

# ORDER WORKSHEET

Rep Order# 10735435 Ver# 1 Status New  
EC'd Yes

Traffic Order# 2332125

Printed:  
Last Received:  
Showing Buylines:

12/21/15 4:33 PM  
12/21/15 4:31 PM  
All Rep and Station Changes

1 of 2

Station ECIV-TV CHARLESTON SC  
Advertiser (NW80) POLITICAL  
Product CARSON FOR PRESIDENT  
Estimate#  
Buyer ABBY HARRISON

Agency (7537) DIRECT ADVANTAGE  
93 GREENWAY NORTH  
FOREST HILLS, NY 11375  
Agency C/P1/P2/E  
Flight Dates 12/22/15-12/30/15

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (CC1) CHRISTIAN CAMBEIRO  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax#

ENTERED  
12/22/15

## — CONTRACT COMMENT —

BEN CARSON FOR PRESIDENT

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## — REMARKS —

NEW POLITICAL ORDER - PLS CF - THANKS

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Tu-W	6P-630P	NEWS	30	-	-	\$175.00	12/22-12/23	1	1	1	\$175.00
2	M-W	6P-630P	NEWS	30	-	-	\$175.00	12/28-12/30	2	1	2	\$350.00
3	Tu-W	630P-7P	NEWS	30	-	-	\$200.00	12/22-12/23	1	1	1	\$200.00
4	M-W	630P-7P	NEWS	30	-	-	\$200.00	12/28-12/30	2	1	2	\$400.00
5	Su	6P-630P	NEWS	30	-	-	\$150.00	12/27-12/27	1	1	1	\$150.00
6	Su	630P-7P	NEWS	30	-	-	\$150.00	12/27-12/27	1	1	1	\$150.00
7	Tu-W	11P-1135P	NEWS	30	-	-	\$125.00	12/22-12/23	2	1	2	\$250.00
8	M-W	11P-1135P	NEWS	30	-	-	\$125.00	12/28-12/30	2	1	2	\$250.00

## —REPORT TOTALS—

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Flight Dates 12/22/15-12/30/15

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (CC1) CHRISTIAN CAMBEIRO  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax#

Report Totals: 12 / \$1,925.00

## —SALES MONTHLY TOTALS—

Dec2015: 6/ \$925.00

Jan2016: 6/ \$1,000.00

Order Totals: 12 / \$1,925.00

Total GRPS: 0.0

## — COMPETITIVE —

Market Totals	\$1,925.00	CABL .00%	ECIV 100.00%	WCBD .00%	WCIV .00%	WCSC .00%
		WMMP .00%	WTAT .00%			

## — COMPETITIVE COMMENTS —

WILL UPDATE SHARES

Books [null]  
Demos RA35+

## — CREDIT RISK —

STANDARD CREDIT TERMS



ECIV  
888 Allbritton Blvd  
Mount Pleasant, SC 29464

Direct Advantage-Forest Hills  
93 Greenway N  
Forest Hills, NY 11375

## Contract # 2332125

**Schedule Dates** 12/23/15-12/30/15  
**Advertiser** Ben Carson for President-R (104645)  
**Agency** Direct Advantage-Forest Hills (16932)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** CARSON FOR PRESIDENT (750090)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** HARRISON, ABBY  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** CARSON FOR PRESIDENT  
BEN CARSON FOR PRESIDENT  
CHRISTIAN CAMBEIRO

**Date Entered** 12/22/15  
**Last Modified** 12/22/15  
**Entered By** Sonia Mendez  
**CO-OP** No  
**Headline #** ECR10735435  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$288.75  
**Net Total** \$1,636.25  
**Sales Tax**

## Charleston, SC (ECIV)

By Broadcast Month	Spots	Rate
Dec. 2015	6	\$925.00
Jan. 2016	6	\$1,000.00
<b>Grand Total:</b>	<b>12</b>	<b>\$1,925.00</b>

*12/24/15*

*sm*  
*12/22/15*

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	12/23/15-12/23/15	3	:30	6P- News-ABC News 4 at 6p				1					1	\$175.00	\$175.00	Charleston, SC (ECIV)	NEWS	12/22/15
2.0	Normal Line / News (2)	12/28/15-12/30/15	3	:30	6P- News-ABC News 4 at 6p	2	X	X	X					2	\$175.00	\$350.00	Charleston, SC (ECIV)	NEWS	12/22/15
3.0	Normal Line / News (3)	12/23/15-12/23/15	3	:30	6:30P- 7P (EST)				1					1	\$200.00	\$200.00	Charleston, SC (ECIV)	NEWS	12/22/15
4.0	Normal Line / News (4)	12/28/15-12/30/15	3	:30	6:30P- 7P (EST)	2	X	X	X					2	\$200.00	\$400.00	Charleston, SC (ECIV)	NEWS	12/22/15
5.0	Normal Line / News (5)	12/27/15-12/27/15	3	:30	6P- News-ABC News 4 at 6p Sunday								1	1	\$150.00	\$150.00	Charleston, SC (ECIV)	NEWS	12/22/15
6.0	Normal Line / News (6)	12/27/15-12/27/15	3	:30	6:30P- 7P (EST)								1	1	\$150.00	\$150.00	Charleston, SC (ECIV)	NEWS	12/22/15
7.0	Normal Line / News (7)	12/23/15-12/23/15	3	:30	11P- News-ABC News 4 at 11p				2					2	\$125.00	\$250.00	Charleston, SC (ECIV)	NEWS	12/22/15
8.0	Normal Line / News (8)	12/28/15-12/30/15	3	:30	11P- News-ABC News 4 at 11p	2	X	X	X					2	\$125.00	\$250.00	Charleston, SC (ECIV)	NEWS	12/22/15

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.