

PROGRAM..... BRP101
 COMPANY..... 01 Smart Media Group
 OFFICE..... 01 Alexandria

BUY DETAIL REPORT

RUN DATE 8/15/19
 RUN TIME 13:09:07
 PAGE 1

1302858

MEDIA..... TV TELEVISION
 CLIENT..... BEVIN Bevin for Governor
 PRODUCT..... ORDR ordr
 ESTIMATE..... C01C07 10/1 - 10/7 Broadcast
 STATION..... EKYT T ekyt-tv
 CHANNEL AFFILIATE CW

MARKET..... LEX LEXINGTON, KY

RATING SERVICE NSI

START/END DATES 10/01/19 - 11/05/19
 FLIGHT DATES 10/01/19 - 10/07/19

SHARE: 30C18 PVT: 30C18

| ITEM | DAY(S) | TIME | BA | COST | Q | NUMBER OF SPOTS PER WEEK | | | | | | | | | | | | | | | TOTAL SPOTS |
|------|--------|---------|---------------------|-------|---|--------------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|-------------|
| | LEN | NTWRK | PROGRAM | REF | | Se | Oc | Oc | Oc | Oc | Oc | Oc | Oc | Oc | Oc | Oc | Oc | Oc | Oc | Oc | Oc |
| | | | | | | 30 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 1 | |S | 0600P-0630P | 35.00 | G | | | | | | | | | 1 | | | | | | | |
| | 30 | | WKYT NEWS AT 6P SUN | | | | | | | | | | | | | | | | | | |
| | | E: | null | | | | | | | | | | | | | | | | | | |
| | | I: | CS-Jul-2018 | | | | | | | | | | | | | | | | | | |
| 2 | | MTWTF.. | 0730P-0800P | 60.00 | G | | | | | | | | | | | | | | | | |
| | 30 | | FAMILY FEUD | | | | | | | | | | | | | | | | | | |
| | | E: | null | | | | | | | | | | | | | | | | | | |
| | | I: | CS-Nov-2018 | | | | | | | | | | | | | | | | | | |

9/30/19 - 10/15/19

TOTAL SPOTS

TOTAL COST

215.00

220

STATION WEEKLY SUMMARY

| | | | | | |
|-----------------|-------|-------|-------|-------|--------|
| WEEK OF: | 10/01 | 10/02 | 10/03 | 10/06 | TOTAL |
| SPOT(S): | 1 | 1 | 1 | 1 | |
| PURCHASED COST: | 60.00 | 60.00 | 60.00 | 35.00 | 215.00 |