

9/10/14: Original Upload w/WS
10/13/14: Revised Upload w/INU

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|------------------------------|---------------------------------|
| Station and Location: | Date: August 25, 2014 |
|------------------------------|---------------------------------|

I, Jamie Morgan/AKPD MEDIA LLC

do hereby request station time concerning the following issue:

| |
|-------------------------------------|
| New York State Democratic Committee |
|-------------------------------------|

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| :30 | | | | | |

This broadcast time will be used by: New York State Democratic Committee

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

New York State Democratic Committee 750 Third Avenue, 31st floor
New York, NY 10017

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

New York State Democratic Committee 750 Third Avenue, 31st floor
New York, NY 10017

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

John P. Gulino, Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

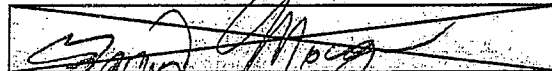
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

8-25-14

Date



Signature

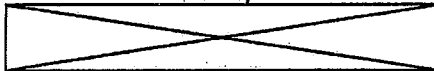
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Printed Name

Title



REMIT TO WNYS MY TV
1000 James St
Syracuse, NY 13203
ph: (315) 472-6800
fx: (315) 425-6100

Advertiser
Agency
Buyer
Salesperson

New York State Democratic Committee(7838
AKP Message & Media (6417)
DALIA,CARMEN
Millennium/CHI, Chicago (1094)
ph: (312) 832-6600

Invoice 3235570
Inv Date 9/28/2014
Terms CIA
Contract 1745420
Bill Type Standard
Period 9/1/2014 - 9/28/2014

AKP Message & Media
730 N Franklin
Ste 404
Chicago, IL 60610

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL ISSUE (ns) (1187)
NYS DEMS (601109)
National/Political Issue Agency BRD
/ECR10386693
A35+
NYS DEMS
WNYS: 1%

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2014 1:00:12PM

Syracuse (WNYS)

OFFICIAL BILLING INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Copy/ISCI | Amount | Remarks |
|------|-------|--------------------|----------------------|----------------------|--------|--------------------------|---------|---------|
| 3.0 | Prime | 8:00:00PM- 9:00:00 | Day,M-1 | 09/01/14 8:17PM (Mo) | 00:30 | NYSDC10630H INSURANCE | \$65.00 | |

Net 30-Payment is due within 30 days from invoice date.

Warranty - We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercials aired.

| | |
|-------------|----------|
| Gross Total | \$65.00 |
| Commission | (\$9.75) |
| Net Total | \$55.25 |

Total Spots 1



REMIT TO WNYS MY TV
1000 James St
Syracuse, NY 13203
ph: (315) 472-6800
fx: (315) 425-6100

Advertiser
Agency
Buyer
Salesperson

New York State Democratic Committee(7838
AKP Message & Media (6417)
DALIA, CARMEN
Millennium/CHI, Chicago (1094)
ph: (312) 832-6600

Invoice 3235201
Inv Date 8/31/2014
Terms CIA
Contract 1745420
Bill Type Standard
Period 7/28/2014 - 8/31/2014

AKP Message & Media
730 N Franklin
Ste 404
Chicago, IL 60610

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL ISSUE (ns) (1187)
NYS DEMS (601109)
National/Political Issue Agency BRD
/ECR10386693
A35+
NYS DEMS
WNYS: 1%

CO-OP/Order Type No/Normal
Package
Gen. Date 9/2/2014 11:57:21AM

Syracuse (WNYS)

OFFICIAL BILLING INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Copy/ISCI | Amount | Remarks |
|------|-------|--------------------|----------------------|----------------------|--------|--------------------------|---------|---------|
| 1.0 | Prime | 8:00:00PM- 9:00:00 | Day, F-1 | 08/29/14 8:56PM (Fr) | 00:30 | NYSDC10630H INSURANCE | \$60.00 | |
| 2.0 | Prime | 8:00:00PM- 9:00:00 | Day, Su-1 | 08/31/14 8:18PM (Su) | 00:30 | NYSDC10630H INSURANCE | \$75.00 | |
| 4.0 | Prime | 9:00:00PM-10:00:00 | Day, F-1 | 08/29/14 9:55PM (Fr) | 00:30 | NYSDC10630H INSURANCE | \$60.00 | |

Net 30-Payment is due within 30 days from invoice date.

Warranty - We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercials aired.

| | |
|-------------|-----------|
| Gross Total | \$195.00 |
| Commission | (\$29.25) |
| Net Total | \$165.75 |

Total Spots 3



WNY5 Syracuse
1000 James St
Syracuse, NY 13203

Contract # 1745420

Schedule Dates

08/29/14-09/01/14

Advertiser

New York State Democratic Committee (78386)

Agency

AKP Message & Media (6417)

Product

POLITICAL ISSUE (ns) (1187)

Brand

NYS DEMS (601109)

Salesperson

Millennium/CHI, Chicago (1094)

Sales Office

Millennium Chicago

Buyer Name

DALIA, CARMEN

Phone/Fax

/

CPE

N/A

Account Types

National/Political Issue Agency BRD

Billing Type

Standard

Comments

NYS DEMS

WNY5: 1%

BRIAN LAMONT

Date Entered

08/26/14

Last Modified

08/26/14

Entered By

Nicole Tabone

CO-OP

No

Headline #

ECR10386693

Demo

A35+

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$39.00

Net Total

\$221.00

Sales Tax

Syracuse (WNY5)

By Broadcast Month

Aug. 2014

Sep. 2014

Grand Total:

3

1

4

Spots

Rate

\$195.00

\$65.00

\$260.00

AKP Message & Media
730 N Franklin
Ste 404
Chicago, IL 60610

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|--------------|-----|----|----|----|----|----|----|----|-------|---------|---------|-----------------|-----------------|---------|
| 1.0 | Normal Line / Prime (1) | 08/29/14-08/29/14 | 2 | :30 | 8P-9P (EST) | 1 | | | | | 1 | | | 1 | \$60.00 | \$60.00 | Syracuse (WNY5) | MONK | 8/26/14 |
| 2.0 | Normal Line / Prime (2) | 08/31/14-08/31/14 | 2 | :30 | 8P-9P (EST) | 1 | | | | | | | 1 | 1 | \$75.00 | \$75.00 | Syracuse (WNY5) | BONIES | 8/26/14 |
| 3.0 | Normal Line / Prime (3) | 09/01/14-09/01/14 | 2 | :30 | 8P-9P (EST) | 1 | 1 | | | | | | | 1 | \$65.00 | \$65.00 | Syracuse (WNY5) | LAW & ORDER SVU | 8/26/14 |
| 4.0 | Normal Line / Prime (4) | 08/29/14-08/29/14 | 2 | :30 | 9P-10P (EST) | 1 | | | | | 1 | | | 1 | \$60.00 | \$60.00 | Syracuse (WNY5) | MONK | 8/26/14 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Please call WSVT/WNY5 Business Department, Mike Asiedu @ 315-634-7950 if you have any questions in regards to this contract.

B/E Bookend P/B Piggy Back

Printed At: 07:39 AM on Thursday, August 28 2014

NT
CS
8/29/14
9/2/14

ORDER WORKSHEET

Rep Order# 10386693 Ver# 1 Status New
EC'd Yes

Traffic Order# 1745420

Printed: 08/26/14 8:10 AM
Last Received: 08/25/14 5:16 PM
Showing Buylines: All Rep and Station Changes

1 of 2

Station WNY5-TV SYRACUSE, N.Y.
Advertiser (6087) POLITICAL ISSUE GROU
Product NYS DEMS
Estimate#
Buyer CARMEN DALIA

Agency (AKPD) AKPD MESSAGE & MEDIA
703 N. FRANKLIN
CHICAGO, IL 60654
Agency C/P1/P2/E
Flight Dates 08/27/14-09/02/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (CH) CHICAGO
Salesperson (BLM) BRIAN LAMONT
Sales Assistant MEGAN
Salesperson Phone# 312-832-6619
Salesperson Fax# 312-755-1544

entered
8/26/14
confirmed
8/26/14

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

8/25 VI: NEW ORDER FOR NYS DEMS TO START ON WEDNESDAY 8/27. NAB FORM WAS EMAILED; TRAFFIC REMAINS THE SAME AS LAST WEEK. CHECK COPY TO FOLLOW ONCE AVAILABLE.
ORD TTLS: 4 SPOTS @ \$260. PLEASE CONFIRM ASAP. THANKS!

| Ln | Day | Time | Program | Len | RTG/IMP | GRPs/ (000) | Rate | Dates | Spots/ Week | Num of Weeks | Total Spots | Total Cost |
|-----|-----|--------|-----------------|-----|---------|----------------|---------|-------------|----------------|-----------------|----------------|------------|
| ✓ 1 | F | 8P-9P | MONK | 30 | - | - | \$60.00 | 08/29-08/29 | 1 | 1 | 1 | \$60.00 |
| ✓ 2 | Su | 8P-9P | BONES | 30 | - | - | \$75.00 | 08/31-08/31 | 1 | 1 | 1 | \$75.00 |
| ✓ 3 | M | 8P-9P | LAW & ORDER SVU | 30 | - | - | \$65.00 | 09/01-09/01 | 1 | 1 | 1 | \$65.00 |
| ✓ 4 | F | 9P-10P | MONK | 30 | - | - | \$60.00 | 08/29-08/29 | 1 | 1 | 1 | \$60.00 |

---REPORT TOTALS---

Report Totals: 4 / \$260.00

---SALES MONTHLY TOTALS---

Aug2014: 3 / \$195.00

Order Totals: 4 / \$260.00 Total GRPs: 0.0

--- COMPETITIVE ---

Market Totals: \$26,000.00
CABL .00% WNY5 1.00% WSTM 22.00% WSYR 44.00%
WSYT 21.00% WTVH 11.00%

ORDER WORKSHEET

Rep Order# 10386693 Ver# 1 Status New
EC'd Yes

Station WNYS-TV SYRACUSE, N.Y.
Advertiser (6087) POLITICAL ISSUE GROU
Product NYS DEMS
Estimate#
Buyer CARMEN DALLA

Traffic Order#
Printed: 08/26/14 8:10 AM
Last Received: 08/25/14 5:16 PM
Showing Buylines: All Rep and Station Changes

Agency (AKPD) AKPD MESSAGE & MEDIA
703 N. FRANKLIN
CHICAGO, IL 60654
Agency C/P1/P2/E
Flight Dates 08/27/14-09/02/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (CH) CHICAGO
Salesperson (BLM) BRIAN LAMONT
Sales Assistant MEGAN
Salesperson Phone# 312-832-6619
Salesperson Fax# 312-755-1544

--- COMPETITIVE COMMENTS ---

SHARES ARE ESTIMATED; WILL UPDATE ONCE AVAILABLE

Books [JUL14]
Demos RA35+P

--- CREDIT RISK ---
STANDARD CREDIT TERMS