



WSLS
401 3RD STREET SW
Roanoke, VA 24011
Main: (540)981-9110
Billing:

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
8811823-1	09/24/17	September 2017	08/28/17 - 09/24/17

Property	Account Executive	Sales Office	Sales Region
WSLS	HRP Washington	HRP/Washington	National

Advertiser	Product	Estimate Number
POL/Gillespie for Governor	ED GILLESPIE FOR GOV	3145

Billing Address:

Strategic Media Services
Attention: Accounts Payable
1911 North Ft Myer Dr Suite 400
Arlington, VA 22209

Send Payment To:

WSLS
PO BOX 936259
ATLANTA, GA 31193-6259

Flight Dates	Order #	Alt Order #
09/20/17 - 09/26/17	8811823	08811823

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9912521		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/21/17	09/21/17	530-6a Local News M-F	530-6a	---1---	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 ---1--- 1 \$65.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	Th	09/21/17	5:44 AM	530-6a Local News M-F	530-6a	:30	EGVA091817H	\$65.00 NM
3	09/21/17	09/22/17	6-7a Local News M-F	6-7a	---TF--	:30	2	\$190.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 ---TF-- 2 \$190.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	Th	09/21/17	6:46 AM	6-7a Local News M-F	6-7a	:30	EGVA091817H	\$190.00 NM
2	WSLS	F	09/22/17	6:53 AM	6-7a Local News M-F	6-7a	:30	EGVA091817H	\$190.00 NM
5	09/22/17	09/22/17	7-9a Today Show M-F	7-9a	----1--	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 ----1-- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	F	09/22/17	7:20 AM	7-9a Today Show M-F	7-9a	:30	EGVA091817H	\$100.00 NM
7	09/23/17	09/23/17	7-8a Sat News	7-8a	-----1-	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 -----1- 1 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	Sa	09/23/17	7:58 AM	7-8a Sat News	7-8a	:30	EGVA091817H	\$50.00 NM
8	09/24/17	09/24/17	7-8a Sun News	7-8a	-----1	:30	1	\$65.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

Advertiser or Agency warrants that all the necessary rights, including music rights, have been obtained for the use of any advertiser material on television and, to the extent applicable, via internet delivery.

NONDISCRIMINATION POLICY: The Company does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.



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Advertiser	Product	Estimate Number
POL/Gillespie for Governor	ED GILLESPIE FOR GOV	3145

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	09/24/17	09/24/17	7-8a Sun News	7-8a	-----1	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 -----1 1 \$65.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	Su	09/24/17	7:58 AM	7-8a Sun News	7-8a	:30	EGVA091817H	\$65.00 NM
9	09/21/17	09/22/17	9-10a Today Show II M-F	9-10a	---TF--	:30	2	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 ---TF-- 2 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WSLS	Th	09/21/17	9:59 AM	9-10a Today Show II M-F	9-10a	:30	EGVA091817H	\$100.00 NM
1	WSLS	F	09/22/17	9:59 AM	9-10a Today Show II M-F	9-10a	:30	EGVA091817H	\$100.00 NM
11	09/20/17	09/22/17	11-12n Our Blue Ridge	11-12n	--WTF--	:30	3	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 --WTF-- 3 \$10.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	W	09/20/17	11:21 AM	11-12n Our Blue Ridge	11-12n	:30	EGVA091217H	\$10.00 NM
3	WSLS	Th	09/21/17	11:17 AM	11-12n Our Blue Ridge	11-12n	:30	EGVA091817H	\$10.00 NM
2	WSLS	F	09/22/17	11:30 AM	11-12n Our Blue Ridge	11-12n	:30	EGVA091817H	\$10.00 NM
13	09/22/17	09/22/17	12-1230p Local News M-F	12-1230p	----1--	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 ----1-- 1 \$25.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	F	09/22/17	12:30 PM	12-1230p Local News M-F	12-1230p	:30	EGVA091817H	\$25.00 NM
15	09/21/17	09/22/17	1-2p Days of Our Lives	1-2p	---TF--	:30	2	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 ---TF-- 2 \$55.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	Th	09/21/17	1:29 PM	1-2p Days of Our Lives	1-2p	:30	EGVA091817H	\$55.00 NM
2	WSLS	F	09/22/17	2:00 PM	1-2p Days of Our Lives	1-2p	:30	EGVA091817H	\$55.00 NM
17	09/22/17	09/22/17	2-3p Millionaire	2-3p	----1--	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 ----1-- 1 \$25.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	F	09/22/17	2:46 PM	2-3p Millionaire	2-3p	:30	EGVA091817H	\$25.00 NM
19	09/21/17	09/21/17	4-5p Dr Phil	4-5p	---1---	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 ---1--- 1 \$125.00									
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19	09/21/17	09/21/17	4-5p Dr Phil	4-5p	---1---	:30	1	\$125.00	NM																																																								
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	WSLS	Th	09/21/17	4:30 PM	4-5p Dr Phil	4-5p	:30	EGVA091817H	\$125.00	NM																																																							
21	09/20/17	09/22/17	5-530p Local News M-F	5-530p	--WTF--	:30	3	\$140.00	NM																																																								
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/18/17</td><td>09/24/17</td><td>--WTF--</td><td>3</td><td>\$140.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WSLS</td><td>W</td><td>09/20/17</td><td>5:28 PM</td><td>5-530p Local News M-F</td><td>5-530p</td><td>:30</td><td>EGVA091817H</td><td>\$140.00</td><td>NM</td></tr><tr><td>3</td><td>WSLS</td><td>Th</td><td>09/21/17</td><td>5:29 PM</td><td>5-530p Local News M-F</td><td>5-530p</td><td>:30</td><td>EGVA091817H</td><td>\$140.00</td><td>NM</td></tr><tr><td>1</td><td>WSLS</td><td>F</td><td>09/22/17</td><td>5:19 PM</td><td>5-530p Local News M-F</td><td>5-530p</td><td>:30</td><td>EGVA091817H</td><td>\$140.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/18/17	09/24/17	--WTF--	3	\$140.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WSLS	W	09/20/17	5:28 PM	5-530p Local News M-F	5-530p	:30	EGVA091817H	\$140.00	NM	3	WSLS	Th	09/21/17	5:29 PM	5-530p Local News M-F	5-530p	:30	EGVA091817H	\$140.00	NM	1	WSLS	F	09/22/17	5:19 PM	5-530p Local News M-F	5-530p	:30	EGVA091817H	\$140.00	NM
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	09/18/17	09/24/17	--WTF--	3	\$140.00																																																												
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2	WSLS	W	09/20/17	5:28 PM	5-530p Local News M-F	5-530p	:30	EGVA091817H	\$140.00	NM																																																							
3	WSLS	Th	09/21/17	5:29 PM	5-530p Local News M-F	5-530p	:30	EGVA091817H	\$140.00	NM																																																							
1	WSLS	F	09/22/17	5:19 PM	5-530p Local News M-F	5-530p	:30	EGVA091817H	\$140.00	NM																																																							
23	09/21/17	09/22/17	530p-6p Local News M-F	530-6p	---TF--	:30	2	\$175.00	NM																																																								
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2	WSLS	Th	09/21/17	5:55 PM	530p-6p Local News M-F	530-6p	:30	EGVA091817H	\$175.00	NM																																																							
1	WSLS	F	09/22/17	5:46 PM	530p-6p Local News M-F	530-6p	:30	EGVA091817H	\$175.00	NM																																																							
25	09/22/17	09/22/17	630-7p Nightly News	630-7p	----1--	:30	1	\$625.00	NM																																																								
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27	09/24/17	09/24/17	6-630p Local News Sun	6-630p	-----1	:30	1	\$175.00	NM																																																								
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1	WSLS	Su	09/24/17	6:28 PM	6-630p Local News Sun	6-630p	:30	EGVA091817H	\$175.00	NM																																																							
28	09/20/17	09/20/17	7-730p Local News M-F	7-730p	--1----	:30	1	\$70.00	NM																																																								
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1	WSLS	W	09/20/17	7:19 PM	7-730p Local News M-F	7-730p	:30	EGVA091217H	\$70.00	NM																																																							
30	09/21/17	09/22/17	730-8p Inside Edition	730-8p	---TF--	:30	2	\$150.00	NM																																																								
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/18/17</td><td>09/24/17</td><td>---TF--</td><td>2</td><td>\$150.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WSLS</td><td>Th</td><td>09/21/17</td><td>7:56 PM</td><td>730-8p Inside Edition</td><td>730-8p</td><td>:30</td><td>EGVA091817H</td><td>\$150.00</td><td>NM</td></tr><tr><td>1</td><td>WSLS</td><td>F</td><td>09/22/17</td><td>7:51 PM</td><td>730-8p Inside Edition</td><td>730-8p</td><td>:30</td><td>EGVA091817H</td><td>\$150.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/18/17	09/24/17	---TF--	2	\$150.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WSLS	Th	09/21/17	7:56 PM	730-8p Inside Edition	730-8p	:30	EGVA091817H	\$150.00	NM	1	WSLS	F	09/22/17	7:51 PM	730-8p Inside Edition	730-8p	:30	EGVA091817H	\$150.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	09/18/17	09/24/17	---TF--	2	\$150.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
2	WSLS	Th	09/21/17	7:56 PM	730-8p Inside Edition	730-8p	:30	EGVA091817H	\$150.00	NM																																																							
1	WSLS	F	09/22/17	7:51 PM	730-8p Inside Edition	730-8p	:30	EGVA091817H	\$150.00	NM																																																							

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INVOICE



Send Payment To:

WSLS
PO BOX 936259
ATLANTA, GA 31193-6259

Invoice #	Invoice Date	Invoice Month	Invoice Period
8811823-1	09/24/17	September 2017	08/28/17 - 09/24/17
Advertiser	Product	Estimate Number	
POL/Gillespie for Governor	ED GILLESPIE FOR GOV	3145	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	09/21/17	09/21/17	American Ninja Warrior	8-10p	---1---	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 ---1--- 1 \$750.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSLS	Th	09/21/17	8:45 PM	American Ninja Warrior	8-10p	:30	EGVA091817H	\$750.00 NM
33	09/22/17	09/22/17	Dateline	10-11p	----1--	:30	1	\$315.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 ----1-- 1 \$315.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSLS	F	09/22/17	10:28 PM	Dateline	10-11p	:30	EGVA091817H	\$315.00 NM
34	09/24/17	09/24/17	Football Night in America	7-815p	-----1	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 -----1 1 \$200.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSLS	Su	09/24/17	8:20 PM	Football Night in America	7-815p	:30	EGVA091817H	\$200.00 NM
35	09/21/17	09/22/17	11-1135p Late News M-F	11-1135p	---TF--	:30	2	\$190.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 ---TF-- 2 \$190.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WSLS	Th	09/21/17	11:29 PM	11-1135p Late News M-F	11-1135p	:30	EGVA091817H	\$190.00 NM
1	WSLS	F	09/22/17	11:05 PM	11-1135p Late News M-F	11-1135p	:30	EGVA091817H	\$190.00 NM
37	09/24/17	09/24/17	LN M-SuLateRun 1130-1	1130p-1230x	-----1	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 -----1 1 \$125.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSLS	Su	09/24/17	12:06 AM	LN M-SuLateRun 1130-1230x	1130p-1230x	:30	EGVA091817H	\$125.00 NM
38	09/20/17	09/22/17	Tonight Show	1135p-1237x	--WTF--	:30	3	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 --WTF-- 3 \$100.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
3	WSLS	W	09/20/17	11:48 PM	Tonight Show	1135p-1237x	:30	EGVA091817H	\$100.00 NM
1	WSLS	Th	09/21/17	12:32 AM	Tonight Show	1135p-1237x	:30	EGVA091817H	\$100.00 NM
2	WSLS	F	09/22/17	12:29 AM	Tonight Show	1135p-1237x	:30	EGVA091817H	\$100.00 NM
40	09/20/17	09/22/17	Late Show	1237-137x	--WTF--	:30	3	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 --WTF-- 3 \$10.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
3	WSLS	W	09/20/17	1:27 AM	Late Show	1237-137x	:30	EGVA091217H	\$10.00 NM

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INVOICE



Send Payment To:

WSLS
PO BOX 936259
ATLANTA, GA 31193-6259

Invoice #	Invoice Date	Invoice Month	Invoice Period
8811823-1	09/24/17	September 2017	08/28/17 - 09/24/17

Advertiser	Product	Estimate Number
POL/Gillespie for Governor	ED GILLESPIE FOR GOV	3145

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
40	09/20/17	09/22/17	Late Show	1237-137x	--WTF--	:30	3	\$10.00	NM																																		
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>WSLS</td><td>Th</td><td>09/21/17</td><td>1:35 AM</td><td>Late Show</td><td>1237-137x</td><td>:30</td><td>EGVA091817H</td><td>\$10.00</td><td>NM</td></tr><tr><td>1</td><td>WSLS</td><td>F</td><td>09/22/17</td><td>1:37 AM</td><td>Late Show</td><td>1237-137x</td><td>:30</td><td>EGVA091817H</td><td>\$10.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WSLS	Th	09/21/17	1:35 AM	Late Show	1237-137x	:30	EGVA091817H	\$10.00	NM	1	WSLS	F	09/22/17	1:37 AM	Late Show	1237-137x	:30	EGVA091817H	\$10.00	NM	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
2	WSLS	Th	09/21/17	1:35 AM	Late Show	1237-137x	:30	EGVA091817H	\$10.00	NM																																	
1	WSLS	F	09/22/17	1:37 AM	Late Show	1237-137x	:30	EGVA091817H	\$10.00	NM																																	
42	09/23/17	09/23/17	11:30 PM-1:00 XM	11:30 PM-1:00 XM	-----1-	:30	1	\$215.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/18/17</td><td>09/24/17</td><td>-----1-</td><td>1</td><td>\$215.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSLS</td><td>Sa</td><td>09/23/17</td><td>12:40 AM</td><td>11:30 PM-1:00 XM</td><td>11:30 PM-1:00 XM</td><td>:30</td><td>EGVA091817H</td><td>\$215.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/18/17	09/24/17	-----1-	1	\$215.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSLS	Sa	09/23/17	12:40 AM	11:30 PM-1:00 XM	11:30 PM-1:00 XM	:30	EGVA091817H	\$215.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/18/17	09/24/17	-----1-	1	\$215.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSLS	Sa	09/23/17	12:40 AM	11:30 PM-1:00 XM	11:30 PM-1:00 XM	:30	EGVA091817H	\$215.00	NM																																	
43	09/24/17	09/24/17	NFL Sunday Night Footb all	815-1130p	-----1	:30	1	\$2,250.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/18/17</td><td>09/24/17</td><td>-----1</td><td>1</td><td>\$2,250.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSLS</td><td>Su</td><td>09/24/17</td><td>11:47 PM</td><td>NFL Sunday Night Football</td><td>815-1130p</td><td>:30</td><td>EGVA091817H</td><td>\$2,250.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/18/17	09/24/17	-----1	1	\$2,250.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSLS	Su	09/24/17	11:47 PM	NFL Sunday Night Football	815-1130p	:30	EGVA091817H	\$2,250.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/18/17	09/24/17	-----1	1	\$2,250.00																																						
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1	WSLS	Su	09/24/17	11:47 PM	NFL Sunday Night Football	815-1130p	:30	EGVA091817H	\$2,250.00	NM																																	
44	09/24/17	09/24/17	8-9a Today Show Sun	8-9a	-----S	:30	1	\$125.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/18/17</td><td>09/24/17</td><td>-----S</td><td>1</td><td>\$125.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSLS</td><td>Su</td><td>09/24/17</td><td>8:59 AM</td><td>8-9a Today Show Sun</td><td>8-9a</td><td>:30</td><td>EGVA091817H</td><td>\$125.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/18/17	09/24/17	-----S	1	\$125.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSLS	Su	09/24/17	8:59 AM	8-9a Today Show Sun	8-9a	:30	EGVA091817H	\$125.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/18/17	09/24/17	-----S	1	\$125.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSLS	Su	09/24/17	8:59 AM	8-9a Today Show Sun	8-9a	:30	EGVA091817H	\$125.00	NM																																	
45	09/21/17	09/21/17	12-1230p Local News M- F	12-1230p	---T---	:30	1	\$25.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/18/17	09/24/17	---T---	1	\$25.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSLS	Th	09/21/17	12:18 PM	12-1230p Local News M-F	12-1230p	:30	EGVA091817H	\$25.00	NM																																	
46	09/21/17	09/21/17	7-9a Today Show M-F	7-9a	---T---	:30	1	\$100.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/18/17	09/24/17	---T---	1	\$100.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSLS	Th	09/21/17	8:42 AM	7-9a Today Show M-F	7-9a	:30	EGVA091817H	\$100.00	NM																																	
48	09/22/17	09/22/17	4-5p Dr Phil	4-5p	----F--	:30	1	\$125.00	NM																																		
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1	WSLS	F	09/22/17	4:22 PM	4-5p Dr Phil	4-5p	:30	EGVA091817H	\$125.00	NM																																	

Total Spots 44

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

Advertiser or Agency warrants that all the necessary rights, including music rights, have been obtained for the use of any advertiser material on television and, to the extent applicable, via internet delivery.

NONDISCRIMINATION POLICY: The Company does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.



Send Payment To:

WSLS
PO BOX 936259
ATLANTA, GA 31193-6259

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
8811823-1	09/24/17	September 2017	08/28/17 - 09/24/17

Advertiser	Product	Estimate Number
POL/Gillespie for Governor	ED GILLESPIE FOR GOV	3145

Payment Terms 30 Days

Gross Total **\$8,055.00**

Agency Commission **\$1,208.25**

Net Amount Due **\$6,846.75**

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