

CALL LTRS

Contract #

KSED

KFLX

KWMX

KBTk

PRODUCTION ORDER

Client:

Jim Lamon

Start Date:

7/12/22

Salesperson:

JD

End Date:

7/16/22

Date Submitted:

7/11/22

Spot Length: :10

:30

:60

Other

Produce By Date:

7/11/22

Source:

Copy

CD

E-Spots

Copy

Points

Spec

Number of Spots To Produce:

To Be Produced At:

Extend Current Spot

X New Copy

Email Salesperson MP3

Replace Current Spot(s)

Email Client MP3

Rotates w/ Current Spot(s)

Burn Copy on CD

Client Approval Required:

Client Contact:

Email Address:

Phone #:

Tag Line

(if any)

Special Instructions:

100%

Voiced By:

Cart #

Cut #

Spot Title

Special Information

8313JL 071160Deal breaker

Producer Comments:

Completed By:

J Keger

Date Completed

7/11/22



**TRAFFIC INSTRUCTION #628685: Jim Lamon for
Senate**
Est. 4371, Lamon for Senate - Radio 7.11 - 7.17
Estimate Flight: 07/11/22 - 07/17/22
Instruction Dates: 07/11/22 - 07/16/22

Agency: AxMedia
Client: Jim Lamon for Senate
Product: 2022 Primary Election
Mkt/Sta: Flagstaff:KBTk-FM,KQNA-AM,KYCA-AM, Los Angeles:KTOX-AM, Phoenix:KAAA-AM,KFNX-AM,KFYI-AM, KKNT-AM, KPXQ-AM, KTAR-FM, Tucson:KNST-AM, Yuma:KBLU-AM

Start Date	End Date	DP	Start Time	End Time	ISCI / Ad-ID	Creative Title	Len	Rot%	Seq#
7/11/2022	7/11/2022				JLAZS020260	Trust REV	:60	100%	
7/12/2022	7/16/2022				JL071160	Dealbreaker	:60	100%	

Traffic Disclaimer

"Do not down convert any HD spots. Please run the SD spots that are provided for SD channels"
 (Only run per your contracted dates & times. This is NOT a contract.)

Signature: _____

Please sign and email phornung@axmediateam.com confirming receipt of instruction. Thank You!



**TRAFFIC INSTRUCTION #625629: Jim Lamon for
Senate**
Est. 4270, Lamon for Senate - Radio 6.27 - 7.3
Estimate Flight: 06/27/22 - 07/03/22
Instruction Dates: 06/27/22 - 07/02/22

Agency: AxMedia
Client: Jim Lamon for Senate
Product: 2022 Primary Election
Mkt/Sta: Flagstaff:KBTK-FM,KQNA-AM, Los Angeles:KTOX-AM, Phoenix:KFNX-AM,KFYI-AM,KKNT-AM,KPXQ-AM, Tucson:KNST-AM, Yuma:KBLU-AM

Start Date	End Date	DP	Start Time	End Time	ISCI / Ad-ID	Creative Title	Len	Rot%	Seq#
6/27/2022	7/2/2022				JLAZS020260	Trust REV	:60	100%	

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Signature: _____

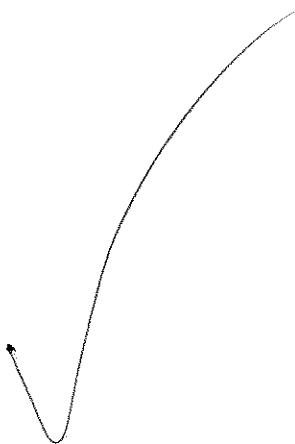
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**TRAFFIC INSTRUCTION #627313: Jim Lamon for
Senate**
Est. 4320, Lamon for Senate - Radio 7.5 - 7.10
Estimate Flight: 07/04/22 - 07/10/22
Instruction Dates: 07/05/22 - 07/09/22

Agency: AxMedia
Client: Jim Lamon for Senate
Product: 2022 Primary Election
Mkt/Sta: **Flagstaff:**KBTK-FM,KQNA-AM, **Los Angeles:**KTOX-AM, **Phoenix:**KFNX-AM,KFYI-AM,KKNT-AM,KPXQ-AM, **Tucson:**KNST-AM, **Yuma:**KBLU-AM

Start Date	End Date	DP	Start Time	End Time	ISCI / Ad-ID	Creative Title	Len	Rot%	Seq#
7/5/2022	7/9/2022				JLAZS020260	Trust REV	:60	100%	



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