

# CONTRACT



**WGN-TV**  
**2501 W. Bradley Place**  
**Chicago, IL 60618**  
**(773) 528-2311**

And:

**Adelstein & Associates**  
**222 W. Ontario**  
**Suite #600**  
**Chicago, IL 60654**

<u>Contract / Revision</u> 623211 /		<u>Alt Order #</u>
<u>Product</u> <b>Brad Schneider / DCCC</b>		
<u>Contract Dates</u> <b>10/05/14 - 10/12/14</b>		<u>Estimate #</u> <b>4290</b>
<u>Advertiser</u> <b>Brad Schneider for Congress</b>		<u>Original Date / Revision</u> 10/03/14 / 10/03/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>WGN</b>	<u>Account Executive</u> Robert Breen	<u>Sales Office</u> WGN TV (CW)
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	9	10/06/14	10/12/14	M-F 5a-6a	530a-6a		:30				NM	3	\$1,500.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	MTWTF--				3	\$500.00	0.00			
2	9	10/06/14	10/12/14	M-F 6a-9a	7a-8a		:30				NM	3	\$3,600.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	MTWTF--				3	\$1,200.00	0.00			
3	9	10/06/14	10/12/14	M-F 6a-9a	8a-9a		:30				NM	2	\$2,400.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	MTWTF--				2	\$1,200.00	0.00			
4	9	10/06/14	10/12/14	M-F 9a-10a	9a-930a		:30				NM	3	\$1,275.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	MTWTF--				3	\$425.00	0.00			
5	9	10/06/14	10/12/14	WGN Midday News	11a - 1130A		:30				NM	2	\$1,000.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	MTWTF--				2	\$500.00	0.00			
6	9	10/06/14	10/12/14	WGN Midday News	1130a - 12P		:30				NM	3	\$1,500.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	MTWTF--				3	\$500.00	0.00			
7	9	10/06/14	10/12/14	WGN Midday News	12-1230P		:30				NM	2	\$1,000.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	MTWTF--				2	\$500.00	0.00			
8	9	10/06/14	10/12/14	WGN Midday News	1230-1P		:30				NM	2	\$1,000.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	MTWTF--				2	\$500.00	0.00			
9	9	10/06/14	10/12/14	M-F 6p-630p	6p-630p		:30				NM	3	\$2,400.00
LOWEST PREEMPTABLE RATE													

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

**WGN-TV**  
**WGN9CW** 2501 W. Bradley Place  
 TELEVISION CHICAGO Chicago, IL 60618  
 (773) 528-2311

<u>Contract / Revision</u> 623211 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/05/14 - 10/12/14		<u>Product</u> Brad Schneider / DCCC
<u>Advertiser</u> Brad Schneider for Congi		<u>Estimate #</u> 4290
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	MTWTF--				3	\$800.00	0.00			
10	9	10/06/14	10/12/14	M-F 630p-7p	630p-7p		:30				NM	3	\$2,400.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	MTWTF--				3	\$800.00	0.00			
11	9	10/06/14	10/12/14	M-Su 9p News	9p-930p		:30				NM	3	\$6,600.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	MTWTF-S				3	\$2,200.00	0.00			
12	9	10/05/14	10/05/14	Su 10-1030p	10p-1030p		:30				NM	1	\$500.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-----S				1	\$500.00	0.00			
13	9	10/06/14	10/12/14	M-F News 4p-5p	4p-430p		:30				NM	2	\$800.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	MTWTF--				2	\$400.00	0.00			
<b>Totals</b>										0.00		32	\$25,975.00

Time Period	# of Spots	Gross Amount	Net Amount
09/29/14 - 10/12/14	32	\$25,975.00	\$22,078.75
<b>Totals</b>	32	\$25,975.00	\$22,078.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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