



TRAFFIC INSTRUCTION

Est. 10221
Instruction Dates: 4/26-5/2

Date: 4/25/2022
Agency: Mentzer Media
Client: Karrin for Arizona
Product: MROBS
Mkt/Sta: Radio

Start Date	End Date	ISCI / Creative Title	Date Shipped	Length	Rotation %
4/26/2022	5/2/2022	KTR-22-R-05/Sabotaging	4/11/2022	:60	100%

Creative Comments: Spot Shipped via email 4/11

From: Merget, Michael

Sent: Tuesday, April 19, 2022 6:17 AM

To: Kela Montoya; desireealvarez@edbroadcasters.com; continuity@bonneville.com; sales@edbroadcasters.com; glichtenstein@bonneville.com; Michellepeterson@edbroadcasters.com; kbrownjones@bonneville.com; chrisfleming@edbroadcasters.com; kbrownjones@bonneville.com; yumatraffic@edbroadcasters.com; Traffic Traffic

Cc: Cooper, Lindsay

Subject: RE: Karrin Taylor Robson for Governor 4.19-4.25

Importance: High

See below for payment proof.

Dear TAMMIE WINGROVE,

Thank you for your payment.

Order Information

Merchant: Katz Media

Description: KARRIN FOR ARIZONA 4/19-4/25 EST 10220 (MEDIA & TAX)

Invoice Number: 10220

Billing Information

TAMMIE WINGROVE

2210 GREY FOX COURT

BEL AIR, MD

21015

Account Executive Name: TAMMIE WINGROVE

Agency or Advertiser: MENTZER MEDIA SERVICES

Total: \$8,441.73

Payment Date: 4/15/2022 1:03:21 PM

Receipt Number: 38102-13978259-220415

Sincerely,

Katz Media

DO NOT REPLY to this email. This email was sent from a notification-only address.

From: Merget, Michael

Sent: Thursday, April 14, 2022 10:16 AM

To: kmontoya@stonecanyonmedia.com; desireealvarez@edbroadcasters.com; continuity@bonneville.com; sales@edbroadcasters.com; glichenstein@bonneville.com; Michellepeterson@edbroadcasters.com; kbrownjones@bonneville.com; chrisfleming@edbroadcasters.com; kbrownjones@bonneville.com; yumatraffic@edbroadcasters.com; Traffic Traffic <traffic@stonecanyonmedia.com>

Cc: Cooper, Lindsay <Lindsay.Cooper@Katzmedia.com>

Subject: RE: Karrin Taylor Robson for Governor 4.19-4.25

Importance: High

Hello all!

Please see the attached for update traffic for 4.19-4.25.

From: Merget, Michael

Sent: Tuesday, April 12, 2022 9:01 AM

To: 'kmontoya@stonecanyonmedia.com' <kmontoya@stonecanyonmedia.com>; 'desireealvarez@edbroadcasters.com' <desireealvarez@edbroadcasters.com>; 'continuity@bonneville.com' <continuity@bonneville.com>; 'sales@edbroadcasters.com' <sales@edbroadcasters.com>; 'glichenstein@bonneville.com' <glichenstein@bonneville.com>; 'Michellepeterson@edbroadcasters.com' <Michellepeterson@edbroadcasters.com>; 'kbrownjones@bonneville.com' <kbrownjones@bonneville.com>; 'chrisfleming@edbroadcasters.com' <chrisfleming@edbroadcasters.com>; 'kbrownjones@bonneville.com' <kbrownjones@bonneville.com>; 'yumatraffic@edbroadcasters.com' <yumatraffic@edbroadcasters.com>; 'Traffic Traffic' <traffic@stonecanyonmedia.com>

Cc: Cooper, Lindsay <Lindsay.Cooper@Katzmedia.com>

Subject: RE: Karrin Taylor Robson for Governor 4.11-4.18

Good Morning,

Are there any advance deadlines for traffic changes in Arizona to be on made on Tuesday 4/19 due to Easter?

From: Merget, Michael

Sent: Monday, April 11, 2022 3:27 PM

To: kmontoya@stonecanyonmedia.com; desireealvarez@edbroadcasters.com; continuity@bonneville.com; sales@edbroadcasters.com; glichenstein@bonneville.com; Michellepeterson@edbroadcasters.com; kbrownjones@bonneville.com; chrisfleming@edbroadcasters.com; kbrownjones@bonneville.com; yumatraffic@edbroadcasters.com; Traffic Traffic <traffic@stonecanyonmedia.com>

Cc: Cooper, Lindsay <Lindsay.Cooper@Katzmedia.com>

Subject: RE: Karrin Taylor Robson for Governor 4.11-4.18

Importance: High

Payment proof is below. Thanks!

Dear TAMMIE WINGROVE,

Thank you for your payment.

Order Information

Merchant: Katz Media

Description: KARRIN FOR ARIZONA 4/12-4/18 EST 10219 MEDIA & TAX

Invoice Number: 10219

Billing Information

TAMMIE WINGROVE

2210 GREY FOX COURT

BEL AIR, MD

21015

Account Executive Name: TAMMIE WINGROVE

Agency or Advertiser: MENTZER MEDIA SERVICES

Total: \$8,441.73

Payment Date: 4/11/2022 3:21:12 PM

Receipt Number: 38102-13947022-220411

Sincerely,

Katz Media

DO NOT REPLY to this email. This email was sent from a notification-only address.

From: Merget, Michael

Sent: Monday, April 11, 2022 11:03 AM

To: kmontoya@stonecanyonmedia.com; desireealvarez@edbroadcasters.com; continuity@bonneville.com; sales@edbroadcasters.com; glichtenstein@bonneville.com; Michellepeterson@edbroadcasters.com; kbrownjones@bonneville.com; chrisfleming@edbroadcasters.com; kbrownjones@bonneville.com; yumatraffic@edbroadcasters.com;

Traffic Traffic <traffic@stonecanyonmedia.com>

Cc: Cooper, Lindsay <Lindsay.Cooper@Katzmedia.com>

Subject: Karrin Taylor Robson for Governor 4.11-4.18

Good morning,

Attached is new traffic for 4.11-4.18. This covers ests 10211 and 10219.

Thanks!

From: Merget, Michael

Sent: Monday, April 4, 2022 3:36 PM

To: kmontoya@stonecanyonmedia.com; desireealvarez@edbroadcasters.com; continuity@bonneville.com; sales@edbroadcasters.com; glichtenstein@bonneville.com; Michellepeterson@edbroadcasters.com; kbrownjones@bonneville.com; chrisfleming@edbroadcasters.com; kbrownjones@bonneville.com; yumatraffic@edbroadcasters.com; Traffic Traffic <traffic@stonecanyonmedia.com>

Cc: Cooper, Lindsay <Lindsay.Cooper@Katzmedia.com>

Subject: RE: Karrin Taylor Robson for Governor 3.29-4.4

And here is the traffic.

From: Merget, Michael

Sent: Monday, April 4, 2022 1:53 PM

To: kmontoya@stonecanyonmedia.com; desireealvarez@edbroadcasters.com; continuity@bonneville.com; sales@edbroadcasters.com; glichtenstein@bonneville.com; Michellepeterson@edbroadcasters.com; kbrownjones@bonneville.com; chrisfleming@edbroadcasters.com; kbrownjones@bonneville.com; yumatraffic@edbroadcasters.com; Traffic Traffic <traffic@stonecanyonmedia.com>

Cc: Cooper, Lindsay <Lindsay.Cooper@Katzmedia.com>

Subject: RE: Karrin Taylor Robson for Governor 3.29-4.4

Payment proof is attached for 4.5-4.11

From: Merget, Michael

Sent: Tuesday, March 29, 2022 11:08 AM

To: 'kmontoya@stonecanyonmedia.com' <kmontoya@stonecanyonmedia.com>; 'desireealvarez@edbroadcasters.com' <desireealvarez@edbroadcasters.com>; 'continuity@bonneville.com' <continuity@bonneville.com>; 'sales@edbroadcasters.com' <sales@edbroadcasters.com>; 'glichtenstein@bonneville.com' <glichtenstein@bonneville.com>; 'Michellepeterson@edbroadcasters.com' <Michellepeterson@edbroadcasters.com>; 'kbrownjones@bonneville.com' <kbrownjones@bonneville.com>; 'chrisfleming@edbroadcasters.com' <chrisfleming@edbroadcasters.com>; 'kbrownjones@bonneville.com' <kbrownjones@bonneville.com>; 'yumatraffic@edbroadcasters.com' <yumatraffic@edbroadcasters.com>; 'Traffic Traffic' <traffic@stonecanyonmedia.com>

Cc: Cooper, Lindsay <Lindsay.Cooper@Katzmedia.com>

Subject: RE: Karrin Taylor Robson for Governor 3.29-4.4

Hello all,

We have revised traffic. Please begin ASAP.

From: Merget, Michael
Sent: Monday, March 28, 2022 9:49 AM
To: kmontoya@stonecanyonmedia.com; desireealvarez@edbroadcasters.com; continuity@bonneville.com; sales@edbroadcasters.com; glichenstein@bonneville.com; Michellepeterson@edbroadcasters.com; kbrownjones@bonneville.com; chrisfleming@edbroadcasters.com; kbrownjones@bonneville.com; yumatraffic@edbroadcasters.com; Traffic Traffic <traffic@stonecanyonmedia.com>
Cc: Cooper, Lindsay <Lindsay.Cooper@Katzmedia.com>
Subject: RE: Karrin Taylor Robson for Governor 3.29-4.4
Importance: High

Hello all,

Please see the attached for traffic and payment for 3.29-4.4.

Thanks!

Michael Merget
Digital Political Coordinator
111 Presidential Blvd., Suite 215 | Bala Cynwyd, PA 19004
michael.merget@KatzMedia.com
o. 215.557.4208 | m. 856.912.1190 |



Local impact.
National influence.



Diversity
Equity and
Inclusion

From: Merget, Michael
Sent: Monday, March 21, 2022 12:43 PM
To: 'kmontoya@stonecanyonmedia.com' <kmontoya@stonecanyonmedia.com>; 'desireealvarez@edbroadcasters.com' <desireealvarez@edbroadcasters.com>; 'continuity@bonneville.com' <continuity@bonneville.com>; 'sales@edbroadcasters.com' <sales@edbroadcasters.com>; 'glichenstein@bonneville.com' <glichenstein@bonneville.com>; 'Michellepeterson@edbroadcasters.com' <Michellepeterson@edbroadcasters.com>; 'kbrownjones@bonneville.com' <kbrownjones@bonneville.com>; 'chrisfleming@edbroadcasters.com' <chrisfleming@edbroadcasters.com>; 'kbrownjones@bonneville.com' <kbrownjones@bonneville.com>; 'yumatraffic@edbroadcasters.com' <yumatraffic@edbroadcasters.com>; 'Traffic Traffic' <traffic@stonecanyonmedia.com>
Cc: Cooper, Lindsay <Lindsay.Cooper@Katzmedia.com>
Subject: RE: Karrin Taylor Robson for Governor 3.22-3.28
Importance: High

Hello all,

Here is updated traffic and payment info for 3.22-3.28.

Thanks!

From: Merget, Michael

Sent: Tuesday, March 15, 2022 3:02 PM

To: 'kmontoya@stonecanyonmedia.com' <kmontoya@stonecanyonmedia.com>; 'desireealvarez@edbroadcasters.com' <desireealvarez@edbroadcasters.com>; 'continuity@bonneville.com' <continuity@bonneville.com>; 'sales@edbroadcasters.com' <sales@edbroadcasters.com>; 'glichtenstein@bonneville.com' <glichtenstein@bonneville.com>; 'Michellepeterson@edbroadcasters.com' <Michellepeterson@edbroadcasters.com>; 'kbrownjones@bonneville.com' <kbrownjones@bonneville.com>; 'chrisfleming@edbroadcasters.com' <chrisfleming@edbroadcasters.com>; 'kbrownjones@bonneville.com' <kbrownjones@bonneville.com>; 'yumatraffic@edbroadcasters.com' <yumatraffic@edbroadcasters.com>; 'Traffic Traffic' <traffic@stonecanyonmedia.com>

Cc: Cooper, Lindsay <Lindsay.Cooper@Katzmedia.com>

Subject: RE: Karrin Taylor Robson for Governor 3.15-3.21

Importance: High

Hello all!

Attached is the payment proof and new traffic for Karrin Taylor Robson for Governor 3.15-3.21.

From: Merget, Michael

Sent: Tuesday, February 22, 2022 12:32 PM

To: 'kmontoya@stonecanyonmedia.com' <kmontoya@stonecanyonmedia.com>; 'desireealvarez@edbroadcasters.com' <desireealvarez@edbroadcasters.com>; 'continuity@bonneville.com' <continuity@bonneville.com>; 'sales@edbroadcasters.com' <sales@edbroadcasters.com>; 'glichtenstein@bonneville.com' <glichtenstein@bonneville.com>; 'Michellepeterson@edbroadcasters.com' <Michellepeterson@edbroadcasters.com>; 'kbrownjones@bonneville.com' <kbrownjones@bonneville.com>; 'chrisfleming@edbroadcasters.com' <chrisfleming@edbroadcasters.com>; 'kbrownjones@bonneville.com' <kbrownjones@bonneville.com>; 'yumatraffic@edbroadcasters.com' <yumatraffic@edbroadcasters.com>; 'Traffic Traffic' <traffic@stonecanyonmedia.com>

Cc: Cooper, Lindsay <Lindsay.Cooper@Katzmedia.com>

Subject: RE: Karrin Taylor Robson for Governor 2.22-2.28

Importance: High

Payment proof is attached.

From: Merget, Michael

Sent: Tuesday, February 15, 2022 1:14 PM

To: 'kmontoya@stonecanyonmedia.com' <kmontoya@stonecanyonmedia.com>; 'desireealvarez@edbroadcasters.com' <desireealvarez@edbroadcasters.com>; 'continuity@bonneville.com' <continuity@bonneville.com>; 'sales@edbroadcasters.com'

<sales@edbroadcasters.com>; 'glichtenstein@bonneville.com' <glichtenstein@bonneville.com>;
'Michellepeterson@edbroadcasters.com' <Michellepeterson@edbroadcasters.com>;
'kbrownjones@bonneville.com' <kbrownjones@bonneville.com>; 'chrisfleming@edbroadcasters.com'
<chrisfleming@edbroadcasters.com>; 'kbrownjones@bonneville.com' <kbrownjones@bonneville.com>;
'yumatraffic@edbroadcasters.com' <yumatraffic@edbroadcasters.com>; 'Traffic Traffic'
<traffic@stonecanyonmedia.com>

Cc: Cooper, Lindsay <Lindsay.Cooper@Katzmedia.com>

Subject: RE: Karrin Taylor Robson for Governor 2.22-2.28

Importance: High

Hello all,

Traffic for 2.22-2.28 is attached.

Thanks!

From: Merget, Michael

Sent: Monday, February 14, 2022 9:54 AM

To: 'kmontoya@stonecanyonmedia.com' <kmontoya@stonecanyonmedia.com>;
'desireealvarez@edbroadcasters.com' <desireealvarez@edbroadcasters.com>;
'continuity@bonneville.com' <continuity@bonneville.com>; 'sales@edbroadcasters.com'
<sales@edbroadcasters.com>; 'glichtenstein@bonneville.com' <glichtenstein@bonneville.com>;
'Michellepeterson@edbroadcasters.com' <Michellepeterson@edbroadcasters.com>;
'kbrownjones@bonneville.com' <kbrownjones@bonneville.com>; 'chrisfleming@edbroadcasters.com'
<chrisfleming@edbroadcasters.com>; 'kbrownjones@bonneville.com' <kbrownjones@bonneville.com>;
'yumatraffic@edbroadcasters.com' <yumatraffic@edbroadcasters.com>; 'Traffic Traffic'
<traffic@stonecanyonmedia.com>

Cc: Cooper, Lindsay <Lindsay.Cooper@Katzmedia.com>

Subject: Karrin Taylor Robson for Governor 2.15-2.21

Importance: High

Hello all,

Please see the attached for the traffic and payment proof for 2.15-2.21.

Thanks!

Michael Merget

Digital Political Coordinator

111 Presidential Blvd., Suite 215 | Bala Cynwyd, PA 19004

michael.merget@KatzMedia.com

o. 215.557.4208 | m. 856.912.1190 |





From: Merget, Michael
Sent: Thursday, February 10, 2022 1:31 PM
To: kmontoya@stonecanyonmedia.com; desireealvarez@edbroadcasters.com;
continuity@bonneville.com; sales@edbroadcasters.com; glichenstein@bonneville.com;
Michellepeterson@edbroadcasters.com; kbrownjones@bonneville.com;
chrisfleming@edbroadcasters.com; kbrownjones@bonneville.com; yumatraffic@edbroadcasters.com;
[Traffic Traffic <traffic@stonecanyonmedia.com>](mailto:TrafficTraffic@stonecanyonmedia.com)
Cc: Cooper, Lindsay <Lindsay.Cooper@Katzmedia.com>
Subject: RE: Karrin Taylor Robson for Governor 2.8-2.14
Importance: High

Hello all,

Please see the attached traffic & spot for **Karrin Taylor Robson for Governor**.
We want this to get up ASAP on the stations.

Please confirm receipt via email response, as well as when the change will be made.

From: Merget, Michael
Sent: Tuesday, February 8, 2022 4:27 PM
To: 'kmontoya@stonecanyonmedia.com' <kmontoya@stonecanyonmedia.com>;
'desireealvarez@edbroadcasters.com' <desireealvarez@edbroadcasters.com>;
'continuity@bonneville.com' <continuity@bonneville.com>; 'sales@edbroadcasters.com'
<sales@edbroadcasters.com>; 'glichenstein@bonneville.com' <glichenstein@bonneville.com>;
'Michellepeterson@edbroadcasters.com' <Michellepeterson@edbroadcasters.com>;
'kbrownjones@bonneville.com' <kbrownjones@bonneville.com>; 'chrisfleming@edbroadcasters.com'
<chrisfleming@edbroadcasters.com>; 'kbrownjones@bonneville.com' <kbrownjones@bonneville.com>;
'yumatraffic@edbroadcasters.com' <yumatraffic@edbroadcasters.com>; 'Traffic Traffic'
<traffic@stonecanyonmedia.com>
Cc: Cooper, Lindsay <Lindsay.Cooper@Katzmedia.com>
Subject: RE: Karrin Taylor Robson for Governor 2.8-2.14

Please see attached for 2/10-2/11 traffic instructions for Karrin Taylor Robson for Governor

From: Merget, Michael
Sent: Monday, February 7, 2022 9:58 AM
To: kmontoya@stonecanyonmedia.com; desireealvarez@edbroadcasters.com;
continuity@bonneville.com; sales@edbroadcasters.com; glichenstein@bonneville.com;

Michellepeterson@edbroadcasters.com; kbrownjones@bonneville.com;
chrisfleming@edbroadcasters.com; kbrownjones@bonneville.com; yumatraffic@edbroadcasters.com;
Traffic Traffic <traffic@stonecanyonmedia.com>
Cc: Cooper, Lindsay <Lindsay.Cooper@Katzmedia.com>
Subject: Karrin Taylor Robson for Governor 2.8-2.14
Importance: High

Hello all,

Please see the attached payment proof and traffic instructions for 2/8-2/9 for Karrin Taylor Robson for Governor.

Spot is same.

Will traffic 2/10 onward once we have further direction.

From: Merget, Michael
Sent: Monday, January 31, 2022 2:31 PM
To: kmontoya@stonecanyonmedia.com; desireealvarez@edbroadcasters.com;
continuity@bonneville.com; sales@edbroadcasters.com; glichtenstein@bonneville.com;
Michellepeterson@edbroadcasters.com; kbrownjones@bonneville.com;
chrisfleming@edbroadcasters.com; kbrownjones@bonneville.com; yumatraffic@edbroadcasters.com;
Traffic Traffic <traffic@stonecanyonmedia.com>
Cc: Cooper, Lindsay <Lindsay.Cooper@Katzmedia.com>
Subject: Karrin Taylor Robson for Governor 2.1-2.7
Importance: High

Hello all,

Attached is the payment proof and traffic for 2.1-2.7

From: Merget, Michael
Sent: Friday, January 21, 2022 12:48 PM
To: 'kmontoya@stonecanyonmedia.com' <kmontoya@stonecanyonmedia.com>;
'desireealvarez@edbroadcasters.com' <desireealvarez@edbroadcasters.com>;
'continuity@bonneville.com' <continuity@bonneville.com>; 'sales@edbroadcasters.com'
<sales@edbroadcasters.com>; 'glichtenstein@bonneville.com' <glichtenstein@bonneville.com>;
'Michellepeterson@edbroadcasters.com' <Michellepeterson@edbroadcasters.com>;
'kbrownjones@bonneville.com' <kbrownjones@bonneville.com>; 'chrisfleming@edbroadcasters.com'
<chrisfleming@edbroadcasters.com>; 'kbrownjones@bonneville.com' <kbrownjones@bonneville.com>;
'yumatraffic@edbroadcasters.com' <yumatraffic@edbroadcasters.com>
Cc: Cooper, Lindsay <Lindsay.Cooper@Katzmedia.com>
Subject: RE: Karrin Taylor Robson for Governor 1.24-1.31
Importance: High

Payment proof is attached.

From: Merget, Michael

Sent: Friday, January 21, 2022 12:02 PM

To: kmontoya@stonecanyonmedia.com; desireealvarez@edbroadcasters.com; continuity@bonneville.com; sales@edbroadcasters.com; glichtenstein@bonneville.com; Michellepeterson@edbroadcasters.com; kbrownjones@bonneville.com; chrisfleming@edbroadcasters.com; kbrownjones@bonneville.com; yumatraffic@edbroadcasters.com

Cc: Cooper, Lindsay <Lindsay.Cooper@Katzmedia.com>

Subject: Karrin Taylor Robson for Governor 1.24-1.31

Importance: High

Hello all,

New orders have just been sent for **Karrin Taylor Robson for Governor** for the flight 1/24-1/31.

I have attached NAB, Traffic and spot. Payment will be sent ASAP.

Thanks!

Michael Merget

Digital Political Coordinator

111 Presidential Blvd., Suite 215 | Bala Cynwyd, PA 19004

michael.merget@KatzMedia.com

o. 215.557.4208 | m. 856.912.1190 |



Local Impact.
National Influence.

Ask me about



Katz
Multicultural



Diversity
Equity and
Inclusion