

9/24/14: Orig Upload  
11/11/14: Revised w/Ino

WMYS  
DCCC

NAB Form PB-18 Issues

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:

Date:

I, Sarah Buffone

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by:

DCCC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DCCC

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Hayley Dierker, COO  
430 S Capitol ST, SE  
Washington, DC 20003

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

[Redacted area for payment information]

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

[Redacted area for list of officers or members]

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

5/29/11  
Date

*Mark Brifone*  
Signature

202-338-9700  
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>AS ORDERED</i>					

Attach proposed schedule with charges (if available)

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



REMIT TO WNYS MY TV  
1000 James St  
Syracuse, NY 13203  
ph: (315) 472-6800  
fx: (315) 425-6100

Advertiser  
Agency  
Buyer  
Salesperson

DCCC-Democratic Congressional Camp(36)  
Great American Media (2231)  
Polce,Kelly  
Millennium/DC, Washington DC (1108)  
ph: (202) 955-5342  
fx: (202) 955-5348x  
POLITICAL ISSUE (ns) (1187)  
DCCC (112645)  
National/Political Issue Agency BRD  
2785/ECR10397020  
A35+

Invoice 3235676  
Inv Date 9/28/2014  
Terms CIA  
Contract 1745688  
Bill Type Standard  
Period 9/1/2014 - 9/28/2014

Great American Media  
3050 K St NW  
Ste 100  
Washington, DC 20007

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

DCCC  
WNYS: 4%

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/1/2014 1:00:22PM

Syracuse (WNYS)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	SPOT	11:00:00AM-12:00:00	Day,Tu-1,W-1,Th-1,F-1	09/23/14 11:28AM (Tu)	00:30	D3C14-NY-24-T03	\$20.00	
1.0	SPOT	11:00:00AM-12:00:00	Day,Tu-1,W-1,Th-1,F-1	09/24/14 11:27AM (We)	00:30	D3C14-NY-24-T03	\$20.00	
1.0	SPOT	11:00:00AM-12:00:00	Day,Tu-1,W-1,Th-1,F-1	09/25/14 11:41AM (Th)	00:30	D3C14-NY-24-T03	\$20.00	
1.0	SPOT	11:00:00AM-12:00:00	Day,Tu-1,W-1,Th-1,F-1	09/26/14 11:27AM (Fr)	00:30	D3C14-NY-24-T03	\$20.00	
2.0	SPOT	3:00:00PM- 4:00:00	Day,Tu-1,W-1,Th-1,F-1	09/23/14 3:16PM (Tu)	00:30	D3C14-NY-24-T03	\$20.00	
2.0	SPOT	3:00:00PM- 4:00:00	Day,Tu-1,W-1,Th-1,F-1	09/24/14 3:38PM (We)	00:30	D3C14-NY-24-T03	\$20.00	
2.0	SPOT	3:00:00PM- 4:00:00	Day,Tu-1,W-1,Th-1,F-1	09/25/14 3:36PM (Th)	00:30	D3C14-NY-24-T03	\$20.00	
2.0	SPOT	3:00:00PM- 4:00:00	Day,Tu-1,W-1,Th-1,F-1	09/26/14 3:20PM (Fr)	00:30	D3C14-NY-24-T03	\$20.00	
3.0	SPOT	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	09/23/14 7:00PM (Tu)	00:30	D3C14-NY-24-T03	\$600.00	
3.0	SPOT	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	09/24/14 7:28PM (We)	00:30	D3C14-NY-24-T03	\$600.00	
3.0	SPOT	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	09/25/14 7:26PM (Th)	00:30	D3C14-NY-24-T03	\$600.00	
3.0	SPOT	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	09/26/14 6:59PM (Fr)	00:30	D3C14-NY-24-T03	\$600.00	
4.0	SPOT	7:30:00PM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	09/23/14 7:55PM (Tu)	00:30	D3C14-NY-24-T03	\$600.00	
4.0	SPOT	7:30:00PM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	09/24/14 7:59PM (We)	00:30	D3C14-NY-24-T03	\$600.00	
4.0	SPOT	7:30:00PM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	09/25/14 7:56PM (Th)	00:30	D3C14-NY-24-T03	\$600.00	
4.0	SPOT	7:30:00PM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	09/26/14 7:59PM (Fr)	00:30	D3C14-NY-24-T03	\$600.00	
5.0	Prime	8:00:00PM- 9:00:00	Day,Tu-1	09/23/14 8:25PM (Tu)	00:30	D3C14-NY-24-T03	\$90.00	
6.0	Prime	9:00:00PM-10:00:00	Day,Tu-1	09/23/14 9:30PM (Tu)	00:30	D3C14-NY-24-T03	\$90.00	
7.0	Prime	8:00:00PM- 9:00:00	Day,Th-1	09/25/14 8:52PM (Th)	00:30	D3C14-NY-24-T03	\$100.00	
8.0	Prime	8:00:00PM- 9:00:00	Day,F-1	09/26/14 8:32PM (Fr)	00:30	D3C14-NY-24-T03	\$150.00	

Net 30-Payment is due within 30 days from invoice date.

Warranty-- We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercials aired.

Gross Total	\$5,390.00
Commission	(\$808.50)
Net Total	\$4,581.50

Total Spots 20



WNY5 Syracuse  
1000 James St  
Syracuse, NY 13203

Great American Media  
3050 K St NW  
Ste 100  
Washington, DC 20007

# Contract # 1/45688

Schedule Dates 09/23/14-09/26/14  
Advertiser DCCC-Democratic Congressional Campaign Comm  
Agency Great American Media (2231)  
Product POLITICAL ISSUE (ns) (1187)  
Brand DCCC (112645)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name Poice, Kelly  
Phone/Fax /  
CPE 11/14/2785  
Account Types National/Political Issue Agency BRD  
Billing Type Standard  
Comments DCCC  
WNY5: 49%  
FRANCESCA GRANT

Date Entered 09/12/14  
Last Modified 09/12/14  
Entered By Nicole Tabone  
CO-OP No  
Headline # ECR10397020  
Demo A35+  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$808.50  
Net Total \$4,581.50  
Sales Tax

Syracuse (WNY5)  
By Broadcast Month  
Sep. 2014 20 \$5,390.00  
Grand Total: 20 \$5,390.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/23/14-09/26/14	2	:30	11A-12P (EST)	1	1	1	1	1	1			4	\$20.00	\$80.00	Syracuse (WNY5)	STEVE WILKOS	9/12/14
2.0	Normal Line / SPOT (2)	09/23/14-09/26/14	2	:30	3P-4P (EST)	1	1	1	1	1	1			4	\$20.00	\$80.00	Syracuse (WNY5)	THE PEOPLE'S COURT	9/12/14
3.0	Normal Line / SPOT (3)	09/23/14-09/26/14	2	:30	7P-7:30P (EST)	1	1	1	1	1	1			4	\$600.00	\$2,400.00	Syracuse (WNY5)	BIG BANG THEORY	9/12/14
4.0	Normal Line / SPOT (4)	09/23/14-09/26/14	2	:30	7:30P-8P (EST)	1	1	1	1	1	1			4	\$600.00	\$2,400.00	Syracuse (WNY5)	BIG BANG THEORY	9/12/14
5.0	Normal Line / Prime (5)	09/23/14-09/23/14	2	:30	8P-9P (EST)	1								1	\$90.00	\$90.00	Syracuse (WNY5)	BONES	9/12/14
6.0	Normal Line / Prime (6)	09/23/14-09/23/14	2	:30	9P-10P (EST)	1								1	\$90.00	\$90.00	Syracuse (WNY5)	BONES	9/12/14
7.0	Normal Line / Prime (7)	09/25/14-09/25/14	2	:30	8P-9P (EST)				1					1	\$100.00	\$100.00	Syracuse (WNY5)	HOUSE	9/12/14
8.0	Normal Line / Prime (8)	09/26/14-09/26/14	2	:30	8P-9P (EST)							1		1	\$150.00	\$150.00	Syracuse (WNY5)	MONK	9/12/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Please call WSYT/WNY5 Business Department, Mike Astedu @ 315-634-7950 if you have any questions in regards to this contract.

NT  
9/19/14  
CS  
9/19/14

# ORDER WORKSHEET

Rep Order# 10397020 Ver# 3 Status Revised Traffic Order# 1745688 Printed: 09/12/14 4:07 PM 1 of 2  
 EC'd Yes Last Received: 09/12/14 3:48 PM All Rep and Station Changes  
 Showing Buylines:  
 Station WNYS-TV SYRACUSE, N.Y. Agency (GRTA) GREAT AMERICAN MEDIA Rep Firm MILLENNIUM SALES & MARKETING  
 Advertiser (6087) POLITICAL ISSUE GROU 3050 K ST NW, SUITE 100 Sales Office (DC) WASHINGTON  
 Product DCCC WASHINGTON, DC 20007 Salesperson (FG2) FRANCESCA GRANT **confirm**  
 Estimate# 2785 Agency C/P1/P2/E 11/14/2785 Sales Assistant  
 Buyer Kelly Polce Flight Dates 09/23/14-09/29/14 Salesperson Phone# 202-955-5342  
 Salesperson Fax#

--- CONTRACT COMMENT ---  
 DEMOCRATIC CONGRESSIONAL CAMPAIGN  
 \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07  
 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES  
 CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING  
 CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

REVERSE PROGRAM LINE 6 PLEASE GET THANKS FROM

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
6	Tu	9P-10P	BONES	30	-	-	\$90.00	09/23-09/23	1	1	1	\$90.00
Sales remark: V3 PROGRAM CHANGE: BONES OK												
V3 Program Name Change, Comment Changed												

## ---REPORT TOTALS---

Report Totals: 1 / \$90.00

## ---SALES MONTHLY TOTALS---

Sep2014: 20 / \$5,390.00  
 Order Totals: 20 / \$5,390.00 Total GRPs: 0.0

## --- COMPETITIVE ---

Market Totals \$146,467.39  
 CABL 0.00% UNKN 1.09% WNYS 3.68% WSTM 28.39% WSYR 39.05%  
 WSYT 10.41% WTVH 17.38%

Books [null]  
 Demos RA35+

# ORDER WORKSHEET

Rep Order# 10397020	Ver# 3	Status Revised	Traffic Order# 1745688	Printed: 09/12/14 4:07 PM	2 of 2
EC'd Yes				09/12/14 3:48 PM	
				All Rep and Station Changes	

Station WNYX-TV SYRACUSE, N.Y.  
 Advertiser (6087) POLITICAL ISSUE GROU  
 Product DCCC  
 Estimate# 2785  
 Buyer Kelly Polce

Agency (GRTA) GREAT AMERICAN MEDIA  
 3050 K ST NW, SUITE 100  
 WASHINGTON, DC 20007  
 Agency C/P1/P2/E 11/14/2785  
 Flight Dates 09/23/14-09/29/14

Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (FG2) FRANCESCA GRANT  
 Sales Assistant  
 Salesperson Phone# 202-955-5342  
 Salesperson Fax#

Last Received:  
 Showing Buylines:

-- CREDIT RISK --  
 STANDARD CREDIT TERMS

# ORDER WORKSHEET

Rep Order# 10397020 Ver# 2 Status Returned Traffic Order# 1745688 Printed: 09/12/14 3:36 PM 1 of 2  
 EC'd Yes Last Received: 09/12/14 3:35 PM All Rep and Station Changes  
 Showing Buylines:

Station WNYS-TV SYRACUSE, N.Y. Agency (GRTA) GREAT AMERICAN MEDIA Rep Firm MILLENNIUM SALES & MARKETING  
 Advertiser (6087) POLITICAL ISSUE GROU 3050 K ST NW, SUITE 100 Sales Office (DC) WASHINGTON  
 Product DCCC WASHINGTON, DC 20007 Salesperson (FG2) FRANCESCA GRANT  
 Estimate# 2785 Agency C/P1/P2/E 11/14/2785 Sales Assistant  
 Buyer Kelly Polce Flight Dates 09/23/14-09/29/14 Salesperson Phone# 202-955-5342  
 Salesperson Fax#

--- CONTRACT COMMENT ---  
 DEMOCRATIC CONGRESSIONAL CAMPAIGN  
 \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07.  
 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES  
 CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING  
 CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

THIS SPOT IS BEING ADDED TO THE PROGRAM CHANGE. PLS. CONFIRM.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
63	Tu	9P-10P	LAW & ORDER: CI	30	-	-	\$90.00	09/23-09/23	1	1	1	\$90.00
Station remark: V2 PROGRAM CHANGE: BONES												

## ---REPORT TOTALS---

Report Totals: 1 / \$90.00

## ---SALES MONTHLY TOTALS---

Sep2014: 20 / \$5,390.00  
 Order Totals: 20 / \$5,390.00 Total GRPs: 0.0

## ---COMPETITIVE---

Market Totals \$146,467.39  
 CABL .00% UNKN 1.09% WNYS 3.68% WSTM 28.39% WSIR 39.05%  
 WSYT 10.41% WTVH 17.38%

Books [null]  
 Demos RA35+

# ORDER WORKSHEET

Rep Order# 10397020	Ver# 2	Status Returned	Traffic Order# 1745688	Printed: 09/12/14 3:36 PM	2 of 2
EC'd Yes				09/12/14 3:35 PM	
				All Rep and Station Changes	

Station WNYS-TV, SYRACUSE, N.Y.  
 Advertiser (6087) POLITICAL ISSUE GROU  
 Product DCCC  
 Estimate# 2785  
 Buyer Kelly Polce

Agency (GRTA) GREAT AMERICAN MEDIA  
 3050 K ST NW, SUITE 100  
 WASHINGTON, DC 20007  
 Agency C/P1/P2/E 11/14/2785  
 Flight Dates 09/23/14-09/29/14

Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (FG2) FRANCESCA GRANT  
 Sales Assistant  
 Salesperson Phone# 202-955-5342  
 Salesperson Fax#

Last Received:  
 Showing Buylines:

— CREDIT RISK —  
 STANDARD CREDIT TERMS

# ORDER WORKSHEET

Rep Order# 10397020 Ver# 1 Status New  
EC'd Yes

Traffic Order# 1745088  
Printed: 09/12/14 2:33 PM  
Last Received: 09/12/14 2:27 PM  
Showing Buylines: All Rep and Station Changes

Station WNY5-TV SYRACUSE, N.Y.  
Advertiser (6087) POLITICAL ISSUE GROU  
Product DCCC  
Estimate# 2785  
Buyer Kelly Polce

Agency (GRTA) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 11/14/2785  
Flight Dates 09/23/14-09/29/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (FG2) FRANCESCA GRANT  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax#

1 of 2

entered  
9/12/14  
confirm  
9/12/14

## --- CONTRACT COMMENT ---

DEMOCRATIC CONGRESSIONAL CAMPAIGN

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07  
217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES  
CONSISTENT WITH THIS ORDER. KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING  
CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

NEW ORDER PLEASE CF THANKS FRAN

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
✓ 1	Tu-F, M	11A-12P	STEVE WILKOS	30	-	-	\$20.00	09/23-09/29	4	1	4	\$80.00
✓ 2	Tu-F, M	3P-4P	THE PEOPLE'S COURT	30	-	-	\$20.00	09/23-09/29	4	1	4	\$80.00
✓ 3	Tu-F, M	7P-730P	BIG BANG THEORY	30	-	-	\$600.00	09/23-09/29	4	1	4	\$2,400.00
✓ 4	Tu-F, M	730P-8P	BIG BANG THEORY	30	-	-	\$600.00	09/23-09/29	4	1	4	\$2,400.00
✓ 5	Tu	8P-9P	BONES	30	-	-	\$90.00	09/23-09/23	1	1	1	\$90.00
✓ 6	Tu	9P-10P	<del>LAW &amp; ORDER: SVU</del> BONES	30	-	-	\$90.00	09/23-09/23	1	1	1	\$90.00
✓ 7	Th	8P-9P	HOUSE	30	-	-	\$100.00	09/25-09/25	1	1	1	\$100.00
✓ 8	F	8P-9P	MONK	30	-	-	\$150.00	09/26-09/26	1	1	1	\$150.00

## ---REPORT TOTALS---

# ORDER WORKSHEET

Rep Order# 10397020 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed: 09/12/14 2:53 PM  
Last Received: 09/12/14 2:27 PM  
Showing Buylines: All Rep and Station Changes

2 of 2

Station WNYS-TV SYRACUSE, N.Y.  
Advertiser (6087) POLITICAL ISSUE GROU  
Product DCCC  
Estimate# 2785  
Buyer Kelly Polce

Agency (GRTA) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 11/14/2785  
Flight Dates 09/23/14-09/29/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (FG2) FRANCESCA GRANT  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax#

Report Totals: 20 / \$5,390.00

## ---SALES MONTHLY TOTALS---

Sep2014: 20 / \$5,390.00

Order Totals: 20 / \$5,390.00 Total GRPS: 0.0

## --- COMPETITIVE ---

Market Totals

\$146,467.39

CABL .00%  
WSYT 10.41%

UNKN 1.09%  
WTVH 17.38%

WNYS 3.68%

WSTM 28.39%

WSYR 39.05%

Books [null]  
Demos RA35+

## --- CREDIT RISK ---

STANDARD CREDIT TERMS