



WZMJ-FM, Batesburg, South Carolina

SIGNIFICANT ISSUES/PROGRAMS LIST

For Quarter 2, 2023

Placed in Public File 7/7/23

WZMJ compiles a list of significant community issues through interviewing community leaders and residents in our listening area.

This quarter WZMJ interviewed 27 people.

ON-AIR program to address community issues:

1. "Hometown Interviews" (airs Monday-Friday, 9:50a & 1:50p)
 - a. Hosts Michelle Renew, Brent Johnson & Tony Clyburn discuss issues relevant to the community through commentary, conversations and interviews with community leaders.
2. Public Service Announcements (air various times daily 12a-12a - :60)
 - a. Station provides airtime to the community organizations that serve residents by combating the problems identified.
3. Local Newscasts (Monday-Friday between 6a-7p)
 - a. Content from ColaDaily.com
4. "Midlands Matters" (Sunday 6a)
 - a. A more in-depth look at issues concerning the Midlands with hosts Michelle Renew, Tony Clyburn & Brent Johnson and local community leaders and charity organizers

News

Dates: Weekdays 4/1/23 - 6/30/23

Times: 6:50a, 7:50a, 8:50a, 9:50a, 4:50p, 5:50p, 6:50p

Guest and Subject Matter: Local newscasts delivered by Amanda Cooper and Alexia Bolin; content provided by ColaDaily.com

Business

Date: 6/25/2023:

Show: Midlands Matters

Time: 6:00AM

Guests: David Zalesne - President of Owens Steel

Topics:

- We have lost a generation of engineers, so they are investing in programs that teach it. 250 employees in Columbia. Sister plant in Delaware. They did work on reconstruction of World Trade Center site. Steel is the backbone of manufacturing. Built in 1936. Cleanest steel made in the world is here. All mostly recycled. More environmentally friendly than ever .Everything is custom to each site.

Length: 29:52

Charity

Date: 4/19/2023

Feature: Hometown Interview

Time: 9:50a & 1:50p

Guests: Police Chief Chris Cowen - City of Cayce PD

Topics:

- Talked about Steel Paws - an event designed to raise funds and awareness for public service canines (police dogs, etc.).

Length: 2:00

Date: 4/21/2023

Feature: Hometown Interview

Time: 9:50a & 1:50p

Guests: Jack Sloan - Pawmetto Lifeline

Topics:

- Discussed Bark to the Park - an annual fundraiser to encourage people to adopt rescue pets and to help provide vet services to those in need.

Length: 2:00

Date: 4/24/2023

Feature: Hometown Interview

Time: 9:50a & 1:50p

Guests: Jimmy Derrick - Madelyn's Fund

Topics:

- Promoted the "Pink Bow Fashion Show" which raises funds to help parents of sick children pay for hospital bills.

Length: 2:00

Date: 4/25/2023

Feature: Hometown Interview

Time: 9:50a & 1:50p

Guests: Heather Ginn - Leukemia & Lymphoma Society

Topics:

- Discussed the "Person of the Year" which raises funds for research to find a cure for blood cancers.

Length: 2:00

Date: 4/30/2023:

Show: Midlands Matters

Time: 6:00AM

Guests: Leeza Gibbons with Leeza Care Connection

Topics:

- Caring and educating about Alzheimers. She thought her mom was an alcoholic because she was repeating herself and not taking care of her hygiene. Turned out to be Alzheimers. There are no drugs to modify it. But diet and stress management could put off symptoms for years. Leeza grew up in Columbia and that's why she opened her charity here. Goal is to create dementia friendly outdoor spaces.

Length: 32:11

Date: 5/14/2023:

Show: Midlands Matters

Time: 6:00 AM

Guests: Shannon Adams - Resident Coordinator and Susan Sermins - Director of Killingsworth Home

Topics:

- A safe place for women suffering from any kind of crisis (homelessness, hopelessness, substance abuse). Killingsworth helped save Shannon's life. She had been in prison multiple times. They help empower and build these women back up. They educate on addiction. Many get clean for a couple of months, think they're permanently clean, then get around family members who sabotage their sobriety. It's a daily battle. Not only help them recover, but also help them transition back to jobs and life.

Length: 30:28

Civic

Date: 4/2/2023:

Show: Midlands Matters

Time: 6:00AM

Guests: Kerrie Powers - Pres/CEO of Irmo Chamber of Commerce

Topics:

- Irmo Chamber: Plan to create Main Street on hold because the land has been passed down through the generations and they don't want to sell. Serving Irmo, St. Andrews, Harbison, Bower Parkway and Ballentine. 12,000 to 13,000 live in the city limits. Traffic is a disaster...and they are working on it. Thring to keep money in the town instead of going to Lexington, Chapin and Columbia. They feed local children through, "Families Helping Families"

Length: 29:50

Date: 4/9/2023:

Show: Midlands Matters

Time: 6:00AM

Guests: Glenn Martin CEO with Carolina Connect

Topics:

- Internet Company that serves 3 electric cooperatives in SC. They saw the need for internet service in unserved areas, underserved areas and unhappily served areas. Started in 2016 with one employee. Now has 28 employees and 20,000 customers, providing internet at non-profit rates.

Length: 27:25

Date: 5/4/2023

Feature: Hometown Interview

Time: 9:50a & 1:50p

Guests: Ashley Bryan - Downtown Orangeburg Revitalization Assn (DORA)

Topics:

- Talked about the revitalization project in Orangeburg, how business and residents can get involved and about events happening in the city.

Length: 2:00

Date: 6/5/2023

Feature: Hometown Interview

Time: 9:50a & 1:50p

Guests: Anna Huffman - City of West Columbia

Topics:

- Discussed "Taste on the River" and event designed to raise fund for the City of West Columbia's Beautification.

Length: 2:00

Education

Date: 4/16/23 and 6/4/23:

Show: Midlands Matters

Time: 6:00AM

Guests: Lisa Cole, Chris Keefer - Turning Pages SC

Topics:

- Provides one-on-one literacy training for adults for free. Overcoming schools giving diplomas to people who can't read. They've been providing service for 55 years. Many people don't know this service exists.

Length: 27:09

Date: 6/18/2023:

Show: Midlands Matters

Time: 6:00 AM

Guests: Allyson Porter - Director of Admissions and Matthew Angerson - Events Manager at Midlands Technical College

Topics:

- Very affordable education. Can start there for much less money, then transfer. General Education classes, serving Lexington, Richland and Fairfield Counties. Good way to test the waters of college. Take a couple of classes for less money to see if college is for you. Any high school senior that graduates with a 3.0 gets a \$5,000 scholarship, which is pretty much a free year.

Length: 29:38

Government

Date: 5/7/2023:

Show: Midlands Matters

Time: 6:00 AM

Guests: Blythewood Mayor Brian Franklin and Blythewood Chamber's Phil Frye

Topics:

- Blythewood is seeing amazing growth. Scout Motors is going to build an electric car plant. They chose Blythewood over 47 other sites. 1.3 billion dollars. Expanding roads, including a new exit off I-77. Will add a new fire station and other businesses around the site. More housing added as people move to Blythewood to work for Scout Motors.

Length: 29:11

Date: 5/16/2023

Feature: Hometown Interview

Time: 9:50a & 1:50p

Guests: Curtis Loftis - The 529 Future Scholar

Topics:

- Talked about Palmetto Baby and the Future Scholar 529 Savings Plan, a state-supported college savings account.

Length: 2:00

Date: 5/21/2023:

Show: Midlands Matters

Time: 6:00AM

Guests: Lexington State Senator Katrina Shealy from District 23 (South Congaree/Lexington/Batesburg/Leesville)

Topics:

- Wants to get more women involved in politics. To make change. Specializing in children's issues: homeless, hungry, in trouble, foster care, group homes. Excited about plans to build a conference center and housing on Lake Murray. Passed legislation to help fostered kids up to the age of 24, so they can attend college.

Length: 30:40

Date: 5/28/2023 & 6/11/23:

Show: Midlands Matters

Time: 6:00 AM

Guests: Dr. Ed Summer - Director of DHEC

Topics:

- Will be separated into two different agencies next year. They run health departments, license hospitals, and license dams. By becoming two agencies, they can do an even better job. SC Infant mortality rate among blacks is unacceptable...over one-percent. And SC has one of the highest diabetes amputation rates in the country.

Length: 25:18

Recreation

Date: 4/23/2023:

Show: Midlands Matters

Time: 6:00AM

Guests: Rob Strickland - Executive Director. Coach Lee Morris and Coach Sandy Burns of SCUFC Soccer

Topics:

- Soccer...worldwide is the game of the people. Programs from 3 years old up to pre-professional. Several highly licensed, qualified coaches here in SC. Women's players have a better chance to play Division 1 college. Dreams are different here than overseas. In UK, the goal is to play professionally. In America, the goal is more education...to play on high school and make a college team. Getting lots of support from Richland County. And it's bringing tourism dollars to town.

Length: 30:26

Date: 4/26/2023

Feature: Hometown Interview

Time: 9:50a & 1:50p

Guests: Dr. Jud Hedreth - Kid's Day of Lexington

Topics:

- Promoted "Kids Day of Lexington" a free, family friendly event aimed at educating children - and their parents - about health and safety through fun activities. Funds raised at this event were donated to local charities.

Length: 2:00

Date: 4/28/2023

Feature: Hometown Interview

Time: 9:50a & 1:50p

Guests: Mayor Barry Walker - Irmo Int'l Festival

Topics:

- Talked about the Irmo International Festival which showcases the music, food, and performing arts of the diverse cultures in the Midlands. The purpose of the event is to build better relations between different races and nationalities that call Columbia h

Length: 2:00

Date: 5/1/2023

Feature: Hometown Interview

Time: 9:50a & 1:50p

Guests: John Kocsis - Columbia Fireflies

Topics:

- Discussed how they accommodate for people with disabilities and about their "low stem days" for autistic attendees.

Length: 2:00