

## WRAT-FM/WJRZ-HD2 (“WRAT”) QUARTERLY ISSUES REPORT, 4th QUARTER, 2019

The following is the Quarterly Issues Report for WRAT-FM for the 4th quarter of 2019. The report includes a synopsis of all programs of importance that aired between 10/1/19 and 12/31/19. The report also includes a list of Public Service Announcements aired during this time period.

WRAT has identified the following issues of importance to its community of listeners:

**Culture:** What creates our communal identity? What influences how we define who we are as a nation, state, town and community?

**Education:** Coverage of local issues involving learning for all ages

**Family issues:** Aiding and boosting strong family ties emotionally and physically through all stages of life

**Food Assistance:** Many families in our broadcast area of influence need assistance with free or very low cost food to feed their tables. Low wage earners often must prioritize bill payment and many times food comes up short.

**Mental Health:** Mental health has become a big concern for our audience after some high-profile mental health issues have led our music artists to address this concern

**Health and Well Being:** Focusing on health and wellbeing

**Local Community Events and Charities:** Interviews with local leaders about community events, fundraisers, and awareness campaigns

**Personal Finance:** How people manage money towards reflecting on making their lives better.

### PUBLIC INTEREST PROGRAMMING ON WRAT

**Viewpoints:** airs Sundays, 6:15-6:45AM. A weekly magazine style program that addresses a wide variety of issues of concern to our listening audience. Length: 30:00

**She’s Got Issues:** airs Sundays, 7:15-7:45am. A locally produced weekly magazine style program that addresses a wide variety of issues of concern to our listening audience. Length: 30:00

**WRAT Morning Rat Race:** Daily news broadcast at 6:20am covering current events and related discussion. Local, national, and world events are covered. Runs 10 minutes per day, Monday through Friday. Periodic interviews with state and local officials to discuss topics of local interest.

**Beasley Media Group News Minute:** airs twice per day, Monday thru Friday, covering issues of local New Jersey interest.

Below is a sample of how WRAT’s programming addressed the issues listed:

Issue: Family Issues Date: 10/6/19

Time: 7:15 to 7:38 Length: 23 of 25 minutes

GUEST: Cari Burke. Cari Burke is the Program Director for Oasis Family Success Center in Barnegat.

SYNOPSIS: Cari Burke is the Program Director for Oasis Family Success Center in Barnegat. The Oasis Center is a community based, family centered neighborhood gathering place. Community residents come for family support, interactive workshops, and groups. The activities are free and open to all families in the community.

Issue: Education Date: 10/6/19

Time: 6:28 to 6:37 Length: 9 of 30 minutes

Guests: Maria Russo, Children's Books Editor at The New York Times Book Review, co-author, How to Raise a Reader.

Synopsis: These days physical books have a lot of competition. From TV to smartphone use, it can be hard to switch it all off and dive into a new book. That's why it's so important to start a routine of reading and storytime from the get-go with your child. We discuss how children's books have changed over the years and how to go about finding the best books for each age and interest.

Issue: Health and Well Being Date: 10/13/19

Time: 7:15 to 7:37 Length: 22 of 23 minutes

GUEST: Meghan Coppinger and Melissa Surdez

SYNOPSIS: Meghan Coppinger is Communications and Marketing Manager along with Melissa Surdez Board Member and spokeswoman for the Susan G Komen Foundation discussed October being Breast Cancer Awareness month. SGK began in 1980 as a promise between two sisters.. Susan G Komen lost her battle with breast cancer at the age of thirty-six. Her sister Nancy Brinker established the SGK Foundation in her honor with the vision of a world without breast cancer.

Issue: Culture Date: 10/13/19

Time: 6:38 to 6:41 Length: 3 of 30 minutes

Synopsis: Awards season is quickly approaching as we countdown the last few months of 2019. We discuss this year's biggest blockbusters, new releases and what movies have high hopes for an Oscar win.

Issue: Health and Well Being Date: 10/20/19

Time: 7:15 to 7:38 Length: 23 of 24 minutes

GUEST: Kristina Faretra

SYNOPSIS: Kristina Faretra is a Mother of two from Middletown. Her son Tyler, age three, has been struggling with Gastroparesis, an illness which affects millions worldwide, yet there is little research being done to find a cure. Gastroparesis affects the gastrointestinal system.

Issue: Culture Date: 10/20/19

Time: 6:38 to 6:41 Length: 3 of 30 minutes

Synopsis: Directed by Todd Phillips, the newest installment in the “Joker” franchise was released earlier this month to mixed reviews. We cover the evolution of the classic villain and how this movie portrays a different side of the character and society itself.

Issue: Family Issues Date: 10/27/19

Time: 7:15 to 7:37 Length: 22 of 23 minutes

GUEST: Judge Lawrence Jones

SYNOPSIS: Former Superior Court Judge Lawrence Jones from Toms River, is an accomplished author, consultant, and is currently a professor at Monmouth University. Judge Jones discussed October being recognized as Domestic Violence Awareness Month. This is also recognized nationwide.

Issue: Family Issues Date: 10/27/19

Time: 6:15 to 6:25 Length: 10 of 30 minutes

Guest: Doctor Santo D. Marabella, author of Lessons of Caring: Inspiration and Support for Caregivers; Erick Stoll, co-director of the film, “América”.

Synopsis: People place such a heavy emphasis on finding and arranging care for loved ones, whether that’s hiring professional care or becoming the caretakers themselves. And if people take on the role

themselves, it can be easy to quickly lose sight of personal health, wellness and relationships. We discuss the ups and downs of caregiving in a world that's not always so straightforward and forgiving.

Issue: Local Community Events and Charities Date: 11/3/19

Time: 7:15 to 7:32 Length: 17 to 18 minutes

GUEST: Chris Smith, Pat Montouri

SYNOPSIS: Stafford Township Police Officer and retired Florham Park Police Chief and founder of the Police Unity Tour join us to discuss the Police Unity Tour which began in 1997. The Police Unity Tour honors officers killed in the line of duty while also raising funds for the preservation of the Police Memorial Museum in Washington DC.

Issue: Health and Well Being Date: 11/3/19

Time: 6:27 to 6:37 Length: 10 of 30 minutes

Guest: Dr. Thomas Novotny, professor emeritus of epidemiology and biostatistics, San Diego State University.

Synopsis: It's almost 2020. While many Americans have grown to be more eco-conscious, some things still remain the same. It seems like almost everyday a smoker is seen stomping on a cigarette and leaving it on the pavement or chucking a lighted butt out the car window. Did you know that nearly 38 percent of all collected litter is cigarettes? We speak with an expert about how this type of litter affects the environment and its ecosystems.

Issue: Family Issues Date: 11/10/19

Time: 7:15 to 7:37 Length: 22 of 23 minutes

GUEST: Lynne Siedentop

SYNOPSIS: Lynne Siedentop is the interim director of Ronald McDonald House in Long Branch. The Ronald McDonald House was founded in 1987, through a true community effort. The purpose of all Ronald McDonald Houses are to provide a home away from home for families whose child has been diagnosed with a critical illness and is receiving treatment at a medical facility nearby.

Issue: Personal Finance Date: 11/10/19

Time: 6:15 to 6:25 Length: 10 of 30 minutes

Guests: Ashley Feinstein Gerstley, money coach, founder of The Fiscal Femme, author of The 30-Day Money Cleanse.

Synopsis: It's almost too easy to purchase items and services these days. Need dinner? A ride? Groceries? All of these items are just a click away with a credit card that's saved online or in a mobile app. We speak with money expert, Ashley Feinstein Gerstley to find out why most Americans barely have any savings in the bank and how to start becoming more fiscally responsible through some simple, small steps.

Issue: Culture Date: 11/10/19

Time: 6:38 to 6:41 Length: 3 of 30 minutes

Synopsis: How technology has changed the way we watch sports. It used to be that you'd tune into a basketball game or tennis match with whoever was in the room. Now, social media and the internet allow us to watch, analyze data and connect in real-time commentary with people from around the world.

Issue: Local Community Events and Charities Date: 11/17/19

Time: 7:15 to 7:39 Length: 24 of 25 minutes

GUEST: Kim Guadagno

SYNOPSIS: Former Lt. Governor Kim Guadagno is enjoying her new role as the President and CEO of Fulfill, formerly the Food Bank of Monmouth and Ocean County. Fulfill supplies food and supplies for close to three-hundred smaller area food banks and pantries. They rely heavily on donations from large stores such as Shop Rite, Wegmans, Costco and Sams Club.

Issue: Family Issues Date: 11/17/10

Time: 6:15 to 6:26 Length: 11 of 30 minutes

Guests: Doctor Barbara Natterson-Horowitz, professor of evolutionary biology and medicine at Harvard University and University of California— Los Angeles, co-author, *Wildhood: The Epic Journey From Adolescence to Adulthood in Humans and Other Animals*; M. Leanne Lilly, board-certified veterinary behaviorist at The Ohio State University Veterinary Medical Center.

Synopsis: Being a teenager is tough these days – and being a parent to a teenager can be even be tougher sometimes. Over the last five years, two researchers, who are parents themselves, traveled across the world to observe several wild animal species and the interactions of their young in an effort to better understand human adolescent development.

Issue: Local Community Events and Charities Date: 11/24/19

Time: 7:15 to 7:37 Length: 22 of 23 minutes

GUEST: Major Steve Dittmer

SYNOPSIS: Major Steve Dittmer joins us to discuss the Salvation Army and its many programs. Major Dittmer heads the Toms River branch of the Salvation Army, an organization that began in 1865. They assist approximately 25 million Americans annually, serving in 130 Countries around the world. The Salvation Army provides emergency assistance, clothing, job placement, housing, food and drug addiction recovery for those in need.

Family Issues / Personal Finance Date: 11/24/19

Time: 6:15 to 6:25 Length: 10 of 30 minutes

Guest: Axton Betz-Hamilton, author *The Less People Know About Us: A Mystery of Betrayal, Family Secrets, and Stolen Identity*.

Synopsis: What would it be like to feel crippled by identity theft for most of your young adult life? Axton Betz-Hamilton shares her surprising identity theft story and how she's now helping others in a similar boat.

Issue: Health and Well Being Date: 11/24/19

Time: 6:25 to 6:34 Length: 9 of 30 minutes

Guest: Dr. Thomas Oden, adult forensic psychiatrist and DJ Diagnosis; Dr. James Webb, radiologist and country music artist.

Synopsis: Everyone needs some kind of creative outlet. For two practicing doctors, they've turned their respective interests into separate and successful side careers. Viewpoints' speaks with each about the stressors of working in the medical field and how they de-compress and give back through their musical talents.

Issue: Food Assistance Date: 11/25/19

Time: 7:20 to 7:45am Length: 25 of 25 minutes

Guest: Kim Guadagno, Fullfill (formerly the Food Bank of Monmouth and Ocean)

Synopsis: Fullfill distributes food assistance to local food pantries in the WRAT listening area. Mrs. Guadagno stopped by our annual food drive to discuss local need for food assistance, how people can donate and how people can receive information about local food assistance for their own household.

Issue: Local Community Events and Charities: Date: 11/25/19

Time: 8:05 to 8:35 Length: 23 of 30 minutes

Guest: Tim McCloone, Holiday Express founder

Tim's group of over 100 local musicians perform holiday themed concerts at soup kitchens, psychiatric hospitals and other places in New Jersey. People in the audience receive "gift bags" with items donated by WRAT listeners during our annual food drive.

Issue: Local Community Events and Charities Date: 12/1/19

Time: 7:15 to 7:35 Length: 20 of 21 minutes

GUEST: Lori Ann McLane

SYNOPSIS: Lori Ann McLane is the new CEO of United Way of Monmouth and Ocean Counties (UWMOC) The United Way was founded back in 1887 by a group of religious leaders whose mission was to improve lives by mobilizing the caring power of communities around the world to advance the common good. The UWMOC strives for the health, education and financial stability of every person in the community.

Issue: Culture / Education Date: 12/1/19

Time: 6:28 to 6:37 Length: 9 of 30 minutes

Guest: Teru Clavel, education expert, author, World Class: One Mother's Journey Halfway Around the Globe in Search of the Best Education for Her Children

Synopsis: Have you ever wondered how children in other countries are taught? What are the classrooms like? How are teachers educated? Class sizes? We speak with education expert and mother, Teru Clavel, who lived abroad with her three children, about the education differences between Asia and U.S. school systems.

Issue: Health and Well Being Date: 12/8/2019

Time: 7:15 to 7:26 Length: 11 of 25 minutes

GUEST: Dawn Burke

SYNOPSIS: Dawn Burke is a recent lung transplant recipient who had been on a waiting several years due to a debilitating lung disease. She had been a member of NJ Sharing Network. After months of rehab, Dawn is now able to live her life without oxygen and now makes it her mission to educate others about the importance of organ donation.

Issue: Health and Well Being Date: DATE: 12/8/2019

Time: 7:27 to 7:39 Length: 12 of 25 minutes

GUEST: Lou Sorrentino

SYNOPSIS: Brick resident Lou Sorrentino and his wife Brenda are volunteers with NJ Sharing Network after their son Brad tragically passed away from a traumatic brain injury. Brad had previously signed up to be an organ donor, and donated several of his organs saving five lives. This year, Brad, along with his family, will be honored with a Floragram on a float at the Rose Bowl Parade in Pasadena California.

Issue: Mental Health Date: 12/8/19

Time: 6:29 to 6:38 Length: 8 of 30 minutes

Guests: Geraldine DeRuiter, creator of the blog The Everywhereist and author, All Over the Place: Adventures in Travel, True Love and Petty Theft; Dr. Ross Greene, clinical child psychologist and founding director of Lives in the Balance.

Synopsis: While many schools have put in place comprehensive anti-bullying campaigns, we still seldom focus on ensuring that the child bullies get the help they need. We still punish troubled kids with harsh detentions, suspensions and from there it escalates onward. Because of this, many bullies seem to never get the proper support and get stuck in a perpetual cycle of trouble throughout life. How do we change our systems and perspectives in order to stop these kids from falling through the cracks?

Issue: Local Community Events and Charities Date: 12/15/2019

Time: 7:15 to 7:35 Length: 20 of 21 minutes

GUEST: Josephine Guttadoro

SYNOPSIS: Josephine Guttadoro is a board member and trustee for the non-profit organization Lunch Break, located in Red Bank. The mission of Lunch Break is to provide clothing, life skills, and fellowship to those in need in Monmouth and Ocean Counties.

Issue: Family Issues Date: 12/22/2019

Time: 7:15 to 7:37 Length: 22 of 23 minutes

GUEST: Michael Dominick

SYNOPSIS: Michael Dominick is the new Director of Communications for Make A Wish NJ. Make A Wish NJ is an organization that creates life-changing wishes for children facing critical illnesses in the Garden State. MAW believes that a wish experience can be a game changer, changing the lives of the children they serve. The NJ chapter of MAW was founded in 1983, and their facility is a 20,000 square foot Castle in Monroe Township, the only one of its kind.

Issue: Family Issues Date: 12/29/10

Time: 6:15 to 6:25 Length: 10 of 30 minutes

Guest: Mark Dunning, certified senior care manager; director and founder, Care Planning Institute; Joy Demiar, caregiver.

Synopsis: Each day, 10,000 Americans will hit retirement age. With millions of people aging, the need for home health aides is set to expand by 47 percent between 2016 and 2026, according to the Bureau of Labor Statistics. So, what are the best senior care options out there? How much does it cost per year? What is working as a home health aide really like?

The following is a list of Public Service Announcements aired by WRAT during the time period of this report:

:30 Highlands Oktoberfest 2019 to benefit the Highlands Business Partnership.

:30 Rockfest at the Track 10/5/19 to benefit HABCORE a non-profit organization that houses the homeless and Veterans in Monmouth and Ocean counties.

:30 All Fur Love Benefit 10/19/19 to benefit the local non-profit dedicated to rescuing animals and finding them loving homes.

:30 "Haunted Hallway" to benefit Academy Charter High School in Lake Como.

:30 LADACIN: "Eat, Drink and Be Caring" Dinner Benefit 11/2/19 to benefit the non-profit organization dedicated to provide a continuum of care, including educational, therapeutic, social, residential, and support services to infants, children, and adults with complex physical and developmental disabilities or delays.

:30 Toy Drive 12/8/19 to benefit the Hackensack Meridian Health K. Hovnanian Children's Hospital.

:30 "Breakfast with Santa" to benefit the Academy Charter High School in Lake Como.

:30 Habitat For Humanity in Monmouth County: taking donations in exchange for gift wrapping happening at Monmouth Mall.

:30 New Year's Day Polar Plunge in Asbury Park to benefit the Sons of Ireland a non-profit organization dedicated to providing awareness and assistance to worthy organizations in Monmouth county. The organization is dedicated to brotherhood, family, charity and community.

:30 LADACIN: Polar Plunge on 1/18/20 to benefit the non-profit organization dedicated to provide a continuum of care, including educational, therapeutic, social, residential, and support services to infants, children, and adults with complex physical and developmental disabilities or delays.

:30 Jersey Shore Dream Center: taking donations for providing free diapers, formula, clothing and furniture to families in need throughout the Jersey Shore.