

9/19/14: Orig Upload
10/13/14: Revised Upload w/Inv

wnys

NAB Form PB-18 Issues

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: September 9, 2014
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Jamie Morgan/AKPD MEDIA LLC

do hereby request station time concerning the following issue:

New York State Democratic Committee

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30					

This broadcast time will be used by: New York State Democratic Committee

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

New York State Democratic Committee 750 Third Avenue, 31st floor,
New York, NY 10017

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address)

New York State Democratic Committee 750 Third Avenue, 31st floor
New York, NY 10017

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

John P. Gullino, Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

9-9-14 _____
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

 Signature Printed Name Title



REMIT TO WNYS MY TV
1000 James St
Syracuse, NY 13203
ph: (315) 472-6800
fx: (315) 425-6100

Advertiser
Agency
Buyer
Salesperson

New York State Democratic Committee(7838
AKP Message & Media (6417)
DALIA, CARMEN
Millennium/CHI, Chicago (1094)
ph: (312) 832-6600

Invoice 3235659
Inv Date 9/28/2014
Terms CIA
Contract 1745650
Bill Type Standard
Period 9/1/2014 - 9/28/2014

AKP Message & Media
730 N Franklin
Ste 404
Chicago, IL 60610

AgM

Product POLITICAL ISSUE (ns) (1187)
Brand NYS DEMS (601109)
Acct Types National/Political Issue Agency BRD
Est/Headline /ECR10394302
Demo A35+
Revision
Comments NYS DEMS
WNYS: 2%

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2014 1:00:20PM

Syracuse (WNYS)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Prime	8:00:00PM- 9:00:00	Day,F-1	09/12/14 8:31PM (Fr)	00:30	NYSDC10730H ORDERED	\$75.00	
1.0	Prime	8:00:00PM- 9:00:00	Day,F-1	09/19/14 8:31PM (Fr)	00:30	NYSDC10730H ORDERED	\$75.00	
2.0	Prime	8:00:00PM- 9:00:00	Day,Su-1	09/14/14 8:59PM (Su)	00:30	NYSDC10730H ORDERED	\$100.00	
2.0	Prime	8:00:00PM- 9:00:00	Day,Su-1	09/21/14 8:31PM (Su)	00:30	NYSDC10730H ORDERED	\$100.00	
3.0	Prime	8:00:00PM- 9:00:00	Day,M-1	09/15/14 8:15PM (Mo)	00:30	NYSDC10730H ORDERED	\$75.00	
4.0	Prime	9:00:00PM-10:00:00	Day,F-1	09/12/14 9:21PM (Fr)	00:30	NYSDC10730H ORDERED	\$75.00	
4.0	Prime	9:00:00PM-10:00:00	Day,F-1	09/19/14 9:46PM (Fr)	00:30	NYSDC10730H ORDERED	\$75.00	
5.0	Prime	8:00:00PM- 9:00:00	Day,Th-1	09/18/14 8:55PM (Th)	00:30	NYSDC10730H ORDERED	\$75.00	
6.0	Prime	9:00:00PM-10:00:00	Day,Th-1	09/18/14 9:54PM (Th)	00:30	NYSDC10730H ORDERED	\$75.00	
7.0	Prime	8:00:00PM- 9:00:00	Day,Tu-1	09/16/14 8:16PM (Tu)	00:30	NYSDC10730H ORDERED	\$75.00	
8.0	Prime	9:00:00PM-10:00:00	Day,Tu-1	09/16/14 9:48PM (Tu)	00:30	NYSDC10730H ORDERED	\$75.00	

Net 30-Payment is due within 30 days from invoice date.

Warranty-- We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercials aired.

Gross Total	\$875.00
Commission	(\$131.25)
Net Total	\$743.75

Total Spots 11



WNY5 Syracuse
1000 James St
Syracuse, NY 13203

AKP Message & Media
730 N Franklin
Ste 404
Chicago, IL 60610

Contract # 1/45650

Schedule Dates 09/12/14-09/21/14
Advertiser New York State Democratic Committee (78386)
Agency AKP Message & Media (6417)
Product POLITICAL ISSUE (ns) (1187)
Brand NYS DEMS (601109)
Salesperson Millennium/GHI, Chicago (1094)
Sales Office Millennium Chicago
Buyer Name DALIA, CARMEN
Phone/Fax /
CPE N/A
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments NYS DEMS
WNY5: 20%
BRIAN LAMONT

Date Entered 09/10/14
Last Modified 09/10/14
Entered By Nicole Tabone
CO-OP No
Headline # ECR10394302
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$131.25
Net Total \$743.75
Sales Tax

09/10/14
By Broadcast Month
Sep. 2014
Grand Total: \$875.00

Syracuse (WNY5)

Spots 11
Rate \$875.00

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Accepted-Station:

Date:

Date:

Please call WSYT/WNY5 Business Department, Mike Asiedu @ 315-634-7950 if you have any questions in regards to this contract.

NT
9/12/14
CS
9/12/14

B/E Bookend P/B Piggy Back

Printed At: 07:54 AM on Friday, September 12 2014

ORDER WORKSHEET

Rep Order# 10394302 Ver# 1 Status New
EC'd Yes

Traffic Order# 1745050
Printed: 09/10/14 1:03 PM
Last Received: 09/10/14 1:00 PM
Showing Buylines: All Rep and Station Changes

Station WNY5-TV SYRACUSE, N.Y.
Advertiser (6087) POLITICAL ISSUE GROU
Product NYS/DEMS
Estimate#
Buyer CARMEN DALIA

Agency (AKPD) AKPD MESSAGE & MEDIA
703 N. FRANKLIN
CHICAGO, IL 60654
Agency C/P1/P2/E
Flight Dates 09/10/14-09/21/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (CH) CHICAGO
Salesperson (BLM) BRIAN LAMONT
Sales Assistant MEGAN
Salesperson Phone# 312-832-6619
Salesperson Fax# 312-755-1544

1 of 2

Entered 9/10/14
Confirmed 9/10/14

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

9/10 V1: NEW ORDER FOR NYS DEMS TO START ON FRIDAY 9/12. ORD TTLS: 11 SPOTS @ \$875. PLEASE CONFIRM ASAP. THANKS!

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	F	8P-9P	MONK	30	-	-	\$75.00	09/12-09/12	1	1	1	\$75.00
2	Su	8P-9P	BONES	30	-	-	\$100.00	09/14-09/14	1	1	1	\$200.00
3	M	8P-9P	L&O: SVU	30	-	-	\$75.00	09/15-09/15	1	1	1	\$75.00
4	F	9P-10P	MONK	30	-	-	\$75.00	09/12-09/12	1	1	1	\$150.00
5	Th	8P-9P	HOUSE	30	-	-	\$75.00	09/18-09/18	1	1	1	\$75.00
6	Th	9P-10P	HOUSE	30	-	-	\$75.00	09/18-09/18	1	1	1	\$75.00
7	Tu	8P-9P	BONES	30	-	-	\$75.00	09/16-09/16	1	1	1	\$75.00
8	Tu	9P-10P	BONES	30	-	-	\$75.00	09/16-09/16	1	1	1	\$75.00

ORDER WORKSHEET

Rep Order# 10394302
EC'd Yes

Ver# 1 Status New

Traffic Order#

Printed: 09/10/14 1:03 PM
Last Received: 09/10/14 1:00 PM
Showing Buylines: All Rep and Station Changes

2 of 2

Station WNYSTV SYRACUSE, N.Y.
Advertiser (6087) POLITICAL ISSUE GROU
Product NYS DEMS
Estimate#
Buyer CARMEN DALIA

Agency (AKPD) AKPD MESSAGE & MEDIA
703 N. FRANKLIN
CHICAGO, IL 60654
Agency C/P1/P2/E
Flight Dates 09/10/14-09/21/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (CH) CHICAGO
Salesperson (BLM) BRIAN LAMONT
Sales Assistant MEGAN
Salesperson Phone# 312-832-6619
Salesperson Fax# 312-755-1544

---REPORT TOTALS---

Report Totals: 8 / \$875.00

---SALES MONTHLY TOTALS---

Sep2014: 11 / \$875.00

Order Totals: 11 / \$875.00 Total GRPS: 0.0

---COMPETITIVE---

Market Totals \$43,750.00
CABL .00%
WSYT 26.00%

---COMPETITIVE COMMENTS---

SHARES ESTIMATED

Books [JUL14, ENOV14]
Demos RA35+P

---CREDIT RISK---

STANDARD CREDIT TERMS

WSYR 42.00%

WSTM 19.00%

WNYS 2.00%

UNKN 1.00%
WTVH 10.00%