

Contract 1091-17030-4

Date: 10/03/16 thru 11/13/16

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Date Printed
08/05/16

KCBS-AM
865 Battery Street
San Francisco, CA 94111

With:
US INTERNATIONAL MEDIA (179117)
1201 Alta Loma Rd
Los Angeles, CA 90069-2403

On Behalf of:
CA FOR UNITED MEDI-CAL FUNDING (360421)
455 Capitol Mall Ste 600
Sacramento, CA 95814-4439

Sales Person: Cindy Clementz	Contact:	Product Desc: Prop - MediCal Funding - GM Radio -
Sales Office: KCBS-AM (local)	CPE: //36747	EC Number:

CBS Radio Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Radio and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Radio or its Stations that is intended to discriminate on the basis of race or ethnicity.

***** KCBS AM 740 with a 100% simulcast on KFRC FM 106.9 *****

Item	Days							Spots Pwk	Time		Length	Effective Dates	Programs	Total Bdcst.	Unit Rate	Total Value	
	M	T	W	T	F	S	S		From	To							
1	M	T	W	T	F	-	-	5	05:00A	06:00A	60s	10/03/16 - 10/07/16		5	250.00	1,250.00	
2	M	T	W	T	F	-	-	4	06:00A	10:00A	60s	10/03/16 - 10/07/16		4	1,100.00	4,400.00	
3	M	T	W	T	F	-	-	10	10:00A	03:00P	60s	10/03/16 - 10/07/16		10	500.00	5,000.00	
4	M	T	W	T	F	-	-	10	03:00P	07:00P	60s	10/03/16 - 10/07/16		10	700.00	7,000.00	
5	M	T	W	T	F	-	-	5	07:00P	08:00P	60s	10/03/16 - 10/07/16		5	150.00	750.00	
6	-	-	-	-	-	S	-	8	06:00A	05:00P	60s	10/08/16 - 10/08/16		8	200.00	1,600.00	
7	-	-	-	-	-	-	S	8	06:00A	05:00P	60s	10/09/16 - 10/09/16		8	150.00	1,200.00	
														Week Totals:	50		21,200.00
1	M	T	W	T	F	-	-	5	05:00A	06:00A	60s	10/10/16 - 10/14/16		5	250.00	1,250.00	
2	M	T	W	T	F	-	-	4	06:00A	10:00A	60s	10/10/16 - 10/14/16		4	1,100.00	4,400.00	
3	M	T	W	T	F	-	-	10	10:00A	03:00P	60s	10/10/16 - 10/14/16		10	500.00	5,000.00	
4	M	T	W	T	F	-	-	10	03:00P	07:00P	60s	10/10/16 - 10/14/16		10	700.00	7,000.00	
5	M	T	W	T	F	-	-	5	07:00P	08:00P	60s	10/10/16 - 10/14/16		5	150.00	750.00	
6	-	-	-	-	-	S	-	8	06:00A	05:00P	60s	10/15/16 - 10/15/16		8	200.00	1,600.00	
7	-	-	-	-	-	-	S	8	06:00A	05:00P	60s	10/16/16 - 10/16/16		8	150.00	1,200.00	
														Week Totals:	50		21,200.00
1	M	T	W	T	F	-	-	5	05:00A	06:00A	60s	10/17/16 - 10/21/16		5	250.00	1,250.00	
2	M	T	W	T	F	-	-	4	06:00A	10:00A	60s	10/17/16 - 10/21/16		4	1,100.00	4,400.00	
3	M	T	W	T	F	-	-	10	10:00A	03:00P	60s	10/17/16 - 10/21/16		10	500.00	5,000.00	
4	M	T	W	T	F	-	-	10	03:00P	07:00P	60s	10/17/16 - 10/21/16		10	700.00	7,000.00	
5	M	T	W	T	F	-	-	5	07:00P	08:00P	60s	10/17/16 - 10/21/16		5	150.00	750.00	
6	-	-	-	-	-	S	-	8	06:00A	05:00P	60s	10/22/16 - 10/22/16		8	200.00	1,600.00	
7	-	-	-	-	-	-	S	8	06:00A	05:00P	60s	10/23/16 - 10/23/16		8	150.00	1,200.00	
														Week Totals:	50		21,200.00
1	M	T	W	T	F	-	-	5	05:00A	06:00A	60s	10/24/16 - 10/28/16		5	250.00	1,250.00	
2	M	T	W	T	F	-	-	4	06:00A	10:00A	60s	10/24/16 - 10/28/16		4	1,100.00	4,400.00	
3	M	T	W	T	F	-	-	15	10:00A	03:00P	60s	10/24/16 - 10/28/16		15	500.00	7,500.00	
4	M	T	W	T	F	-	-	10	03:00P	07:00P	60s	10/24/16 - 10/28/16		10	700.00	7,000.00	

Accept by Agency	As Agent for (Advertiser)	Accepted by Station
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Conditions on the last page of this contract and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed to Advertiser.

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Item	Days M T W T F S S	Spots Pwk	Time From To	Length	Effective Dates	Programs	Total Bdcst.	Unit Rate	Total Value
5	M T W T F - -	5	07:00P 08:00P	60s	10/24/16 - 10/28/16		5	150.00	750.00
6	- - - - - S -	8	06:00A 05:00P	60s	10/29/16 - 10/29/16		8	200.00	1,600.00
7	- - - - - S	8	06:00A 05:00P	60s	10/30/16 - 10/30/16		8	150.00	1,200.00
Week Totals:							55		23,700.00
1	M T W T F - -	5	05:00A 06:00A	60s	10/31/16 - 11/04/16		5	250.00	1,250.00
2	M T W T F - -	4	06:00A 10:00A	60s	10/31/16 - 11/04/16		4	1,100.00	4,400.00
3	M T W T F - -	15	10:00A 03:00P	60s	10/31/16 - 11/04/16		15	500.00	7,500.00
4	M T W T F - -	10	03:00P 07:00P	60s	10/31/16 - 11/04/16		10	700.00	7,000.00
5	M T W T F - -	5	07:00P 08:00P	60s	10/31/16 - 11/04/16		5	150.00	750.00
6	- - - - - S -	8	06:00A 05:00P	60s	11/05/16 - 11/05/16		8	200.00	1,600.00
7	- - - - - S	8	06:00A 05:00P	60s	11/06/16 - 11/06/16		8	150.00	1,200.00
Week Totals:							55		23,700.00
8	M T - - - - -	2	05:00A 06:00A	60s	11/07/16 - 11/08/16		2	250.00	500.00
9	M T - - - - -	2	06:00A 10:00A	60s	11/07/16 - 11/08/16		2	1,100.00	2,200.00
10	M - - - - -	2	10:00A 03:00P	60s	11/07/16		2	500.00	1,000.00
11	M - - - - -	1	03:00P 07:00P	60s	11/07/16		1	700.00	700.00
12	M - - - - -	1	07:00P 08:00P	60s	11/07/16		1	150.00	150.00
Week Totals:							8		4,550.00
Item Totals:							268		115,550.00
Minus 15.00% Commission:									17,332.50
Net Item Totals:									98,217.50

Contract Totals

Contract Section	Spots	Gross Amt	Commission Amt	Net Amt
Spot Buy Lines	268	115,550.00	17,332.50	98,217.50

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Sales Person: Cindy Clementz	Contact:	Product Desc: Prop - MediCal Funding - GM Radio -
Sales Office: KCBS-AM (local)	CPE: //36747	EC Number:

Contract Totals:	268	115,550.00	17,332.50	98,217.50
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Gross Broadcast Billing Summary

	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Total</u>
Qtr 4-16	87,300.00	28,250.00	0.00	115,550.00
Grand Totals:				115,550.00

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