maintains the exclusive right to these works. Any redistribution or reproduction of part or all of the contents is strictly prohibited other than the Purchaser reimbursing the station for the work and paying for the rights of use. The Purchaser may not, except with the Station's expressed written permission, distribute or commercially exploit the content. Nor may the Purchaser store it on any website or any other form of electronic retrieval device. The Purchaser agrees to pay for the services contracted for herein within thirty (30) days of the date the invoice is rendered to the purchaser. The Purchaser can opt to receive a two percent (2%) discount if the invoice is paid within ten (10) calendar days of the date the invoice is rendered to the purchaser. Purchasers with established relationships and have approved credit applications may also opt to prepay for services and receive a two percent (2%) discount to the contract amount. The Purchaser agrees to defend, indemnify and save harmless the Station, its parent, related and affiliated companies, its officers, directors, shareholders, agents, servants and employees, against all or any claims, damages, liabilities, costs and expenses of any nature whatsoever whether accrued, absolute, contingent or otherwise, including without limitation legal fees and costs for defamation or trade practice, illegal competition, infringement of trademarks, trade names or program titles, violation of rights of privacy, infringements of copyrights and proprietary titles, failure to secure synchronization rights, and all other claims and demands liabilities and costs resulting from the broadcast of any material furnished by, or for, the Purchaser. The Station shall indemnify and save harmless the Purchaser against all such liability described in subparagraph (a) above on material furnished solely by the Station, and in the case of material furnished by Purchaser or musical compositions performed in non-dramatic form, the restricted right for performance of which is licensed for broadcasting by a music licensing corporation, of which Station is a licensee. For full terms and conditions please contact your account representative or the business office at billing@richbroadcasting.com.

Projected Billing By Calendar Month			
<u>Month</u>	<u>Year</u>	<u>Gross Billing</u>	<u>Net Billing</u>
October	2022	\$300.00	\$255.00
November	2022	\$210.00	\$178.50
Totals		\$510.00	\$433.50

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Name

Title

Name

Title