

ORDER

Orders	Order / Rev:	4173	
	Alt Order #:		
	Product Desc:	30 - Issue	
	Estimate:	176 (starts Thursday)	KJWP
	Flight Dates:	08/17/17 - 08/21/17	Primary AE: Barry Offitzer**
	Original Date / Rev:	08/15/17 / 08/15/17	Sales Office: L-PHI
	Order Type:	GENERAL	Sales Region: Local

Agency	Name:	The Campaign Group	
	Buying Contact:	Lisa Cabanel	Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		1600 Locust St.	Billing Cycle: EOM/EOC
		Philadelphia, PA 19103	Agency Commission: 15%

Advertiser	Name:	ISS/New Jerseyans for a Better Tomor	New Business Thru: 08/21/17
	Demographic:	A35+	Order Separation: 00:30:00
	Product Codes:	Issues/Propositions	Advertiser External ID:
	Priority:	P-15	Agency External ID:
	Revenue Code 1:	AGY	Unit Code: General
	Revenue Code 2:	SPOT	
	Revenue Code 3:	SPOT	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/31/17	08/21/17	13	\$3,910.00	\$3,323.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2017	13	\$3,910.00	\$3,323.50	10.90
Totals	13	\$3,910.00	\$3,323.50	10.90

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Barry Offitzer**			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	2	08/20/17	08/20/17	Sunday Prime Hour 1 Sunday (P)	CM	7p-8p	-----1	:30	1	\$300.00	P-15	0.70	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/15/17	08/21/17	-----1			1			\$300.00		0.70			
N 2	2	08/20/17	08/20/17	Sunday Prime Sunday (P)	CM	8p-10p (8:00 PM-10:00 PM)	-----1	:30	1	\$375.00	P-15	0.70	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/15/17	08/21/17	-----1			1			\$375.00		0.70			
N 3	2	08/20/17	08/20/17	Sat-Sun 11p-12a Sun (LF)	CM	11p-11:30p (11:00 PM-11:30 PM)	-----1	:30	1	\$335.00	P-15	0.70	NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/15/17	08/21/17	-----1			1			\$335.00		0.70			
N 4	2	08/17/17	08/21/17	Mon-Fri 7p-7:30p Thu-Mon (PA)	CM	7p-7:30p	M--TF--	:30	1	\$375.00	P-15	0.80	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/15/17	08/21/17	M--TF--			1			\$375.00		0.80			
N 5	2	08/17/17	08/21/17	Mon-Fri 7:30p-8p Thu-Mon (PA)	CM	7:30p-8p	M--TF--	:30	2	\$450.00	P-15	1.40	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/15/17	08/21/17	M--TF--			2			\$450.00		1.40			
N 6	2	08/17/17	08/21/17	Prime Rotator Mon-Fri Thu-Mon (P)	CM	8p-9p (8:00 PM-9:00 PM)	M--TF--	:30	2	\$225.00	P-15	0.80	NM	2	\$450.00

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Advertiser: ISS/New Jerseyans for a Better Tomorrow
 Product Desc: 30 - Issue
 Estimate: 176 (starts Thursday)

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	2	08/17/17	08/21/17	Prime Rotator Mon-Fri Thu-Mon (P)	CM	8p-9p (8:00 PM-9:00 PM)	M- TF- -	:30	2	\$225.00	P-15	0.80	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/17	08/21/17	M- TF- -		2				\$225.00		0.80			
N 7	2	08/17/17	08/21/17	Prime Rotator Mon-Fri Thu-Mon (P)	CM	10p-10:30p (10:00 PM-10:30 PM)	M- TF- -	:30	1	\$225.00	P-15	0.60	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/17	08/21/17	M- TF- -		1				\$225.00		0.60			
N 8	2	08/17/17	08/21/17	Prime Rotator Mon-Fri Thu-Mon (P)	CM	10:30p-11p (10:30 PM-11:00 PM)	M- TF- -	:30	2	\$225.00	P-15	0.70	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/17	08/21/17	M- TF- -		2				\$225.00		0.70			
N 9	2	08/17/17	08/21/17	Mon-Fri 11:30p-12:30a Thu-Mon (LF)	CM	11:30p-12:30a	M- TF- -	:30	2	\$250.00	P-15	0.80	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/17	08/21/17	M- TF- -		2				\$250.00		0.80			
													Totals	13	\$3,910.00