

PROGRAM..... BRP101
 COMPANY..... 01 Smart Media Group
 OFFICE..... 01 Alexandria

BUY DETAIL REPORT

RUN DATE 8/15/19
 RUN TIME 13:09:13
 PAGE 1

MEDIA..... TV TELEVISION
 CLIENT..... BEVIN Bevin for Governor
 PRODUCT..... ORDR ordz
 ESTIMATE..... C29N05 10/29 - 11/5 Broadcast
 STATION..... EKYT T ekvt-tv
 CHANNEL AFFILIATE CW

MARKET..... LEX LEXINGTON, KY

RATING SERVICE NSI

START/END DATES 10/01/19 - 11/05/19
 FLIGHT DATES 10/29/19 - 11/05/19

SHARE: 30C18 PVT: 30C18

ITEM	DAY(S)	TIME	BA	COST	Q	NUMBER OF SPOTS PER WEEK															TOTAL SPOTS
	LEN	NTWRK	PROGRAM		REF	Se	Oc	Oc	Oc	Oc	Oc	Oc	Oc	Oc	Oc	Oc	Oc	Oc	Oc	Oc	
						30	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15

ITEM	DAY(S)	TIME	BA	COST	Q	NUMBER OF SPOTS PER WEEK																		TOTAL SPOTS
	LEN	NTWRK	PROGRAM		REF	0c	0c	0c	0c	0c	0c	0c	0c	0c	0c	0c	0c	0c	0c	0c				
						16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31			

> 2 MTWTF.. 0700P-0730P 60.00 G 75 1 1 1 3
 30 FAMILY FEUD
 E: null
 I: CS-Jul-2018

> 3 MTWTF.. 0730P-0800P 60.00 G 75 1 1 1 3
 30 FAMILY FEUD
 E: null
 I: CS-Nov-2018

10/16/19 - 10/31/19
 TOTAL SPOTS 6
 TOTAL COST 360.00

ITEM	DAY(S)	TIME	BA	COST	Q	NUMBER OF SPOTS PER WEEK										TOTAL SPOTS
LEN	NTWRK	PROGRAM	REF			No	No	No	No	No	No	No	No	No	No	
						1	2	3	4	5	6	7	8	9	10	

> 1S 0600P-0630P 35.00 G 1 1
 30 WKYT NEWS AT 6P SUN
 E: null
 I: CS-Jul-2018

> 2 MTWTF.. 0700P-0730P 60.00 G 15 1
30 FAMILY FEUD
E: null
I: CS-Jul-2018

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	LEN	NTWRK	PROGRAM		REF	No	No	No	No	No	No	No	No	No	No	
						1	2	3	4	5	6	7	8	9	10	
> 3	30	MTWTF..	0730P-0800P FAMILY FEUD E: null I: CS-Nov-2018	60.00	G	1			1							2
> 4	30S.	0700P-0730P FAMILY FEUD E: null I: CS-Jul-2018	40.00	G			1								1
> 5	30S.	0730P-0800P FAMILY FEUD E: null I: CS-Nov-2018	40.00	G			1								1

11/01/19 - 11/10/19
 TOTAL SPOTS 7
 TOTAL COST 355.00

STATION WEEKLY SUMMARY

WEEK OF:	10/29	10/30	10/31	11/01	11/02	11/03	11/04	TOTAL
SPOT(S):	2	2	2	2	2	1	2	
PURCHASED COST:	120.00	120.00	120.00	120.00	80.00	35.00	120.00	715.00

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