

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>Alpha Media</u> <u>KOKA</u>	Date: <u>10/10/18</u>
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I, 2104 J Thompson
 being/on behalf of: 2104 J Thompson, a legally
 qualified candidate of the new political
 party for the office of: Caddo School Board #3
 in the Caddo Parish
 election to be held on: Nov - 6-2018
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attachment! <u>Davis</u>					

Total Charges: \$505.00

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

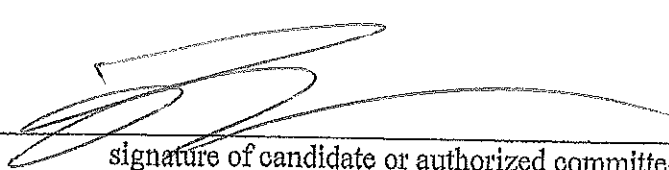
I, LLOYD THOMPSON
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does ☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

LLOYD THOMPSON
printed name

10-16-2018
date

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

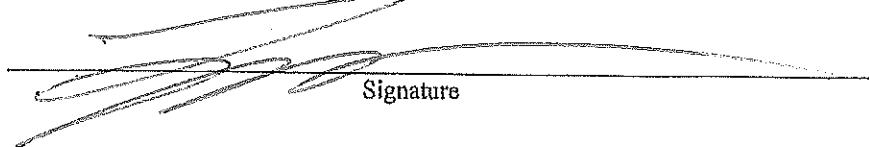
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10-16-2018

Date



Signature

To Be Signed By Station Representative



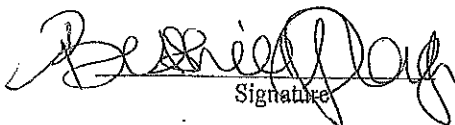
Accepted



Accepted in Part



Rejected



Signature

Barbara P. Clark

Printed Name

Account Executive

Title

ORDER

Orders
Order / Rev: 341663
Alt Order #: POLITICAL 18
Product Desc: CADDO PARISH #3
Estimate:
Flight Dates: 10/22/18 - 11/06/18
Original Date / Rev: 10/16/18 / 10/16/18
Order Type: CONTROLLED

KOKA-AM

Primary AE: Bersheika Player
Sales Office: L-SHV
Sales Region: Local

Agency
Name: POL18/ Lloyd Thompson
Buying Contact:
Billing Contact:
 Caddo Parish School Board District 3
 Shreveport, LA 71133

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: POL18/ Lloyd Thompson
Demographic: HH
Product Codes: Candidates
Priority: P-04
Revenue Code 1: Direct Business
Revenue Code 2: Political
Revenue Code 3: Political Candidate

New Business Thru:
Order Separation: 00:28:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/31/18	11	\$96.00	\$96.00
11/01/18	11/06/18	5	\$40.00	\$40.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	11	\$96.00	\$96.00	0.00
November 2018	5	\$40.00	\$40.00	0.00
Totals	16	\$136.00	\$136.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Bersheika Player			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOKA	10/22/18	11/06/18	Mo-Fr AM Mo-Fr 6a-10a	CM	6a-10a	-----	:30	0	\$8.00	P-04	0.00	NM	12	\$96.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-TWTF--		5				\$8.00		0.00			
		Week: 10/29/18	11/04/18	-TWT---		3				\$8.00		0.00			
		Week: 11/05/18	11/11/18	MT-----		4				\$8.00		0.00			
N 2	KOKA	10/22/18	11/06/18	Mo-Fr PM Mo-Fr 3p-7p	CM	3p-7p	-----	:30	0	\$10.00	P-04	0.00	NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	MTWTF--		4				\$10.00		0.00			
		Week: 10/29/18	11/04/18	-----		0				\$15.00		0.00			
		Week: 11/05/18	11/11/18	-----		0				\$15.00		0.00			
Totals														16	\$136.00