

CONTRACT



WBBM-TV
22 W. Washington St.
Chicago, IL 60602
(312) 899-2222

And:

Adelstein & Associates
222 W. Ontario St Ste 600
Chicago, IL 60654

<u>Contract / Revision</u> 54891 /		<u>Alt Order #</u>
<u>Advertiser</u> Kennedy for Illinois		<u>Original Date / Revision</u> 03/06/18 / 03/06/18
<u>Contract Dates</u> 11/14/17 - 11/19/17	<u>Estimate #</u> 5789	
<u>Product</u> Governor		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WBBM-TV	<u>Account Executive</u> Allison Herger	<u>Sales Office</u> Local Chicago
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Ref</u> 104812	<u>Advertiser Ref</u> 507207	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WBBM	11/14/17	11/14/17	Tuesday Prime Hr 2	758p-9p		:30			NM	1	\$4,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	-T-----				1	\$4,900.00			
2	WBBM	11/14/17	11/14/17	The Late Show	1035p-1137p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	-1-----				1	\$1,000.00			
3	WBBM	11/14/17	11/17/17	M-F Local News 6a-7a	558a-7a		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	-TWTF--				3	\$400.00			
4	WBBM	11/14/17	11/17/17	CBS This Morning	8:00 AM-9:00 AM		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	-TWTF--				4	\$500.00			
5	WBBM	11/14/17	11/17/17	CBS This Morning	7a-9a		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	-TWTF--				3	\$500.00			
6	WBBM	11/14/17	11/17/17	M-F 3p-4p	258p-4p		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	-TWTF--				3	\$500.00			
7	WBBM	11/14/17	11/17/17	M-F 4p-5p	358p-5p		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	-TWTF--				3	\$600.00			
8	WBBM	11/14/17	11/17/17	M-F Local News 5p-530p	458p-530p		:30			NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	-TWTF--				2	\$1,100.00			
9	WBBM	11/14/17	11/17/17	M-F Local News 6p-630p	558p-630p		:30			NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	-TWTF--				2	\$1,100.00			
10	WBBM	11/17/17	11/17/17	Friday Prime Hr 2	758p-9p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	----F--				1	\$4,000.00			
11	WBBM	11/14/17	11/17/17	The Late Late Show	1137p-1238a		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	-TWTF--				2	\$800.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachment hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser. The CBS cancellation policy for Advertisers is four weeks prior to the a spot being cancelled



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Kennedy for Illinois	03/06/18 / 03/06/18

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/14/17 - 11/19/17	Governor	5789

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
12	WBBM	11/19/17	11/19/17	Su Local News 7a-8a	658a-8a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/13/17	11/19/17	-----S	1			\$500.00				
13	WBBM	11/19/17	11/19/17	CBS Sunday Morning	758a-930a		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/13/17	11/19/17	-----S	1			\$2,000.00				
14	WBBM	11/19/17	11/19/17	Sunday Prime Hr 1	557p-7p		:30			NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/13/17	11/19/17	-----S	1			\$12,000.00				
15	WBBM	11/14/17	11/19/17	Late News Rotator M-Su	958p-1035p		:30			NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/13/17	11/19/17	-TWTFS	3			\$1,800.00				
Totals											31	\$43,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/30/17 - 11/19/17	31	\$43,800.00	(\$6,570.00)	\$37,230.00
Totals	31	\$43,800.00	(\$6,570.00)	\$37,230.00

Signature: _____ **Date:** _____

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