

Beach Boogie & Blues

Issues and Programs: Serving the Public

WELS-FM, Kinston; WNCT (AM), Greenville; and WAVQ, Jacksonville; (“Stations”), ascertain in an ongoing basis the Issues affecting the communities we serve (“Listening Area”).

The following list represents what the General Manager in collaboration with the Program Directors, and interactions with community leaders have determined to be the primary Issues in the Stations’ Listening Areas.

The quarterly Issues and Programs Report provides the public file with the date, time, duration, and content of issues that the station has ascertained as most important and the programming the station has broadcast responsive to these issues.

The Issues Ascertained by the Station

During this reporting period, we have identified a total of eight (8) Issues that affect our Listening Area. Each “issue” has been discussed on programs associated with it.

1. Economics
2. Healthcare
3. Law
4. Athletics
5. Elections
6. Employment
7. Politics
8. Artificial Intelligence
9. Agriculture
10. Environment

11. Insurance

12. Education

Following is a listing of some of the community events held and/or supported by Station, WSFL, along with the issues addressed or supported by the event or proceed from the event for the period 1/124 – 3/31/24. This listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

1/1/24 – 3/31/24 COMMUNITY INITIATIVES

Station personalities went out into the local community to promote, visit, and support local events, locations, and businesses. Events participated in include promotion of and an appearance by station personnel at the Vietnam/Iraqi Freedom Memorial in Greenville in January. The station also promoted the pet food drive being held at a local business in February, and the Easter Seals Glow Run in New Bern in March.

1/1/24 – 3/31/24 WEATHER ADVISORIES

Live updates and information regarding pending and current weather events including weather locations, types, precautions, and utility outages.

Many other community events and causes received on-air coverage and/or support during the period 1/1/24 – 3/31/24. This listing includes a sample of those topics.

Carolina Newsmakers is a weekly hour-long program hosted by owner Don Curtis. Carolina Newsmakers features guests with discussions on the Issues and Problems for the Station.

Carolina Newsmakers airs at 6am every Sunday Morning and is 25-30 minutes long. This program is hosted each week by station owner Don Curtis. The following is each story carried on Carolina Newsmakers. Please note the date for each broadcast, as well as the corresponding number for the Issue as described herein.

Carolina Newsmakers – Q1/2024 Hosted by Donald W. Curtis, Chairman/CEO/Owner of Curtis Media Group

1-7

INTERVIEW WITH PATRICK WOODIE - PRESIDENT OF THE RURAL ECONOMIC DEVELOPMENT CENTER

ECONOMY, RURAL DEVELOPMENT, POPULATION GROWTH, INVESTMENT, COVID-19, BUSINESS LOANS, TECHNOLOGY, INFRASTRUCTURE, TRANSPORTATION, EDUCATION, MEDICAID EXPANSION, BROADBAND, AND LEGISLATION.

Topics discussed: 1, 2, 12

1-14

INTERVIEW WITH ROBERT ORR - FORMER NORTH CAROLINA SUPREME COURT JUSTICE

COLLEGE ATHLETICS, NCAA, NAME IMAGE AND LIKENESS, MEDIA RIGHTS, MONEY IN SPORTS, EDUCATION, TITLE IX, COLLECTIVES, TRANSFER PORTAL, CONFERENCE REALIGNMENT, AND FUTURE OF ATHLETIC GOVERNANCE.

Topics discussed: 4

1-21

INTERVIEW WITH KAREN BRINSON BELL - EXECUTIVE DIRECTOR OF THE NORTH CAROLINA STATE BOARD OF ELECTIONS

HOW THE STATE BOARD OF ELECTIONS IS ORGANIZED, PRIMARY ELECTION, ELECTION SECURITY, REDISTRICTING, EARLY VOTING, ABSENTEE VOTING, VOTER IDENTIFICATION, CAMPAIGN FINANCE, CAMPAIGN COMPLIANCE, SOCIAL MEDIA, ELECTION SECURITY, VOTER REGISTRATION, AND VOLUNTEERS.

Topics discussed: 5, 7

1-28

INTERVIEW WITH LYNN MINGES - PRESIDENT AND CEO OF THE NORTH CAROLINA RESTAURANT AND LODGING ASSOCIATION

COVID-19, RESTAURANTS, EMPLOYMENT, INFLATION, TECHNOLOGY, LODGING, TOURISM, EDUCATION, SCHOOL CALENDARS, SPORTS, CONVENTIONS, SERVING CAREERS, TRAINING, AND TRAVEL.

Topics discussed: 2, 4, 6

2-4

INTERVIEW WITH BRAD CRONE - PRESIDENT OF CAMPAIGN CONNECTIONS

ELECTIONS, VOTING, PRIMARIES, GOVERNOR'S RACE, COUNCIL OF STATE RACES, SPORTS BETTING, ADVERTISING, CONGRESSIONAL SEATS, ISSUES, IMMIGRATION, NATIONAL DEBT, ECONOMY, ARTIFICIAL INTELLIGENCE, FAIR ELECTIONS, AND REDISTRICTING.

Topics discussed: 5, 7, 8

2-11

INTERVIEW WITH DR. MIKE WALDEN - NC STATE ECONOMICS PROFESSOR EMERITUS

ECONOMY, ELECTIONS, INTEREST RATES, FEDERAL RESERVE, SAVINGS, DEBT, INTERNATIONAL TRADE, STOCK MARKET, NATIONAL DEBT, SOCIAL SECURITY, STUDENT DEBT, GAS PRICES, JOB GROWTH, EDUCATION, AND HEALTH CARE.

Topics discussed: 1, 2, 7

2-18

INTERVIEW WITH DR. SCOTT RALLS - PRESIDENT OF WAKE TECH COMMUNITY COLLEGE

EDUCATION, POPULATION GROWTH, HEALTH CARE, UNIVERSITY SYSTEM, COST OF EDUCATION, TEXTBOOKS, HOUSING, FACULTY, STUDENTS, ONLINE COURSES, ATHLETICS, AND PUBLIC SAFETY.

Topics discussed: 2, 4, 12

2-25

INTERVIEW WITH SHAWN HARDING - PRESIDENT OF THE NORTH CAROLINA FARM BUREAU

FARM BUREAU BACKGROUND, AGRICULTURE, TOBACCO, COTTON, COVID-19, WORKFORCE, REPAIRS, GRAINS, WEATHER, ENERGY, INFLATION, FARM BILL, RECRUITING NEW FARMERS, FORESTRY, AND BROADBAND.

Topics discussed: 9, 10, 11

3-3

INTERVIEW WITH TOM JENSEN - EXECUTIVE DIRECTOR OF PUBLIC POLICY POLLING

PRESIDENTIAL PRIMARY, ELECTIONS, YOUNG VOTERS, NORTH CAROLINA GOVERNOR'S RACE, REDISTRICTING, NC CONGRESSIONAL DISTRICT 1, US SENATE OUTLOOK, US HOUSE OUTLOOK, ADVERTISING, SOCIAL MEDIA, DEBATES, UNAFFILIATED VOTERS, ARTIFICIAL INTELLIGENCE, AND ECONOMY.

Topics discussed: 5,7, 8

3-10

INTERVIEW WITH REID WILSON - SECRETARY OF THE NORTH CAROLINA DEPARTMENT OF NATURAL AND CULTURAL RESOURCES

ENVIRONMENT, EDUCATION, CULTURE, RECREATION, STATE PARKS, HISTORICAL MARKERS, MUSIC, SYMPHONY, STATE LIBRARY, ARCHEOLOGY, ZOO, ARTS COUNCIL, STATE ARCHIVES, MUSEUMS, AND NATURAL RESOURCES.

Topics discussed: 10, 12

3-17

INTERVIEW WITH KODY KINSLEY - SECRETARY OF THE NORTH CAROLINA DEPARTMENT OF HEALTH AND HUMAN SERVICES

MEDICAID EXPANSION, HEALTH CARE, BEHAVIORAL HEALTH, MENTAL HEALTH, OPIOIDS, COVID-19, ADDICTION, HOSPITALS, TECHNOLOGY, RABIES VACCINES, GROWING CAREGIVING WORKFORCE, CHILD CARE, AND EDUCATION.

Topics discussed: 2, 12

3-24

INTERVIEW WITH MIKE CAUSEY – SECRETARY OF THE NORTH CAROLINA DEPARTMENT OF INSURANCE

INSURANCE, HOMEOWNERS INSURANCE, INSURANCE RATES, NATURAL DISASTERS, RATE BUREAU, CLIMATE CHANGE, AUTOMOTIVE INSURANCE, DISTRACTED DRIVING, REPLACEMENT VALUE COVERAGE, FRAUD, SCAMS, AND OPERATION MEDICINE DROP.

Topics discussed: 10, 11

3-31

INTERVIEW WITH PHIL BERGER - SENATOR PRO TEM OF THE NORTH CAROLINA SENATE

LEGISLATIVE SESSION, STATE BUDGET, ECONOMY, INFRASTRUCTURE, RAINY DAY FUND, TRANSPORTATION, MEDICAID EXPANSION, HEALTH CARE, HOSPITALS, SPORTS BETTING, CASINOS, TOLL ROADS, BUSINESS INCENTIVES, EDUCATION, LEANDRO, SCHOOL SAFETY, ARTIFICIAL INTELLIGENCE, AND IMMIGRATION.

Topics discussed: 1, 2,3,7