

ORDER WORKSHEET

Rep Order# 10735435 Ver# 1 Status New
 EC'd Yes

Traffic Order# 2332125

Printed: 12/21/15 4:33 PM
 Last Received: 12/21/15 4:31 PM
 Showing Buylines: All Rep and Station Changes 1 of 2

Station ECIV-TV CHARLESTON SC
 Advertiser (NW80) POLITICAL
 Product CARSON FOR PRESIDENT
 Estimate#
 Buyer ABBY HARRISON

ENTERED
 12/22/15

Agency (7537) DIRECT ADVANTAGE
 93 GREENWAY NORTH
 FOREST HILLS, NY 11375
 Agency C/P1/P2/E
 Flight Dates 12/22/15-12/30/15

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (CC1) CHRISTIAN CAMBEIRO
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

--- CONTRACT COMMENT ---

BEN CARSON FOR PRESIDENT

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW POLITICAL ORDER - PLS CF - THANKS

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Tu-W	6P-630P	NEWS	30	-	-	\$175.00	12/22-12/23	1	1	1	\$175.00
2	M-W	6P-630P	NEWS	30	-	-	\$175.00	12/28-12/30	2	1	2	\$350.00
3	Tu-W	630P-7P	NEWS	30	-	-	\$200.00	12/22-12/23	1	1	1	\$200.00
4	M-W	630P-7P	NEWS	30	-	-	\$200.00	12/28-12/30	2	1	2	\$400.00
5	Su	6P-630P	NEWS	30	-	-	\$150.00	12/27-12/27	1	1	1	\$150.00
6	Su	630P-7P	NEWS	30	-	-	\$150.00	12/27-12/27	1	1	1	\$150.00
7	Tu-W	11P-1135P	NEWS	30	-	-	\$125.00	12/22-12/23	2	1	2	\$250.00
8	M-W	11P-1135P	NEWS	30	-	-	\$125.00	12/28-12/30	2	1	2	\$250.00

---REPORT TOTALS---

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All Rep and Station Changes

2 of 2

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Agency (7537) DIRECT ADVANTAGE
93 GREENWAY NORTH
FOREST HILLS, NY 11375
Agency C/P1/P2/E
Flight Dates 12/22/15-12/30/15

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (CC1) CHRISTIAN CAMBEIRO
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Report Totals: 12 / \$1,925.00

—SALES MONTHLY TOTALS—

Dec2015: 6/ \$925.00 Jan2016: 6/ \$1,000.00
Order Totals: 12 / \$1,925.00 Total GRPS: 0.0

—COMPETITIVE—

Market Totals	\$1,925.00	CABL .00%	ECIV 100.00%	WCBD .00%	WCIV .00%	WCSC .00%
		WMMP .00%	WTAT .00%			

—COMPETITIVE COMMENTS—

WILL UPDATE SHARES

Books [null]
Demos RA35+

—CREDIT RISK—

STANDARD CREDIT TERMS



ECIV
888 Allbritton Blvd
Mount Pleasant, SC 29464

Direct Advantage-Forest Hills
93 Greenway N
Forest Hills, NY 11375

Contract # 2332125
Schedule Dates 12/23/15-12/30/15
Advertiser Ben Carson for President-R (104645)
Agency Direct Advantage-Forest Hills (16932)
Product POLITICAL CANDIDATE (ns) (1186)
Brand CARSON FOR PRESIDENT (750090)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name HARRISON, ABBY
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments CARSON FOR PRESIDENT
 BEN CARSON FOR PRESIDENT
 CHRISTIAN CAMBEIRO

Date Entered 12/22/15
Last Modified 12/22/15
Entered By Sonia Mendez
CO-OP No
Headline # ECR10735435
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$288.75
Net Total \$1,636.25
Sales Tax

Charleston, SC (ECIV)		
By Broadcast Month	Spots	Rate
Dec. 2015	6	\$925.00
Jan. 2016	6	\$1,000.00
Grand Total:	12	\$1,925.00

SM
12/24/15

SM
12/22/15

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	12/23/15-12/23/15	3	:30	6P- News-ABC News 4 at 6p				1					1	\$175.00	\$175.00	Charleston, SC (ECIV)	NEWS	12/22/15
2.0	Normal Line / News (2)	12/28/15-12/30/15	3	:30	6P- News-ABC News 4 at 6p	2	X	X	X					2	\$175.00	\$350.00	Charleston, SC (ECIV)	NEWS	12/22/15
3.0	Normal Line / News (3)	12/23/15-12/23/15	3	:30	6:30P- 7P (EST)				1					1	\$200.00	\$200.00	Charleston, SC (ECIV)	NEWS	12/22/15
4.0	Normal Line / News (4)	12/28/15-12/30/15	3	:30	6:30P- 7P (EST)	2	X	X	X					2	\$200.00	\$400.00	Charleston, SC (ECIV)	NEWS	12/22/15
5.0	Normal Line / News (5)	12/27/15-12/27/15	3	:30	6P- News-ABC News 4 at 6p Sunday								1	1	\$150.00	\$150.00	Charleston, SC (ECIV)	NEWS	12/22/15
6.0	Normal Line / News (6)	12/27/15-12/27/15	3	:30	6:30P- 7P (EST)								1	1	\$150.00	\$150.00	Charleston, SC (ECIV)	NEWS	12/22/15
7.0	Normal Line / News (7)	12/23/15-12/23/15	3	:30	11P- News-ABC News 4 at 11p				2					2	\$125.00	\$250.00	Charleston, SC (ECIV)	NEWS	12/22/15
8.0	Normal Line / News (8)	12/28/15-12/30/15	3	:30	11P- News-ABC News 4 at 11p	2	X	X	X					2	\$125.00	\$250.00	Charleston, SC (ECIV)	NEWS	12/22/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.