

INVOICE



WBAL_AM
3800 Hooper Avenue
Baltimore, MD 21211
Main: (410)467-3000
Billing:

Property	WBAL-AM		
Invoice #	3984230-1	Order #	3984230
Invoice Date	05/12/24	Alt Order #	
Invoice Month	May 2024	Deal #	
Invoice Period	04/29/24 - 05/06/24	Flight Dates	04/30/24 - 05/06/24
Advertiser	Dixon/D/Mayor		
Product	4.30.2024-5.06.2024 PRIMARY		
Estimate #			
Account Executive	WBAL NATIONAL HOUSE		
Sales Office	WBAL National House		
Sales Region	National		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Billing Address:

Old Town Media
Attention: Accounts Payable
4507 Penwood Dr
Alexandria, VA 22310

Send Payment To:

WBAL_AM
PO Box 14488
Des Moines, IA 50306-3488

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	04/30/24	05/06/24	M-F 6AM-10AM	M-F 6AM-10AM	-----	1:00	0	\$150.00	NM	
Class of Time - Immediately Pre-emptible without notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	04/29/24	05/05/24	-TWTF--	5	\$150.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
5	WBAL	Tu	04/30/24	6:58 AM	M-F 6AM-10AM	M-F 6AM-10AM	1:00	Shei la Dixon 60sec 4-15-2	\$150.00	NM
1	WBAL	Tu	04/30/24	9:29 AM	M-F 6AM-10AM	M-F 6AM-10AM	1:00	Shei la Dixon 60sec 4-15-2	\$150.00	NM
2	WBAL	W	05/01/24	6:46 AM	M-F 6AM-10AM	M-F 6AM-10AM	1:00	Shei la Dixon 60sec 4-15-2	\$150.00	NM
3	WBAL	Th	05/02/24	9:35 AM	M-F 6AM-10AM	M-F 6AM-10AM	1:00	Shei la Dixon 60sec 4-15-2	\$150.00	NM
4	WBAL	F	05/03/24	8:25 AM	M-F 6AM-10AM	M-F 6AM-10AM	1:00	Shei la Dixon 60sec 4-15-2	\$150.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	05/06/24	05/12/24	M-----	1	\$150.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
6	WBAL	M	05/06/24	7:33 AM	M-F 6AM-10AM	M-F 6AM-10AM	1:00	Shei la Dixon 60sec 4-15-2	\$150.00	NM
2	04/30/24	05/06/24	M-F 10AM-2PM	M-F 10AM-2PM	-----	1:00	0	\$100.00	NM	
Class of Time - Immediately Pre-emptible without notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	04/29/24	05/05/24	-TWTF--	5	\$100.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WBAL	Tu	04/30/24	10:28 AM	M-F 10AM-2PM	M-F 10AM-2PM	1:00	Shei la Dixon 60sec 4-15-2	\$100.00	NM
5	WBAL	Tu	04/30/24	11:26 AM	M-F 10AM-2PM	M-F 10AM-2PM	1:00	Shei la Dixon 60sec 4-15-2	\$100.00	NM
2	WBAL	W	05/01/24	1:46 PM	M-F 10AM-2PM	M-F 10AM-2PM	1:00	Shei la Dixon 60sec 4-15-2	\$100.00	NM
3	WBAL	Th	05/02/24	11:45 AM	M-F 10AM-2PM	M-F 10AM-2PM	1:00	Shei la Dixon 60sec 4-15-2	\$100.00	NM
4	WBAL	F	05/03/24	10:32 AM	M-F 10AM-2PM	M-F 10AM-2PM	1:00	Shei la Dixon 60sec 4-15-2	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	05/06/24	05/12/24	M-----	1	\$100.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
6	WBAL	M	05/06/24	10:25 AM	M-F 10AM-2PM	M-F 10AM-2PM	1:00	Shei la Dixon 60sec 4-15-2	\$100.00	NM
3	04/30/24	05/06/24	AFTERNOON DRIVE	3:00PM - 7:00PM	-----	1:00	0	\$120.00	NM	
Class of Time - Immediately Pre-emptible without notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	04/29/24	05/05/24	-TWTF--	5	\$120.00					
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
5	WBAL	Tu	04/30/24	4:25 PM	AFTERNOON DRIVE	3:00PM - 7:00PM	1:00	Shei la Dixon 60sec 4-15-2	\$120.00	NM

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL:
<https://www.hearst.com/-/hearst-television-broadcast-terms-conditions>

INVOICE

Send Payment To:



WBAL_AM
PO Box 14488
Des Moines, IA 50306-3488

Invoice #	3984230-1	Invoice Month	May 2024
Invoice Date	05/12/24	Invoice Period	04/29/24 - 05/06/24
Advertiser	Dixon/D/Mayor		
Product	4.30.2024-5.06.2024 PRIMARY		
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
3	04/30/24	05/06/24	AFTERNOON DRIVE	3:00PM - 7:00PM	-----	1:00	0	\$120.00	NM	
Class of Time - Immediately Pre-emptible without notice										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
2	WBALA	Tu	04/30/24	5:26 PM	AFTERNOON DRIVE	3:00PM - 7:00PM	1:00	Shei la Dixon 60sec 4-15-2	\$120.00 NM	
1	WBALA	Tu	04/30/24	5:44 PM	AFTERNOON DRIVE	3:00PM - 7:00PM	1:00	Shei la Dixon 60sec 4-15-2	\$120.00 NM	
3	WBALA	W	05/01/24	4:26 PM	AFTERNOON DRIVE	3:00PM - 7:00PM	1:00	Shei la Dixon 60sec 4-15-2	\$120.00 NM	
4	WBALA	F	05/03/24	4:05 PM	AFTERNOON DRIVE	3:00PM - 7:00PM	1:00	Shei la Dixon 60sec 4-15-2	\$120.00 NM	
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>		
			05/06/24	05/12/24	M-----		1	\$120.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
6	WBALA	M	05/06/24	4:24 PM	AFTERNOON DRIVE	3:00PM - 7:00PM	1:00	Shei la Dixon 60sec 4-15-2	\$120.00 NM	
<u>Total Spots</u>							18			

Payment Terms 30 Days

<u>Gross Total</u>	\$2,220.00
<u>Agency Commission</u>	\$333.00
<u>Net Amount Due</u>	\$1,887.00
<u>Invoice Balance as of 05/16/24 9:49:49 AM ET</u>	\$0.00

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