

WRAT QUARTERLY ISSUES REPORT, 3rd QUARTER, 2019 (WJRZ HD2 Simulcast)

The following is the Quarterly Issues Report for WRAT-FM for the 3rd quarter of 2019. The report includes a synopsis of all programs of importance that aired between 7/1/19 and 9/30/19.

WRAT has identified the following issues of importance to its community of listeners:

Charities and charitable giving: Informing the community on the issue of donations of both time and finances for various local causes.

Education: From early childhood to high school through to college and adult education, the community we serve is interested in learning more... about learning!

Family issues: Topics dealing with creating successful families in our listening area

Health and Well Being: Discussions about the health and wellbeing of the general population.

Local Business: A discussion of how the local economy runs and what is being done to support local jobs and the economy.

Local Environment: People are concerned about the water and air quality of our local ecosystem for various reasons including recreation and its connection to the local economy

Mental Health: How to keep a positive attitude during struggling times

PUBLIC INTEREST PROGRAMMING ON WRAT

Viewpoints: airs Sundays, 6:15-6:45AM. A weekly magazine style program that addresses a wide variety of issues of concern to our listening audience. Length: 30:00

She's Got Issues: airs Sundays, 7:15-7:45am. A locally produced weekly magazine style program that addresses a wide variety of issues of concern to our listening audience. Length: varies due to content

WRAT Morning Rat Race: Daily news broadcast at 6:20am covering current events and related discussion. Local, national, and world events are covered in depth. Runs 10 minutes per day, Monday through Friday. Periodic interviews with state and local officials to discuss topics of local interest.

Beasley Media News Minute: airs twice per day, Monday thru Friday, covering issues of local New Jersey interest.

Below is a sample of how WRAT's programming addressed the issues listed above:

Issue: Charities and Charitable Giving Date: 7/7/2019

Time: 7:15 to 7:37 Length: 22 of 24 minutes

Guest: Michael Dominick

Synopsis: Michael Dominick is the Director of Communications for the non profit organization Make A Wish New Jersey. Each day, Make A Wish Foundation creates life changing wishes for children facing critical illnesses. Since 1983, Make A Wish has granted the wishes of ten thousand children in NJ.

Issue: Family Issues Date: 7/14/2019

Time: 7:15 to 7:36 Length: 21 of 23 minutes

Guest: Madeline Rice

Synopsis: Madeline Rice is the Executive Director for Big Brothers/Big Sisters Of Ocean County. BBBS of Ocean County was founded by a group of dedicated parents who felt they had to help at risk youth. This non profit organization has been recruiting, screening, and matching mentors with youth for over twenty years.

Issue: Health and Well Being Date: 7/14/2019

Time: 6:15 to 6:25 Length: 10 of 30 minutes

Guests: Dr. Phyllis Gardner, professor of medicine, clinical pharmacology at Stanford University

Synopsis: The rise and fall of the now defunct blood-testing company Theranos has captivated the attention of millions and exposed the dark side of the startup culture in Silicon Valley. Elizabeth Holmes, founder and CEO of Theranos, is awaiting trial next summer, facing 11 felony charges for allegedly defrauding the public. We speak with Stanford professor Dr. Phyllis Gardner who doubted Holmes from the very beginning.

Issue: Mental Health Date: 7/14/2019

Time: 6:25 to 6:35 Length: 10 of 30 minutes

Guests: David Epstein, journalist and author of *The Sports Gene: Inside the Science of Extraordinary Athletic Performance* and *Range: Why Generalists Triumph in a Specialized World*

Synopsis: In today's fast-paced world, it can be tough to start anew or slow down and reexamine what you're working towards. We speak with journalist and author David Epstein who argues that switching focuses and developing a wide range of skillsets ultimately leads to greater success.

Issue: Education Date: 7/21/2019

Time: 6:15 to 6:23 Length: 8 of 30 minutes

Guests: Mev Becoja, graduate student at DePaul University; Laura Sherman, undergraduate student at Indiana University; Mike Bartini, Director of Student Aid at Bowdoin College

Synopsis: Student loan debt is set to skyrocket to two trillion dollars by 2022. We talk two students about their differing perspectives on financial aid and debt. We also speak with Mike Bartini, the director of student aid at Bowdoin College, about how important it is that students and families take time to focus on the financials of higher education before enrolling.

Issue: Health and Well Being Date: 7/21/2019

Time: 7:15 to 7:36 Length: 21 of 23 minutes

Guest: Judyth Brown

Synopsis: Judyth Brown is the Executive Director of MOCEAN, a center for Independent Living. MOCEAN helps people in Monmouth and Ocean Counties with disabilities live a normal and productive life. They are a non residential consumer controlled community based non-profit organization. They are also active in helping high school students find housing and job opportunities.

Issue: Health and Well Being Date: 7/28/2019

Time: 7:15 to 7:31 Length: 21 of 23 minutes

Guest: Kathi Cheeseman, Marie Logue

Synopsis: Kathi Cheeseman and Marie Logue work for Interfaith Health and Support Services based in Ocean County. For over twenty two years, Interfaith has been providing help for home bound patients, Along with an Alzheimer's Respite Program.

Issue: Local Environment Date: 7/28/2019

Time: 6:15 to 6:25 Length: 10 of 30 minutes

Guests: Ellen Dunham-Jones, professor of architecture and urban design at Georgia Tech; David Feldman, professor in the school of social ecology at the University of California-Irvine

Synopsis: Cookie cutter houses, large backyards and shopping centers took hold during the rapid rise of suburbia during the second half of the 20th century. Now, towns across the U.S. are facing a new set of challenges from climate change to shifting demographics that require a different landscape than what

was first constructed. We speak with two experts about the current state of suburbia and potential solutions.

Issue: Local Business Date: 8/4/2019

Time: 7:15 to 7:37 Length: 22 of 24 minutes

Guest: Mayor Carmen Amato

Synopsis: Carmen Amato is the Mayor of Berkeley Township. Mayor Amato is currently serving his eighth consecutive year as Mayor. Berkeley Township has a growing population of over forty-one thousand residents. Some municipalities within Berkeley Township include Bayville, Beechwood, Seaside Heights and Seaside Park. They boast many parks and recreational facilities.

Issue: Health and Well Being Date: 8/11/2019

Time: 7:15 to 7:38 Length: 23 of 25 minutes

Guest: Daniel Reagan

Synopsis: Daniel Reagan is a Howell resident who, along with his Mother Lynn Reagan, co-founded the non-profit CFC, Turning Lives Around. The mission of CFC is to provide a model relapse prevention program that supports all pathways to recovery through peer driven and operated programs.

Issue: Family Issues Date: 8/11/2019

Time: 6:15 to 6:25 Length: 10 of 30 minutes

Guests: Julianna Miner, author, Raising a Screen Smart Kid: Embrace the Good and Avoid the Bad in the Digital Age

Synopsis: Parenting in the online era can be quite confusing. At what age should you let your kid have a Facebook or Snapchat account? How closely should you monitor what they view on the internet? We speak with Julianna Miner, author of Raising a Screen Smart Kid: Embrace the Good and Avoid the Bad in the Digital Age, to get the inside scoop on teaching kids how to responsibly navigate the digital world.

Issue: Family Issues Date: 8/11/2019

Time: 6:25 to 6:35 Length: 10 of 30 minutes

Guests: Andrew Baron, associate professor of psychology at the University of British Columbia; Dr. Jennifer Harvey, professor of religion at Drake University and author, *Raising White Kids: Bringing up Children in a Racially Unjust America*; Michael Acuna, consultant, Office of the Independent Monitor of the Denver police and sheriff's departments

Synopsis: What exactly is implicit bias and how does it form? We break it down and talk about why it's so important for parents to address this issue with kids through discussions and diverse environments early on.

Issue: Local Business Date: 8/18/2019

Time: 7:15 to 7:37 Length: 22 of 24 minutes

Guest: Pat Wallace

Synopsis: Pat Wallace is the spokesperson for The Toms River Rotary Club's Sailfest 2019 event. Since its inception in 1951, the Toms River Rotary Club has supported many area and international charities and non-profits.

Issue: Family Issues Date: 8/25/2019

Time: 7:15 to 7:38 Length: 23 of 25 minutes

Guest: Cara Kelly

Synopsis: Cara Kelly is the Executive Director of the The First Tee Jersey Shore. The First Tee is a nonprofit youth development organization whose mission is to impact, inspire and influence local children by delivering programs that teach core values and healthy choices with a focus on advancing diversity and providing access to all children in Monmouth and Ocean Counties by teaching them the game of golf.

Issue: Local Environment Date: 8/25/2019

Time: 6:25 to 6:35 Length: 10 of 30 minutes

Guests: Steven Strogatz, professor, applied mathematics at Cornell University and author, *Infinite Powers: How Calculus Reveals the Secrets of the Universe*

Synopsis: Around 90 percent of the plastic we use is left un-recycled and dumped in a landfill. Over time, this waste seeps into our oceans, harming its ecosystems and creating islands of floating garbage. The

Great Pacific Garbage Patch is now more than twice the size of Texas. How do we reduce plastic consumption and get manufacturers to adopt more eco-friendly practices? We discuss the crisis and how people can change.

Issue: Local Business Date: 9/1/2019

Time: 7:15 to 7:37 Length: 22 of 24 minutes

Guest: Mayor Mark Walsifer

Synopsis: Mark Walsifer began his four year term as mayor of Belmar this past January. Mayor Walsifer is a resident of Belmar since 1967. He also served as a police officer for twenty five years. Mayor Walsifer believes open communication is the key to solving any issues that arise concerning the residents of Belmar.

Issue: Health and Well Being Date: 9/1/2019

Time: 6:15 to 6:26 Length: 11 of 30 minutes

Guests: Blake Smith, National President, American Association for Men in Nursing; Brian Underwood, registered nurse

Synopsis: About 10 percent of nurses today are men. As aging Americans place a greater strain on healthcare, the nursing industry faces a rising demand and is already responding by finding ways to recruit early on. We dispel some of the myths around the field and new medical technology in the works.

Issue: Family Issues Date: 9/1/2019

Time: 6:27 to 6:35 Length: 8 of 30 minutes

Guests: Geraldine DeRuiter, creator of the blog The Everywhereist and author, All Over the Place: Adventures in Travel, True Love and Petty Theft; Dr. Ross Greene, clinical child psychologist and founding director of Lives in the Balance

Synopsis: While schools have put in place comprehensive anti-bullying campaigns, we seldom focus on ensuring the child bully gets the help they need to succeed. We still punish troubled kids with detentions, suspensions and from there it escalates onward. Many seem to never get the proper help

and get stuck in a perpetual cycle of trouble throughout life. How do we change our mindset and practices in order to stop these children from falling through the cracks?

Issue: Charities and Charitable Giving Date: 9/8/2019

Time: 7:15 to 7:30 Length: 15 of 17 minutes

Guest: Josephine Guttadoro

Synopsis: Josephine Guttadoro is a Board member and development chair for the nonprofit organization Lunch Break, located in Red Bank. Lunch Break provides food, clothing, fellowship, cooking classes and job placement for thousands of individuals in Monmouth and Ocean Counties.

Issue: Health and Well Being Date: 9/8/2019

Time: 7:15 to 7:21 Length: 6 of 8 minutes

Guest: Bob Kessler

Synopsis: Bob Kessler is senior donor recruitment for Vitalant. Vitalant is one of the Nation's oldest and largest blood service providers. They are a network of over 125 community blood centers. Bob discusses donor eligibility, donor process, and the strong need for blood donations.

Issue: Health and Well Being Date: 9/12/2019

Time: 7:15 to 7:21 Length: 8 of 8 minutes

Guest: Bob Kessler

Synopsis: Bob Kessler is senior donor recruitment for Vitalant. Vitalant is one of the Nation's oldest and largest blood service providers. Bob discusses donor eligibility, donor process, and the strong need for blood donations to help promote a local blood drive hosted by WRAT-FM on September 14, 2019.

Issue: Health and Well Being Date: 9/15/2019

Time: 7:15 to 7:29 Length: 24 of 26 minutes

Guest: Michelle Gannon

Synopsis: Michelle Gannon is the co-founder of Mary's Place in Ocean Grove. Mary's Place is a nonprofit organization dedicated to providing a place for women with cancer to heal mind, body and soul. They provide services that compliment medical treatment such as yoga, nutrition, counseling, oncology massage Reiki, guided meditation and expressive writing.

Issue: Charities and Charitable Giving Date: 9/22/2019

Time: 7:15 to 7:39 Length: 24 of 26 minutes

Guest: Geralyn Fraggeta Drury

Synopsis: Geralyn Fraggeta Drury is the new director for Freehold Area Open Door. Open Door has been in operation since 1987, serving the food insecure and homeless in the Freehold area. They have now expanded their services to all residents of NJ.

Issue: Charities and Charitable Giving Date: 9/29/2019

Time: 7:15 to 7:37 Length: 22 of 24 minutes

Guest: Krista Newbert:

Synopsis: Krista Newbert is the Public Relations Director for Holiday Express. Holiday Express is in its twenty seventh year of bringing music, food, gifts, financial support and friendship to those with the greatest need for the gift of human kindness during the Holiday Season and throughout the year.

Issue: Family Issues Date: 9/29/2019

Time: 6:15 to 6:24 Length: 9 of 30 minutes

Guests: Patrick Kindred, graduate of Friends of the Children Portland; Dr. Ross Greene, clinical child psychologist and founding director, Lives in the Balance; Terri Sorensen, CEO of Friends of the Children

Synopsis: While some of us have fond memories of an idyllic childhood filled with joyous birthday parties and summer road trips, some children face a completely different home life. This instability can overtake a child or teen and lead them down a dangerous path. The nonprofit, Friends of the Children, understands the importance of getting to a child early on and setting a permanent mentor-child relationship that they can rely on while everything else in their life may be up in the air. We learn about the organization and how they're helping thousands of children move past these struggles to thrive.

The following is a list of Public Service Announcements aired by WRAT during the time period of this report:

:30 The Melting Pot Festival @ Historic Allaire Village 7/6/19. A 4th of July event celebrating America with various historic American flags and the Allaire State Park's exhibit of "Transporting Dreams".

:30 Point Pleasant Fire Department Food Truck & Craft Fair 7/20/19. A fair with all proceeds to benefit the Point Pleasant Fire Department.

:30 JBJ Summer Soul BBQ Fundraiser 7/13/19. All proceeds to benefit the Jon Bon Jovi Soul Foundation, a non-profit organization dedicated to helping those in the community affected by hunger, poverty, and homelessness.

:30 12th Annual Rib Cook-Off to benefit local veterans at the Brick Memorial Post in Brick on 7/20/19.

:30 11th Annual Poker in the Pines Motorcycle Run to benefit the Waretown Volunteer Fire Company 8/11/19.

:30 Highlands Clamfest 2019 to benefit the Highlands Business Partnership.

:30 Hurricane Dorian Relief PSA to benefit the Red Cross and those affected by the devastating hurricane.

:30 Highlands Oktoberfest 2019 to benefit the Highlands Business Partnership.

:30 All Fur Love-Meowsquerade Party/Benefit 10/19/19. To benefit All Fur Love non-profit Animal Rescue a non-profit organization dedicated to helping animals in need through rescue, vet care, adoption, low-cost spay/neuter programs and tnr (trap, neuter, return).