

10/15/14: Orig Upload

wnys

10/30/14: Revised w/INW

NAB Form PB-18 Issues

Station and Location:

Date:

10/7/14

Jamie Morgan/AKPD MEDIA LLC

do hereby request station time concerning the following issue:


New York State Democratic Committee

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30					

This broadcast time will be used by: New York State Democratic Committee

[illegible]

1. The first step in the process is to identify the problem or issue that needs to be addressed. This involves gathering information and understanding the context of the problem.



For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

New York State Democratic Committee 750 Third avenue, 31st floor
New York, NY 10017

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule. (Page-5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

New York State Democratic Committee 750 Third avenue, 31st floor
New York, NY 10017

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

John P. Gulinò, Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/7/14 _____
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

 Signature Printed Name Title



REMIT TO WNYS MY TV
1000 James St
Syracuse, NY 13203
ph: (315) 472-6800
fx: (315) 425-6100

Advertiser
Agency
Buyer
Salesperson

New York State Democratic Committee(7838)
AKP Message & Media (6417)
DALIA, CARMEN
Millennium/CHI, Chicago (1094)
ph: (312) 832-6600

Invoice 3236237
Inv Date 10/26/2014
Terms CIA
Contract 1745914
Bill Type Standard
Period 9/29/2014 - 10/26/2014

AKP Message & Media
730 N Franklin
Ste 404
Chicago, IL 60610

AgM

Product POLITICAL ISSUE (ns) (1187)
Brand NYS DEMS (601109)
Acct Types National/Political Issue Agency BRD
Est/Headline /ECR10436569
Demo A35+
Revision
Comments NYS DEMS
WNYS: 8%

CO-OP/Order Type No/Normal
Package
Gen. Date 10/27/2014 2:23:34PM

Syracuse (WNYS)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Prime	8:00:00PM- 9:00:00	Day, F-1	10/10/14 8:33PM (Fr)	00:30	NYSDC10930H SERVICES	\$150.00	
2.0	Prime	9:00:00PM-10:00:00	Day, W-1	10/08/14 9:32PM (We)	00:30	NYSDC10930H SERVICES	\$175.00	
3.0	Prime	8:00:00PM- 9:00:00	Day, Su-1	10/12/14 8:18PM (Su)	00:30	NYSDC10930H SERVICES	\$175.00	
4.0	Prime	8:00:00PM- 9:00:00	Day, Sa-1	10/11/14 8:48PM (Sa)	00:30	NYSDC10930H SERVICES	\$150.00	
5.0	SPOT	7:30:00PM- 8:00:00	Day, W-1	10/08/14 7:46PM (We)	00:30	NYSDC10930H SERVICES	\$750.00	
6.0	SPOT	7:30:00PM- 8:00:00	Day, Th-1	10/09/14 7:43PM (Th)	00:30	NYSDC10930H SERVICES	\$750.00	
7.0	SPOT	7:00:00PM- 8:00:00	Day, Sa-1	10/11/14 7:12PM (Sa)	00:30	NYSDC10930H SERVICES	\$225.00	
8.0	SPOT	7:00:00PM- 7:30:00	Day, W-1	10/08/14 7:12PM (We)	00:30	NYSDC10930H SERVICES	\$750.00	
9.0	SPOT	7:00:00PM- 7:30:00	Day, Th-1	10/09/14 7:15PM (Th)	00:30	NYSDC10930H SERVICES	\$750.00	
10.0	Prime	9:00:00PM-10:00:00	Day, F-1	10/10/14 8:54PM (Fr)	00:30	NYSDC10930H SERVICES	\$150.00	
11.0	Prime	8:00:00PM- 9:00:00	Day, Th-1	10/09/14 8:20PM (Th)	00:30	NYSDC10930H SERVICES	\$100.00	
12.0	SPOT	6:00:00PM- 6:30:00	Day, Sa-1	10/11/14 6:29PM (Sa)	00:30	NYSDC10930H SERVICES	\$400.00	
13.0	SPOT	6:30:00PM- 7:00:00	Day, Sa-1	10/11/14 6:43PM (Sa)	00:30	NYSDC10930H SERVICES	\$400.00	
14.0	SPOT	7:00:00PM- 8:00:00	Day, Su-1	10/12/14 7:56PM (Su)	00:30	NYSDC10930H SERVICES	\$225.00	
15.0	Prime	8:00:00PM- 9:00:00	Day, W-1	10/08/14 8:25PM (We)	00:30	NYSDC10930H SERVICES	\$175.00	
16.0	Prime	9:00:00PM-10:00:00	Day, Th-1	10/09/14 9:59PM (Th)	00:30	NYSDC10930H SERVICES	\$100.00	
17.0	Prime	9:00:00PM-10:00:00	Day, Sa-1	10/11/14 9:31PM (Sa)	00:30	NYSDC10930H SERVICES	\$80.00	
18.0	Prime	9:00:00PM-10:00:00	Day, Su-1	10/12/14 9:17PM (Su)	00:30	NYSDC10930H SERVICES	\$80.00	

Net 30-Payment is due within 30 days from invoice date.

Warranty- We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercials aired.

Gross Total	\$5,585.00	Total Spots	18
Commission	(\$837.75)		
Net Total	\$4,747.25		



WNYs Syracuse
1000 James St
Syracuse, NY 13203

AKP Message & Media
730 N Franklin
Ste 404
Chicago, IL 60610

Contract # 1745914

Schedule Dates 10/08/14-10/12/14
Advertiser New York State Democratic Committee (78386)
Agency AKP Message & Media (6417)
Product POLITICAL ISSUE (ns) (1187)
Brand NYS DEMS (601109)
Salesperson Millennium/CHI, Chicago (1094)
Sales Office Millennium Chicago
Buyer Name DALLA, CARMEN
Phone/Fax /
CPE N/A
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments NYS DEMS
WNYS: 8%
BRIAN LAMONT

Date Entered 10/07/14
Last Modified 10/07/14
Entered By Nicole Tabone
CO-OP No
Headline # ECR10436569
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$837.75
Net Total \$4,747.25
Sales Tax

Syracuse (WNYS)
By Broadcast Month
Oct. 2014 \$5,585.00
Grand Total: \$5,585.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Prime (1)	10/10/14-10/10/14	2	:30	8P- 9P (EST)							1		1	\$150.00	\$150.00	Syracuse (WNYS)	BONES	10/7/14
2.0	Normal Line / Prime (2)	10/08/14-10/08/14	2	:30	9P- 10P (EST)				1					1	\$175.00	\$175.00	Syracuse (WNYS)	WALKING DEAD	10/7/14
3.0	Normal Line / Prime (3)	10/12/14-10/12/14	2	:30	8P- 9P (EST)								1	1	\$175.00	\$175.00	Syracuse (WNYS)	BONES	10/7/14
4.0	Normal Line / Prime (4)	10/11/14-10/11/14	2	:30	8P- 9P (EST)								1	1	\$150.00	\$150.00	Syracuse (WNYS)	BONES	10/7/14
5.0	Normal Line / SPOT (5)	10/08/14-10/08/14	2	:30	7:30P- 8P (EST)				1					1	\$750.00	\$750.00	Syracuse (WNYS)	BIG BANG THEORY	10/7/14
6.0	Normal Line / SPOT (6)	10/09/14-10/09/14	2	:30	7:30P- 8P (EST)					1				1	\$750.00	\$750.00	Syracuse (WNYS)	BIG BANG THEORY	10/7/14
7.0	Normal Line / SPOT (7)	10/11/14-10/11/14	2	:30	7P- 8P (EST)							1		1	\$225.00	\$225.00	Syracuse (WNYS)	BIG BANG THEORY	10/7/14
8.0	Normal Line / SPOT (8)	10/08/14-10/08/14	2	:30	7P- 7:30P (EST)				1					1	\$750.00	\$750.00	Syracuse (WNYS)	BIG BANG THEORY	10/7/14
9.0	Normal Line / SPOT (9)	10/09/14-10/09/14	2	:30	7P- 7:30P (EST)					1				1	\$750.00	\$750.00	Syracuse (WNYS)	BIG BANG THEORY	10/7/14
10.0	Normal Line / Prime (10)	10/10/14-10/10/14	2	:30	9P- 10P (EST)							1		1	\$150.00	\$150.00	Syracuse (WNYS)	BONES	10/7/14
11.0	Normal Line / Prime (11)	10/09/14-10/09/14	2	:30	8P- 9P (EST)					1				1	\$100.00	\$100.00	Syracuse (WNYS)	THE MENTALIST	10/7/14
12.0	Normal Line / SPOT (12)	10/11/14-10/11/14	2	:30	6P- 6:30P (EST)								1	1	\$400.00	\$400.00	Syracuse (WNYS)	WHEEL OF FORTUNE	10/7/14
13.0	Normal Line / SPOT (13)	10/11/14-10/11/14	2	:30	6:30P- 7P (EST)								1	1	\$400.00	\$400.00	Syracuse (WNYS)	JEOPARDY	10/7/14
14.0	Normal Line / SPOT (14)	10/12/14-10/12/14	2	:30	7P- 8P (EST)								1	1	\$225.00	\$225.00	Syracuse (WNYS)	BIG BANG THEORY	10/7/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Please call WSYT/WNYs Business Department, Mike Asiedu @ 315-634-7950 if you have any questions in regards to this contract.

NT
10/9/14
CS
10/10/14



WNY5 Syracuse
1000 James St
Syracuse, NY 13203

AKP Message & Media
730 N Franklin
Ste 404
Chicago, IL 60610

Contract # 1745914

Schedule Dates 10/08/14-10/12/14
Advertiser New York State Democratic Committee (78386)
Agency AKP Message & Media (6417)
Product POLITICAL ISSUE (ns) (1187)
Brand NYS DEMS (601109)
Salesperson Millennium/CHI, Chicago (1094)
Sales Office Millennium Chicago
Buyer Name DALIA, CARMEN
Phone/Fax /
CPE N/A
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments NYS DEMS
WNYS: 8%
BRIAN LAMONT

Date Entered 10/07/14
Last Modified 10/07/14
Entered By Nicole Tabone
CO-OP No
Headline # ECR10436569
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$837.75
Net Total \$4,747.25
Sales Tax

Syracuse (WNYS)
By Broadcast Month
Oct. 2014 18
Grand Total: \$5,585.00

Line	Line Type / Break Type (Ref. #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / Prime (15)	10/08/14-10/08/14	2	:30	8P- 9P (EST)	1			1					1	\$175.00	\$175.00	Syracuse (WNYS)	WALKING DEAD	10/7/14
16.0	Normal Line / Prime (16)	10/09/14-10/09/14	2	:30	9P- 10P (EST)	1				1				1	\$100.00	\$100.00	Syracuse (WNYS)	THE MENTALIST	10/7/14
17.0	Normal Line / Prime (17)	10/11/14-10/11/14	2	:30	9P- 10P (EST)	1						1		1	\$80.00	\$80.00	Syracuse (WNYS)	BURN NOTICE	10/7/14
18.0	Normal Line / Prime (18)	10/12/14-10/12/14	2	:30	9P- 10P (EST)	1							1	1	\$80.00	\$80.00	Syracuse (WNYS)	BURN NOTICE	10/7/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Please call WSYT/WNY5 Business Department, Mike Asiedu @ 315-634-7950 if you have any questions in regards to this contract.

ORDER WORKSHEET

Rep Order# 10436569 Ver# 1 Status New
EC'd Yes

Traffic Order# 1745914 Printed: 10/07/14 11:56 AM
Last Received: 10/07/14 11:54 AM
Showing Buylines: All Rep and Station Changes

Station WNYX-TV SYRACUSE, N.Y.
Advertiser (6087) POLITICAL ISSUE GROU
Product NYS DEMS
Estimate#
Buyer CARMEN DALIA

Agency (AKPD) AKPD MESSAGE & MEDIA
703 N. FRANKLIN
CHICAGO, IL 60654
Agency C/P1/P2/E
Flight Dates 10/08/14-10/12/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (CH) CHICAGO
Salesperson (BLM) BRIAN LAMONT
Sales Assistant MEGAN
Salesperson Phone# 312-832-6619
Salesperson Fax# 312-755-1544

1 of 3

entered
10/7/14
confirmed
10/7/14

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

10/7 VI: NEW ORDER FOR NYS DEMS TO START TOMORROW (WED 10/8) NAB FORM WAS EMAILED. AGENCY ADVISED TO RUN CURRENT TRAFFIC. CHECK COPY TO FOLLOW ONCE AVAILABLE.
ORD TTLS: 18X @ \$5585 PLEASE CONFIRM ASAP. THANKS!

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
✓ 1	F	8P-9P	BONES	30	-	-	\$150.00	10/10-10/10	1	1	1	\$150.00
✓ 2	W	9P-10P	WALKING DEAD	30	-	-	\$175.00	10/08-10/08	1	1	1	\$175.00
✓ 3	Su	8P-9P	BONES	30	-	-	\$175.00	10/12-10/12	1	1	1	\$175.00
✓ 4	Sa	8P-9P	BONES	30	-	-	\$150.00	10/11-10/11	1	1	1	\$150.00
✓ 5	W	730P-8P	BIG BANG THEORY	30	-	-	\$750.00	10/08-10/08	1	1	1	\$750.00
✓ 6	Th	730P-8P	BIG BANG THEORY	30	-	-	\$750.00	10/09-10/09	1	1	1	\$750.00
✓ 7	Sa	7P-8P	BIG BANG THEORY	30	-	-	\$225.00	10/11-10/11	1	1	1	\$225.00
✓ 8	W	7P-730P	BIG BANG THEORY	30	-	-	\$750.00	10/08-10/08	1	1	1	\$750.00
✓ 9	Th	7P-730P	BIG BANG THEORY	30	-	-	\$750.00	10/09-10/09	1	1	1	\$750.00
✓ 10	F	9P-10P	BONES	30	-	-	\$150.00	10/10-10/10	1	1	1	\$150.00

ORDER WORKSHEET

Rep Order# 10436569 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 10/07/14 11:56 AM
Last Received: 10/07/14 11:54 AM
Showing Buylines: All Rep and Station Changes

2 of 3

Station WNY5-TV SYRACUSE, N.Y.
Advertiser (6087) POLITICAL ISSUE GROU
Product NYS DEMS
Estimate#
Buyer CARMEN DALIA

Agency (AKPD) AKPD MESSAGE & MEDIA
703 N. FRANKLIN
CHICAGO, IL 60654
Agency C/P1/P2/E
Flight Dates 10/08/14-10/12/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (CH) CHICAGO
Salesperson (BLM) BRIAN LAMONT
Sales Assistant MEGAN
Salesperson Phone# 312-832-6619
Salesperson Fax# 312-755-1544

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
✓ 11	Th	8P-9P	THE MENTALIST	30	-	-	\$100.00	10/09-10/09	1	1	1	\$100.00
✓ 12	Sa	6P-630P	WHEEL OF FORTUNE	30	-	-	\$400.00	10/11-10/11	1	1	1	\$400.00
✓ 13	Sa	630P-7P	JEOPARDY	30	-	-	\$400.00	10/11-10/11	1	1	1	\$400.00
✓ 14	Su	7P-8P	BIG BANG THEORY	30	-	-	\$225.00	10/12-10/12	1	1	1	\$225.00
✓ 15	W	8P-9P	WALKING DEAD	30	-	-	\$175.00	10/08-10/08	1	1	1	\$175.00
✓ 16	Th	9P-10P	THE MENTALIST	30	-	-	\$100.00	10/09-10/09	1	1	1	\$100.00
✓ 17	Sa	9P-10P	BURN NOTICE	30	-	-	\$80.00	10/11-10/11	1	1	1	\$80.00
✓ 18	Su	9P-10P	BURN NOTICE	30	-	-	\$80.00	10/12-10/12	1	1	1	\$80.00

REPORT TOTALS

Report Totals: 18 / \$5,585.00

SALES MONTHLY TOTALS

Oct2014: 18 / \$5,585.00
Order Totals: 18 / \$5,585.00
Total GRPs: 0.0

COMPETITIVE

Market Totals \$69,812.50
CABL .00%
WSYT 20.00%

UNKN .00%
WTVH 11.00%

WNYS 8.00%

WSTRM 14.00%

WSYR 47.00%

COMPETITIVE COMMENTS

SHARES ESTIMATED; WILL UPDATE ONCE AVAILABLE

Books

[ENOV14]

ORDER WORKSHEET

Rep Order# 10436569 Ver# 1 Status New Traffic Order# Printed: 10/07/14 11:56 AM 3 of 3
 EC'd Yes Last Received: 10/07/14 11:54 AM
 Showing Buylines: All Rep and Station Changes

Station WNYS-TV SYRACUSE, N.Y. Agency (AKPD) AKPD MESSAGE & MEDIA Rep Firm MILLENNIUM SALES & MARKETING
 Advertiser (6087) POLITICAL ISSUE GROU 703 N. FRANKLIN Sales Office (CH) CHICAGO
 Product NYS DEMS CHICAGO, IL 60654 Salesperson (BLM) BRIAN LAMONT
 Estimate# Agency C/P1/P2/E Flight Dates 10/08/14-10/12/14 Sales Assistant MEGAN
 Buyer CARMEN DALIA Salesperson Phone# 312-832-6619
 Demos RA35+P Salesperson Fax# 312-755-1544

--- CREDIT RISK ---
 STANDARD CREDIT TERMS